

14 February 2013

Services Sector Activity Indicators (SSAI). Base 2005
December 2012. *Provisional data*

The annual rate of turnover for the market Services Sector stands at –7.0% in December, as compared with –7.8% in November

Employment decreases 2.9% in December as compared with the same month of 2011

In 2012, the annual variation of turnover for the market Services Sector stands at –5.3%, whereas that of employment is –2.8%

Annual performance of turnover for the Services Sector

Turnover in the market Services Sector experienced an interannual variation of –7.0% in December, as compared with the same month of the previous year. This rate is almost eight tenths over that registered in November.

Trade presented an annual rate of –6.5% and an effect of –4.337. In turn, Other Services experienced a variation of –8.2%, with an effect of –2.692 on the general index.

In December, all sectors presented a negative effect on the general index. The sectors with the greatest influence were:

- **Retail trade**, with an annual rate of –6.8% and an effect of –1,698.

caused by the negative performance of almost all activities comprising it; among them, worth noting, the.

- **Wholesale trade and intermediaries**, with a variation of –4.2% and an effect of –1.549 on the general index, due to the negative performance in almost every activity comprising this sector. Among them highlighted *Wholesale of household goods*. Worth noting the positive performance of *Wholesale of fuels, metals and others*.

- **Sale and repair of motor vehicles and motorcycles**, with an annual variation of –19.7% and an effect of –1.090 on the general index, determined by the negative performance of the two activities comprising it. Among them, highlighted *Sale of motor vehicles, motorcycles and spare parts*.

- **Professional, scientific and technical activities**, with an annual variation of –13.2% and an effect of –0.978, with the decrease of all activities.

A more detailed analysis showed the activities that most affected the annual rate of the general index of Services Sector turnover in the month of December.

Activities with the greatest negative effect on the annual rate of the Service Sector Turnover.

General Index

Activity (Elementary Aggregate)	Annual rate (%)	Effect
Wholesale of household goods	-12.0	-1.065
Sale of motor vehicles, motorcycles and spare parts	-20.5	-0.947
Advertising and market research	-16.8	-0.344
Wholesale of other machinery and accessories and implements	-12.0	-0.332
Wholesale of food, beverages and tobacco products	-3.0	-0.326

Activities with the greatest positive effect on the annual rate of the Service Sector Turnover.

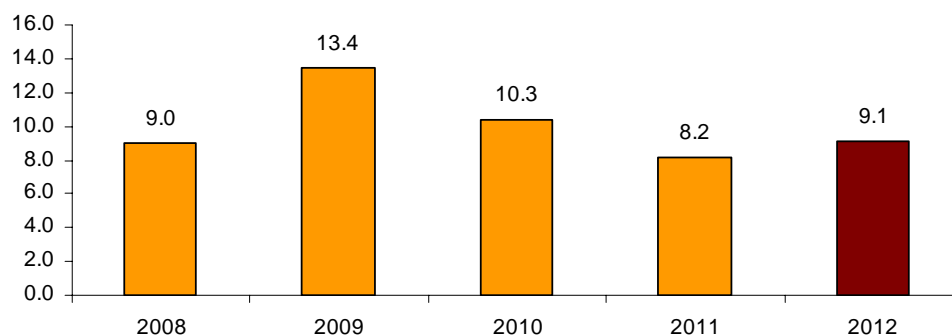
General Index

Activity (Elementary Aggregate)	Annual rate (%)	Effect
Wholesale of fuels, metals and others	4.7	0.451
Wholesale of agricultural raw materials and live animals	3.6	0.059
Computer Services	2.4	0.058
Radio and television programming and broadcast	6.2	0.038

Monthly rate performance ¹

The variation of the Services Sector Turnover General between December and November was 9.1%. Almost one point higher than that registered in 2011.

Monthly rate performance of the Service Sector Turnover
(month-on-month variation of December over November of the same year)



