

14 February 2012

Services Sector Activity Indicators (SSAI). Base 2005
December 2011. *Provisional data*

Main results

- The **interannual rate of turnover** for the Market **Services sector** stands at **-4.5% in December**, almost two points below that registered in November.
- **In the year 2011** turnover for the Services sector **decreases 1.3%**, as compared with the year 2010.
- **Employed personnel decreases 1.7%**, as compared with December the previous year. In the **whole of 2011**, employment **decreases 0.6%**, as compared with 2010.
- Turnover for the Services sector registers **negative interannual rates in all Autonomous Communities**, as compared with December 2010.
- **In the whole of 2011**, turnover for the Services Sector decreases in fourteen Autonomous Communities. Employment only decreases in eleven of them.

Evolution of turnover in the Services sector

The interannual rate of turnover in the Market Services sector experienced an interannual variation of **-4.5%** in December, almost two points below that registered in November.

Trade registered an annual rate of **-5.3%** and an effect of **-3.611**. In turn, the annual variation of Other Services was **-2.8%**, with an effect of **-0.913** on the general index.

All sectors presented a negative contribution to the general index. Those with the greatest influence were:

- **Wholesale trade and intermediaries**, with an annual variation of **-6.3%** and an effect of **-2.345** on the general index, due to the decreases of the turnover in most of the activities comprising this sector, with the *Wholesale of food, beverages and tobacco* worth noting.
- **Retail trade**, with an annual variation of **-3.5 %** and an effect of **-0.877**.
- **Information and communication**, with an annual variation of **-5.7%** and an effect of **-0.459** on the general index, due to the decreases in a half the activities comprising this sector, highlighting *Telecommunication*.

• **Sale and repair of motor vehicles and motorcycles**, with an annual rate of **-6.9%** and an effect of **-0.389**, mainly due to the negative evolution of *Sale of motor vehicles*.

• **Professional, scientific and technical activities**, with an annual variation of **-2.7%** and an effect of **-0.196** on the general index, caused by the decrease observed in all activities comprising this sector except *Legal, accounting and management consulting activities*.

Turnover by activity

A more detailed analysis showed the activities that had the greatest contribution to the annual rate of the Services Sector Turnover General Index for the month of December:

Activities with the greatest negative effect on the annual rate of the Services Sector Turnover General Index

Activity	Annual rate (%)	Effect
Wholesale of food, beverages and tobacco	-5.2	-0.560
Wholesale of information and communication equipment	-18.4	-0.477
Wholesale of fuels, metals and the like	-4.2	-0.406
Wholesale of other machinery, equipment and supplies	-13.2	-0.400
Wholesale of household goods	-3.5	-0.306

Activities with the greatest positive effect on the annual rate of the Services Sector Turnover General Index

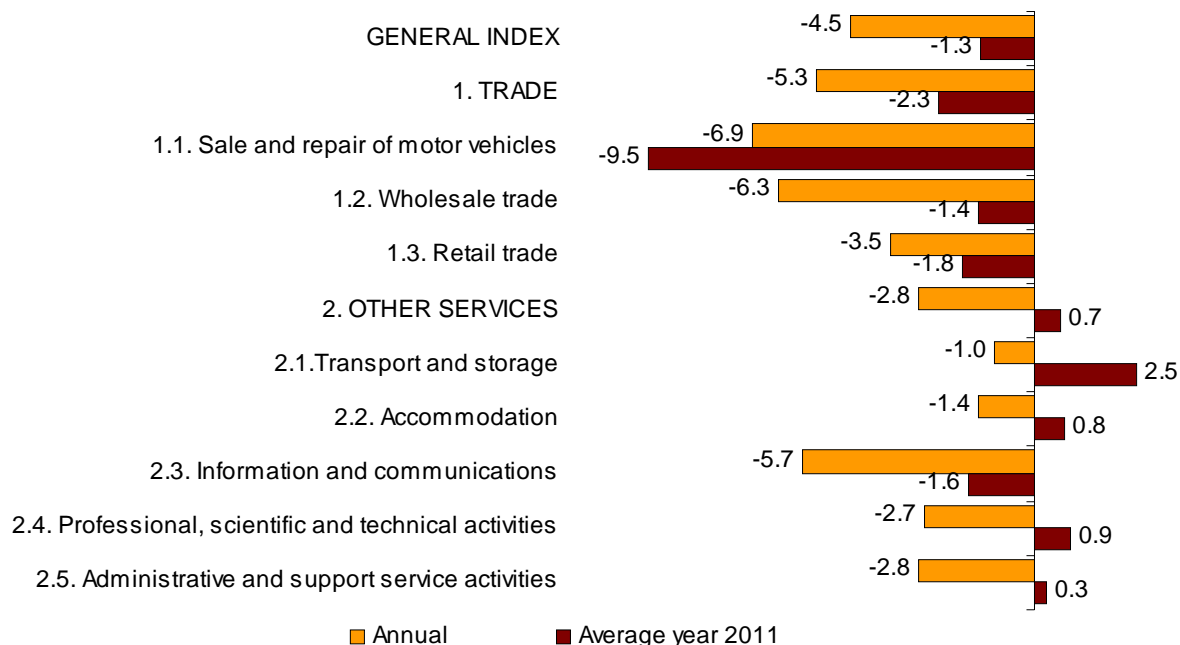
Activity	Annual rate (%)	Effect
Storage and activities connected to transport	2.1	0.069
Legal, accounting and management consulting activities	2.4	0.061
Accommodation	5.0	0.051
Motion picture, television programme production and music publishing activities	5.1	0.027
Cleaning activities	2.1	0.016

