

22 February 2021

Services Sector Activity Indicators (SSAI). Base 2015
December 2020 and 2020 year. Provisional data

Turnover in the¹ Market Services Sector stands at 4.1%, after adjusting for seasonal and calendar effects

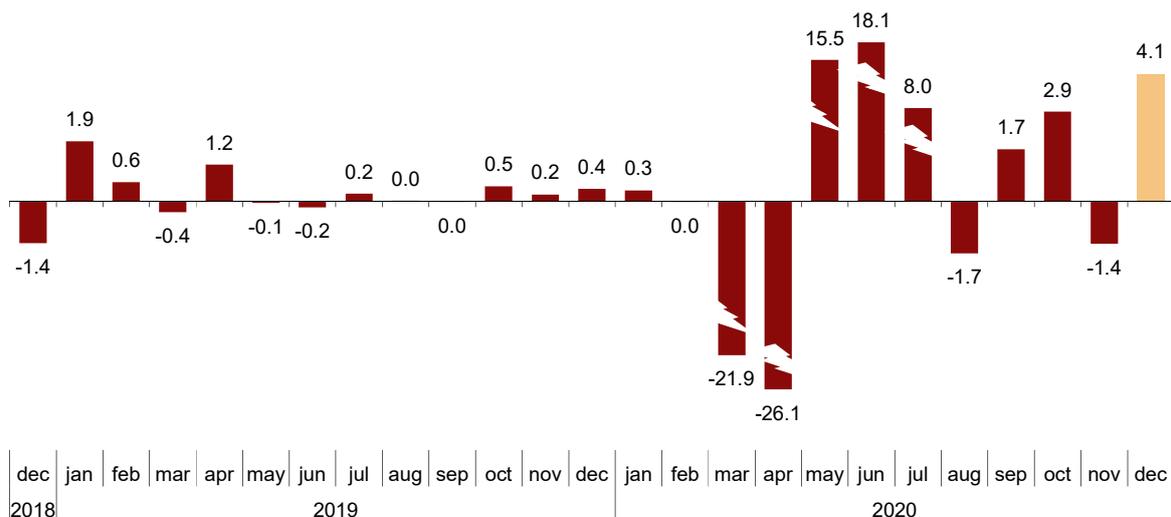
The annual rate stands at -10.0% in the series adjusted for seasonal and calendar effects and at -8.7% in the original series

Throughout the year 2020, turnover decreased by 15.6% in both the adjusted series and the original series

Monthly trend in turnover for the Market Services Sector

After adjusting for seasonal and calendar effects, the monthly variation of the general index of turnover for the Market Services Sector between December and November was 4.1%. This rate is 5.5 points higher than that observed in November.

General index of the turnover for the Market Services Sector
Seasonally and calendar adjusted. Monthly rate. Percentage



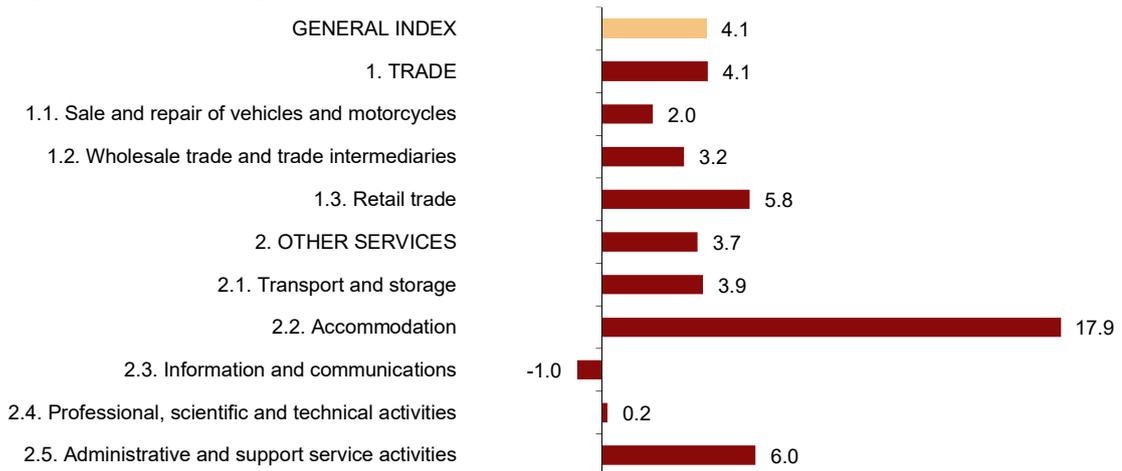
¹ As reflected in the methodology of this value index, the information is presented in current (nominal) terms, without adjusting the effects in the price variation.