Year-to-date average rates

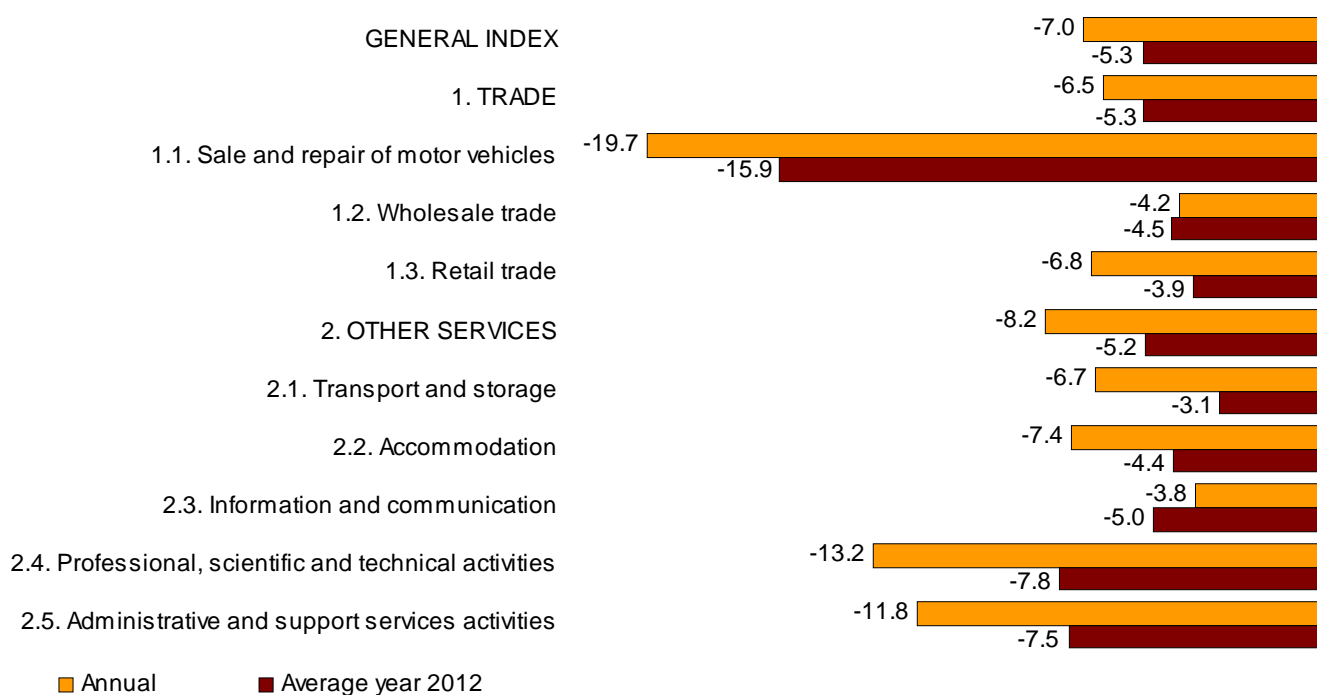
In 2012, the average rate of the Services Sector Turnover General Index registered a variation of **-5.3%**, as compared with 2011. This rate was -5.3% in Trade and -5.2% for Other Services.

¹ To contribute to the analysis and interpretation of data, it has been included this section with the performance of the Services Sector Turnover in the last years. The monthly rates of this type of series may have some degree of seasonal behaviour, therefore it is recommended to evaluate it in relation to the item of data for the same month in previous years.

By sectors, the average rate of the Services Sector Turnover experienced a negative variation rate in all sectors.

Annual and average turnover rates

General index and by sectors

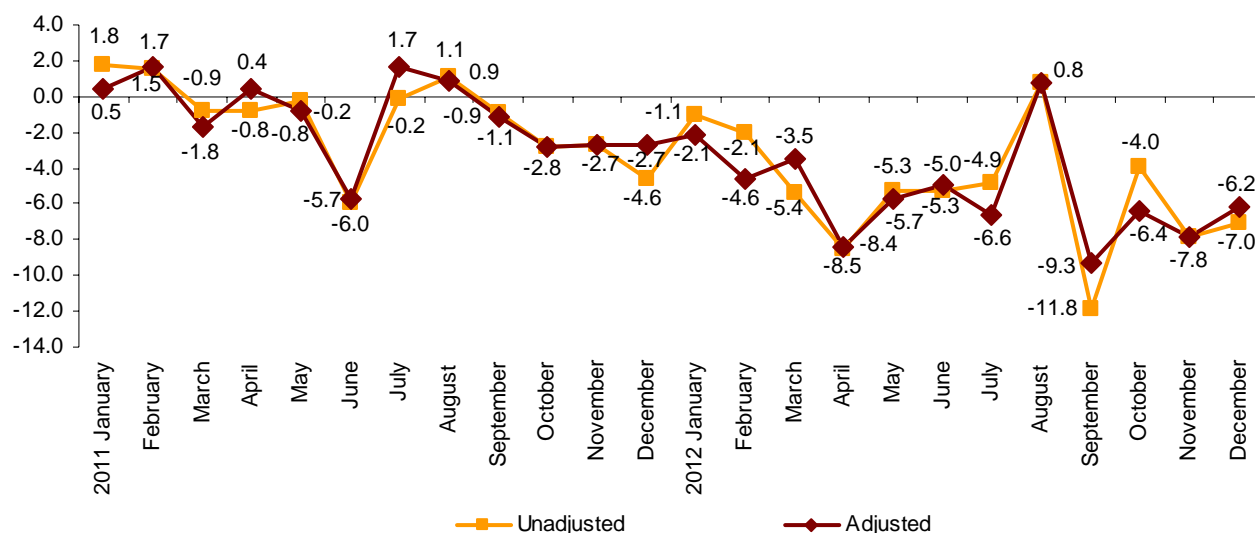


Performance of the Services Sector Turnover adjusted for the calendar effect

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the annual variation of the General Index of Services Sector Turnover stood at **-6.2%** in December, representing more than one-and-a-half points than that registered in the previous month.