Year-to-date average rates

In 2011, the average of the Services Sector Turnover General Index registered a decrease of 1.3%. Trade registered a decrease of 2.3% in the whole year, whereas Other Services experienced an increase of 0.7%.

By sector, half of them registered a positive evolution in the year 2011: Transportation and storage services (2.5%), Professional, scientific and technical activities (0.9%), Accommodation (0.8%) and Office administrative and other business support activities (0.3%).

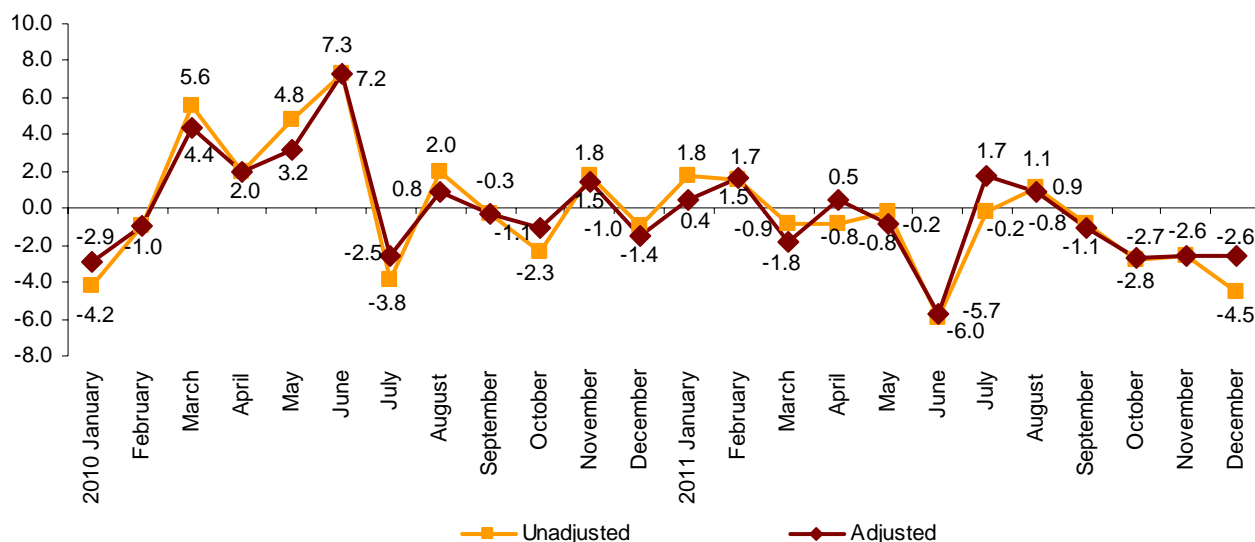
Annual and average turnover rates General index and by sector



Variation rates adjusted for the calendar effect

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the interannual variation of the Services Sector Turnover General Index stood at **-2.6%** in December, rate that is the same than registered the previous month.

