

21 December 2021

**Services Sector Activity Indicators (SSAI). Base 2015**  
October 2021. Provisional data

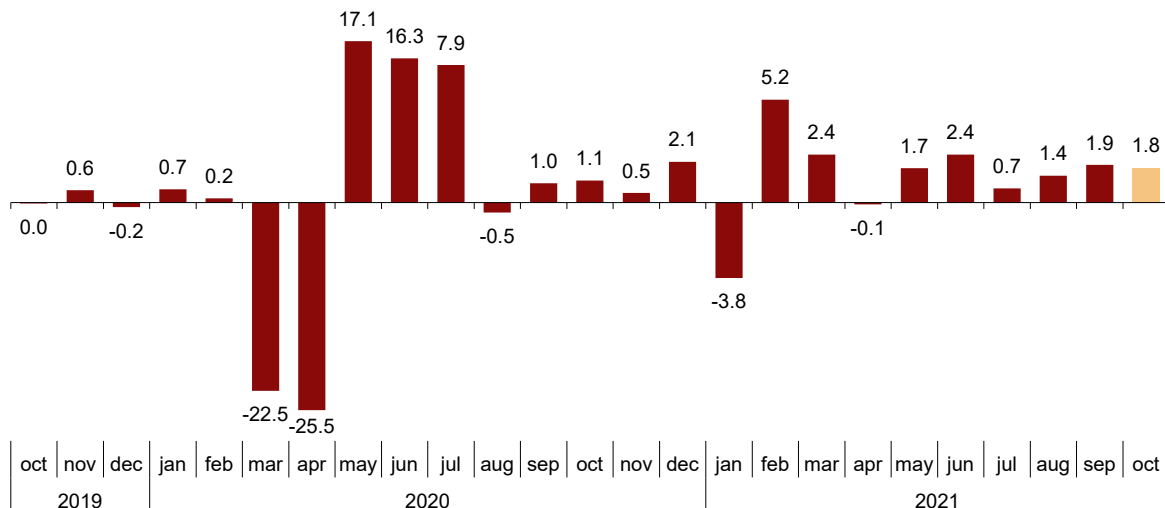
**Turnover in the<sup>1</sup> Market Services Sector stands at 1.8%, after adjusting for seasonal and calendar effects**

**The annual rate stands at 17.2% in the series adjusted for seasonal and calendar effects and at 16.3% in the original series**

**Monthly trend in turnover for the Market Services Sector**

After adjusting for seasonal and calendar effects, the monthly variation of the general index of turnover for the Market Services Sector between October and September was 1.8%. This rate is one tenth lower than that observed in September.

**General index of the turnover for the Market Services Sector**  
**Seasonally and calendar adjusted. Monthly rate. Percentage**



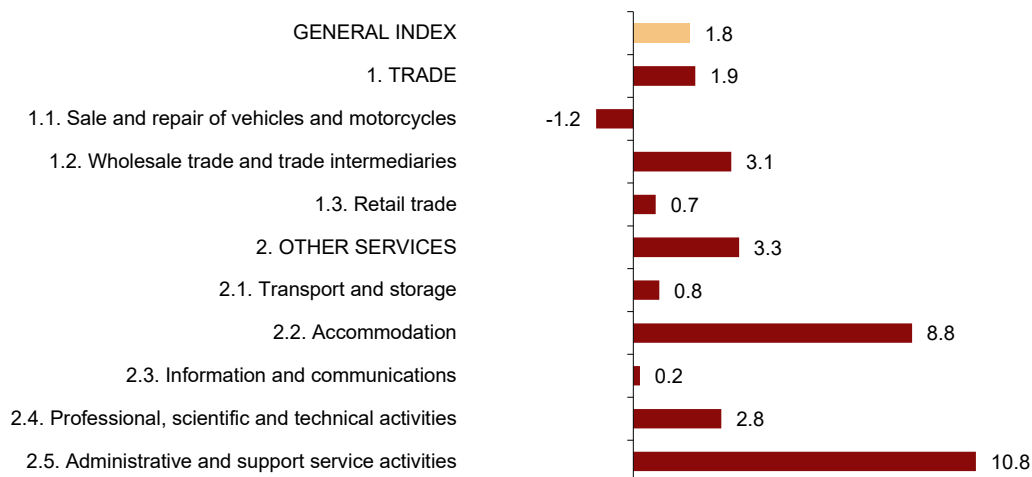
<sup>1</sup> As reflected in the methodology of this value index, the information is presented in current (nominal) terms, without adjusting the effects in the price variation.