Annual performance for the Service Sector Turnover

Adjusted and unadjusted General Index



Performance of employed personnel

Employment in the Services Sector experienced an annual variation of -2.9% in December, as compared with the same month of the last year. This rate was one tenth above that registered in November.

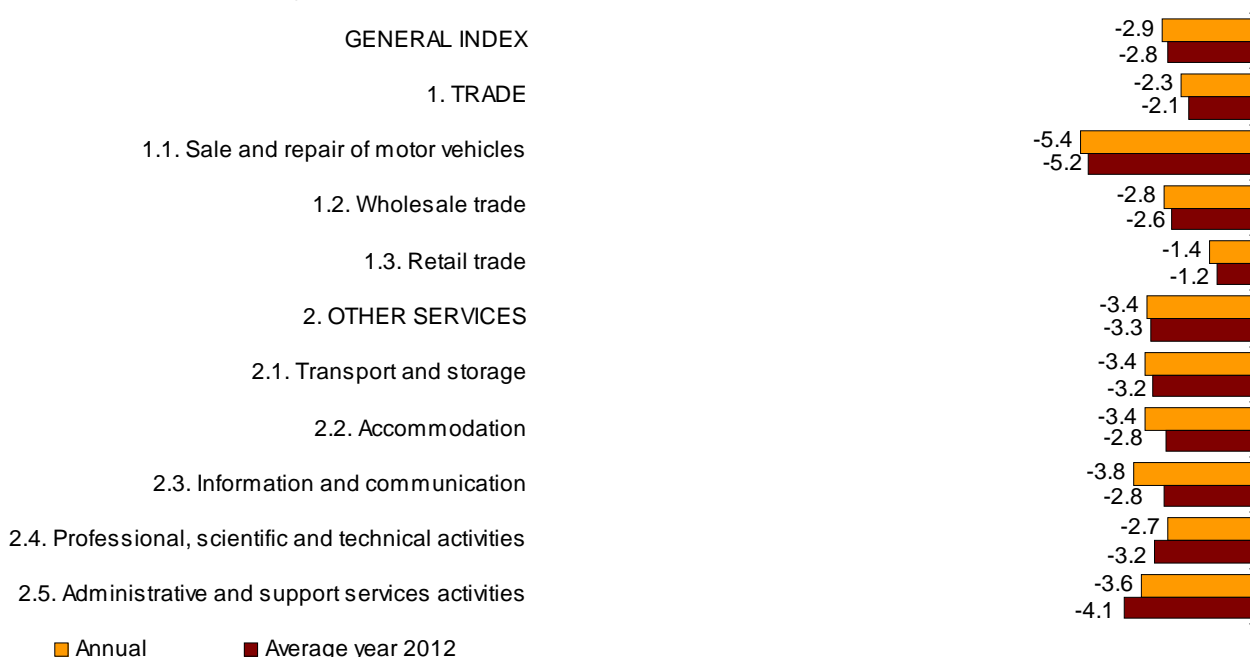
Trade registered a variation of -2.3% and an effect of -0.986 . Other Services registered a variation of -3.4% and an effect of -1.913 .

All sectors presented a negative effect on the general index of employed personnel. Those with the greatest influence were:

- **Accommodation**, with a variation of -3.4% and an effect of -0.503 , caused by the decrease in the two activities comprising this sector, highlighting *Food and beverages service activities*.
- **Administrative and support service activities**, with an annual rate of -3.5% and an effect of -0.500 , motivated by the negative performance in all activities comprising this sector. Highlighting, among them *Cleaning activities*.
- **Wholesale trade and intermediaries**, with a variation of -2.8% and an effect of -0.424 , caused by the decrease in all activities comprising this sector.
- **Transport and storage**, with a variation of -3.4% and an effect of -0.410 , due to the general decrease in the activities comprising the sector. Highlighted the negative performance of the employment in *Freight transport by road and removal services*.
- **Retail trade**, with an annual variation of -1.4% and an effect of -0.346 .
- **Professional, scientific and technical activities**, with an annual rate of -2.7% and an effect of -0.310 , motivated by the negative performance in all activities comprising this sector.

In 2012, the average rate of the General Index of employed personnel stood at -2.8% , as compared with the previous year. This rate was -2.1% in Trade and it was -3.3% in Other Services.