Annual evolution of turnover for the services sector Adjusted and Unadjusted General Index



Evolution of employed personnel

Employment in the Services sector registered an interannual variation of **-1.7%** in December, three tenths below that registered in November.

Trade registered a variation of **-1.2%** and an effect of **-0.498**. Other Services registered a rate of **-2.1%** and an effect of **-1.211**.

All sectors presented a negative effect on the general index of employed personnel. Those with the greatest influence were:

- **Administrative and support service activities**, with an annual rate of **-2.9%** and an effect of **-0.416**, caused by the negative evolution recorded for almost all activities comprising this sector. Worth noting among them *Emploment activities*.
- **Professional, scientific and technical activities**, with an annual variation of **-2.4%** and an effect of **-0.273**, motivated by the negative evolution in almost all activities in this sector, highlighting *Architectural and engineering activities; technical testing and analyses*.
- **Transport and storage**, with an annual variation of **-2.0%** and an effect of **-0.242**, mainly due to the decrease in *Freight transport by road and removal services*.
- **Retail trade**, with an annual variation of **-0.9%** and an effect of **-0.218**.
- **Accommodation**, with an annual variation of **-1.5%** and an effect of **-0.216** on the general index, as result as the negative evolution of the two activities comprising the sector highlighting *food and beverage services activities*.

In the whole of 2011, the average rate of the General Index of employed personnel stood at **-0.6%**. This rate was **-0.7%** for Trade and **-0.5%** for Other Services.

Annual and average rates of employed personnel General index and by sector



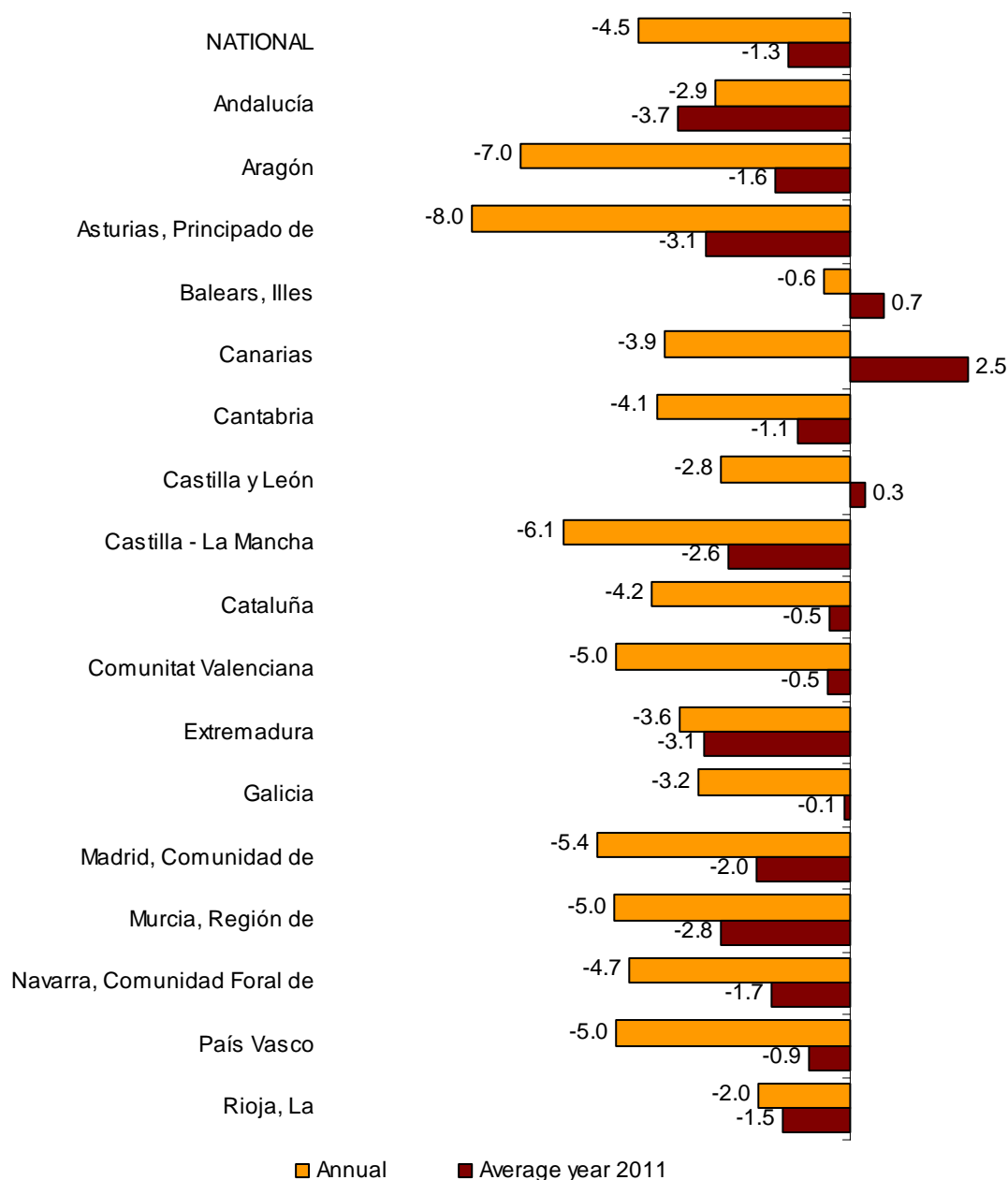
Autonomous Communities. Turnover variation rates

