

19 January 2012

#### Services Sector Activity Indicators (SSAI). Base 2005 November 2011. Provisional data

#### Main results

- The **interannual rate** of **turnover** for the Market **Services sector** stands at **–2.6%** in **November**, two tenths above that registered in October.
- The **average variation** of Services sector turnover stands at **-1.0%** in the first eleven months of the year.
- Employed personnel decreases 1.4%, as compared with November the previous year.
- In November, turnover for the Services sector registers negative interannual rates in all Autonomous Communities.

#### **Evolution of turnover in the Services sector**

The interannual rate of turnover in the Market Services sector registered an interannual variation of **-2.6%** in November, two tenths above that registered in October.

Trade registered an annual rate of -3.5% and an effect of -2.382. In turn, the annual variation of Other Services was -0.6%, with an effect of -0.191 in the general index.

The sectors presenting a negative contribution to the general index were:

- Wholesale trade and intermediaries, with an annual variation of -3.6% and an effect of -1.417 on the general index, due to the decreases of the turnover in most of the activities comprising this sector, with the Wholesale of fuels, metals and the like worth noting.
- Retail trade, with an annual variation of -3.7% and an effect of -0.798.
- Sale and repair of motor vehicles and motorcycles, with an annual rate of -2.6% and an effect of -0.166, as a result of the negative evolution of the two activities comprising this sector.
- Administrative and support service activities, with an annual variation of -3.8% and an effect of -0.163 on the general index due to the decreases in all remaining activities.

In turn, the only sector presenting a positive contribution to the general index were:

• Professional, scientific and technical activities, with an annual variation of 1.6% and an effect of 0.101 on the general index, caused by the positive evolution observed in Architectural and engineering activities; technical testing and analysis and Legal, accounting and management consulting activities

#### Turnover by activity

A more detailed analysis showed the activities that had the greatest contribution to the annual rate of the Services Sector Turnover General Index for the month of November:

## Activities with the greatest negative effect on the annual rate of the Services Sector Turnover General Index

	Annual	Effect	
Activity	rate (%)		
Wholesale of fuels, metals and the like	-4.8		-0.560
Wholesale of household goods	-2.8		-0.275
Wholesale of food, beverages and tobacco	-2.7		-0.265
Wholesale of information and communication equipment	-10.5		-0.251
Freight transport by road and removal services	-7.5		-0.248

## Activities with the greatest positive effect on the annual rate of the Services Sector Turnover General Index

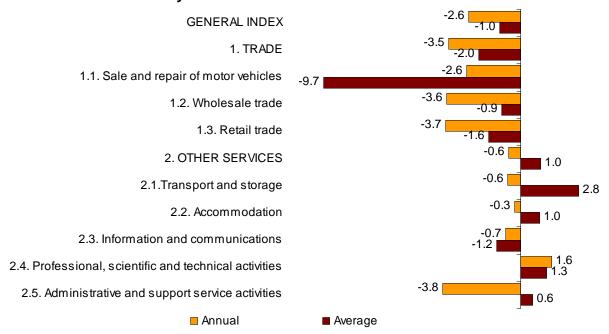
Activity	Annual rate (%)	Effect	
Computer programming, consultancy and related activities	10.1		0.215
Storage and activities connected to transport	5.1		0.174
Technical architecture and engineering services; technical trials and analyses	4.2		0.086
Accommodation	5.9		0.069
Legal, accounting and management consulting activities	2.9		0.068

#### **Year-to-date average rates**

The average of the Services Sector Turnover General Index registered a variation of -1.0% in the first eleven months of 2011, as compared with the same period the previous year. This rate was -2.0% in Trade, and 1.0% in Other Services.

By sector, average turnover experienced a negative variation rate in Sale and repair of motor vehicles and motorcycles, Retail trade, Information and communications and Wholesale trade and intermediaries.