After adjusting for seasonal and calendar effects, *Trade* increased by 1.9% and *Other services* by 3.3%.

Seven of the eight sectors registered positive monthly rates, noteworthy being the increase in *Administrative and support service activities* (10.8%) followed by *Accommodation* (8.8%). The only sector that decreased was *Sale and repair of vehicles and motorcycles* (-1.2%).

## General and by sectors turnover Index

Seasonally and calendar adjusted. October 2021. Monthly rate. Percentage



A more detailed analysis shows the branches of activity that registered the highest monthly rates and those with the highest decreases in the month of October.

## Types of activities with the highest monthly rates in the Services Sector turnover index

Seasonally and calendar adjusted. October 2021. Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Travel agencies and tour operator services	27.2
Air transport	19.7
Accommodation	16.8

## Types of activities with the lowest monthly rates in the Services Sector turnover index

Seasonally and calendar adjusted. October 2021. Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Motion picture, television programme production and music publishing activities	-11.1
Advertising and market research	-2.8
Post and courier activities	-1.4

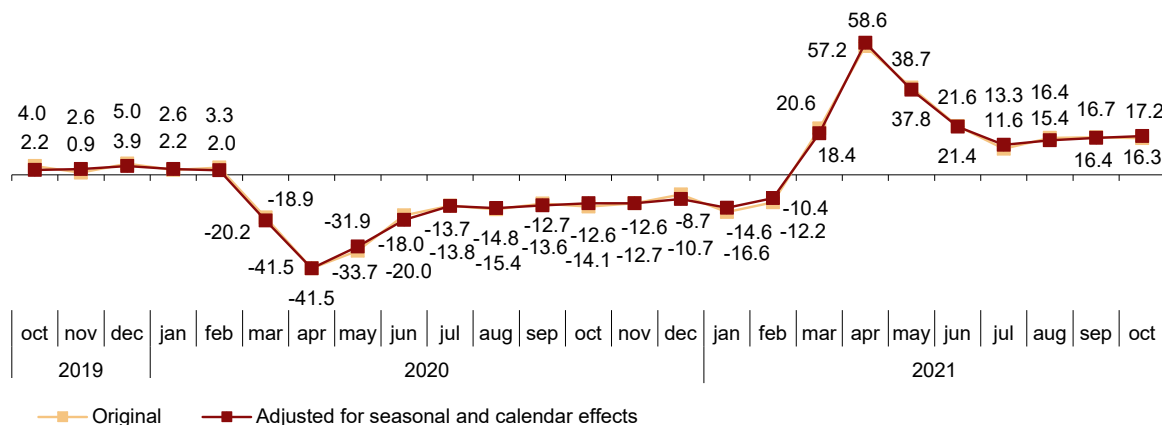
## Annual trend in the turnover indices for the Market Services Sector

The general index of the turnover for the Market Services Sector, after adjusting for seasonal and calendar effects, experienced a variation of 17.2% in October compared to the same month of 2020. This rate is eight tenths higher than that recorded in September.

The original series presented an annual variation of 16.3%, which is four tenths below that registered in September.

### General index of turnover for the Market Services Sector

Annual Rate. Percentage



After adjusting for seasonal and calendar effects, *Trade* increased by 14.3% as compared with October 2020 and *Other services* by 23.8%.

All sectors recorded positive annual rates. *Accommodation* (90.5%) and *Administrative and support service activities* (32.7%) increased the most.