All Autonomous Community registered a negative evolution of turnover in the Service sector in December.

The greatest annual decreases were registered in Principado de Asturias (-8.0%) and Aragón (-7.0%). The smaller decreases were in Illes Balears (-0.6%) and La Rioja (-2.0%).

In the whole of 2011, the only Autonomous Communities that registered a positive evolution were: Canarias (2.5%), Illes Balears (0.7%) and Castilla y León (0.3%).

Annual and average turnover rates General index by Autonomous Community

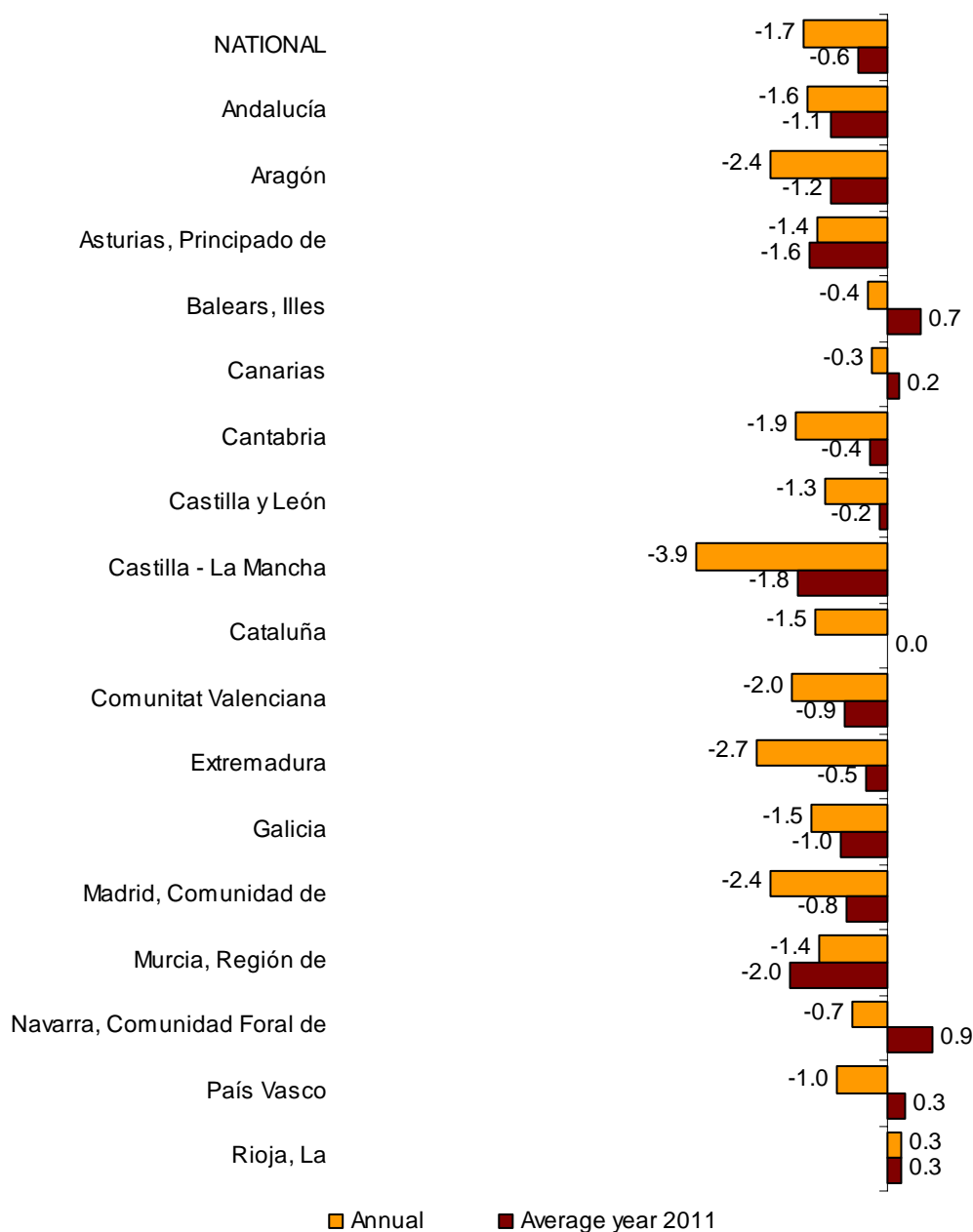


Autonomous Communities. Variation rates of employed personnel

La Rioja was the only Autonomous Community that an increase in employment with an annual rate of 0.3%. The greater decreases were registered in Castilla-La Mancha (-3.9%) and Extremadura (-2.7%).

In the whole of 2011, employed personnel decreased in eleven Autonomous Communities. The greater decreases were registered in Region de Murcia (-2.0%) and Castilla-La Mancha (-1.8%). In turn, Comunidad Foral de Navarra (0.9%) and Illes Balears (0.7%) experienced the greater increases.

Annual and average rates of employed personnel General index by Autonomous Community



Services Sector Activity Indicators. Base 2005

December 2011

Provisional data

1. Monthly turnover indices by sector

	Index	% variation		Contribution
		Annual	Average year 2011	Annual
GENERAL INDEX	101.1	-4.5	-1.3	
1. TRADE	99.8	-5.3	-2.3	-3.611
1.1. SALE AND REPAIR OF VEHICLES	57.6	-6.9	-9.5	-0.389
- Sale of motor vehicles	53.7	-6.5	-10.3	-0.304
- Maintenance and repair of motor vehicles	92.2	-9.1	-4.9	-0.085
1.2. WHOLESALE TRADE	99.8	-6.3	-1.4	-2.345
- Wholesale on a fee or contract basis	103.5	-2.3	-0.4	-0.010
- Wholesale of agricultural raw materials and live animals	99.5	-10.8	7.8	-0.188
- Wholesale of food, beverages and tobacco	121.5	-5.2	-3.3	-0.560
- Wholesale of household goods	105.8	-3.5	-1.3	-0.306
- Wholesale of information and communication equipment	88.8	-18.4	-9.3	-0.477
- Wholesale of other machinery, equipment and supplies	81.3	-13.2	-2.9	-0.400