Annual and average employment rates General index and by sectors

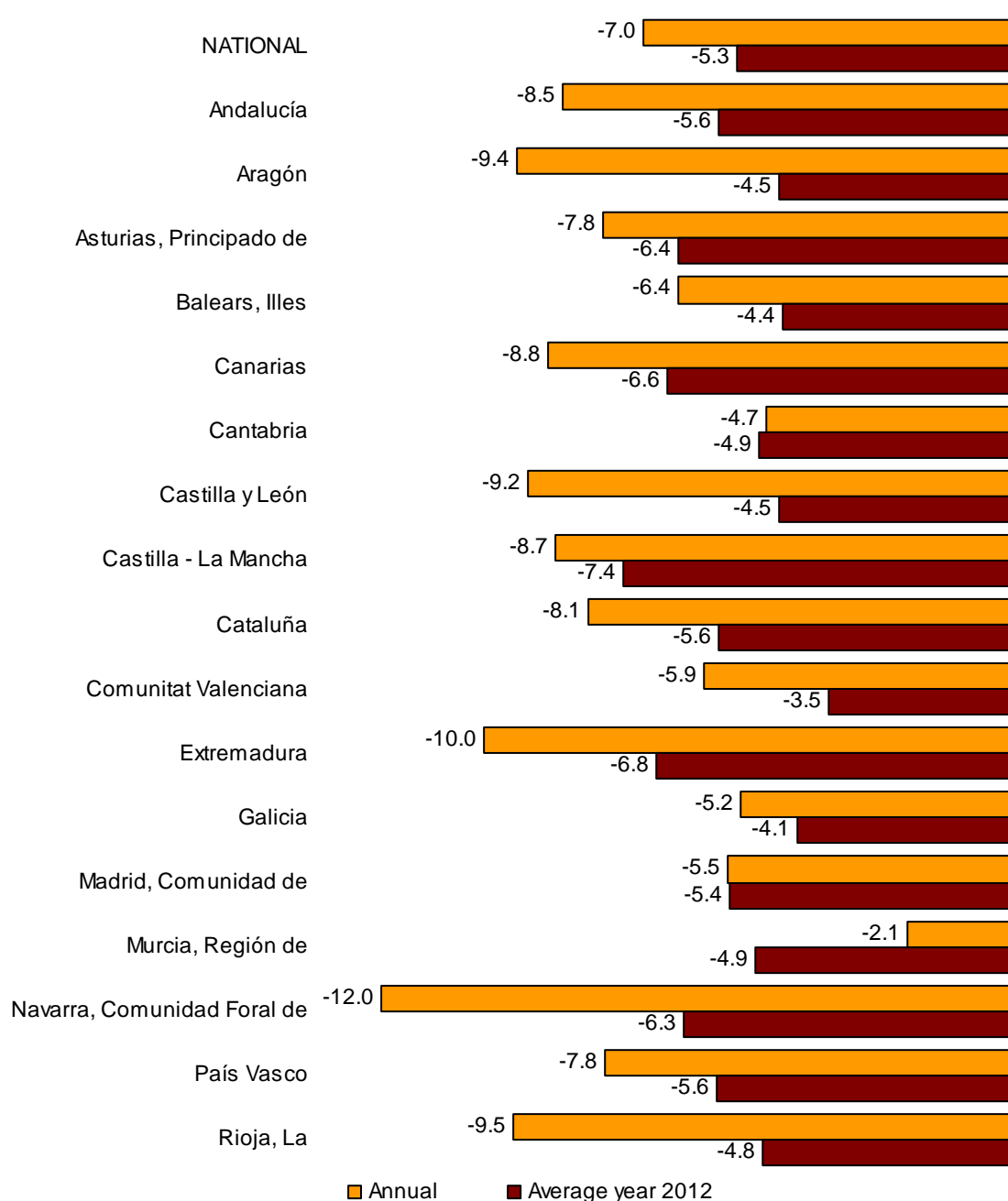


Autonomous Communities. Turnover variation rates

All Autonomous Communities presented a negative performance of Turnover in the Service Sector in December.

The greatest decreases were registered in Comunidad Foral de Navarra (–12.0%) and Extremadura (–10.0%). In turn, the smallest decreases were registered in Región de Murcia (–2.1%) and Cantabria (–4.7%).