### Annual rates in Turnover index for the Market Services Sector: General and by sector. October 2021

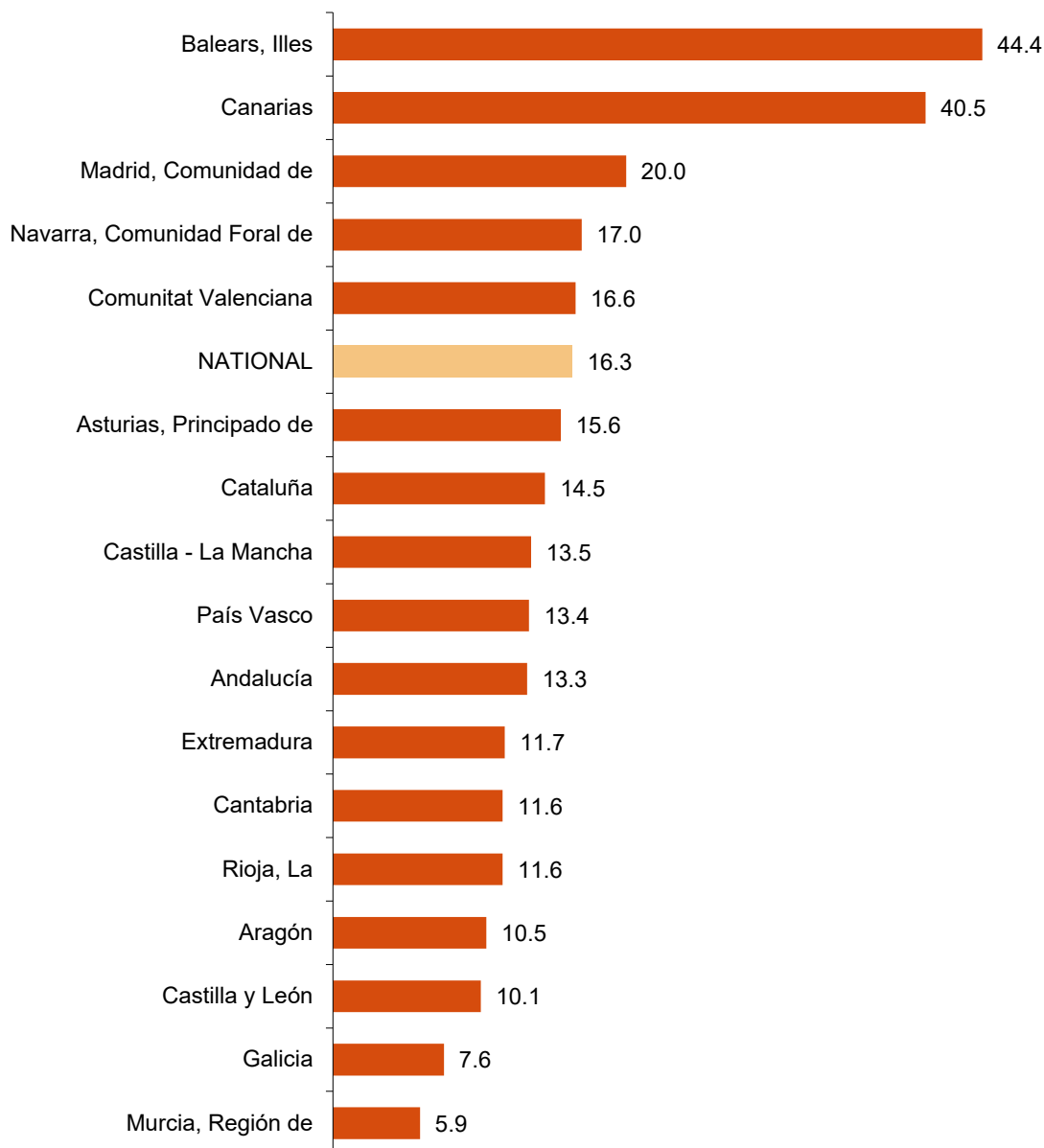
	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
GENERAL INDEX	16.3	17.2
1. TRADE	13.3	14.3
1.1. Sale and repair of vehicles and motorcycles	-3.9	0.2
1.2. Wholesale trade	20.2	21.5
1.3. Retail trade	5.5	6.4
2. OTHER SERVICES	22.8	23.8
2.1. Transport and storage	21.9	23.2
2.2. Accommodation	91.5	90.5
2.3. Information and communications	4.9	5.7
2.4. Professional, scientific and technical activities	9.7	10.7
2.5. Administrative and support service activities	31.7	32.7

## Results by Autonomous Community. Annual variation rates of turnover. Original series

All Autonomous Communities increased the Turnover index for the Market Services Sector in October as compared to 2020.

Illes Balears (44.4%), Canarias (40.5%) and Comunidad de Madrid (20.0%) registered the largest increases. Región de Murcia (5.9%), Galicia (7.6%) y Castilla y León (10.1%) recorded the lowest increases.

