

Non-hotel Tourist Accommodation Occupancy Survey August 2023. Provisional Data

Overnight stays in non-hotel tourist accommodation decreased by 1.6%, as compared with the same month in 2022

Cumulative overnight stays since January grew by 3.7% and are 3.9% higher than in the same period in 2019

Overnight stays in non-hotel tourist accommodation (holiday apartments, tourist campsites, rural tourism accommodation and hostels) decreased by 1.6% in August, compared to the same month in 2022. Resident overnight stays decreased by 2.6%, and those of non-residents by 0.3%.

The average stay stood at 4.9 overnight stays per traveller.

During the first eight months of 2023, overnight stays increased 3.7%, as compared to the same period of the previous year. Moreover, they are 3.9% higher than in the first eight months of 2019.

Travellers and overnight stays in collective non-hotel tourist accommodation during the month of August are:

August 2023	Arrivals	Overnight stays
Residents	3,157,597	14,226,551
EU Residents (excluding Spain)	1,410,701	7,828,692
Rest of the world	639,078	3,416,983
TOTAL	5,207,376	25,472,226

Holiday Dwellings

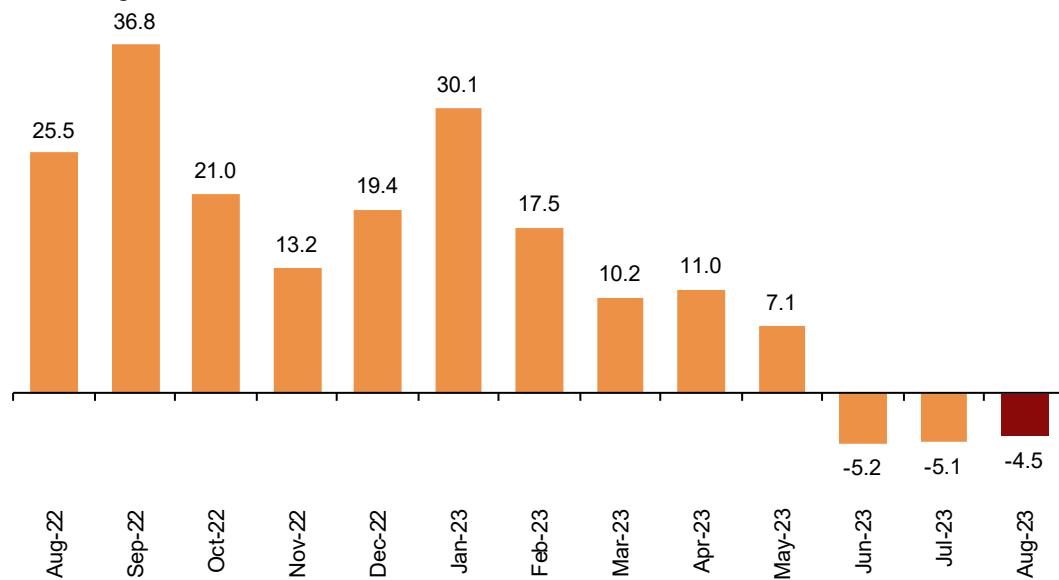
Overnight stays in holiday apartments decreased by 4.5% in August, as compared with the same month in 2022. Resident overnight stays decreased by 5.1% and non-resident overnight stays by 4.0%.

The average stay decreased by 5.2%, standing at 5.9 overnight stays per traveller.

In August, 55.1% of the bed-places available for holiday apartments were occupied, 4.7% less than in the same month of 2022. The weekend occupancy rate by bed-places stood at 57.8%, with a decrease of 3.9%.

Annual variation rate for overnight stay

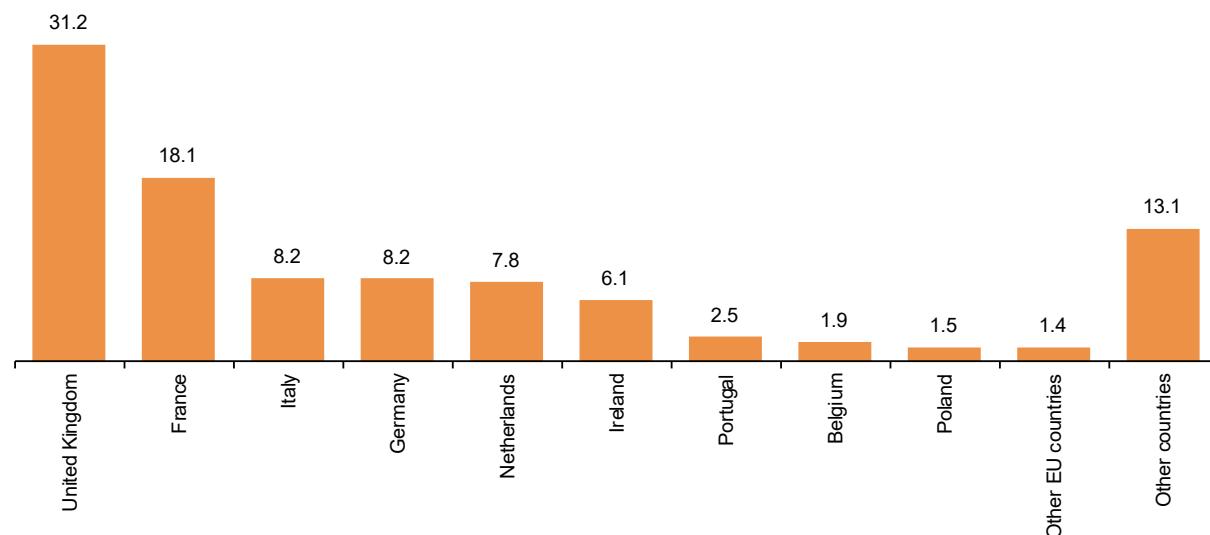
Percentage



Non-resident overnight stays in holiday apartments represented 56.3% of the total. The United Kingdom was the main market of origin, with 1.8 million overnight stays. The following market is France, with more than 1.0 million.