Annual and average turnover rates General Index by Autonomous Community

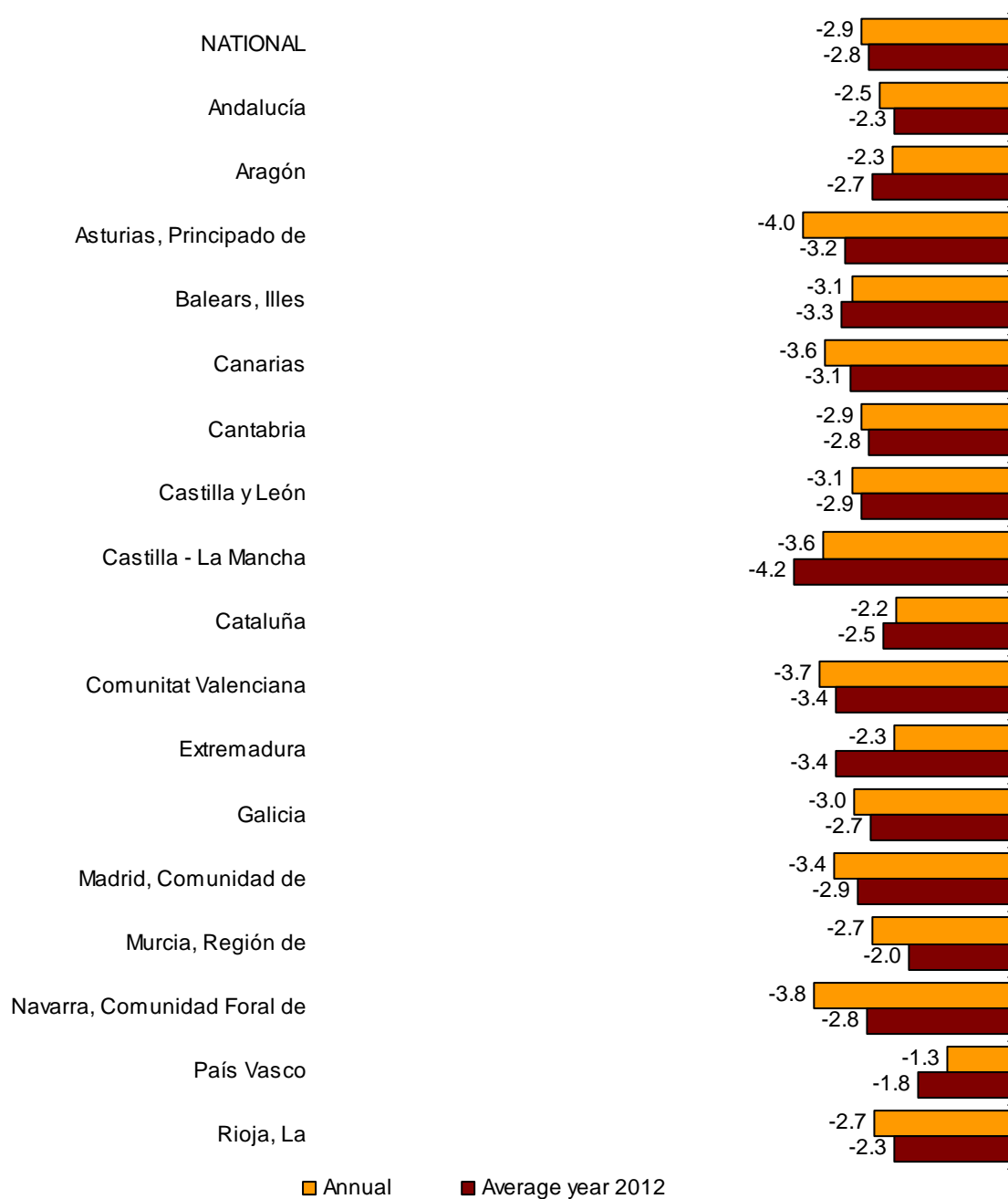


Autonomous Communities. Variation rates of employed personnel

All Autonomous Communities registered negative annual rates in employment in December.

The greatest decreases were in Principado de Asturias (−4.0%) and Comunidad Foral de Navarra (−3.8%). In turn, the smallest decreases were registered in País Vasco (−1.3%) and Cataluña (−2.2%).