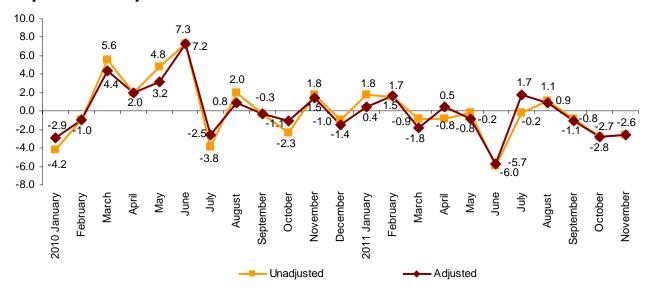
## Annual and average turnover rates General index and by sector



### Variation rates adjusted for the calendar effect

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the interannual variation of the Services Sector Turnover General Index stood at **-2.6%** in November, one tenth above that registered the previous month.

#### Annual evolution of turnover for the services sector Adjusted and Unadjusted General Index



#### **Evolution of employed personnel**

Employment in the Services sector registered an interannual variation of **-1.4%** in November, four tenths below that registered in October.

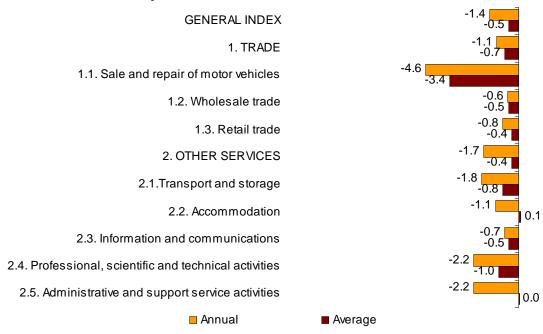
Trade registered a variation of -1.1% and an effect of -0.463. Other Services registered a rate of -1.7% and an effect of -0.994.

All sectors presented a negative effect on the general index of employed personnel. Those with the greatest influence were:

- Administrative and support service activities, with an annual rate of -2.2% and an effect of -0.319, caused by the negative evolution recorded for all activities comprising this sector. Worth noting among them *Office administrative activities*.
- **Professional, scientific and technical activities**, with an annual variation of **-2.2%** and an effect of **-0.254**, motivated by the decreases in all activities in this sector, highlighting *Architectural and engineering activities; technical testing and analyses*.
- Transport and storage, with an annual variation of -1.8 % and an effect of -0.219, as a result of the general decrease in the activities comprising the sector, among which highlight Freight transport by road and removal services.
- Sale and repair of motor vehicles and motorcycles, with an annual rate of -4.6% and an effect of -0.190 in the general index.

During the first eleven months of the year, the average rate of the General Index of employed personnel stood at -0.5%. This rate was -0.7% for Trade and -0.4% for Other Services.

## Annual and average rates of employed personnel General index and by sector

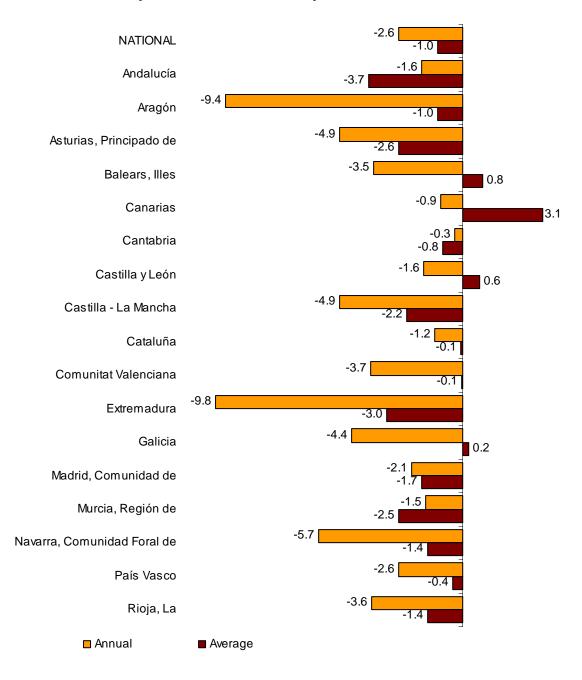


#### **Autonomous Communities. Turnover variation rates**

All Autonomous Community registered a negative evolution of turnover in the Service sector in November.

The greatest annual decreases were registered in Extremadura (-9.8%) and Aragón (-5.8%). The smaller decreases were in Cantabria (-0.3%) and Canarias (-0.9%).

