

19 December 2012

Services Sector Activity Indicators (SSAI). Base 2005
October 2012. *Provisional data*

The annual rate of turnover for the market Services Sector stands at –4.0% in October, as compared with –11.8% in September

The annual variation of employment for the market Services Sector is –2.9%

Evolution of turnover for the Services Sector

Turnover in the market Services Sector experienced an interannual variation of –4.0% in October, almost eight points above that registered in September.

Trade presented an annual rate of –3.0% and an effect of –1.960. In turn, Other Services experienced a variation of –5.8%, with an effect of –2.008 on the general index.

In October, only a sector presented a positive effect on the general index:

- **Wholesale trade and intermediaries**, with a variation of 0.3% and an effect of 0.100, caused by positive evolution of the half of the activities comprising it; among them, *Wholesale of fuels, metals and others*. Nevertheless, worth noting the decrease of other activities as the *Wholesale of information and communication equipment*.

The other sectors presented a negative effect on the general index. Among them worth noting:

- **Sale and repair of motor vehicles and motorcycles**, with an annual rate of –17.5% and an effect of –1.061 on the general index, due to the negative evolution in the two activities comprising this sector. Among them highlighted *Sale of motor vehicles, motorcycles and spare parts*.

- **Retail trade**, with an annual variation of –4.4% and an effect of –0.998.

- **Professional, scientific and technical activities**, with a variation of –10.0% and an effect of –0.677, with the decrease of all activities.

- **Information and communications**, with a variation of –6.9% and an effect of –0.551, with drops in all activities. Among them, highlighted *Telecommunications*.

A more detailed analysis showed the activities that most affected the annual rate of the general index of Services Sector turnover in the month of October.

Activities with the greatest positive effect on the annual rate of the Services Sector Turnover General Index

Activity (Elementary aggregate)	Annual rate (%)	Effect
Wholesale of fuels, metals and others	3.0	0.320
Wholesale of food, beverages and tobacco	2.2	0.194
Wholesale of agricultural raw materials and live animals	8.0	0.144
Post and courier activities	3.7	0.019
Warehousing and support activities for transportation	0.5	0.019

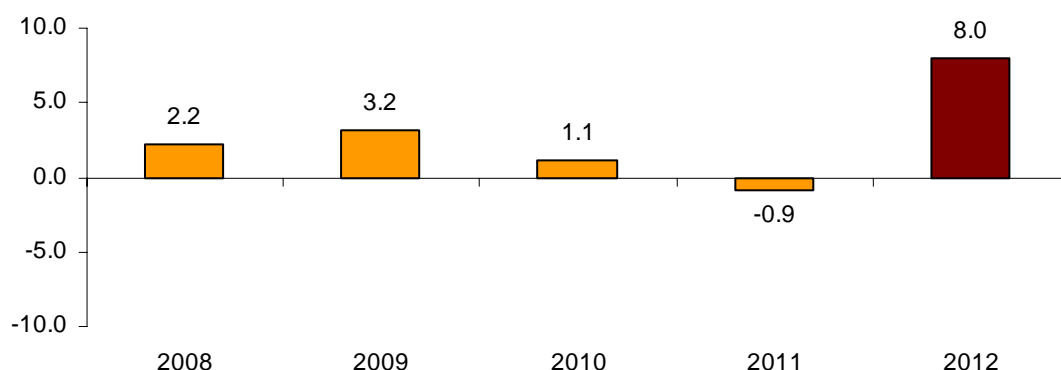
Activities with the greatest negative effect on the annual rate of the Services Sector Turnover General Index

Activity (Elementary aggregate)	Annual rate (%)	Effect
Sale of motor vehicles motorcycles and spare parts	-19.6	-0.994
Food and beverage service activities	-9.1	-0.347
Wholesale of information and communication equipment	-13.6	-0.289
Telecommunications	-8.3	-0.289
Architectural and engineering activities; technical testing and analysis	-10.5	-0.233

Monthly rate performance¹

The variation of the Services Sector Turnover General between October and September was 8.0%. This rate was the highest registered in the last years.

