

18 January 2013

Services Sector Activity Indicators (SSAI). Base 2005
November 2012. *Provisional data*

The annual rate of turnover for the market Services Sector stands at –7.8% in November, as compared with –4.0% in October

The annual variation of employment for the market Services Sector is –3.0%

Evolution of turnover for the Services Sector

Turnover in the market Services Sector experienced an interannual variation of –7.8% in November, almost four points below that registered in October.

Trade presented an annual rate of –8.0% and an effect of –5,289. In turn, Other Services experienced a variation of –7.6%, with an effect of –2,534 on the general index.

In November, all sectors presented a negative effect on the general index. The sectors with the greatest influence were:

- **Wholesale trade and intermediaries**, with a variation of –7.7% and an effect of –2,972, caused by the negative evolution of almost all activities comprising it; among them, worth noting, the *Wholesale of fuels, metals and others*.
- **Sale and repair of motor vehicles and motorcycles**, with an annual rate of –21.8% and an effect of –1,375 on the general index, due to the negative evolution in the two activities comprising this sector. Among them highlighted *Sale of motor vehicles, motorcycles and spare parts*.
- **Retail trade**, with an annual variation of –4.4% and an effect of –0,941.
- **Professional, scientific and technical activities**, with a variation of –10.9% and an effect of –0,741, with the decrease of all activities.
- **Information and communications**, with a variation of –7.2% and an effect of –0,577, with drops in all activities. Among them, highlighted *Telecommunications*.

A more detailed analysis showed the activities that most affected the annual rate of the general index of Services Sector turnover in the month of November.

Activities with the greatest negative effect on the annual rate of the Services Sector Turnover General Index

Activity (Elementary aggregate)	Annual rate (%)	Effect
Sale of motor vehicles motorcycles and spare parts	-23.1	-1.223
Wholesale of fuels, metals and others	-9.9	-1.123
Wholesale of household goods	-7.0	-0.687
Wholesale of food, beverages and tobacco	-4.9	-0.482
Wholesale of information and communication equipment	-21.7	-0.474

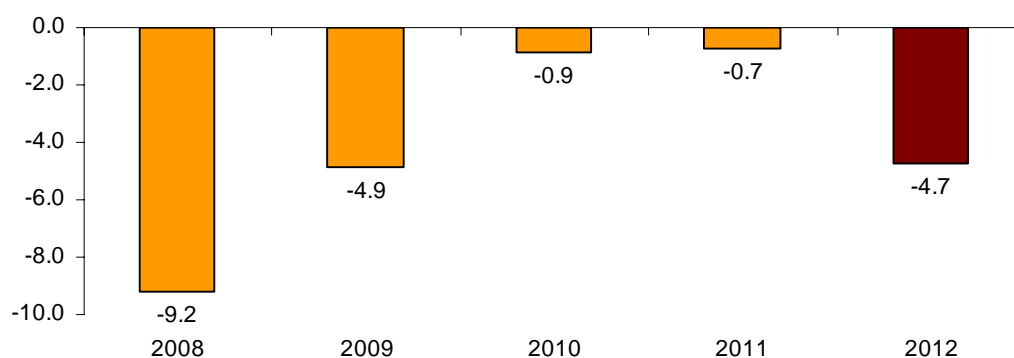
Activities with the greatest positive effect on the annual rate of the Services Sector Turnover General Index

Activity (Elementary aggregate)	Annual rate (%)	Effect
Wholesale of agricultural raw materials and live animals	4.9	0.093

Monthly rate performance ¹

The variation of the Services Sector Turnover General between November and October was -4.7%. This rate was the lowest registered in the last three years.