- Wholesale of fuels, metals and others	86.1	-4.2	0.8	-0.406
- Non-specialised wholesale trade	129.9	1.6	2.6	0.002
1.3. RETAIL TRADE	118.8	-3.5	-1.8	-0.877
2. OTHER SERVICES	103.6	-2.8	0.7	-0.913
2.1. TRANSPORTATION AND STORAGE SERVICES	103.2	-1.0	2.5	-0.084
Land transport	92.1	-3.1	-0.1	-0.116
- Rail transport	132.3	0.6	4.0	0.001
- Taxi operation	99.0	-3.6	0.3	-0.008
- Other passenger land transport	108.4	-0.3	4.1	-0.001
- Freight transport by road and removal services	87.1	-3.8	-1.2	-0.108
Water transport	91.1	-11.3	-8.3	-0.019
Air transport	97.2	1.6	3.0	0.013
Warehousing and support activities for transportation	120.5	2.1	6.9	0.069
Post and courier activities	111.5	-6.0	-1.2	-0.031
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	89.1	-1.4	0.8	-0.064
Accommodation	72.7	5.0	7.5	0.051
Food and beverage service activities	95.8	-3.2	-2.2	-0.114
2.3. INFORMATION AND COMMUNICATION	109.0	-5.7	-1.6	-0.459
Publishing activities	81.3	-7.9	-3.7	-0.063
Motion picture, television programme production and music publishing activities	127.8	5.1	3.4	0.027
Programming and broadcasting activities	89.4	0.3	-3.0	0.002
Telecommunications	96.5	-8.0	-5.6	-0.286
Computer programming, consultancy and related activities	155.6	-6.1	5.3	-0.147
Information service activities	147.0	4.8	4.0	0.008
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	119.3	-2.7	0.9	-0.196
Legal, accounting and management consulting activities	129.2	2.4	2.5	0.061
Architectural and engineering activities; technical testing and analysis	112.8	-5.4	2.4	-0.126
Advertising and market research	119.1	-4.4	-1.9	-0.090
Other professional scientific and technical activities	95.2	-12.9	-5.2	-0.041
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	91.0	-2.8	0.3	-0.110
Employment activities	89.4	-11.3	3.6	-0.046
Travel agencies and tour operator services	62.5	-1.1	-0.4	-0.011
Security and investigation activities	121.3	-0.1	0.2	-0.001
Cleaning activities	127.9	2.1	1.6	0.016
Office administrative and other business support activities	100.6	-5.1	-0.5	-0.068