**Monthly rate performance of the Services Sector Turnover
(month-on-month variation for October to September)**



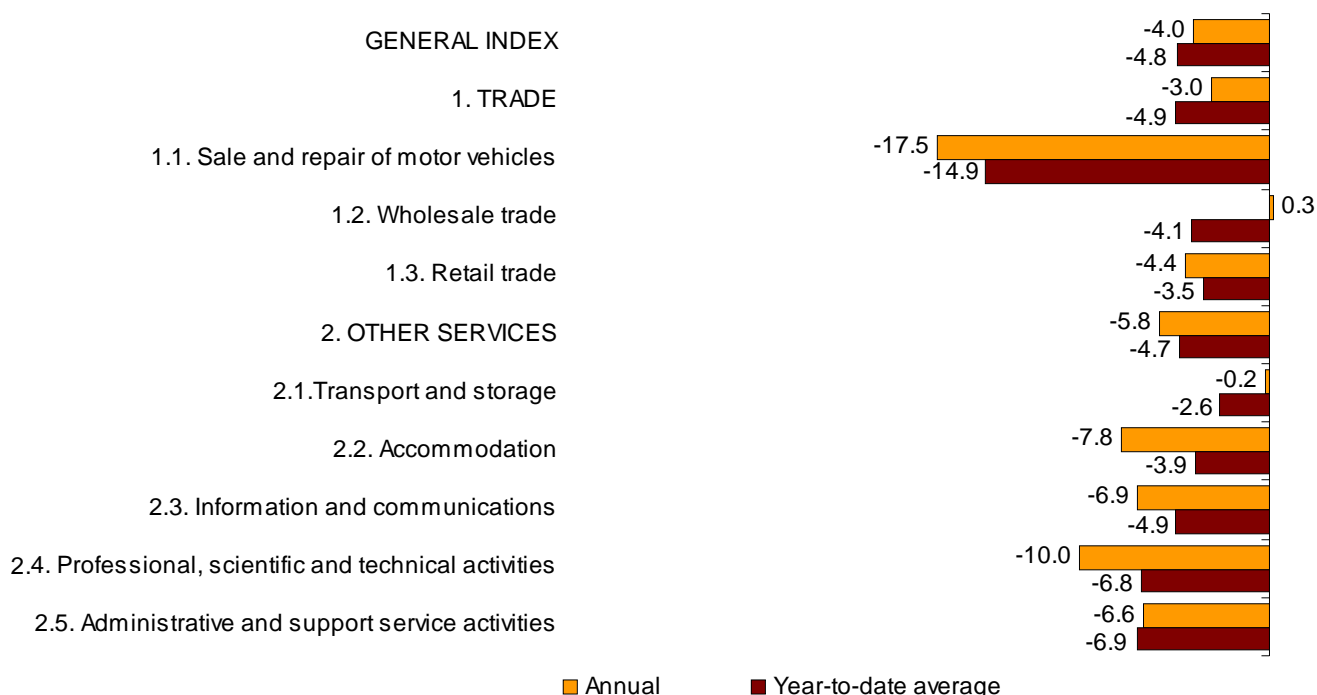
¹ To contribute to the analysis and interpretation of data, this section has been added to the evolution of the of the Services Sector Turnover in the last years. The monthly rates of this type of series may have some degree of seasonal behaviour, therefore it is recommended that it be evaluated in relation to the item of data for the same month in previous years.

Year-to-date average rates

The average rate of the Services Sector Turnover General Index registered a variation of **-4.8%** in the first ten months of 2012, as compared with the same period the previous year. This rate was **-4.9%** in Trade and **-4.7%** for Other Services.

By sectors, the average rate of the Services Sector Turnover experienced a negative variation rate in all sectors.

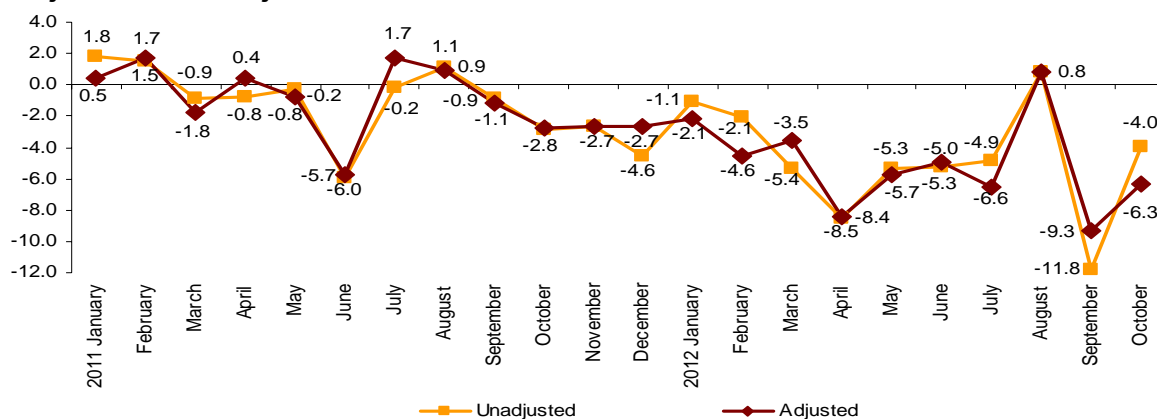
Annual and average turnover rates General index and by sector



Variation rates of the Services Sector Turnover adjusted for the calendar effect

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the annual variation of the General Index of Services Sector Turnover stood at **-6.3%** in October, representing three points more than that registered in the previous month.