# Annual and average turnover rates General index by Autonomous Community

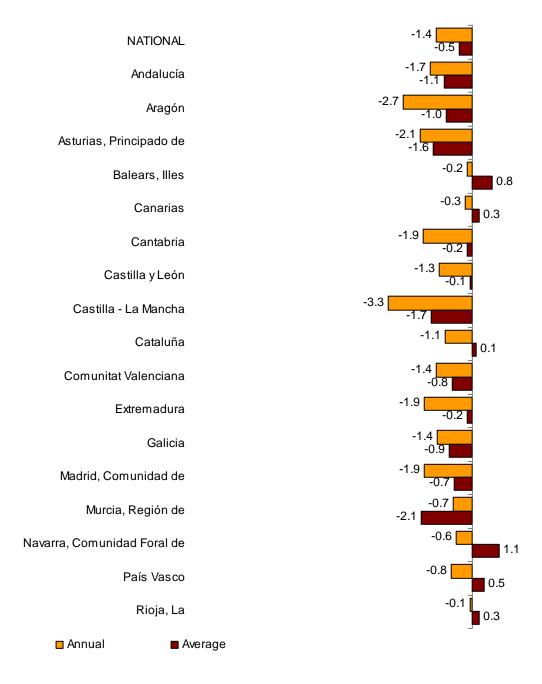


#### **Autonomous Communities. Variation rates of employed personnel**

All Autonomous Community registered a negative evolution of interannual rate of employment in November.

The greatest decreases were registered in Castilla-La Mancha (-3.3%) and Aragón (-2.7%). In turn, the smaller decreases were in La Rioja (-0.1%), Illes Balears (-0.2%) and Canarias (-0.3%).

# Annual and average rates of employed personnel General index by Autonomous Community



# **Services Sector Activity Indicators. Base 2005 November 2011**

Provisional data

### 1. Monthly turnover indices by sector

	Index	% variation		Contribution	
		Annual	Year-to-date average	Annual	
GENERAL INDEX	93.5	-2.6	-1.0		
1. TRADE	91.6	-3.5	-2.0	-2.382	
1.1. SALE AND REPAIR OF VEHICLES	61.2	-2.6	-9.7	-0.166	
- Sale of motor vehicles	57.2	-2.5	-10.6	-0.132	
- Maintenance and repair of motor vehicles	97.2	-3.4	-4.5	-0.035	
1.2. WHOLESALE TRADE	97.7	-3.6	-0.9	-1.417	
- Wholesale on a fee or contract basis	81.6	-2.2	-0.1	-0.009	
- Wholesale of agricultural raw materials and live animals	105.5	-0.6	9.8	-0.010	
- Wholesale of food, beverages and tobacco	104.0	-2.7	-3.1	-0.265	
- Wholesale of household goods	106.6	-2.8	-1.2	-0.275	
- Wholesale of information and communication equipment	82.0	-10.5	-8.1	-0.251	
- Wholesale of other machinery, equipment and supplies	81.8	-1.7	-1.8	-0.051	
- Wholesale of fuels, metals and others	93.7	-4.8	1.3	-0.560	
- Non-specialised wholesale trade	116.4	3.5	2.5	0.004	
1.3. RETAIL TRADE	94.8	-3.7	-1.6	-0.798	
2. OTHER SERVICES	97.4	-0.6	1.0	-0.191	
2.1. TRANSPORTATION AND STORAGE SERVICES	104.0	-0.6	2.8	-0.061	
Land transport	93.7	-5.5	0.2	-0.239	
- Rail transport	119.1	-3.3	4.3	-0.008	
- Taxi operation	99.1	-2.0	0.7	-0.005	
- Other passenger land transport	118.0	3.7	4.5	0.022	
	88.3	-7.5	-1.0	-0.248	
- Freight transport by road and removal services	94.5	-7.5 -6.5			
Water transport	94.5 97.0		-8.0	-0.012	
Air transport		-0.5	3.2	-0.005	
Warehousing and support activities for transportation	118.5	5.1	7.3	0.174	
Post and courier activities	123.9	3.6	-0.7	0.020	
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	82.4	-0.3	1.0	-0.012	
Accommodation	76.4	5.9	7.6	0.069	
Food and beverage service activities	84.9	-2.3	-2.1	-0.081	
2.3. INFORMATION AND COMMUNICATION	101.7	-0.7	-1.2	-0.056	
Publishing activities	78.8	-8.7	-3.4	-0.075	
Motion picture, television programme production and music publishing activities	106.9	12.4	3.2	0.057	
Programming and broadcasting activities	87.9	-4.7	-3.3	-0.031	
Telecommunications	89.4	-6.3	-5.3	-0.227	
Computer programming, consultancy and related activities	146.4	10.1	6.6	0.215	
Information service activities	139.5	3.0	3.9	0.005	
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	101.2	1.6	1.3	0.101	
Legal, accounting and management consulting activities	106.5	2.9	2.5	0.068	
Architectural and engineering activities; technical testing and analysis	98.0	4.2	3.4	0.086	
Advertising and market research	103.6	-1.1	-1.7	-0.022	
Other professional scientific and technical activities	72.7	-11.7	-4.3	-0.031	
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	90.0	-3.8	0.6	-0.163	
Employment activities	92.6	-4.9	5.1	-0.021	
Travel agencies and tour operator services	67.6	-2.9	-0.3	-0.035	
Security and invetigation activities	110.3	-2.0	0.3	-0.008	
Cleaning activities	126.2	-1.1	1.5	-0.010	
Office administrative and other business support activities	93.8	-6.4	0.0	-0.089	