Distribution of non-resident overnight stays. Main country of residence

Percentage



Comunitat Valenciana is the preferred destination in holiday apartments, with more than 2.5 million overnight stays, and a decrease of 1.8% as compared with August 2022. Illes Balears had the highest occupancy, at 87.7% of the apartments offered.

By tourist areas, the Costa Blanca was the preferred destination, with more than 1.6 million overnight stays. Isla de Mallorca had the highest occupancy rate, with 88.5% of the apartments offered.

The tourist sites with the greatest number of overnight stays in August were San Bartolomé de Tirajana, Arona and Tías.

Campgrounds

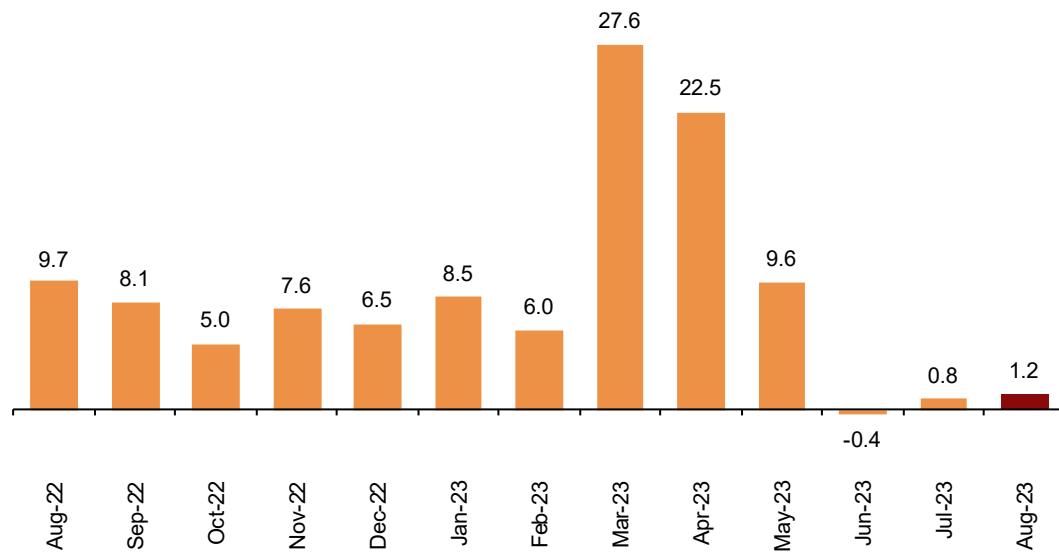
Overnight stays at tourist campsites registered an increase of 1.2% in August, as compared with the same month in 2022. Resident overnight stays grew by 0.3%, and those of non-residents by 2.8%.

During August, 60.5% of the pitches offered were occupied, 1.4% more than in the same month of 2022. The weekend occupancy rate reached 62.9%, with an annual increase of 1.2%.

Non-residents accounted for 36.3% of overnight stays at tourist campsites. France was the main country of origin, with 33.6% of total non-resident arrivals, 6.1% more than in August 2022.

Annual variation rate for overnight stay

Percentage



Cataluña was the preferred destination for tourist campsites, with more than 5.3 million overnight stays, representing a decrease of 0.7% in the annual rate. País Vasco reached the highest occupancy rate, with 74.9% of campsites offered.

By tourist areas, the Costa Brava was the preferred destination, with more than 2.5 million overnight stays. Costa Blanca (Alicante) had the highest occupancy rate, with 78.3% of the campsites offered.

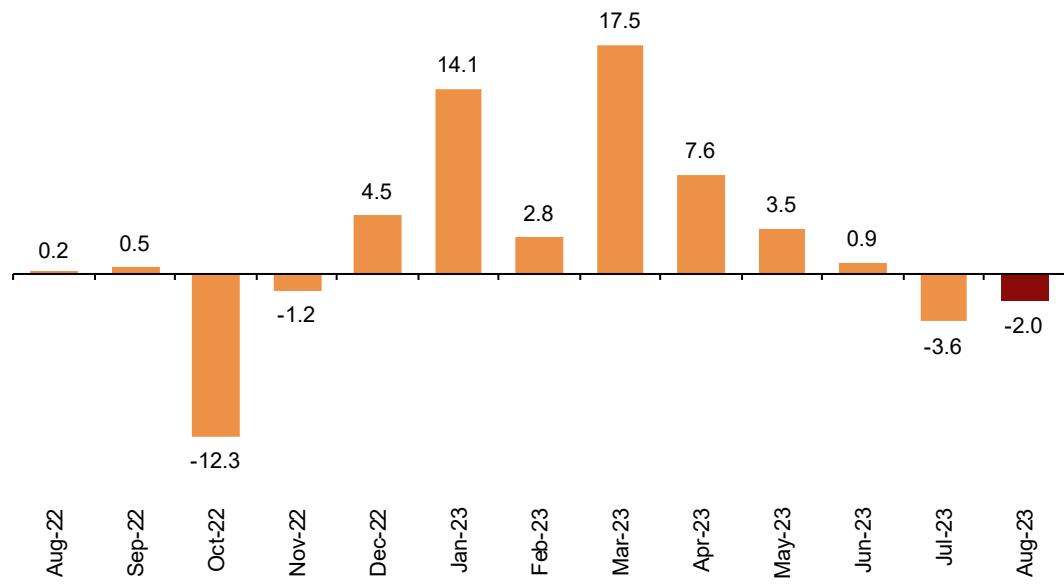
The tourist sites with the most overnight stays were Torroella De Montgrí, Mont-Roig del Camp and Benidorm.