After adjusting for seasonal and calendar effects, *Trade* increased by 4.1% and *Other services* by 3.7%.

Seven of the eight sectors registered positive monthly rates, noteworthy being the increase in *Accommodation* (17.9%) followed by *Administrative and support service activities* (6.0%). The only sector that decreased was *Information and communications* (-1.0%).

General and by sectors turnover Index

Seasonally and calendar adjusted. December 2020. Monthly rate. Percentage



A more detailed analysis shows the branches of activity that registered the highest monthly rates and those with the highest decreases in the month of December.

Types of activities with the highest monthly rates in the Services Sector turnover index
Seasonally and calendar adjusted. December 2020. Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Air transport	37.1
Travel agencies and tour operator services	25.5
Accommodation	22.1

Types of activities with the lowest monthly rates in the Services Sector turnover index
Seasonally and calendar adjusted. December 2020 .Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Motion picture, television programme production and music publishing activities	-4.0
Telecommunications	-1.6
Programming and broadcasting activities	-0.9

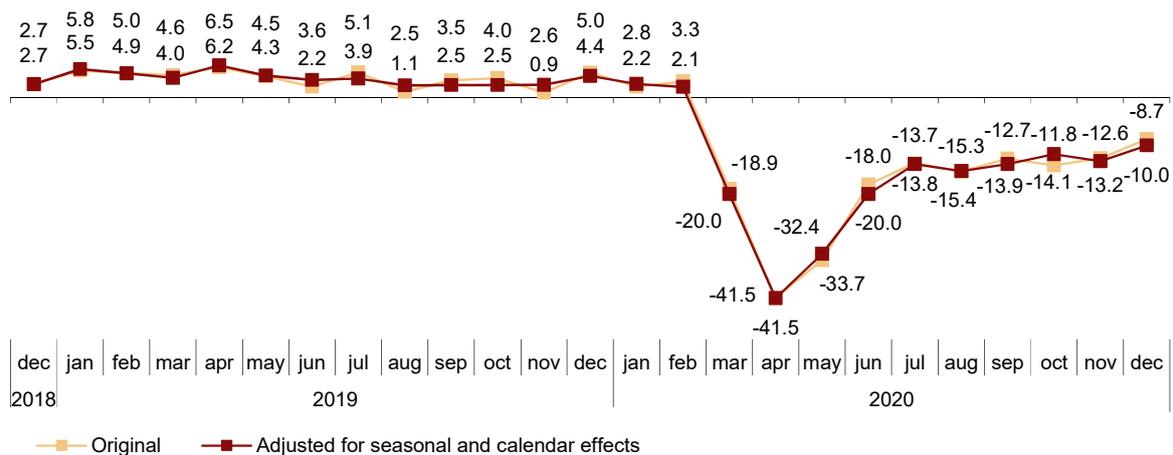
Annual trend in the turnover indices for the Market Services Sector

The general index of the turnover for the Market Services Sector, after adjusting for seasonal and calendar effects, experienced a variation of -10.0% in December compared to the same month of 2019. This rate is 3.2 points higher than that recorded in November.

The original series presented an annual variation of -8.7% , which is almost four points above that registered in November.

General index of turnover for the Market Services Sector

Annual Rate. Percentage



After adjusting for seasonal and calendar effects, *Trade* decreased by 6.8% as compared with December 2019 and *Other services* by 15.9%.

By sectors, *Retail trade* (-1.0%), *Professional, scientific and technical activities* (-2.5%) and *Information and communications* (-6.5%) registered the largest increases. In turn, *Accommodation* (-52.7%) and *Administrative and support service activities* (-24.9%) recorded the largest decreases.

Throughout the year 2020, turnover for the Market Services Sector decreased by 15.6% in both the adjusted series and the original series.