Annual evolution of turnover for the services sector Adjusted and Unadjusted General Index



Evolution of employed personnel

Employment in the Services Sector experienced an annual variation of -2.9% in October, four tenths above that registered in September.

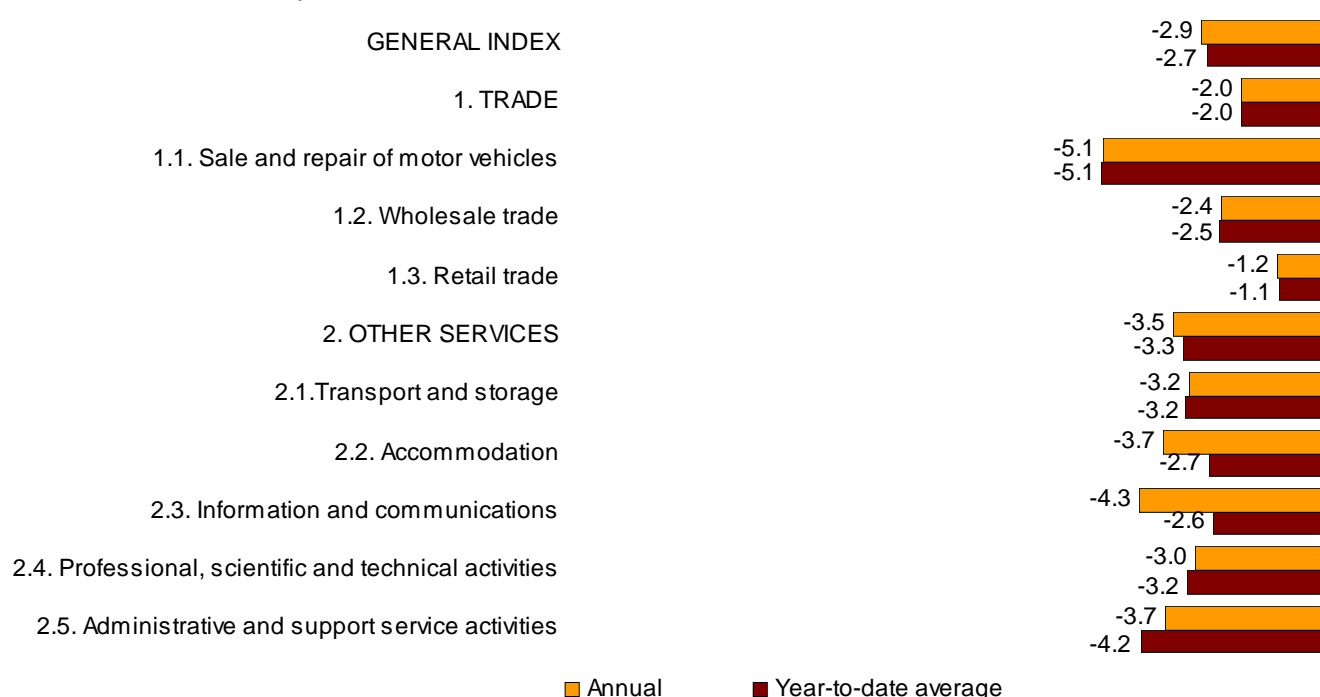
Trade registered a variation of -2.0% and an effect of -0.831 . Other Services registered a variation of -3.5% and an effect of -2.017 .

All sectors presented a negative effect on the general index of employed personnel. Those with the greatest influence were:

- **Accommodation**, with a variation of -3.7% and an effect of -0.576 , caused by the decrease in the two activities comprising this sector, highlighting *Food and beverage service activities*.
- **Administrative and support service activities**, with an annual rate of -3.7% and an effect of -0.514 , motivated by the negative evolution in all activities comprising this sector. Highlighting, among them *Cleaning activities*.
- **Transport and storage**, with a variation of -3.2% and an effect of -0.378 , due to the general decrease in the activities comprising the sector. Highlighted the negative evolution of the employment in *Freight transport by road and removal services*.
- **Wholesale trade and intermediaries**, with a rate of -2.4% and an effect of -0.356 , caused by the decrease in almost all activities of this sector.
- **Professional, scientific and technical activities**, with an annual rate of -3.0% and an effect of -0.336 , motivated by the negative evolution in all activities comprising this sector.

In the first ten months of 2012, the average rate of the General Index of employed personnel stood at -2.7% . This rate was -2.0% in Trade and it was -3.3% in Other Services.