2. National turnover indices, adjusted for the calendar effect

	Original index	% variation		Adjusted index	% variation	
		Annual	Average year 2011		Annual	Average year 2011
GENERAL INDEX	101.1	-4.5	-1.3	100.9	-2.6	-1.1
1. Trade	99.8	-5.3	-2.3	99.6	-3.0	-2.1
1.1. Sale and repair of vehicles	57.6	-6.9	-9.5	55.4	-8.7	-9.5
1.2. Wholesale trade	99.8	-6.3	-1.4	99.7	-3.4	-1.0
1.3. Retail trade	118.8	-3.5	-1.8	116.6	-2.7	-1.6
2. Other Services	103.6	-2.8	0.7	103.5	-1.7	0.8
2.1. Transportation and storage	103.2	-1.0	2.5	103.1	1.3	2.8
2.2. Accommodation and food service activities	89.1	-1.4	0.8	89.2	-2.1	0.7
2.3. Information and communication	109.0	-5.7	-1.6	109.0	-4.6	-1.4
2.4. Professional, scientific and technical activities	119.3	-2.7	0.9	118.8	-1.8	1.0
2.5. Administrative and support service activities	91.0	-2.8	0.3	91.2	-1.6	0.5

3. Interannual rates. General Index and by sector

Period	General Index		Trade		Sale and repair of vehicles		Wholesale trade	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2010 December	-1.0	-1.4	-0.1	-0.7	-14.0	-12.6	2.8	2.0
2011 January	1.8	0.4	2.5	0.8	-9.9	-9.9	6.8	4.6
February	1.5	1.7	1.4	1.6	-12.2	-11.8	5.0	5.3
March	-0.9	-1.8	-2.1	-3.2	-12.4	-14.0	0.7	-0.8
April	-0.8	0.5	-1.4	0.1	-17.6	-17.6	-0.7	1.3
May	-0.2	-0.8	-1.4	-2.1	-14.8	-16.2	1.5	0.6
June	-6.0	-5.7	-8.2	-7.8	-25.0	-24.3	-7.0	-6.5
July	-0.2	1.7	-1.7	0.6	0.7	6.1	-1.7	1.2
August*	1.1	0.9	0.5	0.2	5.6	5.0	0.2	-0.2
September*	-0.8	-1.1	-2.4	-2.8	-2.9	-3.7	-3.0	-3.4
October*	-2.8	-2.7	-4.2	-4.1	-1.0	-1.2	-5.3	-5.2
November*	-2.6	-2.6	-3.6	-3.6	-2.8	-2.8	-3.6	-3.6
December	-4.5	-2.6	-5.3	-3.0	-6.9	-8.7	-6.3	-3.4