Rural tourism accommodation

Overnight stays in rural tourism accommodation presented an annual decrease of 2.0% in August. Overnight stays by residents decreased by 4.9%, while those by non-residents increased by 7.8%.

Annual variation rate for overnight stay

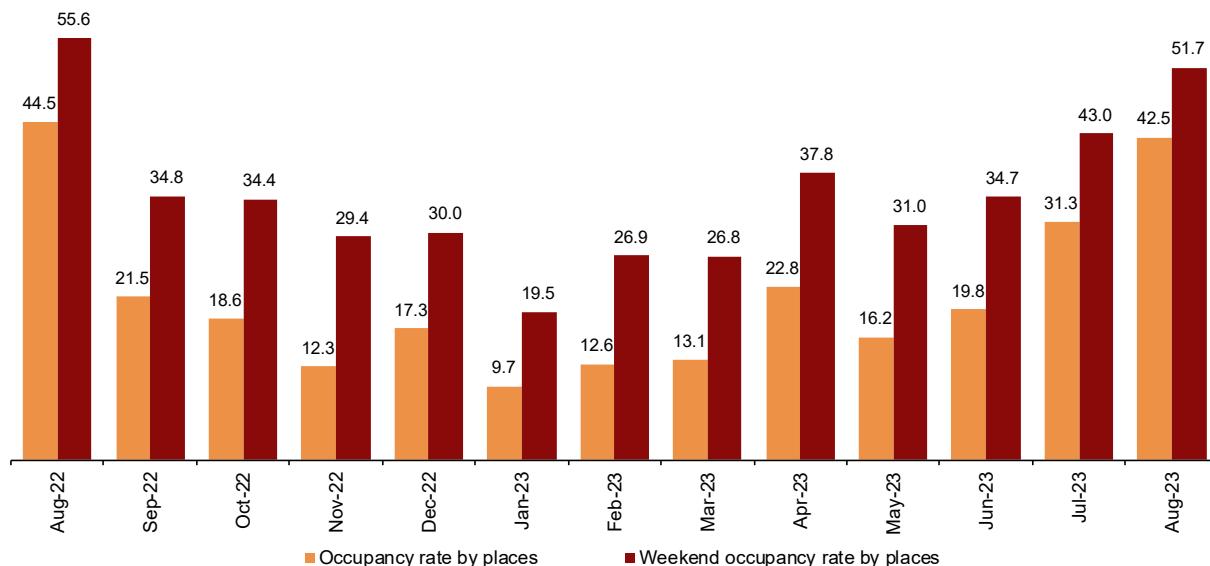
Percentage



In rural tourism accommodation, 42.6% of the bed-places were occupied, 4.5% less than August 2022. The weekend occupancy rate stood at 51.7%, with an annual decrease of 7.0%.

Occupancy rate

Percentage

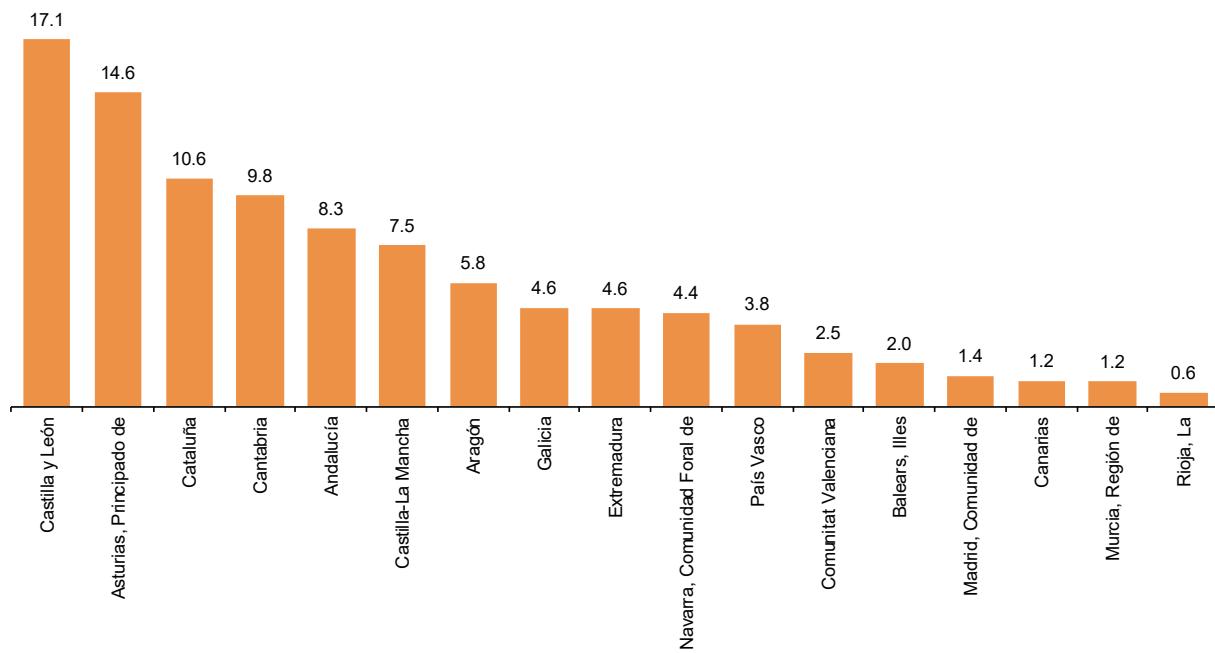


By Autonomous Community, Castilla y León is the preferred destination, with 339,336 overnight stays, 3.4% less than in August 2022. The highest occupancy rate was reached by the Illes Balears, with 74.8% of the places offered.