Annual and average employment rates General Index by Autonomous Community



Services Sector Activity Indicators. Base 2005

December 2012

Provisional data

1. Monthly turnover indices by sector

	Index	% variation		Contribution
		Annual	Year-to-date average	Annual
GENERAL INDEX	93.9	-7.0	-5.3	
1. TRADE	93.2	-6.5	-5.3	-4.337
1.1. SALE AND REPAIR OF VEHICLES	46.4	-19.7	-15.9	-1.090
- Sale of motor vehicles	42.7	-20.5	-17.3	-0.947
- Maintenance and repair of motor vehicles	78.7	-15.8	-8.6	-0.143
1.2. WHOLESALE TRADE	95.5	-4.2	-4.5	-1.549
- Wholesale on a fee or contract basis	93.2	-10.1	-2.1	-0.046
- Wholesale of agricultural raw materials and live animals	103.1	3.6	1.2	0.059
- Wholesale of food, beverages and tobacco	118.7	-3.0	-3.0	-0.326
- Wholesale of household goods	92.4	-12.0	-4.4	-1.065
- Wholesale of information and communication equipment	77.1	-12.9	-16.2	-0.285
- Wholesale of other machinery, equipment and supplies	72.3	-12.0	-7.0	-0.332
- Wholesale of fuels, metals and others	89.6	4.7	-3.9	0.451
- Non-specialised wholesale trade	125.5	-3.0	-3.6	-0.004
1.3. RETAIL TRADE	110.5	-6.8	-3.9	-1.698
2. OTHER SERVICES	95.2	-8.2	-5.2	-2.692
2.1. TRANSPORTATION AND STORAGE SERVICES	96.5	-6.7	-3.1	-0.591
Land transport	84.6	-8.7	-4.2	-0.337
- Rail transport	114.7	-13.3	-8.8	-0.031
- Taxi operation	94.6	-4.5	-3.6	-0.010
- Other passenger land transport	100.1	-7.6	-2.0	-0.041
- Freight transport by road and removal services	79.9	-8.9	-4.3	-0.255
Water transport	91.3	0.1	0.3	0.000
Air transport	93.3	-4.5	-1.9	-0.039
Warehousing and support activities for transportation	114.7	-4.5	-1.7	-0.156
Post and courier activities	99.2	-11.6	-7.3	-0.059
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	82.5	-7.4	-4.4	-0.352
Accommodation	65.7	-9.7	-1.4	-0.110
Food and beverage service activities	89.4	-6.7	-5.8	-0.243
2.3. INFORMATION AND COMMUNICATION	104.8	-3.8	-5.0	-0.302
Publishing activities	78.7	-3.2	-7.7	-0.025
Motion picture, television programme production and music publishing activities	108.5	-15.1	-10.0	-0.088
Programming and broadcasting activities	95.0	6.2	-5.7	0.038
Telecommunications	88.9	-8.0	-7.8	-0.275
Computer programming, consultancy and related activities	158.9	2.4	1.6	0.058
Information service activities	140.0	-4.9	-1.7	-0.009
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	103.7	-13.2	-7.8	-0.978
Legal, accounting and management consulting activities	115.2	-10.8	-4.9	-0.300
Architectural and engineering activities; technical testing and analysis	99.3	-12.2	-8.5	-0.283
Advertising and market research	99.2	-16.8	-11.0	-0.344
Other professional scientific and technical activities	78.4	-17.6	-8.0	-0.051
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	80.0	-11.8	-7.5	-0.468
Employment activities	77.4	-13.4	-11.4	-0.051
Travel agencies and tour operator services	52.6	-15.9	-8.2	-0.162
Security and investigation activities	113.7	-6.3	-3.6	-0.027
Cleaning activities	120.6	-5.8	-4.2	-0.047
Office administrative and other business support activities	85.9	-13.8	-8.7	-0.181

2. National turnover indices, adjusted for the calendar effect

	Original index	% variation		Adjusted index	% variation	
		Annual	Year-to-date average		Annual	Year-to-date average
GENERAL INDEX	93.9	-7.0	-5.3	94.6	-6.2	-5.5
1. Trade	93.2	-6.5	-5.3	94.1	-5.4	-5.5
1.1. Sale and repair of vehicles	46.4	-19.7	-15.9	47.3	-15.1	-16.1
1.2. Wholesale trade	95.5	-4.2	-4.5	96.6	-2.9	-4.6
1.3. Retail trade	110.5	-6.8	-3.9	107.8	-7.3	-4.2
2. Other Services	95.2	-8.2	-5.2	95.6	-7.7	-5.4
2.1. Transportation and storage	96.5	-6.7	-3.1	97.3	-5.8	-3.3
2.2. Accommodation and food service activities	82.5	-7.4	-4.4	82.4	-7.7	-4.6
2.3. Information and communication	104.8	-3.8	-5.0	105.5	-3.0	-5.0
2.4. Professional, scientific and technical activities	103.7	-13.2	-7.8	103.8	-12.7	-7.8
2.5. Administrative and support service activities	80.0	-11.8	-7.5	80.6	-11.3	-7.7