Period	Retail trade		Other Services		Transportation and storage services		Accommodation and food services activities	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2010 December	-0.6	-0.1	-2.8	-3.1	4.4	3.8	-2.4	-2.2
2011 January	-0.3	-0.3	0.4	-0.3	4.7	3.1	-2.0	-1.6
February	0.1	0.4	1.7	1.8	4.9	5.1	-1.1	-1.2
March	-3.3	-4.0	1.7	1.2	4.1	3.1	-1.7	-1.4
April	2.7	2.7	0.4	1.1	3.0	4.5	2.6	2.1
May	-1.6	-2.3	2.0	1.6	5.9	5.1	-1.3	-1.0
June	-3.8	-3.4	-1.7	-1.5	0.8	1.2	1.2	1.1
July	-2.3	-0.1	2.6	3.7	1.3	3.4	3.6	3.0
August*	-0.1	-0.4	2.2	2.0	3.1	2.9	3.1	3.2
September*	-1.3	-1.6	2.3	2.2	4.5	4.2	3.6	3.7
October*	-3.3	-3.4	0.1	0.1	0.2	0.3	0.3	0.3
November*	-3.7	-3.7	-0.6	-0.6	-0.6	-0.6	-0.4	-0.4
December	-3.5	-2.7	-2.8	-1.7	-1.0	1.3	-1.4	-2.1

Period	Information and communication		Professional, scientific and technical activities		Administrative and support service activities	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2010 December	-5.9	-6.1	-6.4	-6.5	-4.2	-4.5
2011 January	-3.0	-3.9	1.3	0.7	-0.2	-1.1
February	-1.1	-1.1	2.6	2.6	1.8	1.9
March	0.9	0.2	5.4	4.9	-3.2	-3.7
April	-4.2	-3.4	-1.9	-1.4	4.0	4.9
May	0.6	0.3	0.2	0.0	2.6	2.3
June	-3.3	-3.2	-5.2	-5.0	-1.9	-1.7
July	0.4	1.9	5.8	6.7	3.3	4.5
August*	0.5	0.4	2.6	2.6	1.0	0.9
September*	-2.3	-2.4	2.9	2.8	3.5	3.3
October*	-0.3	-0.3	1.0	1.1	-1.3	-1.2
November*	-0.7	-0.7	1.5	1.5	-3.7	-3.7
December	-5.7	-4.6	-2.7	-1.8	-2.8	-1.6