By tourist areas, the island of Mallorca was the preferred destination, with 203,641 overnight stays. Isla de Menorca reached the highest occupancy rate, with 84.3% of the bed-places offered.

Distribution of overnight stays: residents

Percentage

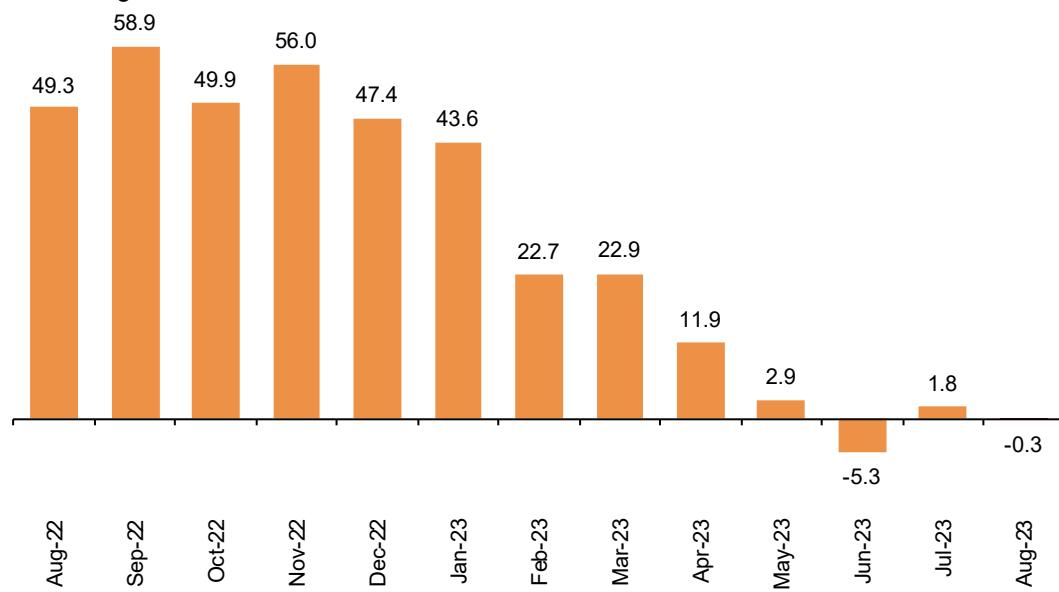


Hostels

In August, 977,886 overnight stays were registered in hostels, which represents an annual decrease of 0.3%. Overnight stays by residents decreased by 10.6% while those by non-residents increased by 13.5%.

Annual variation rate for overnight stay

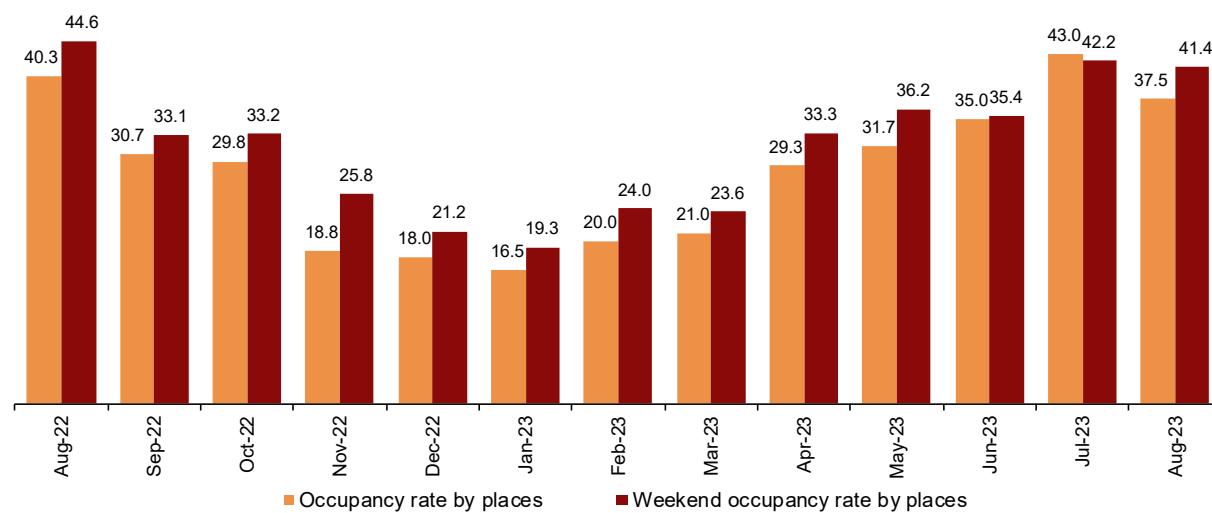
Percentage



37.5% of bed-places are occupied, 7.0% less than in August 2022. The weekend occupancy rate reached 41.4%, with a 7.0% decrease.