### General Indices: National and by Autonomous Community October 2021. Turnover Annual Rate. Percentage



## Employment trend

Employment in the Market Services Sector experienced a variation of 3.4% in October as compared to the same month of the previous year. This rate is four tenths higher than that registered in September.

The employment rate increased by 1.3% in *Trade* and by 4.7% in *Other services*.

## National Indices of employed personnel by sector. October 2021

	Index	Rate (%)	
		Monthly	Annual
GENERAL INDEX	108.0	0.1	3.4
1. TRADE	106.3	0.9	1.3
1.1. Sale and repair of vehicles and motorcycles	104.7	0.3	0.6
1.2. Wholesale trade	111.1	3.0	0.7
1.3. Retail trade	103.5	-0.3	1.9
2. OTHER SERVICES	109.1	-0.3	4.7
2.1. Transport and storage	108.4	0.5	1.9
2.2. Accommodation	101.2	-2.2	9.9
2.3. Information and communications	113.8	0.4	3.2
2.4. Professional, scientific and technical activities	108.5	0.2	1.6
2.5. Administrative and support service activities	117.1	0.2	4.8

## Results by Autonomous Community. Annual employment variation rates

All Autonomous Communities show increases in employment compared to October 2020. Illes Balears (16.2%) recorded the largest increase.

## General Indices: National and by Autonomous Community October 2021. Annual rate of employed personnel. Percentage



## Review and update of data

On the press release day, INE has updated SSAI data series corresponding to the last five months. In the case of calendar adjusted and seasonally and calendar adjusted series, according to INE standard, series are revised since its beginning. Results are available on INEBase.

## Methodological note

The Services Sector Activity Indicators (SSAI) measure the short-term evolution of the activity of companies belonging to the Non-Financial Market Services sector through two variables: turnover and employed personnel. Turnover comprises the amounts invoiced by the company for provision of services and sale of goods. Employed personnel include both paid and unpaid personnel.

In order to obtain this data, an ongoing survey is conducted, every month researching more than 28,000 companies that operate in this sector. Results are presented as indices so as to measure variations as compared to the base year 2015.

The characteristics of this statistics are:

**Type of survey:** monthly continuous survey.

**Base year:** 2015.

**Population scope:** companies whose main economic activity is described in sections G, (Trade), H (Transport and Storage), I (Accommodation), J (Information and Communications), M (Professional, Scientific and Technical Activities) and N (Administrative and Support Services Activities) of the National Classification of Economic Activities (CNAE-09).

**Geographical scope:** all the national territory except for Ceuta and Melilla, for which it is only collected in division 47 of CNAE-09 (retail trade).

**Sample size:** 28,000 companies.

**Type of sampling:** stratified random sampling.

**Collection method:** completion of the questionnaire by the respondent using one of the following methods: internet (IRIA system), e-mail, fax, telephone or by postal mail.

For more information you can access the methodology at:

<https://www.ine.es/metodologia/t37/notaiass15.pdf>

And the standardised methodological report at:

<https://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=30183>

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on [Quality at INE and the Code of Best Practices](#) on the INE website.

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## Services Sector Activity Indicators. Base 2015

October 2021

Provisional data

### 1. Turnover indices: General and by sector Seasonally and calendar adjusted

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	125.5	1.8	17.2	14.4
1. TRADE	128.6	1.9	14.3	14.9
1.1. Sale and repair of vehicles and motorcycles	121.2	-1.2	0.2	15.8
1.2. Wholesale trade	137.8	3.1	21.5	17.8
1.3. Retail trade	113.7	0.7	6.4	8.5
2. OTHER SERVICES	121.2	3.3	23.8	13.0
2.1. Transport and storage	124.3	0.8	23.2	16.3
2.2. Accommodation	106.9	8.8	90.5	24.1
2.3. Information and communications	112.9	0.2	5.7	4.8
2.4. Professional, scientific and technical activities	143.3	2.8	10.7	10.5
2.5. Administrative and support service activities	114.2	10.8	32.7	10.2

### 2. Turnover indices: General and by sector Calendar adjusted

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	130.2	17.7	14.9
1. TRADE	133.7	15.0	15.4
1.1. Sale and repair of vehicles and motorcycles	124.0	-0.2	17.3
1.2. Wholesale trade	145.2	22.4	18.4
1.3. Retail trade	115.2	7.2	8.5
2. OTHER SERVICES	124.1	23.6	14.0
2.1. Transport and storage	130.0	23.3	17.0
2.2. Accommodation	107.7	90.5	33.6
2.3. Information and communications	116.2	5.9	5.0
2.4. Professional, scientific and technical activities	145.6	10.8	11.0
2.5. Administrative and support service activities	114.6	32.7	12.5