Annual and average rates of employed personnel General index and by sector

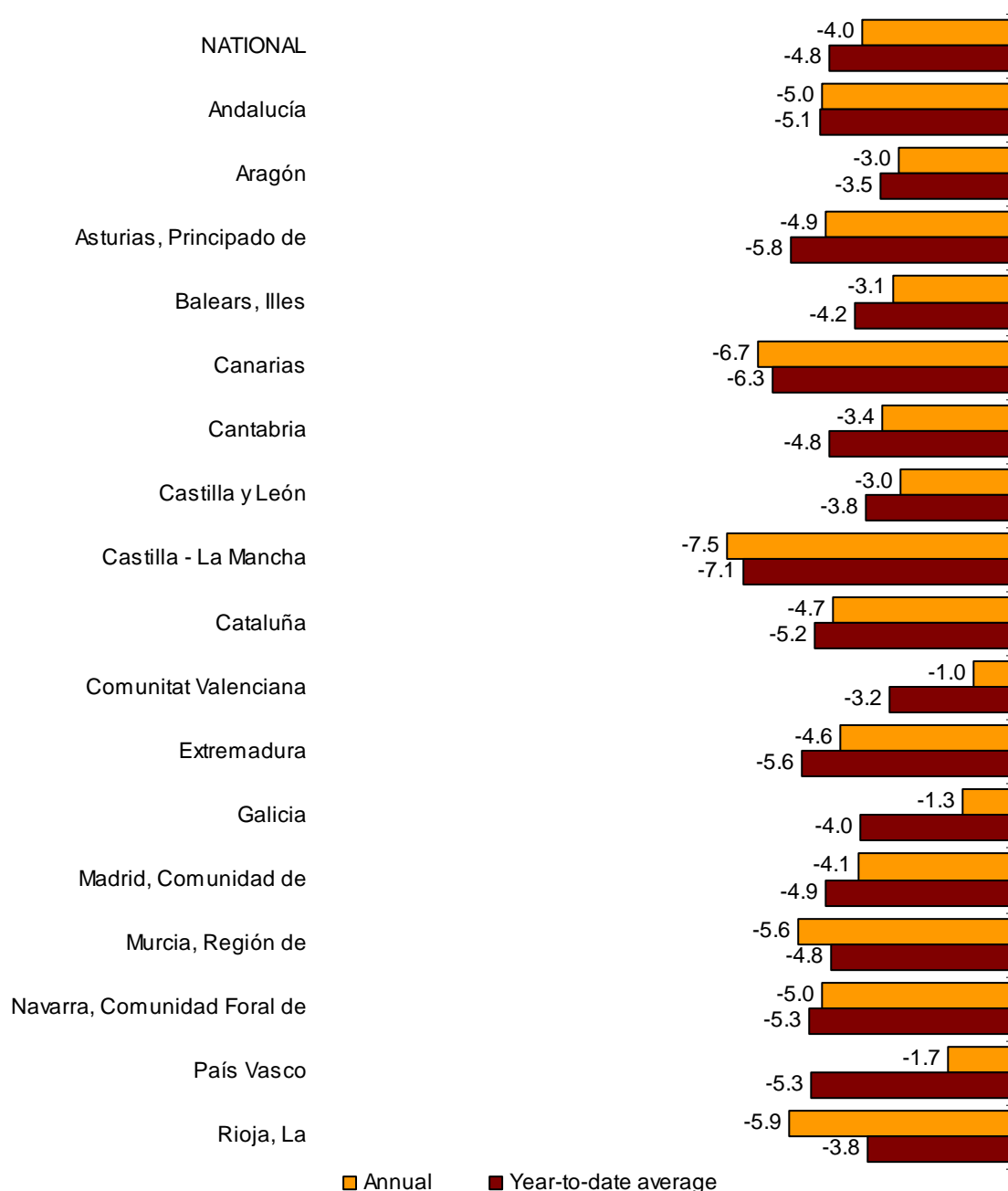


Autonomous Communities. Turnover variation rates

All Autonomous Communities presented a negative evolution of Turnover in the Service Sector in October.

The greatest decreases were registered in Castilla-La Mancha (–7.5%) and Canarias (–6.7%). In turn, the smallest decreases were registered in Comunitat Valenciana (–1.0%), Galicia (–1.3%) and País Vasco (–1.7%).