3. Interannual rates. General Index and by sector

Period	General Index		Trade		Sale and repair of vehicles		Wholesale trade	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2011 December	-4.6	-2.7	-5.5	-3.1	-6.6	-8.1	-6.4	-3.5
2012 January	-1.1	-2.1	-1.2	-2.5	-6.1	-8.6	0.4	-1.3
February	-2.1	-4.6	-2.5	-5.2	-8.4	-12.3	-2.0	-4.5
March	-5.4	-3.5	-5.2	-3.0	-12.1	-11.4	-6.0	-3.2
April	-8.5	-8.4	-9.9	-9.8	-19.6	-17.0	-8.8	-8.7
May	-5.3	-5.7	-5.1	-5.6	-15.8	-16.6	-5.2	-5.8
June	-5.3	-5.0	-5.6	-5.2	-18.3	-20.2	-5.2	-4.7
July	-4.9	-6.6	-5.4	-7.4	-14.0	-15.0	-4.5	-7.1
August*	0.8	0.8	2.3	2.3	-1.6	-1.6	3.2	3.2
September*	-11.8	-9.3	-12.6	-9.4	-32.5	-29.8	-11.6	-7.6
October*	-4.0	-6.4	-3.1	-6.1	-17.7	-20.1	0.2	-3.6
November*	-7.8	-7.8	-8.0	-8.0	-21.8	-21.8	-7.7	-7.7
December	-7.0	-6.2	-6.5	-5.4	-19.7	-15.1	-4.2	-2.9

Period	Retail trade		Other Services		Transportation and storage services		Accommodation and food services activities	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2011 December	-3.8	-3.0	-2.8	-1.7	-0.8	1.2	-1.4	-2.1
2012 January	-2.4	-3.6	-0.9	-1.5	0.8	-0.3	-1.3	-0.9
February	-1.5	-4.5	-1.3	-3.4	0.4	-2.4	-1.1	-3.8
March	-1.6	-1.4	-5.6	-4.5	-4.4	-2.5	-1.7	-2.3
April	-9.1	-7.6	-5.7	-5.7	-4.7	-4.6	-5.0	-5.0
May	-1.7	-2.3	-5.8	-6.0	-3.8	-4.2	-3.6	-3.4
June	-2.4	-3.2	-4.6	-4.5	-3.0	-2.6	-2.8	-2.9
July	-4.3	-4.7	-4.0	-5.0	-0.8	-2.6	-4.2	-3.6
August*	1.8	1.8	-1.9	-1.9	-0.2	-0.2	-3.1	-3.1
September*	-8.7	-7.0	-10.5	-9.1	-9.5	-6.8	-6.7	-7.6
October*	-4.4	-5.8	-5.7	-7.0	0.2	-2.4	-7.9	-7.1
November*	-4.4	-4.4	-7.5	-7.5	-4.7	-4.7	-7.6	-7.6
December	-6.8	-7.3	-8.2	-7.7	-6.7	-5.8	-7.4	-7.7

Period	Information and communication		Professional, scientific and technical activities		Administrative and support service activities	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2011 December	-5.7	-4.5	-2.6	-1.6	-3.1	-1.9
2012 January	-0.8	-1.7	-1.9	-2.5	-2.8	-3.5
February	-1.4	-1.7	-2.4	-2.6	-3.3	-6.3
March	-5.8	-4.2	-10.8	-9.8	-4.5	-3.4
April	-2.8	-2.8	-7.7	-7.7	-10.7	-10.7
May	-6.2	-6.4	-8.7	-8.8	-7.6	-7.8
June	-6.1	-6.1	-6.5	-6.5	-5.1	-4.9
July	-5.4	-6.9	-1.1	-2.1	-10.6	-11.6
August*	-2.5	-2.5	-0.7	-0.7	-3.5	-3.5
September*	-10.1	-8.1	-15.4	-14.1	-12.2	-10.6
October*	-7.0	-8.8	-9.9	-11.1	-6.6	-8.1
November*	-7.1	-7.1	-10.6	-10.6	-9.4	-9.4
December	-3.8	-3.0	-13.2	-12.7	-11.8	-11.3