## 3. Turnover indices: General and by branch of activity Original series

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	128.0	16.3	14.6
1. TRADE	130.9	13.3	15.0
1.1. SALE AND REPAIR OF VEHICLES	120.7	-3.9	16.5
- Sale of motor vehicles	121.0	-4.8	16.4
- Maintenance and repair of motor vehicles	119.4	2.4	17.2
1.2. WHOLESALE TRADE AND COMMISSION TRADE	141.2	20.2	18.1
- Wholesale on a fee or contract basis	148.6	10.8	13.1
- Wholesale of agricultural raw materials and live animals	150.0	17.8	16.8
- Wholesale of food, beverages and tobacco	118.0	13.1	9.0
- Wholesale of household goods	128.0	-0.7	11.0
- Wholesale of information and communication equipment	135.0	4.5	10.3
- Wholesale of other machinery, equipment and supplies	152.6	4.4	14.7
- Other specialised wholesale trade	169.3	56.7	36.9
- Non-specialised wholesale trade	174.6	12.0	18.6
1.3. RETAIL TRADE	113.9	5.5	8.1
2. OTHER SERVICES	122.8	22.8	13.7
2.1. TRANSPORTATION AND STORAGE SERVICES	127.7	21.9	16.6
Land transport	113.4	9.7	10.9
- Rail transport	89.7	40.3	15.1
- Taxi operation	80.4	59.9	17.6
- Other passenger land transport	93.2	30.1	13.2
- Freight transport by road and removal services	123.3	3.1	10.0
Water transport	126.8	31.3	16.6
Air transport	92.2	114.0	8.4
Warehousing and support activities for transportation	150.7	27.8	23.6
Post and courier activities	125.6	-3.2	11.2
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	108.6	91.5	33.3
Accommodation	106.6	308.9	61.8
Food and beverage service activities	110.1	54.2	25.0
2.3. INFORMATION AND COMMUNICATION	114.6	4.9	4.6
Publishing activities	112.7	6.0	14.0
Motion picture, television programme production and music publishing activities	94.8	13.4	10.5
Programming and broadcasting activities	124.5	9.4	7.9
Telecommunications	104.1	-2.4	-1.4
Computer programming, consultancy and related activities	127.8	9.5	7.7
Information service activities	139.3	15.6	9.4
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	143.4	9.7	10.9
Legal, accounting and management consulting activities	151.5	13.1	11.3
Architectural and engineering activities; technical testing and analysis	131.9	0.0	3.9
Advertising and market research	141.9	13.2	18.5
Other professional scientific and technical activities	162.0	29.2	20.3
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	113.4	31.7	12.1
Employment activities	149.2	7.2	18.8
Travel agencies and tour operator services	73.7	392.6	32.7
Security and investigation activities	140.1	3.0	4.9
Cleaning activities	129.9	4.6	7.5
Office administrative and other business support activities	145.6	14.3	8.3