**Monthly rate performance of the Services Sector Turnover
(month-on-month variation for November to October)**



Year-to-date average rates

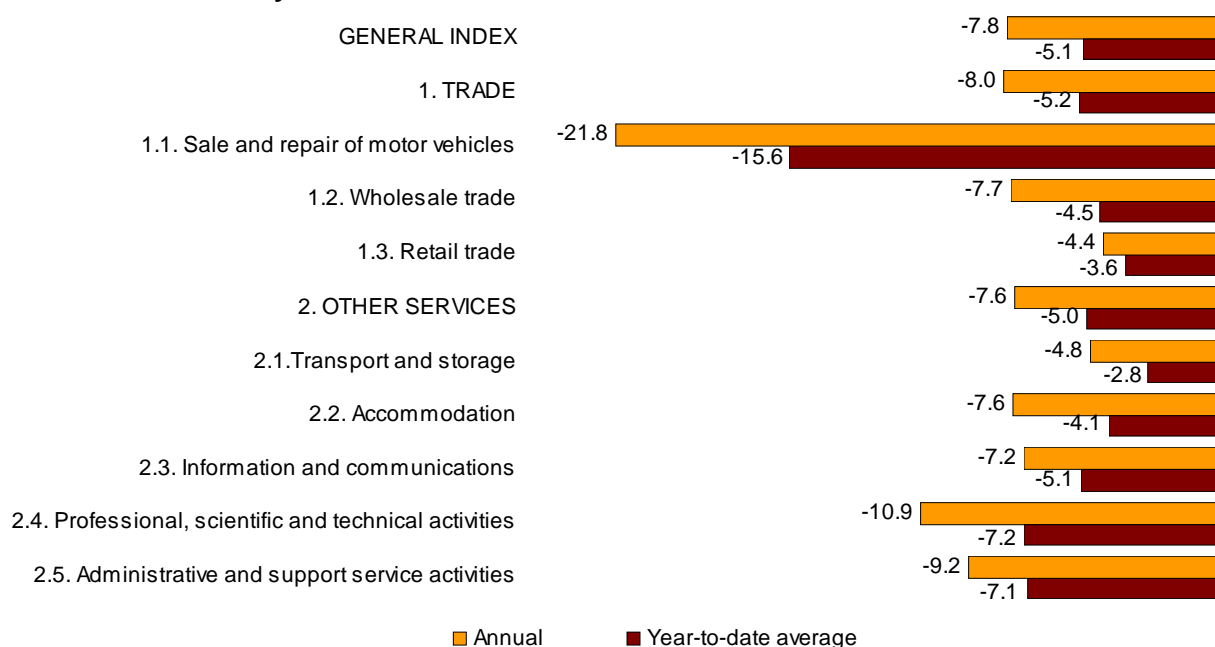
The average rate of the Services Sector Turnover General Index registered a variation of -5.1% in the first eleven months of 2012, as compared with the same period the previous year. This rate was -5.2% in Trade and -5.0% for Other Services.

¹ To contribute to the analysis and interpretation of data, this section has been added to the evolution of the of the Services Sector Turnover in the last years. The monthly rates of this type of series may have some degree of seasonal behaviour, therefore it is recommended that it be evaluated in relation to the item of data for the same month in previous years.

By sectors, the average rate of the Services Sector Turnover experienced a negative variation rate in all sectors.