Annual rates in Turnover index for the Market Services Sector: General and by sector. December 2020

	Original index	Seasonally adjusted index	
	Annual rate (%)	Annual rate (%)	Average year 2020
GENERAL INDEX	-8.7	-10.0	-15.6
1. TRADE	-5.2	-6.8	-12.1
1.1. Sale and repair of vehicles and motorcycles	-5.4	-8.9	-19.3
1.2. Wholesale trade	-7.1	-9.2	-12.6
1.3. Retail trade	-1.5	-1.0	-8.1
2. OTHER SERVICES	-15.2	-15.9	-21.9
2.1. Transport and storage	-10.5	-11.7	-19.1
2.2. Accommodation	-52.9	-52.7	-50.1
2.3. Information and communications	-5.7	-6.5	-8.8
2.4. Professional, scientific and technical activities	-1.4	-2.5	-10.6
2.5. Administrative and support service activities	-24.2	-24.9	-29.6

Annual evolution by sectors

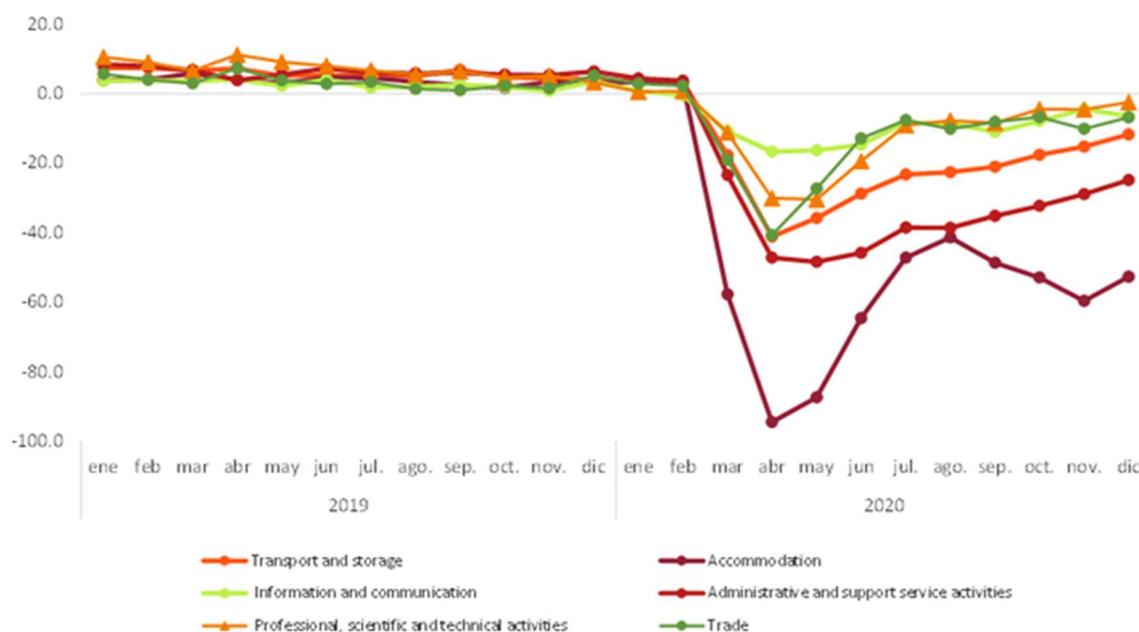
In 2020, the situation caused by COVID-19 resulted in significant changes in the evolution of the different indicator sectors, as compared to previous periods. This evolution was slightly different between the sectors, and different in the different periods of the year.

In the months from March to June, when the state of alarm was decreed for the first time, non-essential retail establishments and stores, as well as hotel and restaurant activities, were suspended for the public. There was an almost total stoppage of the Services Sector. While this affected all sectors, it had a particularly significant influence on *Hospitality*. On the other hand, *Information and communications* was the least affected; it had a smaller decrease in this period.

With de-escalation and the arrival of the “new normality,” a generalized recovery took place. This continued for most sectors during the second half of the year. However, this recovery has not been the same across sectors: in *Hospitality* growth slowed down after the summer, once more declining.

In 2020 as a whole, all sectors presented negative annual rates. *Information and communication* (-8.8%) and *Scientific and technical activities* (-10.6%) registered the lowest decreases. On the other hand, *Hospitality* (-50.1%) and *Administrative and support service activities* (-29.6%) presented the largest decreases.

