

Services Sector Price Indices (SSPI). Base 2006

Fourth quarter of 2010. *Provisional data*

Main results

- **Telecommunications** prices register an **interannual variation** of **-3.6%** in the fourth quarter, more than one point above that registered in the third quarter.
- **Cargo handling** experiences an increase of five tenths in the **interannual rate**, reaching **2.2%**.
- The **interannual variation** rate of the price index of **Advertising and market studies** for the fourth quarter of 2010 decreases 29.6 points, standing at **17.4%**.
- **Sea freight transport** records a rate of **-0.4%**, four points below that registered the previous quarter.

Annual evolution of prices in services

Ten of the 14 activities in the services sector for which price indices are calculated, experienced a decrease in their interannual variation rate in the fourth quarter of 2010.

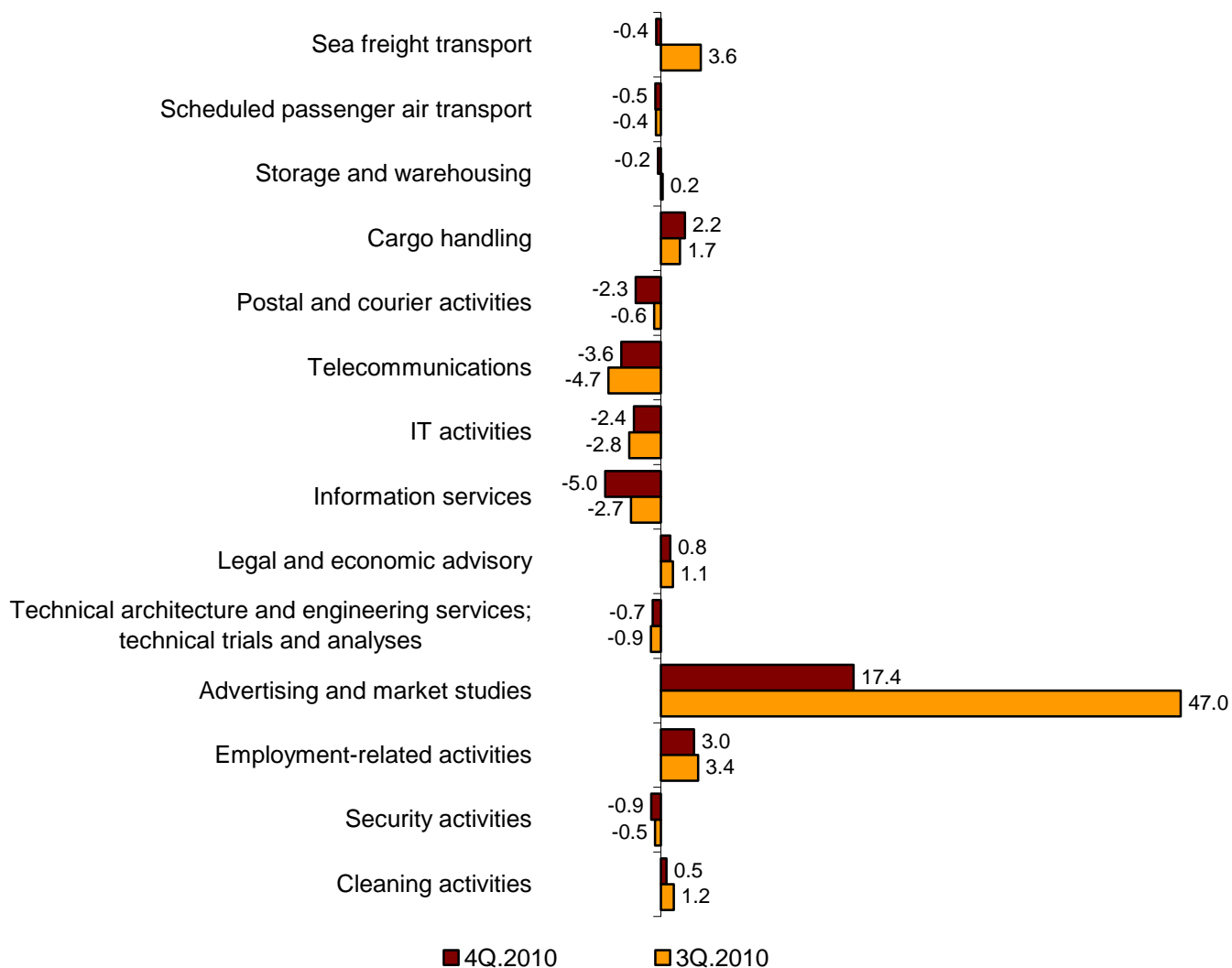
Among the services with a decrease in annual rate, the most noteworthy were:

- **Advertising and market studies**, whose interannual rate decreased 29.6 points, standing at 17.4%. This was due to the fact that *Advertising* prices dropped this quarter, whereas they rose in the fourth quarter of 2009.
- **Sea freight transport**, whose rate stood at -0.4%, four points below that registered the previous quarter. This drop was due to the decrease in prices in the fourth quarter of 2010, as compared with the rise experienced in the same quarter the previous year.
- **Information services**, whose rate dropped more than two points, standing at -5.0%, due to the fact that its prices decreased more this quarter than in the fourth quarter last year.

Likewise, the most noteworthy increases in annual rate corresponded to:

- **Telecommunications**, whose interannual rate increased more than one point, standing at -3.6%, due to the fact that prices decreased less this quarter than they did in the same period of 2009.
- **Cargo handling**, whose interannual rate stood at 2.2%, five points above the rate recorded the previous quarter. This variation was in response to the increase in prices registered this quarter, as compared with the decrease experienced in the fourth quarter of 2009.
- **IT activities**, which with a rate of -2.4%, increased four tenths as compared with that recorded the previous quarter. This recovery was in response to the drop in prices of this activity being less than that registered in the fourth quarter of 2009.