Annual and average turnover rates

General index and by sector

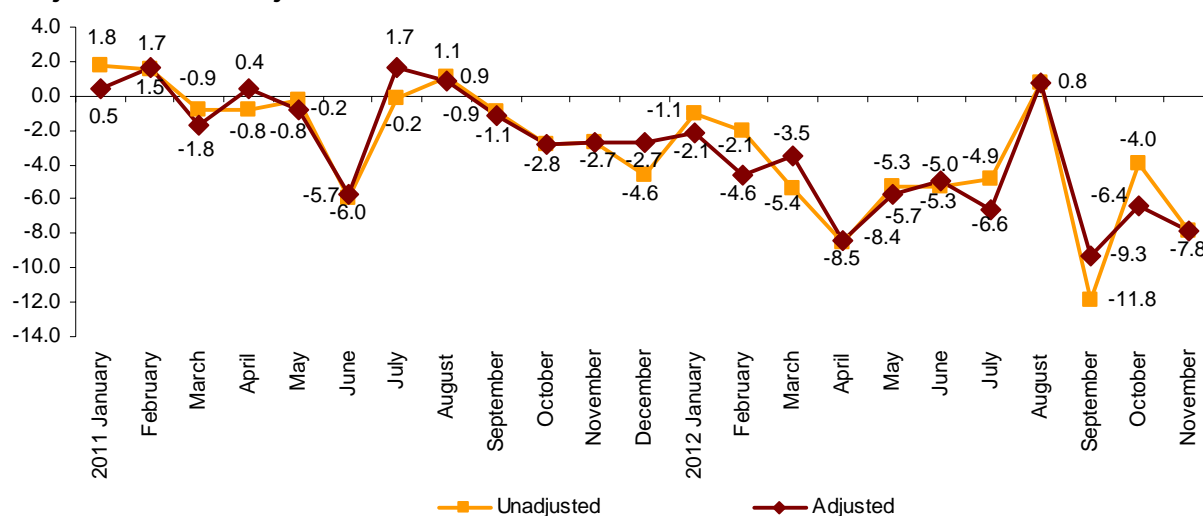


Variation rates of the Services Sector Turnover adjusted for the calendar effect

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the annual variation of the General Index of Services Sector Turnover stood at **-7.8%** in November, representing almost one-and-a-half points less than that registered in the previous month.

Annual evolution of turnover for the services sector

Adjusted and Unadjusted General Index



Evolution of employed personnel

Employment in the Services Sector experienced an annual variation of -3.0% in November, two tenths below that registered in October.

Trade registered a variation of -2.6% and an effect of -1.112 . Other Services registered a variation of -3.2% and an effect of -1.859 .

All sectors presented a negative effect on the general index of employed personnel. Those with the greatest influence were:

- **Wholesale trade and intermediaries**, with a variation of -3.5% and an effect of -0.519 , caused by the decrease in almost all activities of this sector.
- **Administrative and support service activities**, with an annual rate of -3.5% and an effect of -0.493 , motivated by the negative evolution in all activities comprising this sector. Highlighting, among them *Cleaning activities*.
- **Accommodation**, with a variation of -3.3% and an effect of -0.489 , caused by the decrease in the two activities comprising this sector, highlighting *Food and beverage service activities*.
- **Retail trade**, with an annual variation of -1.6% and an effect of -0.376 .
- **Transport and storage**, with a variation of -2.9% and an effect of -0.348 , due to the general decrease in the activities comprising the sector. Highlighted the negative evolution of the employment in *Freight transport by road and removal services*.
- **Professional, scientific and technical activities**, with an annual rate of -2.9% and an effect of -0.328 , motivated by the negative evolution in all activities comprising this sector.

In the first eleven months of 2012, the average rate of the General Index of employed personnel stood at -2.7% . This rate was -2.1% in Trade and it was -3.2% in Other Services.

Annual and average rates of employed personnel General index and by sector



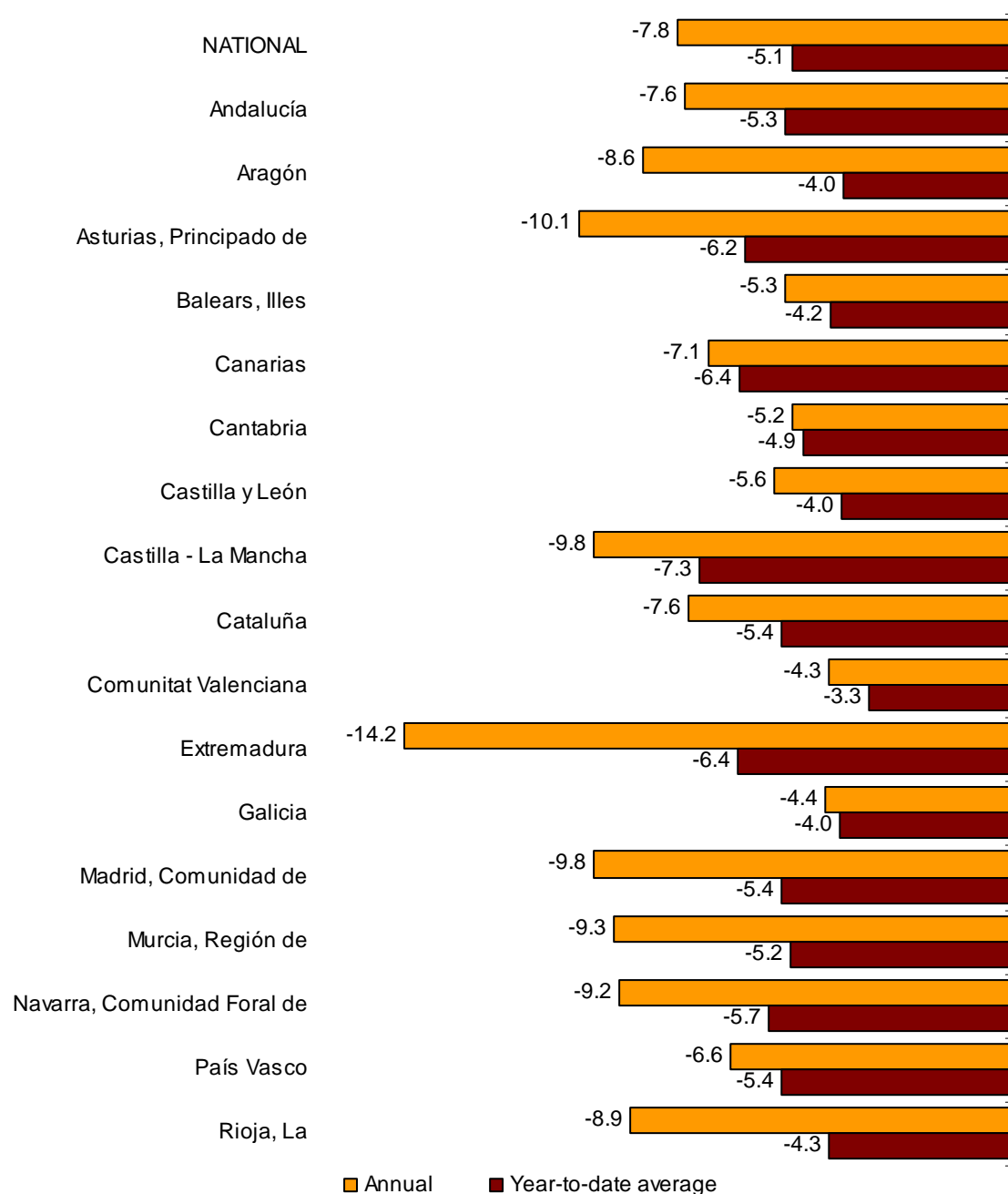
Autonomous Communities. Turnover variation rates