Annual rates by sectors. Base 2015=100 Adjusted for seasonal and calendar effects



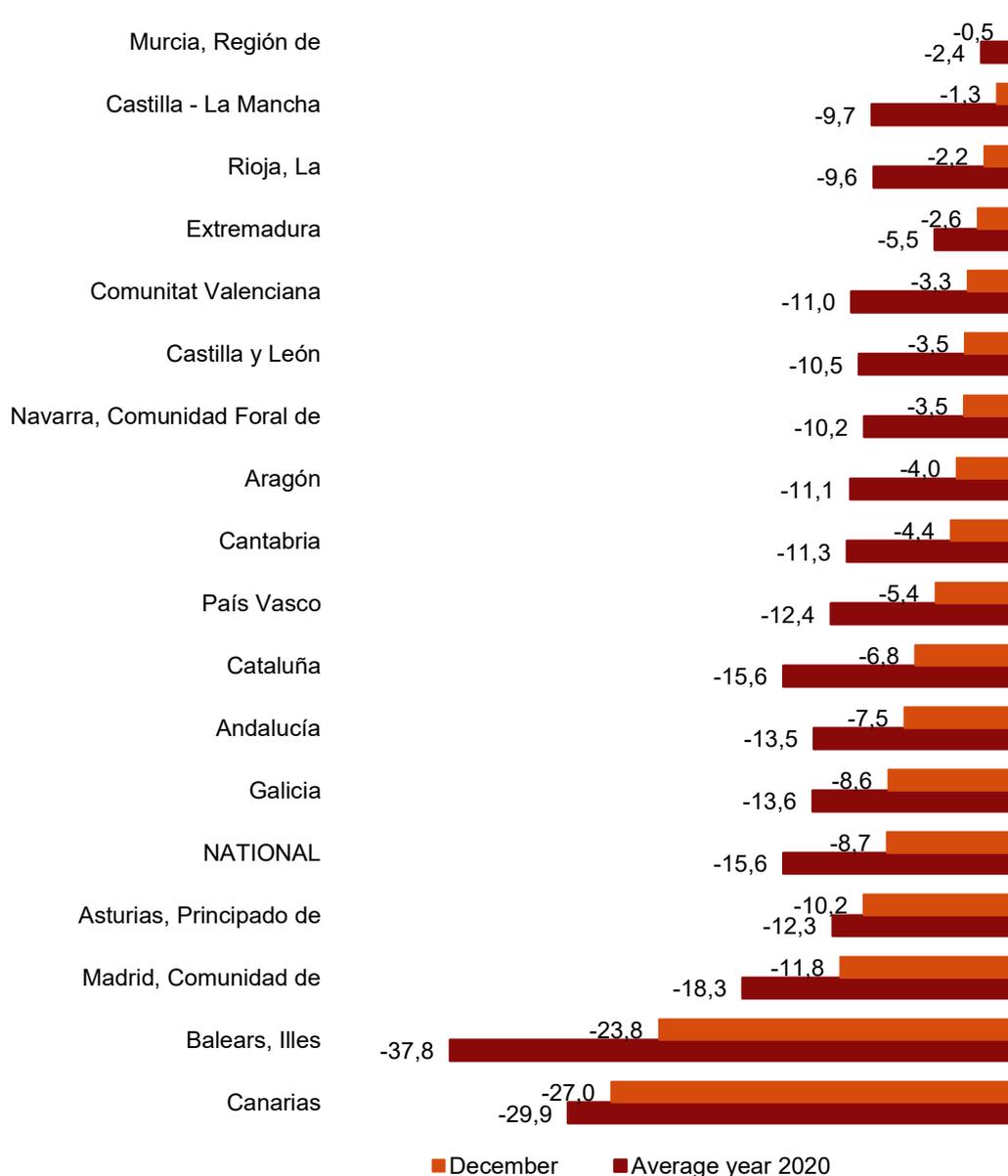
Results by Autonomous Communities. Annual variation rates of turnover. Original series

Annual rate in Turnover index for the Market Services Sector decreased as compared to December 2019 in all the Autonomous Communities. In all Autonomous Communities, Market Services Sector turnover decreased compared to December 2019.