Annual and average turnover rates General index by Autonomous Community

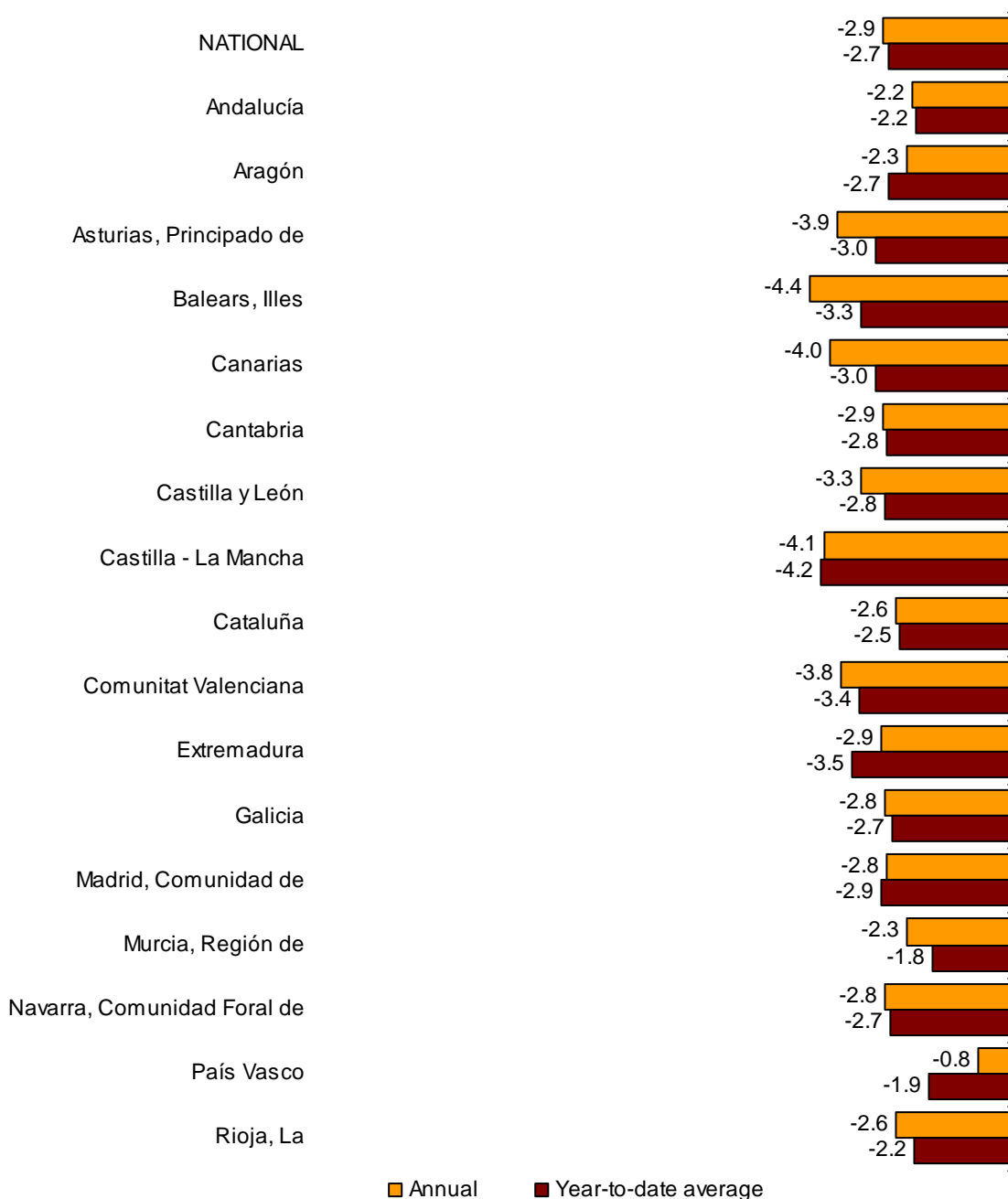


Autonomous Communities. Variation rates of employed personnel

All Autonomous Communities registered negative annual rates in employment in October.

The greatest decreases were in Illes Balear (–4.4%), Castilla-La Mancha (–4.1%) and Canarias (–4.0%). In turn, the smallest decreases were registered in País Vasco (–0.8%), Andalucía (–2.2%) and Aragón and Region de Murcia (both with –2.3%).

Annual and average rates of employed personnel General index by Autonomous Community



