

17 September 2018

Services Sector Price Index (SSPI). Base 2015
Second quarter 2018. *Provisional data*

Advertising prices register an annual rate of 8.1%, more than two percentage points higher than in the first quarter

The annual rates for *Information Services* and *Telecommunications* decrease by almost two points, standing at -2.4% and -1.3%, respectively

Annual evolution of the prices of services

In the second quarter of 2018, the annual variation in the prices of services increased in eight of the 15 activities for which indices are calculated and decreased in six.

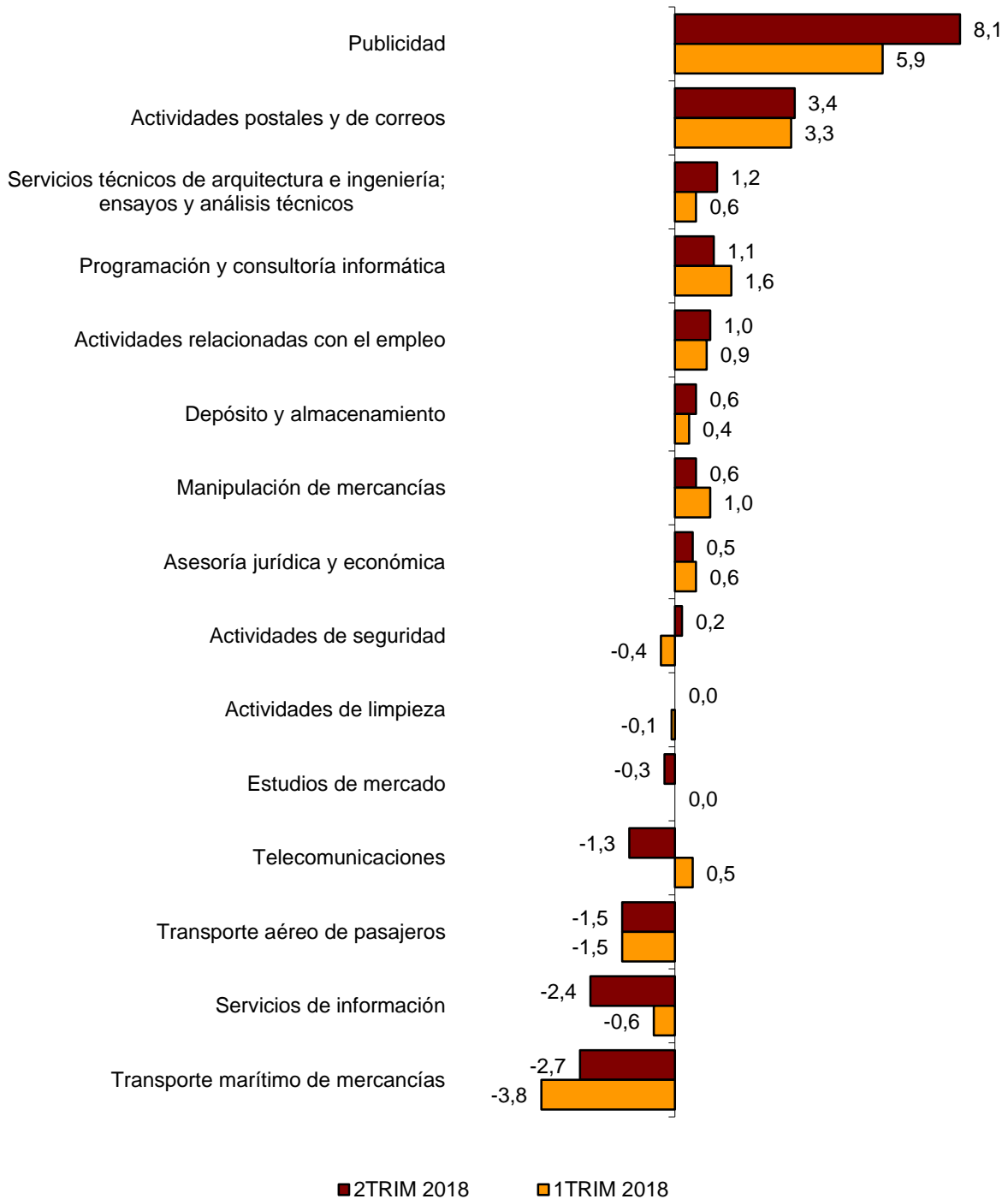
The activities whose prices registered the greatest increases in their annual rate were:

- **Advertising**, with a variation of **8.1%**, more than two percentage points higher than in the previous quarter, due to the fact that the prices of these services increased in the second quarter of 2018 more than in the same period of 2017.
- **Sea and coastal freight water transport**, whose variation rate increased more than one percentage point, up to **-2.7%**. This behaviour was due to the fact that their prices remained unchanged this quarter, while they fell in the second quarter of 2017.

In turn, among the activities whose annual rate decreased as compared with the previous quarter, worth noting were:

- **Information services**, whose annual rate decreased almost two points and reached **-2.4%**, as a result of the decrease in their prices this quarter, which rose in the same period of the previous year.
- **Telecommunications**, whose annual variation decreased by almost two points standing at **-1.3%**, due to the decrease in the prices of this activity this quarter, compared to the stability registered in 2017.

Tasas anuales del IPS, base 2015
Índice por sectores



Quarterly evolution of the prices of services

The largest price increases in the second quarter of 2018 compared to the first were recorded in *Advertising (11.6%)*, *Architectural and engineering activities; technical testing and analysis (0.6%)* and *Employment activities (0.5%)*.

On the other hand, the most significant decreases were in *Telecommunications (-1.8%)* and *Information services (-0.4%)*.

Tasas trimestrales del IPS, base 2015 Índice por sectores



Services Sector Price Indices. Base 2015

Second quarter of 2018

Provisional data

1. National Indices by sector

	Table of Contents	% Variation		
		Over the previous quarter	Year to date	Year-on-year
1. Sea and coastal freight transport	93.0	0.1%	0.1%	-2.7%
2. Passenger air transport	94.9	0.2%	0.0%	-1.5%
3. Warehousing and storage	97.6	0.1%	0.6%	0.6%
4. Cargo handling	100.5	-0.3%	-0.2%	0.6%
5. Postal and courier activities	110.0	-0.2%	2.7%	3.4%
6. Telecommunications	89.7	-1.8%	-1.6%	-1.3%
7. Computer programming and consultancy activities	103.3	-0.1%	0.3%	1.1%
8. Information service activities	100.3	-0.4%	-2.1%	-2.4%
9. Legal and economic consultancy	101.7	0.0%	0.2%	0.5%
10. Architectural and engineering activities; technical testing and analysis	102.6	0.6%	1.4%	1.2%
11. Advertising	98.7	11.6%	5.0%	8.1%
12. Market research	100.3	-0.3%	-0.4%	-0.3%
13. Employment activities	103.9	0.5%	1.1%	1.0%
14. Security activities	98.7	0.2%	0.6%	0.2%
15. Cleaning activities	100.7	0.1%	-0.1%	0.0%

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