## 4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	108.0	0.1	3.4	0.5
1. TRADE	106.3	0.9	1.3	0.1
1.1. SALE AND REPAIR OF VEHICLES	104.7	0.3	0.6	-0.8
- Sale of motor vehicles	111.3	-0.1	0.4	-0.8
- Maintenance and repair of motor vehicles	97.9	0.8	0.8	-0.8
1.2. WHOLESALE TRADE AND COMMISSION TRADE	111.1	3.0	0.7	0.3
- Wholesale on a fee or contract basis	105.8	0.1	0.9	0.5
- Wholesale of agricultural raw materials and live animals	111.5	-0.8	1.3	2.8
- Wholesale of food, beverages and tobacco	116.7	9.2	-0.2	-0.9
- Wholesale of household goods	105.6	0.2	1.2	0.2
- Wholesale of information and communication equipment	111.8	0.2	3.1	2.6
- Wholesale of other machinery, equipment and supplies	112.3	-0.2	0.4	0.5
- Other specialised wholesale trade	108.5	0.1	1.1	1.1
- Non-specialised wholesale trade	113.7	-0.4	3.5	2.8
1.3. RETAIL TRADE	103.5	-0.3	1.9	0.2
2. OTHER SERVICES	109.1	-0.3	4.7	0.8
2.1. TRANSPORTATION AND STORAGE SERVICES	108.4	0.5	1.9	0.1
Land transport	106.2	0.5	1.8	0.3
- Rail transport	107.2	0.2	-0.9	-2.2
- Taxi operation	95.2	0.1	1.2	-2.9
- Other passenger land transport	104.3	-0.6	0.7	-3.1
- Freight transport by road and removal services	109.2	0.9	2.4	2.1
Water transport	118.4	-4.7	2.5	-3.4
Air transport	107.4	-2.3	-1.5	-3.6
Warehousing and support activities for transportation	115.5	1.0	3.3	0.0
Post and courier activities	103.1	0.7	-0.7	0.6
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	101.2	-2.2	9.9	-2.9
Accommodation	105.3	-7.9	22.6	-2.6
Food and beverage service activities	100.0	-0.5	6.8	-3.0
2.3. INFORMATION AND COMMUNICATION	113.8	0.4	3.2	2.1
Publishing activities	95.5	0.1	-1.0	-2.5
Motion picture, television programme production and music publishing activities	101.1	1.9	-3.6	-3.2
Programming and broadcasting activities	99.0	-0.3	-0.9	-0.3
Telecommunications	91.4	-0.1	1.1	1.6
Computer programming, consultancy and related activities	127.8	0.4	5.6	3.8
Information service activities	108.0	0.3	2.4	1.9
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	108.5	0.2	1.6	1.2
Legal, accounting and management consulting activities	105.5	0.0	0.7	0.5
Architectural and engineering activities; technical testing and analysis	117.6	0.1	3.0	3.0
Advertising and market research	102.7	1.8	2.7	-0.2
Other professional scientific and technical activities	104.9	0.0	-0.5	0.3
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	117.1	0.2	4.8	4.1
Employment activities	136.7	3.2	15.9	16.7
Travel agencies and tour operator services	90.6	-0.2	-4.6	-9.1
Security and investigation activities	122.4	0.5	4.9	1.0
Cleaning activities	109.8	-2.1	1.3	2.5
Office administrative and other business support activities	117.5	1.1	3.1	1.7

## 5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Year-to-date average
NATIONAL	128.0	16.3	14.6
Andalucía	120.4	13.3	13.0
Aragón	131.2	10.5	14.0
Asturias, Principado de	127.8	15.6	12.6
Balears, Illes	108.7	44.4	20.3
Canarias	112.4	40.5	11.5
Cantabria	135.8	11.6	13.3
Castilla y León	119.6	10.1	14.8
Castilla-La Mancha	139.6	13.5	13.5
Cataluña	122.5	14.5	14.3
Comunitat Valenciana	130.4	16.6	15.8
Extremadura	137.8	11.7	10.9
Galicia	131.3	7.6	15.4
Madrid, Comunidad de	136.6	20.0	16.2
Murcia, Región de	124.6	5.9	5.8
Navarra, Comunidad Foral de	135.5	17.0	13.0
País Vasco	131.6	13.4	14.5
Rioja, La	138.7	11.6	14.3

## 6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
NATIONAL	108.0	0.1	3.4	0.5
Andalucía	105.0	-0.2	3.2	0.7
Aragón	109.8	-0.3	2.7	0.7
Asturias, Principado de	105.8	-1.2	2.6	1.1
Balears, Illes	111.9	-5.8	16.2	0.1
Canarias	102.6	0.8	3.7	-3.6
Cantabria	107.7	-1.2	2.2	0.3
Castilla y León	102.5	-1.1	1.0	-0.3
Castilla-La Mancha	109.0	-0.4	3.6	2.0
Cataluña	109.9	-0.2	4.2	0.9
Comunitat Valenciana	110.7	2.9	2.2	0.8
Extremadura	105.5	-0.4	2.6	0.4
Galicia	107.8	-0.4	2.1	1.0
Madrid, Comunidad de	108.5	0.7	2.8	0.6
Murcia, Región de	115.2	1.0	3.9	1.7
Navarra, Comunidad Foral de	109.3	0.9	3.8	1.0
País Vasco	105.7	0.2	2.4	0.7
Rioja, La	108.1	-0.3	2.1	0.6