Services Sector Activity Indicators. Base 2005

October 2012

Provisional data

1. Monthly turnover indices by sector

	Index	% variation		Contribution
		Annual	Year-to-date average	Annual
GENERAL INDEX	90.3	-4.0	-4.8	
1. TRADE	87.5	-3.0	-4.9	-1.960
1.1. SALE AND REPAIR OF VEHICLES	48.8	-17.5	-14.9	-1.061
- Sale of motor vehicles	44.2	-19.6	-16.4	-0.994
- Maintenance and repair of motor vehicles	89.3	-6.8	-7.1	-0.068
1.2. WHOLESALE TRADE	93.3	0.3	-4.1	0.100
- Wholesale on a fee or contract basis	87.8	1.9	-1.2	0.008
- Wholesale of agricultural raw materials and live animals	110.6	8.0	0.5	0.144
- Wholesale of food, beverages and tobacco	96.3	2.2	-2.8	0.194
- Wholesale of household goods	102.8	-1.1	-3.3	-0.106
- Wholesale of information and communication equipment	68.6	-13.6	-16.0	-0.289
- Wholesale of other machinery, equipment and supplies	76.2	-5.8	-6.1	-0.169
- Wholesale of fuels, metals and others	91.9	3.0	-4.1	0.320
- Non-specialised wholesale trade	109.3	-2.3	-3.1	-0.003
1.3. RETAIL TRADE	94.9	-4.4	-3.5	-0.998
2. OTHER SERVICES	96.3	-5.8	-4.7	-2.008
2.1. TRANSPORTATION AND STORAGE SERVICES	105.3	-0.2	-2.6	-0.019
Land transport	93.8	-0.7	-3.8	-0.031
- Rail transport	129.0	-6.3	-8.8	-0.016
- Taxi operation	100.9	-5.2	-3.3	-0.013
- Other passenger land transport	126.3	-1.1	-1.1	-0.008
- Freight transport by road and removal services	86.5	0.2	-4.0	0.006
Water transport	104.0	5.5	0.6	0.010
Air transport	107.0	-3.4	-1.5	-0.035
Warehousing and support activities for transportation	120.5	0.5	-1.3	0.019
Post and courier activities	112.1	3.7	-6.2	0.019
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	91.3	-7.8	-3.9	-0.445
Accommodation	106.0	-5.3	-0.5	-0.098
Food and beverage service activities	85.3	-9.1	-5.6	-0.347
2.3. INFORMATION AND COMMUNICATION	94.5	-6.9	-4.9	-0.551
Publishing activities	74.6	-8.5	-8.2	-0.071
Motion picture, television programme production and music publishing activities	98.3	-16.3	-8.9	-0.094
Programming and broadcasting activities	77.9	-14.9	-6.9	-0.099
Telecommunications	82.6	-8.3	-7.8	-0.289
Computer programming, consultancy and related activities	138.5	0.7	2.3	0.015
Information service activities	129.3	-7.2	-0.2	-0.013
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	91.1	-10.0	-6.8	-0.677
Legal, accounting and management consulting activities	100.3	-7.7	-4.1	-0.192
Architectural and engineering activities; technical testing and analysis	90.2	-10.5	-7.2	-0.233
Advertising and market research	83.8	-13.1	-10.1	-0.233
Other professional scientific and technical activities	74.5	-7.2	-6.8	-0.019
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	95.0	-6.6	-6.9	-0.315
Employment activities	83.9	-11.4	-11.3	-0.049
Travel agencies and tour operator services	84.1	-4.7	-7.5	-0.072
Security and investigation activities	113.2	-4.6	-3.5	-0.021
Cleaning activities	120.9	-5.5	-3.7	-0.048
Office administrative and other business support activities	94.5	-8.5	-8.0	-0.125

2. National turnover indices, adjusted for the calendar effect

	Original index	% variation		Adjusted index	% variation	
		Annual	Year-to-date average		Annual	Year-to-date average
GENERAL INDEX	90.3	-4.0	-4.8	89.4	-6.3	-5.2
1. Trade	87.5	-3.0	-4.9	86.3	-6.0	-5.3
1.1. Sale and repair of vehicles	48.8	-17.5	-14.9	48.1	-19.9	-15.6
1.2. Wholesale trade	93.3	0.3	-4.1	91.8	-3.5	-4.5
1.3. Retail trade	94.9	-4.4	-3.5	95.6	-5.8	-3.8
2. Other Services	96.3	-5.8	-4.7	95.7	-7.1	-5.0
2.1. Transportation and storage	105.3	-0.2	-2.6	104.2	-2.7	-3.0
2.2. Accommodation and food service activities	91.3	-7.8	-3.9	91.8	-7.0	-4.0
2.3. Information and communication	94.5	-6.9	-4.9	93.8	-8.7	-5.0
2.4. Professional, scientific and technical activities	91.1	-10.0	-6.8	90.3	-11.2	-6.9
2.5. Administrative and support service activities	95.0	-6.6	-6.9	94.6	-8.1	-7.2