## 2. National turnover indices, adjusted for the calendar effect

	Original % variation		Adjusted	% variation	<u> </u>		
	index	Annual	nnual Year-to-date		Annual	Year-to-date	
			average			average	
GENERAL INDEX	93.5	-2.6	-1.0	92.8	-2.6	-0.9	
1. Trade	91.6	-3.5	-2.0	90.8	-3.5	-2.0	
1.1. Sale and repair of vehicles	61.2	-2.6	-9.7	60.4	-2.6	-9.6	
1.2. Wholesale trade	97.7	-3.6	-0.9	96.7	-3.6	-0.8	
1.3. Retail trade	94.8	-3.7	-1.6	95.5	-3.7	-1.5	
2. Other Services	97.4	-0.6	1.0	97.0	-0.6	1.0	
2.1. Transportation and storage	104.0	-0.6	2.8	103.2	-0.6	2.9	
2.2. Accommodation and food service activities	82.4	-0.3	1.0	82.7	-0.3	0.9	
2.3. Information and communication	101.7	-0.7	-1.2	101.4	-0.7	-1.1	
2.4. Professional, scientific and technical activities	101.2	1.6	1.3	100.6	1.6	1.3	
2.5. Administrative and support service activities	90.0	-3.8	0.6	89.9	-3.8	0.6	



## 3. Interannual rates. General Index and by sector

Period	General Ind	lex	Trade	Sale and repair Wholesale trade of vehicles				trade
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2010 November	1.8	1.5	2.7	2.3	-12.7	-13.5	6.2	5.6
December	-1.0	-1.4	-0.1	-0.7	-14.0	-12.6	2.8	2.0
2011 January	1.8	0.4	2.5	0.8	-9.9	-9.9	6.8	4.6
February	1.5	1.7	1.4	1.6	-12.2	-11.8	5.0	5.3
March	-0.9	-1.8	-2.1	-3.2	-12.4	-14.0	0.7	-0.8
April	-0.8	0.5	-1.4	0.1	-17.6	-17.6	-0.7	1.3
May	-0.2	-0.8	-1.4	-2.1	-14.8	-16.2	1.5	0.6
June	-6.0	-5.7	-8.2	-7.8	-25.0	-24.3	-7.0	-6.5
July*	-0.2	1.7	-1.7	0.6	0.7	6.1	-1.7	1.2
August*	1.1	0.9	0.5	0.2	5.7	5.1	0.2	-0.2
September*	-0.8	-1.1	-2.4	-2.8	-2.9	-3.7	-3.0	-3.4
October*	-2.8	-2.7	-4.3	-4.2	-1.0	-1.2	-5.4	-5.3
November	-2.6	-2.6	-3.5	-3.5	-2.6	-2.6	-3.6	-3.6