Canarias (-27.0%), Illes Balears (-23.8%) and Comunidad de Madrid (-11.8%) recorded the largest decreases.

In the year 2020 as a whole, all communities showed negative rates. Illes Balears registered the greatest decrease (-37,8%).

General Indices: National and by Autonomous Community December 2020. Turnover Annual Rate. Percentage



Employment trend

Employment in the Market Services Sector experienced a variation of -4.9% in December as compared to the same month of the previous year. This rate is the same as that registered in November.

The employment rate decreased by 2.8% in *Trade* and by 6.2% in *Other services*.

For the year 2020, employment registered an average decrease of 4.3% .

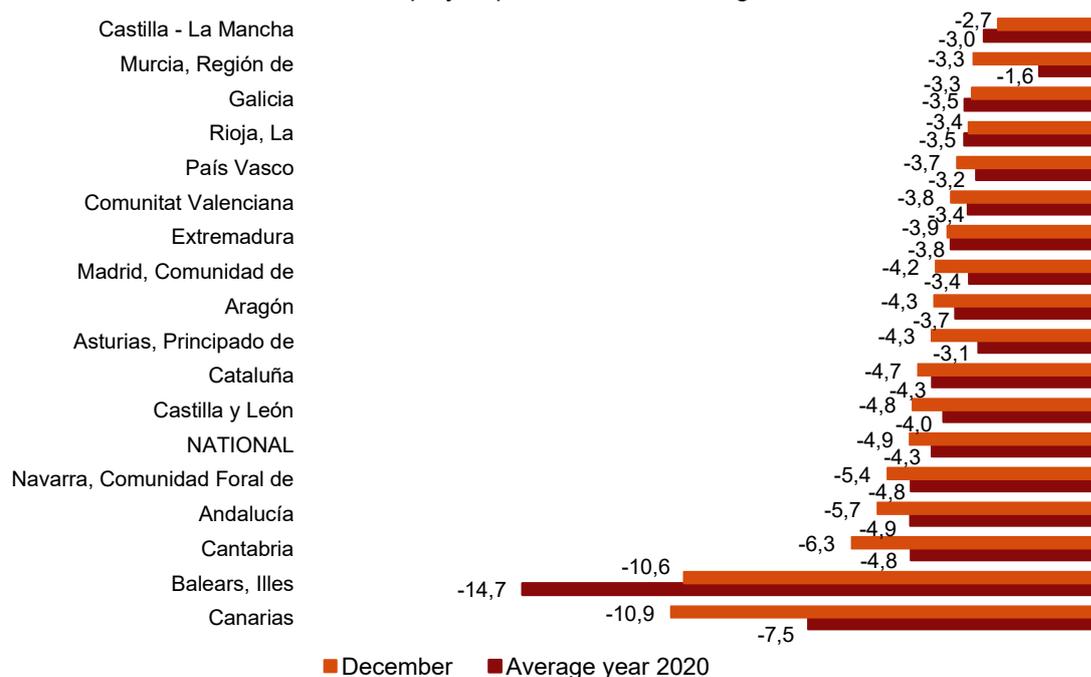
National Indices of employed personnel by sector. December 2020

	Index	Rate (%)		
		Monthly	Annual	Average year 2020
GENERAL INDEX	103.6	-0.2	-4.9	-4.3
1. TRADE	105.5	0.3	-2.8	-1.9
1.1. Sale and repair of vehicles and motorcycles	103.3	-0.5	-3.8	-2.9
1.2. Wholesale trade	110.5	-0.5	-1.3	-1.0
1.3. Retail trade	102.8	0.9	-3.7	-2.4
2. OTHER SERVICES	102.3	-0.6	-6.2	-5.8
2.1. Transport and storage	106.4	-0.2	-2.7	-3.0
2.2. Accommodation	85.3	-1.4	-17.1	-13.3
2.3. Information and communications	110.4	-0.3	-0.5	-0.3
2.4. Professional, scientific and technical activities	106.6	-0.2	-2.1	-1.5
2.5. Administrative and support service activities	111.7	-0.6	-3.0	-5.1

Results by Autonomous Community. Annual employment variation rates

Annual employment rate decreased as compared to december 2019 in all the Autonomous Communities. Castilla - La Mancha (-2.7%) recorded the largest increase.