3. Interannual rates. General Index and by sector

Period	General Index		Trade		Sale and repair of vehicles		Wholesale trade	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2011 October	-2.8	-2.8	-4.3	-4.2	-1.1	-1.2	-5.4	-5.3
November	-2.7	-2.7	-3.7	-3.7	-3.0	-3.0	-3.9	-3.9
December	-4.6	-2.7	-5.5	-3.1	-6.6	-8.1	-6.4	-3.5
2012 January	-1.1	-2.1	-1.2	-2.5	-6.1	-8.6	0.4	-1.3
February	-2.1	-4.6	-2.5	-5.2	-8.4	-12.3	-2.0	-4.5
March	-5.4	-3.5	-5.2	-3.0	-12.1	-11.4	-6.0	-3.2
April	-8.5	-8.4	-9.9	-9.8	-19.6	-17.0	-8.8	-8.7
May	-5.3	-5.7	-5.1	-5.6	-15.8	-16.6	-5.2	-5.8
June*	-5.3	-5.0	-5.6	-5.2	-18.3	-20.2	-5.2	-4.7
July*	-4.9	-6.6	-5.3	-7.4	-14.0	-15.0	-4.5	-7.1
August*	0.8	0.8	2.3	2.3	-1.7	-1.7	3.2	3.2
September*	-11.8	-9.3	-12.5	-9.4	-32.5	-29.8	-11.6	-7.6
October	-4.0	-6.3	-3.0	-6.0	-17.5	-19.9	0.3	-3.5

Period	Retail trade		Other Services		Transportation and storage services		Accommodation and food services activities	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2011 October	-3.3	-3.4	0.0	0.1	0.1	0.2	0.3	0.3
November	-3.7	-3.7	-0.6	-0.6	-0.7	-0.7	-0.4	-0.4
December	-3.8	-3.0	-2.8	-1.7	-0.8	1.2	-1.4	-2.1
2012 January	-2.4	-3.6	-0.9	-1.5	0.8	-0.3	-1.3	-0.9
February	-1.5	-4.5	-1.3	-3.4	0.4	-2.4	-1.1	-3.8
March	-1.6	-1.4	-5.6	-4.5	-4.4	-2.5	-1.7	-2.3
April	-9.1	-7.6	-5.7	-5.7	-4.7	-4.6	-5.0	-5.0
May	-1.7	-2.3	-5.8	-6.0	-3.8	-4.2	-3.6	-3.4
June*	-2.4	-3.2	-4.6	-4.5	-3.0	-2.6	-2.8	-2.9
July*	-4.3	-4.7	-4.0	-5.0	-0.8	-2.6	-4.2	-3.6
August*	1.8	1.8	-1.9	-1.9	-0.2	-0.2	-3.1	-3.1
September*	-8.7	-6.9	-10.6	-9.1	-9.5	-6.8	-6.7	-7.6
October	-4.4	-5.8	-5.8	-7.1	-0.2	-2.7	-7.8	-7.0

Period	Information and communication		Professional, scientific and technical activities		Administrative and support service activities	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2011 October	-0.3	-0.3	1.0	1.0	-1.3	-1.2
November	-0.7	-0.7	1.4	1.4	-3.5	-3.5
December	-5.7	-4.5	-2.6	-1.6	-3.1	-1.9
2012 January	-0.8	-1.7	-1.9	-2.5	-2.8	-3.5
February	-1.4	-1.7	-2.4	-2.6	-3.3	-6.3
March	-5.8	-4.2	-10.8	-9.8	-4.5	-3.4
April	-2.8	-2.8	-7.7	-7.7	-10.7	-10.7
May	-6.2	-6.4	-8.7	-8.8	-7.6	-7.8
June*	-6.1	-6.1	-6.5	-6.5	-5.1	-4.9
July*	-5.4	-6.9	-1.0	-2.1	-10.7	-11.7
August*	-2.5	-2.5	-0.8	-0.8	-3.5	-3.5
September*	-10.1	-8.1	-15.5	-14.1	-12.2	-10.6
October	-6.9	-8.7	-10.0	-11.2	-6.6	-8.1