Period	Retail trade		Other Servi	ces Transportation and Accommodation and storage services food services activities		•		
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2010 November	1.9	1.4	0.0	-0.2	5.2	4.8	-1.8	-1.7
December	-0.6	-0.1	-2.8	-3.1	4.4	3.8	-2.4	-2.2
2011 January	-0.3	-0.3	0.4	-0.3	4.7	3.1	-2.0	-1.6
February	0.1	0.4	1.7	1.8	4.9	5.1	-1.1	-1.2
March	-3.3	-4.0	1.7	1.2	4.1	3.1	-1.7	-1.4
April	2.7	2.7	0.4	1.1	3.0	4.5	2.6	2.1
May	-1.6	-2.3	2.0	1.6	5.9	5.1	-1.3	-1.0
June	-3.8	-3.4	-1.7	-1.5	0.8	1.2	1.2	1.1
July*	-2.3	-0.1	2.6	3.7	1.3	3.4	3.6	3.0
August*	-0.1	-0.4	2.2	2.0	3.2	2.9	3.1	3.2
September*	-1.3	-1.6	2.3	2.2	4.5	4.2	3.6	3.7
October*	-3.3	-3.4	0.1	0.1	0.3	0.4	0.4	0.3
November	-3.7	-3.7	-0.6	-0.6	-0.6	-0.6	-0.3	-0.3

Period	Information communica		Professional, scientific and technical activities		ntific and support service	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2010 November	-5.4	-5.5	0.0	-0.1	1.3	1.1
December	-5.9	-6.1	-6.4	-6.5	-4.2	-4.5
2011 January	-3.0	-3.9	1.3	0.7	-0.2	-1.1
February	-1.1	-1.1	2.6	2.6	1.8	1.9
March	0.9	0.2	5.4	4.9	-3.2	-3.7
April	-4.2	-3.4	-1.9	-1.4	4.0	4.9
May	0.6	0.3	0.2	0.0	2.6	2.3
June	-3.3	-3.2	-5.2	-5.0	-1.9	-1.7
July*	0.4	1.9	5.8	6.7	3.3	4.5
August*	0.5	0.4	2.6	2.6	1.0	0.9
September*	-2.3	-2.4	3.0	2.8	3.5	3.3
October*	-0.3	-0.3	0.9	0.9	-1.3	-1.2
November	-0.7	-0.7	1.6	1.6	-3.8	-3.8