General Indices: National and by Autonomous Community December 2020. Annual rate of employed personnel. Percentage



Review and update of data

On the press release day, INE has updated SSAI data series corresponding to the last five months. In the case of calendar adjusted and seasonally and calendar adjusted series, according to INE standard, series are revised since its beginning. Results are available on INEBase.

Methodological note

The Services Sector Activity Indicators (SSAI) measure the short-term evolution of the activity of companies belonging to the Non-Financial Market Services sector through two variables: turnover and employed personnel. Turnover comprises the amounts invoiced by the company for provision of services and sale of goods. Employed personnel include both paid and unpaid personnel.

In order to obtain this data, an ongoing survey is conducted, every month researching more than 28,000 companies that operate in this sector. Results are presented as indices so as to measure variations as compared to the base year 2015.

The characteristics of this statistics are:

Type of survey: monthly continuous survey.

Base year: 2015.

Population scope: companies whose main economic activity is described in sections G, (Trade), H (Transport and Storage), I (Accommodation), J (Information and Communications), M (Professional, Scientific and Technical Activities) and N (Administrative and Support Services Activities) of the National Classification of Economic Activities (CNAE-09).

Geographical scope: all the national territory except for Ceuta and Melilla, for which it is only collected in division 47 of CNAE-09 (retail trade).

Sample size: 28,000 companies.

Type of sampling: stratified random sampling.

Collection method: completion of the questionnaire by the respondent using one of the following methods: internet (IRIA system), e-mail, fax, telephone or by postal mail.

For more information you can access the methodology at:

<https://www.ine.es/metodologia/t37/notaiass15.pdf>

And the standardised methodological report at:

<https://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=30183>

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on [Quality at INE and the Code of Best Practices](#) on the INE website.

For further information see INEbase: www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

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Services Sector Activity Indicators. Base 2015

December 2020

Provisional data

1. Turnover indices: General and by sector Seasonally and calendar adjusted

	Index	Rate (%)		
		Monthly	Annual	Average year 2020
GENERAL INDEX	111.4	4.1	-10.0	-15.6
1. TRADE	114.6	4.1	-6.8	-12.1
1.1. Sale and repair of vehicles and motorcycles	121.3	2.0	-8.9	-19.3
1.2. Wholesale trade	115.6	3.2	-9.2	-12.6
1.3. Retail trade	110.5	5.8	-1.0	-8.1
2. OTHER SERVICES	104.8	3.7	-15.9	-21.9
2.1. Transport and storage	108.2	3.9	-11.7	-19.1
2.2. Accommodation	57.7	17.9	-52.7	-50.1
2.3. Information and communications	109.5	-1.0	-6.5	-8.8
2.4. Professional, scientific and technical activities	132.0	0.2	-2.5	-10.6
2.5. Administrative and support service activities	96.8	6.0	-24.9	-29.6

2. Turnover indices: General and by sector Calendar adjusted

	Index	Rate (%)	
		Annual	Average year 2020
GENERAL INDEX	118.3	-10.0	-15.8
1. TRADE	123.3	-6.8	-12.2
1.1. Sale and repair of vehicles and motorcycles	126.7	-8.6	-19.9
1.2. Wholesale trade	119.7	-9.2	-12.8
1.3. Retail trade	128.0	-1.3	-8.0
2. OTHER SERVICES	109.2	-15.9	-22.4
2.1. Transport and storage	104.5	-11.8	-19.5
2.2. Accommodation	52.4	-52.6	-51.5
2.3. Information and communications	123.7	-6.8	-8.9
2.4. Professional, scientific and technical activities	161.0	-2.5	-10.9
2.5. Administrative and support service activities	91.8	-24.8	-30.8