¹ Index rates adjusted for calendar effects

* Revised data

4. National employed personnel indices by branch of activity

	Index	% variation		Contribution Annual
		Annual	Year-to-date average	
GENERAL INDEX	92.5	-2.9	-2.8	
1. TRADE	93.8	-2.3	-2.1	-0.986
1.1. SALE AND REPAIR OF VEHICLES	82.2	-5.4	-5.2	-0.217
- Sale of motor vehicles	77.1	-6.5	-6.3	-0.138
- Maintenance and repair of motor vehicles	88.5	-4.1	-3.9	-0.078
1.2. WHOLESALE TRADE	93.3	-2.8	-2.6	-0.424
- Wholesale on a fee or contract basis	88.3	-0.2	-0.5	-0.002
- Wholesale of agricultural raw materials and live animals	100.1	-2.0	-2.8	-0.010
- Wholesale of food, beverages and tobacco	105.9	-1.8	0.2	-0.092
- Wholesale of household goods	89.8	-2.2	-4.0	-0.072
- Wholesale of information and communication equipment	94.8	-2.5	-1.3	-0.020
- Wholesale of other machinery, equipment and supplies	85.2	-4.7	-4.3	-0.076
- Wholesale of fuels, metals and others	83.6	-5.3	-5.6	-0.148
- Non-specialised wholesale trade	95.9	-5.5	-0.8	-0.003
1.3. RETAIL TRADE	96.4	-1.4	-1.2	-0.346
2. OTHER SERVICES	91.5	-3.4	-3.3	-1.913
2.1. TRANSPORTATION AND STORAGE SERVICES	91.5	-3.4	-3.2	-0.410
Land transport	91.6	-3.0	-2.9	-0.222
- Rail transport	97.9	-1.0	-0.1	-0.003
- Taxi operation	101.6	-2.9	-0.9	-0.032
- Other passenger land transport	109.9	-2.3	-1.8	-0.033
- Freight transport by road and removal services	85.0	-3.3	-3.8	-0.155
Water transport	71.2	-15.4	-8.2	-0.013
Air transport	82.2	-5.8	-3.3	-0.027
Warehousing and support activities for transportation	97.0	-3.3	-2.9	-0.086
Post and courier activities	85.8	-4.9	-5.4	-0.062
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	86.2	-3.4	-2.8	-0.503
Accommodation	72.1	-6.4	-3.7	-0.179
Food and beverage service activities	90.2	-2.7	-2.5	-0.324
2.3. INFORMATION AND COMMUNICATION	96.8	-3.8	-2.8	-0.189
Publishing activities	78.5	-7.5	-6.6	-0.052
Motion picture, television programme production and music publishing activities	75.1	-12.0	-10.2	-0.049
Programming and broadcasting activities	91.9	-7.8	-4.6	-0.039
Telecommunications	82.9	-5.3	-5.9	-0.039
Computer programming, consultancy and related activities	114.4	-0.3	0.9	-0.007
Information service activities	108.5	-1.3	-1.2	-0.004
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	96.3	-2.7	-3.2	-0.310
Legal, accounting and management consulting activities	104.5	-1.2	-1.7	-0.065
Architectural and engineering activities; technical testing and analysis	91.5	-4.4	-5.0	-0.153
Advertising and market research	83.9	-4.7	-4.4	-0.070
Other professional scientific and technical activities	91.7	-2.6	-2.9	-0.023
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	92.1	-3.6	-4.1	-0.500
Employment activities	77.3	-2.3	-6.7	-0.065
Travel agencies and tour operator services	78.5	-3.8	-4.2	-0.022
Security and investigation activities	106.5	-4.4	-3.9	-0.073
Cleaning activities	100.0	-4.6	-3.2	-0.263
Office administrative and other business support activities	91.6	-2.4	-3.3	-0.076

5. General turnover index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
NATIONAL INDEX	93.9	-7.0	-5.3
Andalucía	88.0	-8.5	-5.6
Aragón	96.5	-9.4	-4.5
Asturias, Principado de	96.0	-7.8	-6.4
Balears, Illes	73.0	-6.4	-4.4
Canarias	89.1	-8.8	-6.6
Cantabria	96.4	-4.7	-4.9
Castilla y León	96.4	-9.2	-4.5
Castilla - La Mancha	81.8	-8.7	-7.4
Cataluña	93.3	-8.1	-5.6
Comunitat Valenciana	91.3	-5.9	-3.5
Extremadura	97.4	-10.0	-6.8
Galicia	111.7	-5.2	-4.1
Madrid, Comunidad de	96.0	-5.5	-5.4
Murcia, Región de	98.2	-2.1	-4.9
Navarra, Comunidad Foral de	93.6	-12.0	-6.3
País Vasco	100.2	-7.8	-5.6
Rioja, La	100.6	-9.5	-4.8

6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
NATIONAL INDEX	92.5	-2.9	-2.8
Andalucía	93.4	-2.5	-2.3
Aragón	91.0	-2.3	-2.7
Asturias, Principado de	96.4	-4.0	-3.2
Balears, Illes	80.7	-3.1	-3.3
Canarias	87.7	-3.6	-3.1
Cantabria	96.3	-2.9	-2.8
Castilla y León	97.1	-3.1	-2.9
Castilla - La Mancha	87.4	-3.6	-4.2
Cataluña	92.2	-2.2	-2.5
Comunitat Valenciana	90.1	-3.7	-3.4
Extremadura	95.4	-2.3	-3.4
Galicia	97.9	-3.0	-2.7
Madrid, Comunidad de	92.3	-3.4	-2.9
Murcia, Región de	95.1	-2.7	-2.0
Navarra, Comunidad Foral de	95.4	-3.8	-2.8
País Vasco	97.2	-1.3	-1.8
Rioja, La	97.3	-2.7	-2.3