All Autonomous Communities presented a negative evolution of Turnover in the Service Sector in November.

The greatest decreases were registered in Extremadura (–14.2%) and Principado de Asturias (–10.1%). In turn, the smallest decreases were registered in Comunitat Valenciana (–4.3%) and Galicia (–4.4%).

Annual and average turnover rates

General index by Autonomous Community

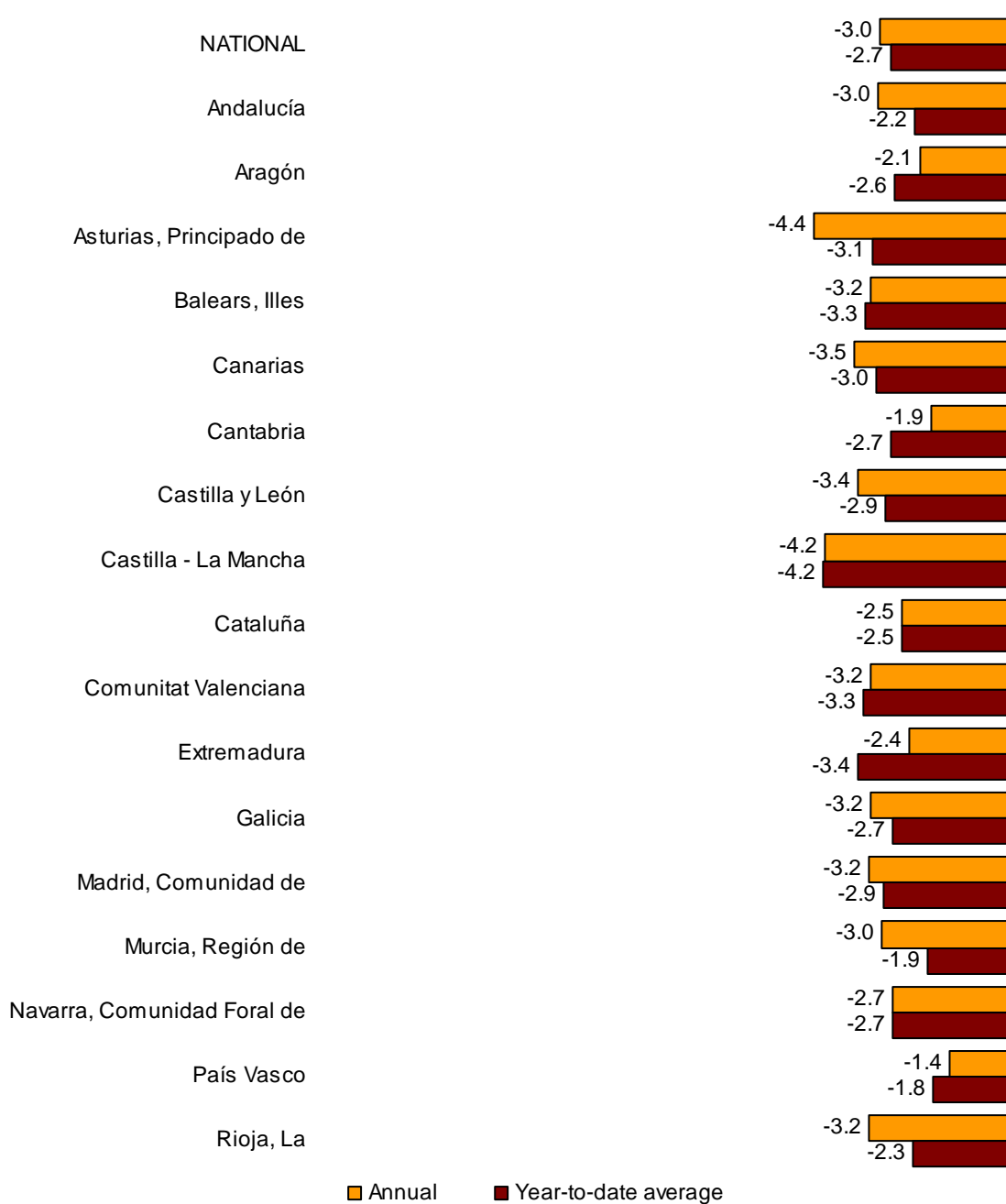


Autonomous Communities. Variation rates of employed personnel

All Autonomous Communities registered negative annual rates in employment in November.

The greatest decreases were in Principado de Asturias (–4.4%) and Castilla-La Mancha (–4.2%). In turn, the smallest decreases were registered in País Vasco (–1.4%) and Cantabria (–1.9%).

Annual and average rates of employed personnel General index by Autonomous Community



Services Sector Activity Indicators. Base 2005

November 2012

Provisional data

1. Monthly turnover indices by sector

	Index	% variation		Contribution
		Annual	Year-to-date average	Annual
GENERAL INDEX	86.1	-7.8	-5.1	
1. TRADE	84.1	-8.0	-5.2	-5.289
1.1. SALE AND REPAIR OF VEHICLES	47.7	-21.8	-15.6	-1.375
- Sale of motor vehicles	43.8	-23.1	-17.0	-1.223
- Maintenance and repair of motor vehicles	82.9	-14.9	-7.9	-0.152
1.2. WHOLESALE TRADE	89.9	-7.7	-4.5	-2.972
- Wholesale on a fee or contract basis	81.0	-1.1	-1.1	-0.004
- Wholesale of agricultural raw materials and live animals	111.2	4.9	0.9	0.093
- Wholesale of food, beverages and tobacco	98.9	-4.9	-3.0	-0.482
- Wholesale of household goods	99.3	-7.0	-3.7	-0.687
- Wholesale of information and communication equipment	63.6	-21.7	-16.5	-0.474
- Wholesale of other machinery, equipment and supplies	73.9	-9.5	-6.5	-0.282
- Wholesale of fuels, metals and others	83.6	-9.9	-4.6	-1.123
- Non-specialised wholesale trade	107.0	-9.0	-3.7	-0.011
1.3. RETAIL TRADE	90.6	-4.4	-3.6	-0.941