3. Turnover indices: General and by branch of activity Original series

	Index	Rate (%)	
		Annual	Average year 2020
GENERAL INDEX	119.3	-8.7	-15.6
1. TRADE	124.6	-5.2	-11.9
1.1. SALE AND REPAIR OF VEHICLES	129.1	-5.4	-19.4
- Sale of motor vehicles	131.8	-5.4	-19.8
- Maintenance and repair of motor vehicles	111.8	-4.7	-16.0
1.2. WHOLESALE TRADE AND COMMISSION TRADE	121.3	-7.1	-12.5
- Wholesale on a fee or contract basis	145.6	-4.8	-10.9
- Wholesale of agricultural raw materials and live animals	130.9	1.7	0.4
- Wholesale of food, beverages and tobacco	125.8	-5.5	-9.5
- Wholesale of household goods	120.7	-1.2	-7.4
- Wholesale of information and communication equipment	167.8	14.9	4.7
- Wholesale of other machinery, equipment and supplies	141.4	-1.7	-6.1
- Other specialised w holesale trade	99.7	-21.6	-25.4
- Non-specialised w holesale trade	150.8	-5.3	-9.8
1.3. RETAIL TRADE	128.7	-1.5	-7.9
2. OTHER SERVICES	109.7	-15.2	-22.2
2.1. TRANSPORTATION AND STORAGE SERVICES	105.5	-10.5	-19.2
Land transport	102.6	-7.7	-17.3
- Rail transport	63.5	-38.6	-41.2
- Taxi operation	48.2	-54.9	-53.6
- Other passenger land transport	68.1	-36.8	-44.5
- Freight transport by road and removal services	119.4	5.7	-5.8
Water transport	92.1	-20.6	-22.1
Air transport	50.8	-59.2	-60.1
Warehousing and support activities for transportation	115.9	-3.8	-12.8
Post and courier activities	159.6	10.2	0.0
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	52.2	-52.9	-51.4
Accommodation	20.2	-75.9	-68.0
Food and beverage service activities	67.6	-45.6	-43.6
2.3. INFORMATION AND COMMUNICATION	124.3	-5.7	-8.6
Publishing activities	117.1	-1.2	-10.4
Motion picture, television programme production and music publishing activities	111.3	-29.7	-34.2
Programming and broadcasting activities	124.5	-4.2	-9.4
Telecommunications	114.3	-1.6	-1.6
Computer programming, consultancy and related activities	138.9	-6.1	-10.5
Information service activities	146.2	0.7	-3.3
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	161.8	-1.4	-10.7
Legal, accounting and management consulting activities	162.6	0.5	-9.6
Architectural and engineering activities; technical testing and analysis	169.4	-2.9	-7.2
Advertising and market research	155.2	-1.6	-17.4
Other professional scientific and technical activities	143.6	-4.0	-11.6
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	92.3	-24.2	-30.6
Employment activities	143.0	0.5	-15.8
Travel agencies and tour operator services	14.8	-83.6	-75.0
Security and investigation activities	142.3	1.3	0.2
Cleaning activities	125.0	2.0	-1.2
Office administrative and other business support activities	146.5	-9.7	-13.9