¹ Index rates adjusted for calendar effects

* Revised data

4. National employed personnel indices by branch of activity

	Index	% variation		Contribution Annual
		Annual	Year-to-date average	
GENERAL INDEX	93.8	-2.9	-2.7	
1. TRADE	93.8	-2.0	-2.0	-0.831
1.1. SALE AND REPAIR OF VEHICLES	83.2	-5.1	-5.1	-0.204
- Sale of motor vehicles	78.2	-6.7	-6.3	-0.143
- Maintenance and repair of motor vehicles	89.5	-3.2	-3.8	-0.061
1.2. WHOLESALE TRADE	93.3	-2.4	-2.5	-0.356
- Wholesale on a fee or contract basis	89.1	-0.2	-0.6	-0.002
- Wholesale of agricultural raw materials and live animals	101.5	-1.4	-3.1	-0.007
- Wholesale of food, beverages and tobacco	104.2	-0.2	0.6	-0.012
- Wholesale of household goods	89.8	-3.3	-4.1	-0.107
- Wholesale of information and communication equipment	96.0	-2.2	-1.0	-0.017
- Wholesale of other machinery, equipment and supplies	86.3	-3.8	-4.1	-0.061
- Wholesale of fuels, metals and others	84.5	-5.3	-5.6	-0.150
- Non-specialised wholesale trade	101.0	-0.2	-0.3	0.000
1.3. RETAIL TRADE	96.1	-1.2	-1.1	-0.272
2. OTHER SERVICES	93.7	-3.5	-3.3	-2.017
2.1. TRANSPORTATION AND STORAGE SERVICES	93.2	-3.2	-3.2	-0.378
Land transport	92.9	-3.0	-2.9	-0.227
- Rail transport	97.1	-0.3	0.0	-0.001
- Taxi operation	105.0	-1.5	-0.6	-0.017
- Other passenger land transport	112.4	-2.6	-1.6	-0.036
- Freight transport by road and removal services	85.8	-3.7	-4.1	-0.173
Water transport	79.7	-13.5	-7.0	-0.012
Air transport	86.6	-2.8	-3.0	-0.014
Warehousing and support activities for transportation	99.5	-2.2	-2.9	-0.058
Post and courier activities	86.1	-5.4	-5.5	-0.068
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	91.9	-3.7	-2.7	-0.576
Accommodation	92.2	-4.5	-3.3	-0.156
Food and beverage service activities	91.8	-3.5	-2.5	-0.420
2.3. INFORMATION AND COMMUNICATION	97.2	-4.3	-2.6	-0.212
Publishing activities	79.0	-7.9	-6.4	-0.055
Motion picture, television programme production and music publishing activities	76.3	-13.9	-9.7	-0.058
Programming and broadcasting activities	92.9	-6.5	-4.0	-0.032
Telecommunications	82.6	-7.6	-6.0	-0.057
Computer programming, consultancy and related activities	114.7	-0.4	1.1	-0.009
Information service activities	109.1	-0.8	-1.3	-0.002
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	96.2	-3.0	-3.2	-0.336
Legal, accounting and management consulting activities	104.7	-1.6	-1.8	-0.089
Architectural and engineering activities; technical testing and analysis	91.9	-4.5	-5.0	-0.157
Advertising and market research	81.9	-4.7	-4.0	-0.068
Other professional scientific and technical activities	92.2	-2.7	-2.9	-0.023
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	93.2	-3.7	-4.2	-0.514
Employment activities	78.8	-2.7	-7.4	-0.077
Travel agencies and tour operator services	81.2	-5.7	-4.3	-0.035
Security and investigation activities	108.2	-3.7	-3.8	-0.060
Cleaning activities	100.9	-3.8	-2.9	-0.217
Office administrative and other business support activities	92.0	-3.8	-3.9	-0.125

5. General turnover index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
NATIONAL INDEX	90.3	-4.0	-4.8
Andalucía	78.8	-5.0	-5.1
Aragón	96.7	-3.0	-3.5
Asturias, Principado de	92.0	-4.9	-5.8
Balears, Illes	91.9	-3.1	-4.2
Canarias	84.1	-6.7	-6.3
Cantabria	90.1	-3.4	-4.8
Castilla y León	92.4	-3.0	-3.8
Castilla - La Mancha	80.3	-7.5	-7.1
Cataluña	93.3	-4.7	-5.2
Comunitat Valenciana	85.8	-1.0	-3.2
Extremadura	95.3	-4.6	-5.6
Galicia	102.0	-1.3	-4.0
Madrid, Comunidad de	92.1	-4.1	-4.9
Murcia, Región de	87.4	-5.6	-4.8
Navarra, Comunidad Foral de	96.0	-5.0	-5.3
País Vasco	97.7	-1.7	-5.3
Rioja, La	97.6	-5.9	-3.8

6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
NATIONAL INDEX	93.8	-2.9	-2.7
Andalucía	93.8	-2.2	-2.2
Aragón	93.5	-2.3	-2.7
Asturias, Principado de	97.6	-3.9	-3.0
Balears, Illes	101.5	-4.4	-3.3
Canarias	87.5	-4.0	-3.0
Cantabria	97.4	-2.9	-2.8
Castilla y León	98.4	-3.3	-2.8
Castilla - La Mancha	88.4	-4.1	-4.2
Cataluña	93.0	-2.6	-2.5
Comunitat Valenciana	89.6	-3.8	-3.4
Extremadura	95.7	-2.9	-3.5
Galicia	99.0	-2.8	-2.7
Madrid, Comunidad de	93.5	-2.8	-2.9
Murcia, Región de	95.0	-2.3	-1.8
Navarra, Comunidad Foral de	97.8	-2.8	-2.7
País Vasco	98.0	-0.8	-1.9
Rioja, La	98.3	-2.6	-2.2