¹ Index rates adjusted for calendar effects

* Revised data

4. National employed personnel indices by branch of activity

	Index	% variation		Contribution Annual
		Annual	Average year 2011	
GENERAL INDEX	95.3	-1.7	-0.6	
1. TRADE	96.1	-1.2	-0.7	-0.498
1.1. SALE AND REPAIR OF VEHICLES	86.9	-4.6	-3.5	-0.192
- Sale of motor vehicles	82.5	-5.6	-4.4	-0.123
- Maintenance and repair of motor vehicles	92.3	-3.6	-2.4	-0.069
1.2. WHOLESALE TRADE	96.2	-0.6	-0.5	-0.088
- Wholesale on a fee or contract basis	89.0	0.3	-0.7	0.003
- Wholesale of agricultural raw materials and live animals	101.9	0.3	2.6	0.001
- Wholesale of food, beverages and tobacco	107.9	2.6	1.2	0.126
- Wholesale of household goods	92.2	-3.0	-1.6	-0.100
- Wholesale of information and communication equipment	97.1	0.3	-0.4	0.003
- Wholesale of other machinery, equipment and supplies	89.4	-1.8	-1.7	-0.030
- Wholesale of fuels, metals and others	88.3	-3.2	-1.7	-0.092
- Non-specialised wholesale trade	101.6	1.3	1.3	0.001
1.3. RETAIL TRADE	97.8	-0.9	-0.4	-0.218
2. OTHER SERVICES	94.7	-2.1	-0.5	-1.211
2.1. TRANSPORTATION AND STORAGE SERVICES	94.7	-2.0	-0.9	-0.242
Land transport	94.3	-2.3	-1.1	-0.174
- Rail transport	98.9	0.7	-0.3	0.002
- Taxi operation	104.8	0.1	0.1	0.001
- Other passenger land transport	112.8	0.1	0.6	0.001
- Freight transport by road and removal services	87.7	-3.7	-1.9	-0.178
Water transport	84.4	1.9	-1.5	0.001
Air transport	87.2	0.0	-0.2	0.000
Warehousing and support activities for transportation	100.2	-0.4	0.7	-0.011
Post and courier activities	90.2	-4.5	-3.3	-0.059
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	89.3	-1.5	0.0	-0.216
Accommodation	77.1	-0.7	-0.2	-0.019
Food and beverage service activities	92.8	-1.7	0.0	-0.197
2.3. INFORMATION AND COMMUNICATION	100.5	-1.3	-0.6	-0.064
Publishing activities	85.0	-4.9	-5.2	-0.035
Motion picture, television programme production and music publishing activities	85.6	-6.6	-4.3	-0.028
Programming and broadcasting activities	99.7	-0.3	-0.3	-0.002
Telecommunications	87.5	-3.3	-1.0	-0.025
Computer programming, consultancy and related activities	114.5	1.2	1.5	0.028
Information service activities	110.1	-0.5	1.3	-0.001
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	99.1	-2.4	-1.1	-0.273
Legal, accounting and management consulting activities	105.6	-1.0	-0.1	-0.055
Architectural and engineering activities; technical testing and analysis	96.2	-4.0	-2.4	-0.143
Advertising and market research	87.8	-3.3	-1.3	-0.050
Other professional scientific and technical activities	94.1	-2.8	-1.6	-0.025
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	95.5	-2.9	-0.2	-0.416
Employment activities	79.1	-9.3	1.5	-0.288
Travel agencies and tour operator services	81.7	-3.7	-3.5	-0.023
Security and investigation activities	111.4	-2.1	-0.3	-0.034
Cleaning activities	104.9	0.1	-0.9	0.003
Office administrative and other business support activities	93.7	-2.3	0.3	-0.075

5. General turnover index by Autonomous Community

	Index	% variation	
		Annual	Average year 2011
NATIONAL INDEX	101.1	-4.5	-1.3
Andalucía	96.5	-2.9	-3.7
Aragón	106.4	-7.0	-1.6
Asturias, Principado de	104.5	-8.0	-3.1
Balears, Illes	78.2	-0.6	0.7
Canarias	97.5	-3.9	2.5
Cantabria	101.8	-4.1	-1.1
Castilla y León	105.8	-2.8	0.3
Castilla - La Mancha	90.1	-6.1	-2.6
Cataluña	101.7	-4.2	-0.5
Comunitat Valenciana	97.3	-5.0	-0.5
Extremadura	107.7	-3.6	-3.1
Galicia	117.1	-3.2	-0.1
Madrid, Comunidad de	101.5	-5.4	-2.0
Murcia, Región de	100.8	-5.0	-2.8
Navarra, Comunidad Foral de	106.5	-4.7	-1.7
País Vasco	108.8	-5.0	-0.9
Rioja, La	111.5	-2.0	-1.5

6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Average year 2011
NATIONAL INDEX	95.3	-1.7	-0.6
Andalucía	95.9	-1.6	-1.1
Aragón	93.4	-2.4	-1.2
Asturias, Principado de	100.5	-1.4	-1.6
Balears, Illes	83.4	-0.4	0.7
Canarias	91.0	-0.3	0.2
Cantabria	99.2	-1.9	-0.4
Castilla y León	100.4	-1.3	-0.2
Castilla - La Mancha	90.8	-3.9	-1.8
Cataluña	94.3	-1.5	0.0
Comunitat Valenciana	93.7	-2.0	-0.9
Extremadura	97.4	-2.7	-0.5
Galicia	100.6	-1.5	-1.0
Madrid, Comunidad de	95.5	-2.4	-0.8
Murcia, Región de	97.9	-1.4	-2.0
Navarra, Comunidad Foral de	99.2	-0.7	0.9
País Vasco	98.6	-1.0	0.3
Rioja, La	99.8	0.3	0.3