Occupancy rate

Percentage



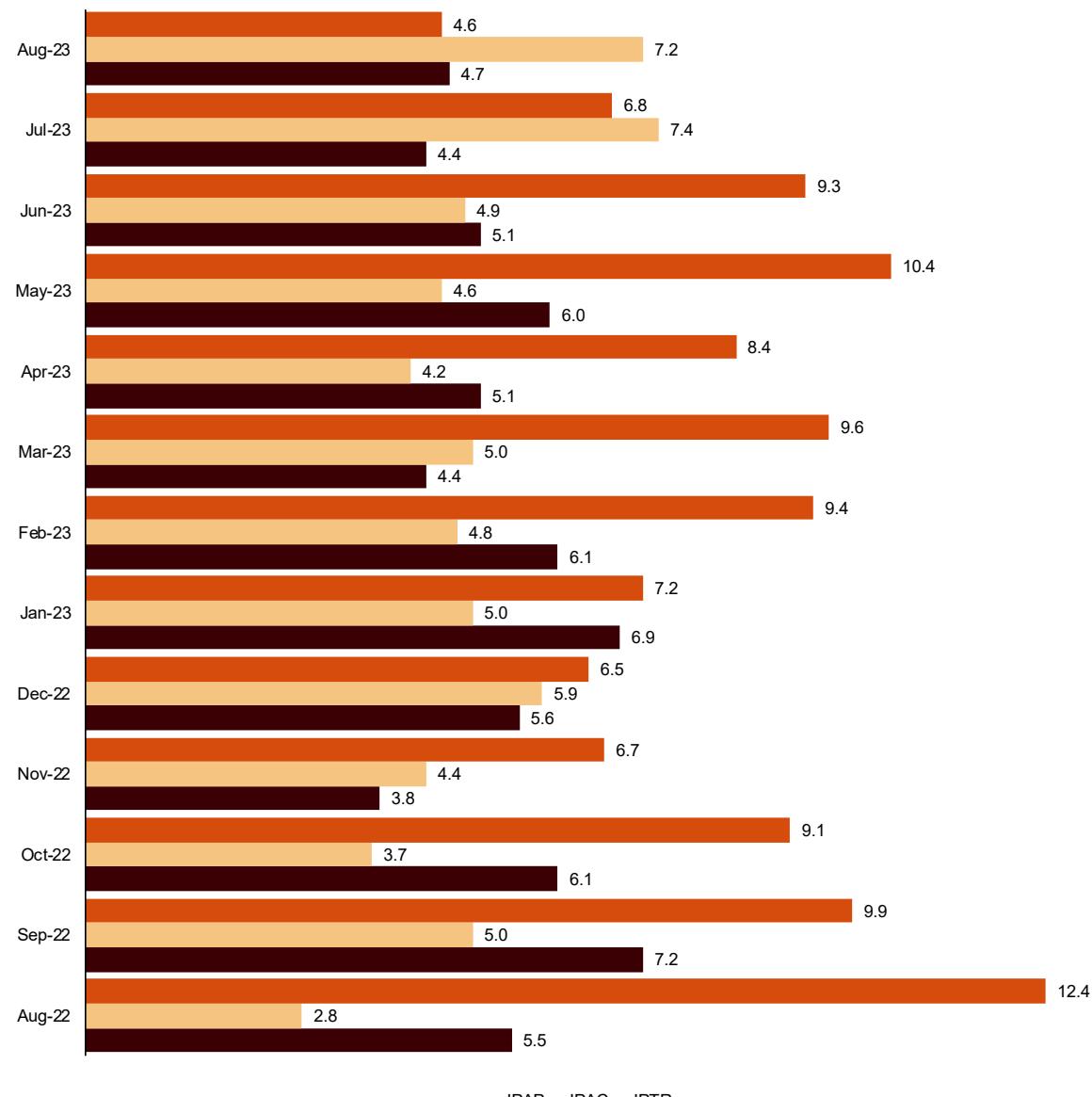
Galicia was the main destination, with 258,221 overnight stays. Comunidad de Madrid reached the highest occupancy rate, with 54.5% of the bed-places offered.

Price indices

The Tourist Apartment Price Index (TAPI) increased by 4.6% in August, compared to the same month of 2022, the Tourist Campsite Price Index (TCPI) rose by 7.2%, and the Rural Tourism Price Index (RTPI) by 4.7%.

Prices Indexes. Annual variation rate

Percentage



Evolution of travellers and overnight stays in all Spanish collective tourist accommodation

In August, overnight stays in Spanish collective tourist accommodation (hotels¹, apartments, tourist campsites, rural tourism accommodation and hostels) registered a 0.2% increase in the annual rate. Overnight stays by residents decreased by 3.4% while those by non-residents increased by 3.2%.

The average stay decreased by 2.0%, to 3.9 overnight stays per traveller.