4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Average year 2020
GENERAL INDEX	103.6	-0.2	-4.9	-4.3
1. TRADE	105.5	0.3	-2.8	-1.9
1.1. SALE AND REPAIR OF VEHICLES	103.3	-0.5	-3.8	-2.9
- Sale of motor vehicles	110.0	-0.5	-3.4	-2.3
- Maintenance and repair of motor vehicles	96.4	-0.5	-4.4	-3.6
1.2. WHOLESALE TRADE AND COMMISSION TRADE	110.5	-0.5	-1.3	-1.0
- Wholesale on a fee or contract basis	105.1	-0.2	-1.1	-0.8
- Wholesale of agricultural raw materials and live animals	109.4	-0.6	1.9	0.7
- Wholesale of food, beverages and tobacco	117.6	-1.2	-1.2	-0.9
- Wholesale of household goods	104.0	-0.2	-2.3	-2.2
- Wholesale of information and communication equipment	109.1	-0.2	-0.9	-1.0
- Wholesale of other machinery, equipment and supplies	111.9	-0.2	-1.4	-0.6
- Other specialised w wholesale trade	107.6	0.4	-0.9	-0.4
- Non-specialised w wholesale trade	109.3	0.9	-3.0	-2.6
1.3. RETAIL TRADE	102.8	0.9	-3.7	-2.4
2. OTHER SERVICES	102.3	-0.6	-6.2	-5.8
2.1. TRANSPORTATION AND STORAGE SERVICES	106.4	-0.2	-2.7	-3.0
Land transport	104.4	-0.2	-3.1	-3.4
- Rail transport	108.5	0.3	0.1	1.4
- Taxi operation	91.8	-0.6	-8.7	-7.0
- Other passenger land transport	102.7	-0.3	-6.1	-5.6
- Freight transport by road and removal services	107.6	-0.2	-1.0	-2.1
Water transport	101.7	-2.6	-11.0	-9.7
Air transport	106.7	-0.8	-6.4	-4.4
Warehousing and support activities for transportation	111.1	-0.3	-1.7	-2.4
Post and courier activities	106.4	0.9	-0.8	-1.1
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	85.3	-1.4	-17.1	-13.3
Accommodation	71.1	-3.3	-22.9	-19.8
Food and beverage service activities	89.0	-0.9	-15.8	-11.5
2.3. INFORMATION AND COMMUNICATION	110.4	-0.3	-0.5	-0.3
Publishing activities	95.7	-0.6	-5.2	-2.7
Motion picture, television programme production and music publishing activities	103.3	-2.3	-6.1	-8.0
Programming and broadcasting activities	99.0	-0.3	-3.3	-1.9
Telecommunications	90.4	-0.1	1.0	-0.4
Computer programming, consultancy and related activities	121.6	0.0	0.8	1.2
Information service activities	105.9	0.2	0.6	0.5
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	106.6	-0.2	-2.1	-1.5
Legal, accounting and management consulting activities	104.1	-0.3	-1.7	-1.6
Architectural and engineering activities; technical testing and analysis	114.7	-0.1	0.0	-0.2
Advertising and market research	99.9	-0.3	-8.7	-4.8
Other professional scientific and technical activities	104.7	-0.5	-1.8	-1.6
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	111.7	-0.6	-3.0	-5.1
Employment activities	121.1	-2.1	-6.3	-15.1
Travel agencies and tour operator services	91.1	-0.9	-12.5	-8.4
Security and investigation activities	117.1	0.7	-1.4	-0.6
Cleaning activities	107.4	-0.2	-0.2	-1.0
Office administrative and other business support activities	113.6	-0.5	-3.6	-4.3

5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Average year 2020
NATIONAL	119.3	-8.7	-15.6
Andalucía	118.4	-7.5	-13.5
Aragón	122.2	-4.0	-11.1
Asturias, Principado de	117.6	-10.2	-12.3
Balears, Illes	74.4	-23.8	-37.8
Canarias	97.5	-27.0	-29.9
Cantabria	129.0	-4.4	-11.3
Castilla y León	120.8	-3.5	-10.5
Castilla-La Mancha	128.8	-1.3	-9.7
Cataluña	114.0	-6.8	-15.6
Comunitat Valenciana	125.8	-3.3	-11.0
Extremadura	131.6	-2.6	-5.5
Galicia	125.2	-8.6	-13.6
Madrid, Comunidad de	124.4	-11.8	-18.3
Murcia, Región de	128.0	-0.5	-2.4
Navarra, Comunidad Foral de	123.0	-3.5	-10.2
País Vasco	122.3	-5.4	-12.4
Rioja, La	126.6	-2.2	-9.6

6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Average year 2020
NATIONAL	103.6	-0.2	-4.9	-4.3
Andalucía	101.1	0.4	-5.7	-4.9
Aragón	105.9	-0.3	-4.3	-3.7
Asturias, Principado de	101.4	0.0	-4.3	-3.1
Balears, Illes	84.0	-2.0	-10.6	-14.7
Canarias	98.3	-0.2	-10.9	-7.5
Cantabria	102.3	-1.1	-6.3	-4.8
Castilla y León	100.6	-0.1	-4.8	-4.0
Castilla-La Mancha	105.0	-0.1	-2.7	-3.0
Cataluña	104.6	-0.4	-4.7	-4.3
Comunitat Valenciana	108.6	-0.3	-3.8	-3.4
Extremadura	102.1	-0.6	-3.9	-3.8
Galicia	104.8	-0.2	-3.3	-3.5
Madrid, Comunidad de	105.4	-0.2	-4.2	-3.4
Murcia, Región de	108.4	-2.0	-3.3	-1.6
Navarra, Comunidad Foral de	104.0	-0.4	-5.4	-4.8
País Vasco	103.3	0.3	-3.7	-3.2
Rioja, La	105.8	0.4	-3.4	-3.5