2. OTHER SERVICES	90.0	-7.6	-5.0	-2.534
2.1. TRANSPORTATION AND STORAGE SERVICES	99.0	-4.8	-2.8	-0.464
Land transport	90.0	-4.1	-3.8	-0.172
- Rail transport	114.2	-4.1	-8.4	-0.009
- Taxi operation	93.0	-6.0	-3.6	-0.015
- Other passenger land transport	111.0	-5.9	-1.5	-0.037
- Freight transport by road and removal services	85.3	-3.5	-3.9	-0.111
Water transport	92.0	-2.9	0.3	-0.005
Air transport	91.6	-4.8	-1.7	-0.045
Warehousing and support activities for transportation	113.5	-4.3	-1.5	-0.160
Post and courier activities	107.2	-13.6	-6.9	-0.083
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	76.0	-7.6	-4.1	-0.362
Accommodation	70.7	-7.4	-0.9	-0.095
Food and beverage service activities	78.2	-7.7	-5.7	-0.267
2.3. INFORMATION AND COMMUNICATION	94.4	-7.2	-5.1	-0.577
Publishing activities	73.5	-7.3	-8.1	-0.060
Motion picture, television programme production and music publishing activities	92.0	-13.9	-9.4	-0.074
Programming and broadcasting activities	81.8	-6.8	-6.9	-0.043
Telecommunications	83.0	-7.1	-7.8	-0.245
Computer programming, consultancy and related activities	138.2	-5.5	1.5	-0.133
Information service activities	123.0	-12.0	-1.4	-0.023
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	90.0	-10.9	-7.2	-0.741
Legal, accounting and management consulting activities	99.5	-6.3	-4.3	-0.154
Architectural and engineering activities; technical testing and analysis	82.9	-15.2	-8.0	-0.328
Advertising and market research	90.8	-12.4	-10.4	-0.239
Other professional scientific and technical activities	67.4	-8.0	-7.0	-0.019
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	82.0	-9.2	-7.1	-0.389
Employment activities	83.4	-10.3	-11.2	-0.044
Travel agencies and tour operator services	59.1	-12.4	-7.8	-0.147
Security and investigation activities	110.6	-0.5	-3.2	-0.002
Cleaning activities	118.7	-6.5	-4.0	-0.057
Office administrative and other business support activities	84.3	-10.4	-8.2	-0.139