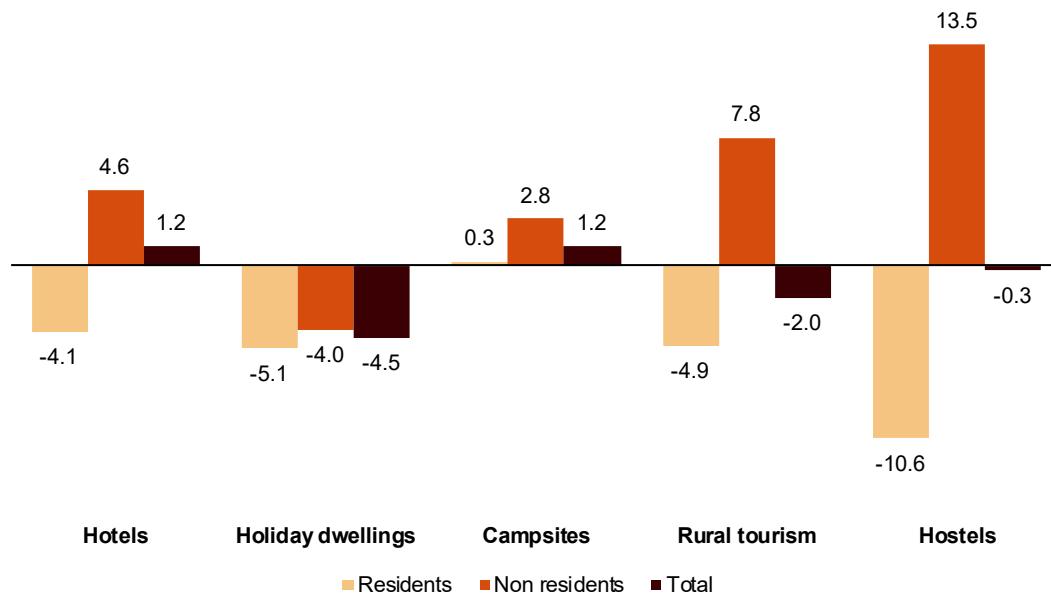
Travellers and overnight stays in collective tourist accommodation are:

August 2023	Holiday dwellings	Campsites	Rural T.	Hostels	Non-hotel	Hotels	Total
Arrivals	1,831,834	2,163,052	646,794	565,696	5,207,376	13,196,928	18,404,304
Residents	906,357	1,496,521	493,599	261,120	3,157,597	6,355,329	9,512,926
Non-residents	925,477	666,531	153,195	304,576	2,049,779	6,841,598	8,891,377
Overnight stays	10,715,411	11,370,324	2,408,605	977,886	25,472,226	46,669,159	72,141,385
Residents	4,677,695	7,246,880	1,798,792	503,184	14,226,551	17,527,325	31,753,876
Non-residents	6,037,716	4,123,444	609,813	474,702	11,245,675	29,141,834	40,387,509

Of the total overnight stays in collective tourist accommodation, 64.7% corresponded to hotels, and 35.3% to non-hotel tourist accommodations.

Annual variation rates for overnight stays in collective tourist accommodations

Percentage



The main countries of origin for all types of regulated tourist accommodation are the United Kingdom (with 24.4% of the total number of non-resident overnight stays), France (15.4%) and Germany (14.1%).

Cataluña was the preferred destination, with more than 15.8 million overnight stays. It was followed by Illes Balears, with more than 12.9 million, and Andalucía, with more than 10.5 million.

¹ The press release on Hotel Tourism Short-Term Trends was published on 22 September.

Revision and updating of data

Coinciding with today's publication, the INE has updated the data for August 2022 of the Occupancy Survey in: The Holiday Dwelling Price Index (HDPI), the Tourist Campsite Price Index (TCPI) and the Rural Tourism Accommodation Price Index (RTAPI).

Methodological note

The main objective of the Holiday Dwelling Occupancy Survey (HDOS) is to ascertain the behaviour of a series of variables that make it possible to describe the segment that occupies this type of accommodation within the tourist sector, both from the point of view of supply and demand.

The Holiday Dwelling Price Index (HDPI) is a statistical measure of the monthly evolution of the prices offered by holiday dwelling establishments to their clients.

Type of operation: monthly continuous survey.

Population scope: holiday apartment establishments and/or companies operating holiday apartments.

Geographical scope: the entire national territory, with the exception of Ceuta and Melilla, where there are no establishments of this type.

Reference period of the results: the month.

Reference period for the information: The consultation of basic data refers to a fortnight of the month, chosen randomly, in such a way that the complete month is covered among all establishments.

Type of sampling: stratified sampling by province and establishment size, and stratified at island-size level for Canarias and Illes Balears.

Collection method: questionnaire filled in directly by the establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

The main objective of the Campsite Occupancy Survey (COS) is to ascertain the behaviour of a series of variables that make it possible to describe the segment that this type of accommodation occupies within the tourist sector, from the viewpoint of both supply and demand.

The Tourist Campsite Price Index (TCPI) is a statistical measure of the monthly evolution of the prices offered by campsites to their clients.

Type of operation: monthly continuous survey.

Population scope: camping establishments.

Geographical scope: the entire national territory, with the exception of Ceuta and Melilla, where there are no establishments of this type.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such a way that, between all the establishments, the entire month is covered.

Sample size: approximately 1,200 establishments.

Type of sampling: comprehensive survey in all provinces.

Collection method: questionnaire filled in directly by the establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

The main objective of the Rural Tourism Accommodation Occupancy Survey (RTAOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of this type of accommodation within the tourist sector, both from the point of view of supply and demand.

The Rural Tourism Accommodation Price Index (RTAPI) is a statistical measure of the monthly evolution of the prices that entrepreneurs of this type of accommodation apply to their clients.

Type of operation: monthly continuous survey.

Population scope: rural tourism establishments registered as such in the corresponding register of each Autonomous Community.

Geographical scope: the entire national territory, with the exception of Ceuta and Melilla, where there are no establishments of this type.

Reference period of the results: the month.

Reference period for the information: The consultation of basic data refers to all the days of the month.

Type of sampling: comprehensive survey in all provinces except those where the population size is large enough to take a sample.