<sup>&</sup>lt;sup>1</sup> Index rates adjusted for calendar effects

<sup>\*</sup> Revised data

## 4. National employed personnel indices by branch of activity

	Index	Index % variation		Contribution	
		Annual	Year-to-date average	Annual	
GENERAL INDEX	95.6	-1.4	-0.5	-	
1. TRADE	95.9	-1.1	-0.7	-0.463	
1.1. SALE AND REPAIR OF VEHICLES	87.4	-4.6	-3.4	-0.190	
- Sale of motor vehicles	83.3	-5.5	-4.3	-0.122	
- Maintenance and repair of motor vehicles	92.6	-3.5	-2.3	-0.067	
1.2. WHOLESALE TRADE	96.4	-0.6	-0.5	-0.083	
- Wholesale on a fee or contract basis	88.9	0.5	-1.0	0.004	
- Wholesale of agricultural raw materials and live animals	102.0	0.0	2.6	0.000	
- Wholesale of food, beverages and tobacco	108.8	3.0	1.1	0.145	
- Wholesale of household goods	92.2	-3.0	-1.5	-0.098	
Wholesale of information and communication equipment	97.9	1.3	-0.4	0.011	
- Wholesale of other machinery, equipment and supplies	89.5	-2.2	-1.6	-0.036	
- Wholesale of fuels, metals and others	88.2	-3.8	-1.6	-0.110	
- Non-specialised wholesale trade	101.1	2.0	1.3	0.001	
1.3. RETAIL TRADE	97.2	-0.8	-0.4	-0.190	
2. OTHER SERVICES	95.4	-1.7	-0.4	-0.994	
2.1. TRANSPORTATION AND STORAGE SERVICES	95.3	-1.8	-0.8	-0.219	
Land transport	94.9	-2.2	-1.0	-0.166	
- Rail transport	97.7	-0.3	-0.4	-0.001	
- Taxi operation	105.0	0.3	0.1	0.001	
- Other passenger land transport	113.9	-0.1	0.1	-0.002	
	88.4	-0.1 -3.5	-1.7	-0.002	
Freight transport by road and removal services     Water transport	86.2	2.6	-1.7	0.002	
·				-0.004	
Air transport	86.8	-0.8	-0.2		
Warehousing and support activities for transportation	100.8	-0.2	0.9	-0.005	
Post and courier activities	90.8	-3.6	-3.2	-0.046	
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	90.3	-1.1	0.1	-0.166	
Accommodation	80.5	-0.5	-0.1	-0.015	
Food and beverage service activities	93.1	-1.3	0.2	-0.151	
2.3. INFORMATION AND COMMUNICATION	101.5	-0.7	-0.5	-0.035	
Publishing activities	85.7	-5.0	-5.2	-0.036	
Motion picture, television programme production and music publishing activities	88.6	-5.1	-4.1	-0.023	
Programming and broadcasting activities	99.7	-0.2	-0.3	-0.001	
Telecommunications	88.7	-2.1	-0.8	-0.016	
Computer programming, consultancy and related activities	115.5	1.8	1.6	0.042	
Information service activities	109.8	-0.5	1.4	-0.002	
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	99.1	-2.2	-1.0	-0.254	
Legal, accounting and management consulting activities	105.8	-1.2	-0.1	-0.064	
Architectural and engineering activities; technical testing and analysis	96.3	-3.9	-2.3	-0.139	
Advertising and market research	87.8	-1.6	-1.2	-0.024	
Other professional scientific and technical activities	93.9	-3.2	-1.6	-0.028	
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	96.2	-2.2	0.0	-0.319	
Employment activities	83.0	-2.4	2.7	-0.072	
Travel agencies and tour operator services	83.6	-1.9	-3.4	-0.012	
Security and invetigation activities	111.7	-1.2	-0.2	-0.019	
Cleaning activities	103.9	-1.6	-1.0	-0.090	
Office administrative and other business support activities	93.7	-3.8	0.5	-0.127	



### 5. General turnover index by Autonomous Community

	Index	% variation	_
		Annual	Year-to-date average
NATIONAL INDEX	93.5	-2.6	-1.0
Andalucía	85.7	-1.6	-3.7
Aragón	100.3	-9.4	-1.0
Asturias, Principado de	95.9	-4.9	-2.6
Balears, Illes	69.2	-3.5	0.8
Canarias	87.6	-0.9	3.1
Cantabria	90.6	-0.3	-0.8
Castilla y León	94.0	-1.6	0.6
Castilla - La Mancha	85.2	-4.9	-2.2
Cataluña	96.0	-1.2	-0.1
Comunitat Valenciana	89.0	-3.7	-0.1
Extremadura	96.2	-9.8	-3.0
Galicia	100.5	-4.4	0.2
Madrid, Comunidad de	96.7	-2.1	-1.7
Murcia, Región de	93.0	-1.5	-2.5
Navarra, Comunidad Foral de	99.7	-5.7	-1.4
País Vasco	101.4	-2.6	-0.4
Rioja, La	101.0	-3.6	-1.4

### 6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
NATIONAL INDEX	95.6	-1.4	-0.5
Andalucía	95.7	-1.7	-1.1
Aragón	93.7	-2.7	-1.0
Asturias, Principado de	100.4	-2.1	-1.6
Balears, Illes	87.2	-0.2	0.8
Canarias	90.9	-0.3	0.3
Cantabria	99.4	-1.9	-0.2
Castilla y León	101.1	-1.3	-0.1
Castilla - La Mancha	91.4	-3.3	-1.7
Cataluña	94.7	-1.1	0.1
Comunitat Valenciana	94.3	-1.4	-0.8
Extremadura	98.0	-1.9	-0.2
Galicia	101.2	-1.4	-0.9
Madrid, Comunidad de	95.4	-1.9	-0.7
Murcia, Región de	98.2	-0.7	-2.1
Navarra, Comunidad Foral de	99.4	-0.6	1.1
País Vasco	98.6	-0.8	0.5
Rioja, La	100.2	-0.1	0.3