2. National turnover indices, adjusted for the calendar effect

	Original index	% variation		Adjusted index	% variation	
		Annual	Year-to-date average		Annual	Year-to-date average
GENERAL INDEX	86.1	-7.8	-5.1	85.5	-7.8	-5.4
1. Trade	84.1	-8.0	-5.2	83.5	-8.0	-5.5
1.1. Sale and repair of vehicles	47.7	-21.8	-15.6	47.2	-21.8	-16.2
1.2. Wholesale trade	89.9	-7.7	-4.5	89.1	-7.7	-4.8
1.3. Retail trade	90.6	-4.4	-3.6	91.3	-4.4	-3.9
2. Other Services	90.0	-7.6	-5.0	89.7	-7.6	-5.2
2.1. Transportation and storage	99.0	-4.8	-2.8	98.4	-4.8	-3.1
2.2. Accommodation and food service activities	76.0	-7.6	-4.1	76.3	-7.6	-4.3
2.3. Information and communication	94.4	-7.2	-5.1	94.0	-7.2	-5.2
2.4. Professional, scientific and technical activities	90.0	-10.9	-7.2	89.5	-10.9	-7.2
2.5. Administrative and support service activities	82.0	-9.2	-7.1	81.9	-9.2	-7.4

3. Interannual rates. General Index and by sector

Period	General Index		Trade		Sale and repair of vehicles		Wholesale trade	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2011 November	-2.7	-2.7	-3.7	-3.7	-3.0	-3.0	-3.9	-3.9
December	-4.6	-2.7	-5.5	-3.1	-6.6	-8.1	-6.4	-3.5
2012 January	-1.1	-2.1	-1.2	-2.5	-6.1	-8.6	0.4	-1.3
February	-2.1	-4.6	-2.5	-5.2	-8.4	-12.3	-2.0	-4.5
March	-5.4	-3.5	-5.2	-3.0	-12.1	-11.4	-6.0	-3.2
April	-8.5	-8.4	-9.9	-9.8	-19.6	-17.0	-8.8	-8.7
May	-5.3	-5.7	-5.1	-5.6	-15.8	-16.6	-5.2	-5.8
June	-5.3	-5.0	-5.6	-5.2	-18.3	-20.2	-5.2	-4.7
July*	-4.9	-6.6	-5.4	-7.4	-14.0	-15.0	-4.5	-7.1
August*	0.8	0.8	2.3	2.3	-1.7	-1.7	3.2	3.2
September*	-11.8	-9.3	-12.5	-9.4	-32.5	-29.8	-11.6	-7.6
October*	-4.0	-6.4	-3.1	-6.1	-17.8	-20.1	0.2	-3.6
November	-7.8	-7.8	-8.0	-8.0	-21.8	-21.8	-7.7	-7.7