Collection method: questionnaire filled in directly by the establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

The main objective of the Hostels Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of this type of accommodation within the tourist sector, both from the point of view of supply and demand.

Type of operation: monthly continuous survey.

Population scope: tourist hostels registered as such in the corresponding registry of each Autonomous Community and the youth hostels belonging to the Spanish Network of Youth Hostels (REAJ)

Geographical scope: the entire national territory, with the exception of Ceuta, where there are no establishments of this type.

Reference period of the results: the month.

Reference period for the information: The consultation of basic data refers to all the days of the month.

Type of sampling: comprehensive survey in all provinces except those where the population size is large enough to take a sample.

Collection method: questionnaire filled in directly by the establishment.

For more information on this statistical operation, you can consult the [methodology and the standardised methodological report](#) in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information, see the section on Quality at INE and the Code of Best Practices on the INE website.

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6. Travellers and overnight stays by countries of residence

Countries	Travellers		Overnight stays	
	Total	%	Total	%
TOTAL	1.831.834	100,00	10.715.411	100,00
Residents in Spain	906.357	49,48	4.677.695	43,65
Residents abroad	925.477	50,52	6.037.716	56,35
Total residents abroad	925.477	100,00	6.037.716	100,00
Total residents in EU (excluding Spain)	556.597	60,14	3.565.356	59,05
- Germany	65.949	7,13	492.995	8,17
- Austria	5.549	0,60	27.592	0,46
- Belgium	19.563	2,11	116.989	1,94
- Denmark	7.724	0,83	52.571	0,87
- Finland	1.433	0,15	9.164	0,15
- France	165.453	17,88	1.093.996	18,12
- Greece	1.287	0,14	4.763	0,08
- Ireland	47.194	5,10	367.528	6,09
- Italy	94.857	10,25	497.632	8,24
- Luxembourg	1.090	0,12	6.723	0,11
- Netherlands	64.442	6,96	472.848	7,83
- Poland	15.397	1,66	89.479	1,48
- Portugal	33.570	3,63	148.114	2,45
- Czech Republic	7.373	0,80	45.270	0,75
- Sweden	8.851	0,96	53.293	0,88
- Other EU countries	16.866	1,82	86.398	1,43
Norway	7.608	0,82	54.261	0,90
United Kingdom	242.939	26,25	1.881.805	31,17
Switzerland	9.248	1,00	58.635	0,97
Other european countries	17.269	1,87	97.618	1,62
United States of America	16.397	1,77	59.986	0,99
Rest of America	32.229	3,48	119.595	1,98
African countries	17.644	1,91	88.415	1,46
Other countries	25.546	2,76	112.045	1,86

8. Travellers and overnight stays by countries of residence

Countries	Travellers		Overnight stays	
	Total	%	Total	%
TOTAL	2.163.052	100,00	11.370.324	100,00
Residents in Spain	1.496.521	69,19	7.246.880	63,74
Residents abroad	666.531	30,81	4.123.444	36,26
TOTAL residents abroad	666.531	100,00	4.123.444	100,00
TOTAL residents in EU (excluding Spain)	577.153	86,59	3.581.325	86,85
- Germany	100.344	15,05	475.585	11,53
- Austria	3.509	0,53	11.197	0,27
- Belgium	23.213	3,48	159.680	3,87
- Denmark	1.419	0,21	5.841	0,14
- Finland	659	0,10	2.270	0,06
- France	245.502	36,83	1.386.157	33,62
- Greece	476	0,07	773	0,02
- Ireland	10.755	1,61	92.844	2,25
- Italy	43.585	6,54	126.297	3,06
- Luxembourg	1.556	0,23	6.784	0,16
- Netherlands	100.324	15,05	1.164.143	28,23
- Poland	5.061	0,76	18.159	0,44
- Portugal	31.595	4,74	97.770	2,37
- Czech Republic	1.733	0,26	5.561	0,13
- Sweden	1.534	0,23	6.942	0,17
- Other EU countries	5.888	0,88	21.324	0,52
Norway	451	0,07	3.933	0,10
United Kingdom	49.237	7,39	413.082	10,02
Switzerland	7.701	1,16	28.358	0,69
Other European countries	5.318	0,80	18.975	0,46
United States of America	1.114	0,17	2.445	0,06
Rest of America	5.451	0,82	16.165	0,39
African countries	972	0,15	3.081	0,07
Other countries	19.133	2,87	56.079	1,36

COS (TABLES ANNEX) - August 2023. Provisional data (4/4)

9. Travellers and overnight stays by country of residence

Results by countries	Travellers		Overnight stays	
	Total	%	Total	%
TOTAL	0	646.794	100,00	2.408.605 0
Residents in Spain	493.599	76,31	1.798.792 0	74,68
Residents abroad	153.195 0	23,69 0	609.813 0	25,32
Total Residents abroad	153.195	100,00	609.813 0	100,00
TOTAL Residents in EU-27 (without Spain)	102.107	66,65	421.287 0	69,08
- Germany	26.308	17,17	125.729 0	20,62
- Belgium	6.578	4,29	26.838 0	4,40
- France	36.014	23,51	148.639 0	24,37
- Italy	8.524	5,56	24.700 0	4,05
- Netherlands	11.785	7,69	52.250 0	8,57
- Portugal	4.716	3,08	12.663 0	2,08
United Kingdom	20.344	13,28	89.920 0	14,75
Switzerland	2.878	1,88	10.011 0	1,64
Other European countries	12.974	8,47	52.037 0	8,53
United States of America	5.144	3,36	14.756 0	2,42
Other countries	17.930	11,70	52.272	8,57