Annual rates of the SSPI Index by sector



Quarterly evolution of the prices of services

The prices of the services with the lowest quarterly variation rates in the fourth quarter of 2010 were:

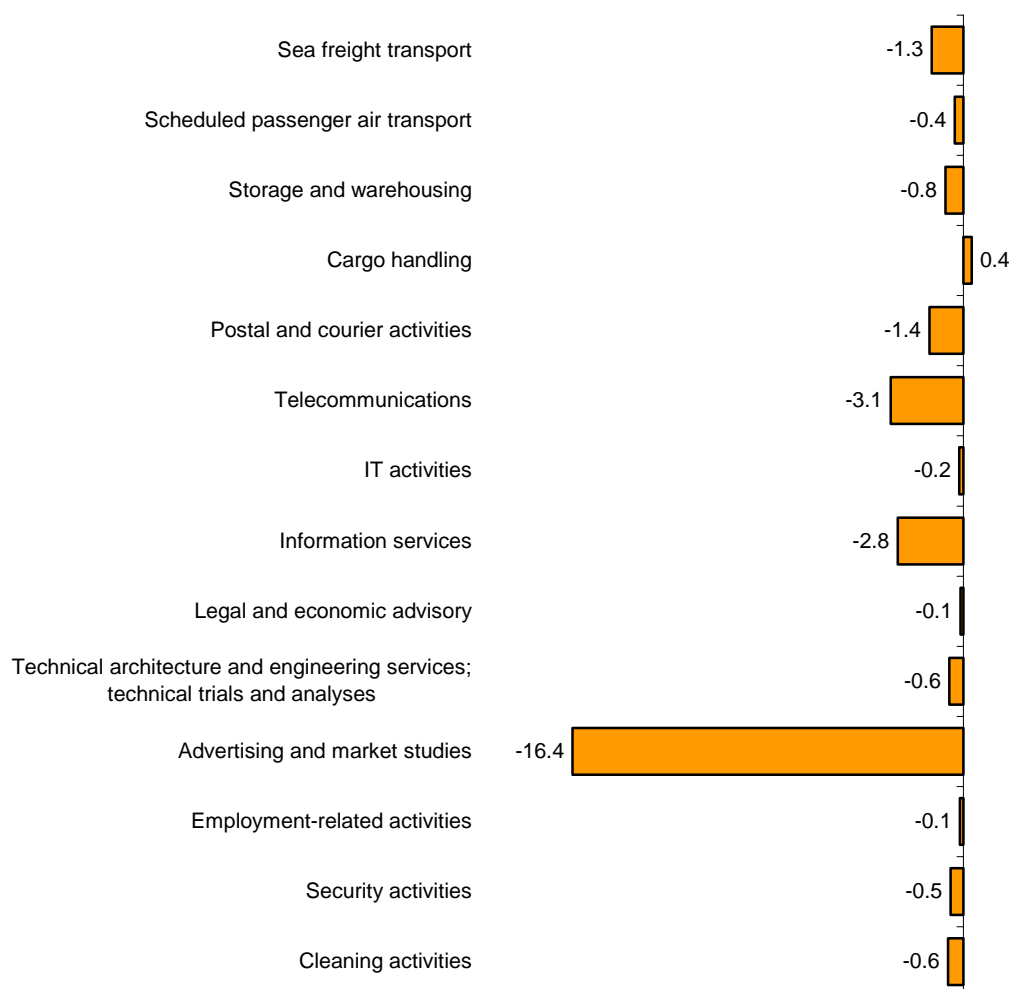
- **Advertising and market studies**, whose quarterly variation of -16.4% was largely due to the drop in the prices of *Advertising* services.
- **Telecommunications**, with a quarterly rate of -3.1%.
- **Information services**, whose prices dropped to -2.8% in the fourth quarter of 2010.

In turn, the only service that registered a positive rate was:

- **Cargo handling**, whose quarterly variation stood at 0.4%.

Quarterly rates of the SSPI, base 2006

Index by sector



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1. National indices by sector

	Index	% Variation		
		Over previous quarter	Year-to-date	Interannual
1. Sea freight transport	99.2	-1.3	-0.4	-0.4
2. Scheduled passenger air transport	117.3	-0.4	-0.5	-0.5
3. Storage and warehousing	107.0	-0.8	-0.2	-0.2
4. Cargo handling	110.6	0.4	2.2	2.2
5. Postal and courier activities	95.1	-1.4	-2.3	-2.3
6. Telecommunications	81.0	-3.1	-3.6	-3.6
7. IT activities	104.6	-0.2	-2.4	-2.4
8. Information services	103.8	-2.8	-5.0	-5.0
9. Legal and economic advisory	108.2	-0.1	0.8	0.8
10. Technical architecture and engineering services; technical trials and analysis	111.1	-0.6	-0.7	-0.7
11. Advertising and market studies	104.0	-16.4	17.4	17.4
12. Employment-related activities	108.8	-0.1	3.0	3.0
13. Security services	108.3	-0.5	-0.9	-0.9
14. Cleaning activities	106.5	-0.6	0.5	0.5

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Press Office: Telephone numbers: 91 583 93 63 / 94 08 – Fax: 91 583 90 87 - gprensa@ine.es

Information Area: Telephone number: 91 583 91 00 – Fax: 91 583 91 58 – www.ine.es/infoine/?L=1