Period	Retail trade		Other Services		Transportation and storage services		Accommodation and food services activities	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2011 November	-3.7	-3.7	-0.6	-0.6	-0.7	-0.7	-0.4	-0.4
December	-3.8	-3.0	-2.8	-1.7	-0.8	1.2	-1.4	-2.1
2012 January	-2.4	-3.6	-0.9	-1.5	0.8	-0.3	-1.3	-0.9
February	-1.5	-4.5	-1.3	-3.4	0.4	-2.4	-1.1	-3.8
March	-1.6	-1.4	-5.6	-4.5	-4.4	-2.5	-1.7	-2.3
April	-9.1	-7.6	-5.7	-5.7	-4.7	-4.6	-5.0	-5.0
May	-1.7	-2.3	-5.8	-6.0	-3.8	-4.2	-3.6	-3.4
June	-2.4	-3.2	-4.6	-4.5	-3.0	-2.6	-2.8	-2.9
July*	-4.3	-4.7	-4.0	-5.0	-0.8	-2.6	-4.2	-3.6
August*	1.8	1.8	-1.9	-1.9	-0.2	-0.2	-3.1	-3.1
September*	-8.7	-7.0	-10.5	-9.0	-9.5	-6.8	-6.6	-7.6
October*	-4.4	-5.8	-5.7	-7.0	0.1	-2.4	-7.9	-7.1
November	-4.4	-4.4	-7.6	-7.6	-4.8	-4.8	-7.6	-7.6

Period	Information and communication		Professional, scientific and technical activities		Administrative and support service activities	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2011 November	-0.7	-0.7	1.4	1.4	-3.5	-3.5
December	-5.7	-4.5	-2.6	-1.6	-3.1	-1.9
2012 January	-0.8	-1.7	-1.9	-2.5	-2.8	-3.5
February	-1.4	-1.7	-2.4	-2.6	-3.3	-6.3
March	-5.8	-4.2	-10.8	-9.8	-4.5	-3.4
April	-2.8	-2.8	-7.7	-7.7	-10.7	-10.7
May	-6.2	-6.4	-8.7	-8.8	-7.6	-7.8
June	-6.1	-6.1	-6.5	-6.5	-5.1	-4.9
July*	-5.4	-6.9	-1.1	-2.1	-10.6	-11.6
August*	-2.5	-2.5	-0.8	-0.8	-3.5	-3.5
September*	-10.1	-8.1	-15.5	-14.1	-12.2	-10.6
October*	-7.0	-8.8	-10.0	-11.2	-6.6	-8.0
November	-7.2	-7.2	-10.9	-10.9	-9.2	-9.2