RTOS (TABLES ANNEX) - August 2023. Provisional data (4/4)

**Tourist Accommodation Occupancy Survey
Hostels Occupancy Survey (HOS)**

August 2023

Provisional data

2nd October 2023

1. Travellers, overnight stays and average stay by type of establishment

Type	Travellers			Overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	565.696	261.120	304.576	977.886	503.184	474.702	1,73
REAJ ¹	92.793	52.658	40.135	287.793	188.639	99.154	3,10
Hostel for pilgrims	46.393	26.115	20.278	46.393	26.115	20.278	1,00
Tourist hostel	426.511	182.348	244.163	643.700	288.430	355.271	1,51
Annual rate	4,89	-9,03	20,72	-0,32	-10,61	13,52	-4,97
Cumulative annual rate	10,49	-0,37	21,77	5,39	-6,14	20,03	-4,62

2. Open establishments, capacity, occupancy and employed personnel by type of establishment

Type	Capacity		Occupancy rate		Employed personnel
	Estimated open establishments	Estimated bed-places	Of bed-places	Of bed-places at weekend	
TOTAL	1.487	84.090	37,51	41,44	4.939
REAJ ¹	262	29.173	31,82	34,79	1.464
Hostel for pilgrims	174	5.978	25,04	23,93	232
Tourist hostel	1.051	48.939	42,43	47,54	3.244
Annual rate	3,71	7,15	-6,97	-7,04	-1,30
Cumulative annual rate	6,80	8,96	-3,23	-4,12	3,98

¹ Red Española de Albergues Juveniles

5. Travellers and overnight stays by countries of residence

Countries	Travellers		Overnight stays		Average stay
	Total	%	Total	%	
TOTAL	565.696	100,00	977.886	100,00	1,73
Residents in Spain	261.120	46,16	503.184	51,46	1,93
Residents abroad	304.576	53,84	474.702	48,54	1,56
TOTAL residents abroad	304.576	100,00	474.702	100,00	1,56
TOTAL Residents in EU-27 (without Spain)	174.844	57,41	260.724	54,92	1,49
- Germany	29.199	9,59	42.903	9,04	1,47
- Belgium	4.408	1,45	8.944	1,88	2,03
- France	36.661	12,04	59.164	12,46	1,61
- Italy	54.950	18,04	70.537	14,86	1,28
- Netherlands	9.170	3,01	16.522	3,48	1,80
- Portugal	12.033	3,95	17.174	3,62	1,43
United Kingdom	13.269	4,36	21.995	4,63	1,66
Switzerland	2.007	0,66	3.320	0,70	1,65
Other European countries	41.236	13,54	65.097	13,71	1,58
United States of America	19.057	6,26	28.344	5,97	1,49
Other countries	82.588	27,12	140.702	29,64	1,70

HOS (TABLES ANNEX) - August 2023. Provisional data (3/3)

HOLIDAY DWELLING PRICE INDEX (HDPI)

August 2023

Provisional data

2nd October 2023

National general index and breakdown by rates

	Index	Annual variation rate
TOTAL	196,86	4,62
Normal	173,55	3,60
Weekend	163,65	3,40
Tour-operators and travel agencies	232,35	6,60

National general index and breakdown by modalities

	Index	Annual variation rate
TOTAL	196,86	4,62
Studio	204,45	3,42
Dwellings 2/4 bedplaces	197,11	3,78
Dwellings 4/6 bedplaces	193,73	6,28

HDPI (ANNEX OF TABLES) - August 2023. Provisional data

Tourist Campsite Price Index (TCSPI). 2002 Base**August 2023**

Provisional data

2nd October 2023

National general index and breakdown by rates

	Index	Annual variation rate
TOTAL	196,86	7,17
Normal rate	195,93	8,75
Special rate for stays up to one month	120,93	3,27
Special rate for stays longer than one month	192,53	4,35
Bungalow rate ¹	131,05	6,39

¹2014 Base**National general index and breakdown by categories**

	Index	Annual variation rate
TOTAL	196,86	7,17
Luxury and first	215,36	8,56
Second	181,41	5,39
Third	176,39	6,37

TCSPI (ANNEX OF TABLES) - August 2023. Provisional data

Rural Tourism Accommodation Price Index (RTAPI)

August 2023

Provisional data

2nd October 2023

General Autonomous Cities and Communities and national indices

	Index	Annual variation rate
TOTAL	168,55	4,69
Andalucía	160,82	6,07
Aragón	181,57	4,13
Asturias, Principado de	159,12	3,91
Balears, Illes	175,72	5,75
Canarias	124,52	1,16
Cantabria	162,88	2,02
Castilla y León	147,82	3,43
Castilla - La Mancha	161,88	6,88
Cataluña	191,79	3,76
Comunitat Valenciana	157,97	6,76
Extremadura	115,28	5,74
Galicia	156,12	7,45
Madrid, Comunidad de	189,69	-0,69
Murcia, Región de	180,84	-3,05
Navarra, Comunidad Foral de	254,31	12,30
País Vasco	184,95	2,69
Rioja, La	170,50	5,33
Ceuta	-	-
Melilla	-	-

National general index and breakdown by rates

	Index	Annual variation rate
TOTAL	168,55	4,69
Normal	170,34	4,65
Weekend	166,73	4,75

National general index and breakdown by rent modality

	Index	Annual variation rate
TOTAL	168,55	4,69
Shared use (in case of per room rent modality)	160,40	4,13
Full use (rent of entire dwelling)	171,55	4,88