¹ Index rates adjusted for calendar effects

* Revised data

4. National employed personnel indices by branch of activity

	Index	% variation		Contribution Annual
		Annual	Year-to-date average	
GENERAL INDEX	92.8	-3.0	-2.7	
1. TRADE	93.4	-2.6	-2.1	-1.112
1.1. SALE AND REPAIR OF VEHICLES	82.7	-5.4	-5.2	-0.217
- Sale of motor vehicles	77.7	-6.8	-6.3	-0.146
- Maintenance and repair of motor vehicles	89.0	-3.8	-3.8	-0.071
1.2. WHOLESALE TRADE	92.9	-3.5	-2.6	-0.519
- Wholesale on a fee or contract basis	88.3	-0.9	-0.6	-0.008
- Wholesale of agricultural raw materials and live animals	99.9	-2.6	-3.0	-0.013
- Wholesale of food, beverages and tobacco	106.1	-1.6	0.4	-0.081
- Wholesale of household goods	88.3	-4.3	-4.1	-0.138
- Wholesale of information and communication equipment	95.4	-2.6	-1.2	-0.021
- Wholesale of other machinery, equipment and supplies	84.3	-5.9	-4.2	-0.094
- Wholesale of fuels, metals and others	83.3	-5.8	-5.6	-0.162
- Non-specialised wholesale trade	99.9	-1.1	-0.4	-0.001
1.3. RETAIL TRADE	95.7	-1.6	-1.2	-0.376
2. OTHER SERVICES	92.3	-3.2	-3.2	-1.859
2.1. TRANSPORTATION AND STORAGE SERVICES	92.4	-2.9	-3.2	-0.348
Land transport	92.4	-2.6	-2.9	-0.196
- Rail transport	97.6	-0.1	0.0	0.000
- Taxi operation	102.6	-2.1	-0.7	-0.023
- Other passenger land transport	111.0	-2.6	-1.7	-0.036
- Freight transport by road and removal services	85.9	-2.9	-3.9	-0.137
Water transport	72.8	-14.9	-7.6	-0.012
Air transport	83.2	-4.1	-3.1	-0.019
Warehousing and support activities for transportation	98.1	-2.4	-2.8	-0.063
Post and courier activities	86.7	-4.5	-5.4	-0.057
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	87.3	-3.3	-2.7	-0.489
Accommodation	75.8	-5.9	-3.5	-0.172
Food and beverage service activities	90.6	-2.7	-2.5	-0.317
2.3. INFORMATION AND COMMUNICATION	97.5	-4.0	-2.7	-0.201
Publishing activities	78.8	-7.9	-6.6	-0.055
Motion picture, television programme production and music publishing activities	76.4	-13.7	-10.0	-0.058
Programming and broadcasting activities	92.1	-7.4	-4.3	-0.037
Telecommunications	83.6	-5.7	-5.9	-0.043
Computer programming, consultancy and related activities	115.2	-0.3	1.0	-0.008
Information service activities	109.9	0.0	-1.2	0.000
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	96.4	-2.9	-3.2	-0.328
Legal, accounting and management consulting activities	105.0	-0.8	-1.7	-0.045
Architectural and engineering activities; technical testing and analysis	92.1	-4.5	-5.0	-0.157
Advertising and market research	82.1	-6.8	-4.2	-0.101
Other professional scientific and technical activities	91.8	-3.0	-2.9	-0.026
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	93.0	-3.5	-4.1	-0.493
Employment activities	79.5	-4.3	-7.1	-0.127
Travel agencies and tour operator services	79.8	-4.1	-4.3	-0.025
Security and investigation activities	107.7	-3.7	-3.8	-0.061
Cleaning activities	99.8	-4.3	-3.0	-0.241
Office administrative and other business support activities	92.9	-1.2	-3.4	-0.039

5. General turnover index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
NATIONAL INDEX	86.1	-7.8	-5.1
Andalucía	78.9	-7.6	-5.3
Aragón	91.4	-8.6	-4.0
Asturias, Principado de	86.0	-10.1	-6.2
Balears, Illes	65.5	-5.3	-4.2
Canarias	81.6	-7.1	-6.4
Cantabria	85.8	-5.2	-4.9
Castilla y León	88.3	-5.6	-4.0
Castilla - La Mancha	76.4	-9.8	-7.3
Cataluña	88.3	-7.6	-5.4
Comunitat Valenciana	85.2	-4.3	-3.3
Extremadura	82.4	-14.2	-6.4
Galicia	96.2	-4.4	-4.0
Madrid, Comunidad de	87.3	-9.8	-5.4
Murcia, Región de	84.9	-9.3	-5.2
Navarra, Comunidad Foral de	90.6	-9.2	-5.7
País Vasco	94.2	-6.6	-5.4
Rioja, La	92.0	-8.9	-4.3

6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
NATIONAL INDEX	92.8	-3.0	-2.7
Andalucía	92.9	-3.0	-2.2
Aragón	91.6	-2.1	-2.6
Asturias, Principado de	95.9	-4.4	-3.1
Balears, Illes	84.4	-3.2	-3.3
Canarias	87.7	-3.5	-3.0
Cantabria	97.5	-1.9	-2.7
Castilla y León	97.5	-3.4	-2.9
Castilla - La Mancha	87.4	-4.2	-4.2
Cataluña	92.3	-2.5	-2.5
Comunitat Valenciana	91.2	-3.2	-3.3
Extremadura	95.8	-2.4	-3.4
Galicia	98.1	-3.2	-2.7
Madrid, Comunidad de	92.5	-3.2	-2.9
Murcia, Región de	95.2	-3.0	-1.9
Navarra, Comunidad Foral de	96.7	-2.7	-2.7
País Vasco	97.1	-1.4	-1.8
Rioja, La	97.1	-3.2	-2.3