

23 March 2020

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
February 2020. Provisional data

**Overnight stays in hotel establishments increase 6.8% in February¹
with respect to the same month in 2019**

**Hotels invoice an average of 83.7 euros per occupied room,
representing an annual decrease of 0.7%**

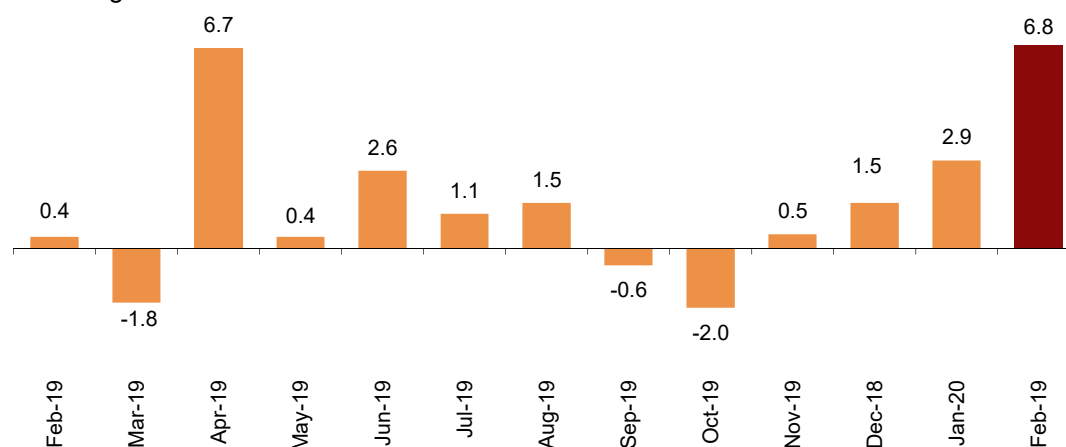
In February, overnight stays in hotel establishments exceeded 17.7 million, 6.8% more than in the same month of 2019. Overnight stays by residents in Spain increased by 9.8% and those of non-residents did so by 4.8%.

The average stay decreased 0.9% as compared with February 2019, standing at 2.7 overnight stays per traveller.

During the first two months of 2020, overnight stays increased 4.9%, as compared with the same period of the previous year.

Annual variation rate for overnight stays

Percentage



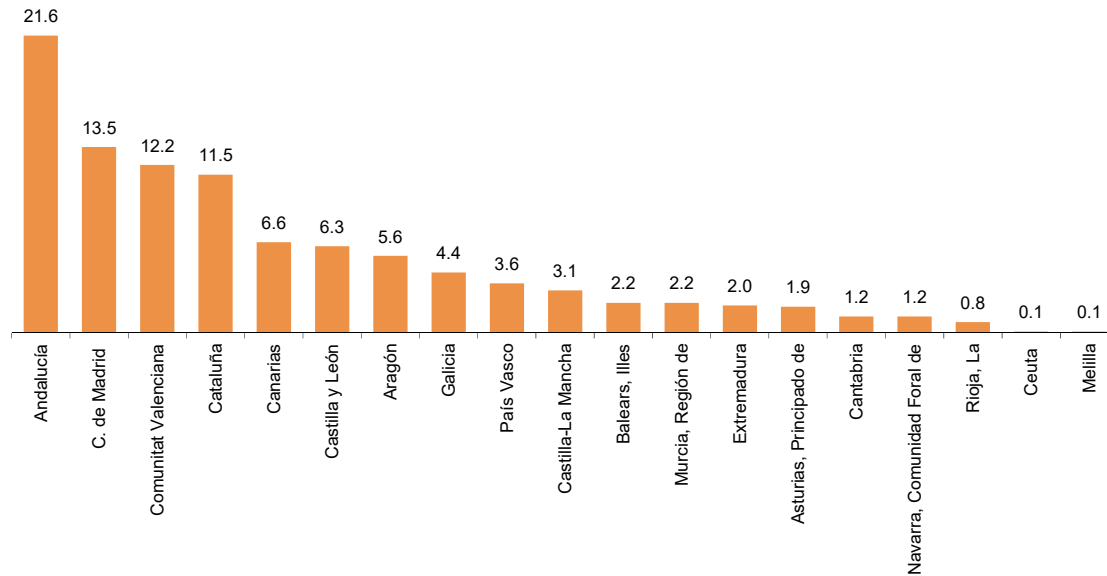
¹ The year 2020 is a leap year and the month of February has one more weekend than in February 2019.

Destinations

In February, Andalucía, Comunidad de Madrid and Comunitat Valenciana were the main destinations of residents in Spain, with annual variation rates in the number of overnight stays of 14.0%, 7.4% and 2.6% respectively.

Distribution of overnight stays: residents

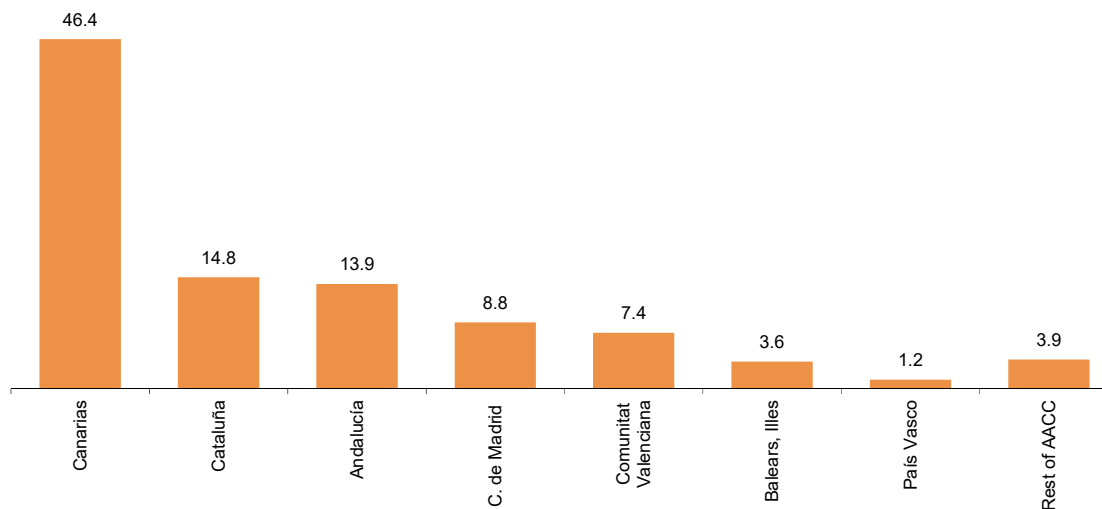
Percentage



The main destination chosen by non-residents was Canarias, with 46.4% of total overnight stays. In this Autonomous Community, overnight stays by foreigners increased by 5.6% as compared to February 2019. The next most popular destinations of non-residents were Cataluña (with 14.8% of the total overnight stays and an decrease of 6.3%) and Andalucía (with 13.9% of the total and an increase of 10.8%).

Distribution of overnight stays: non-residents

Percentage

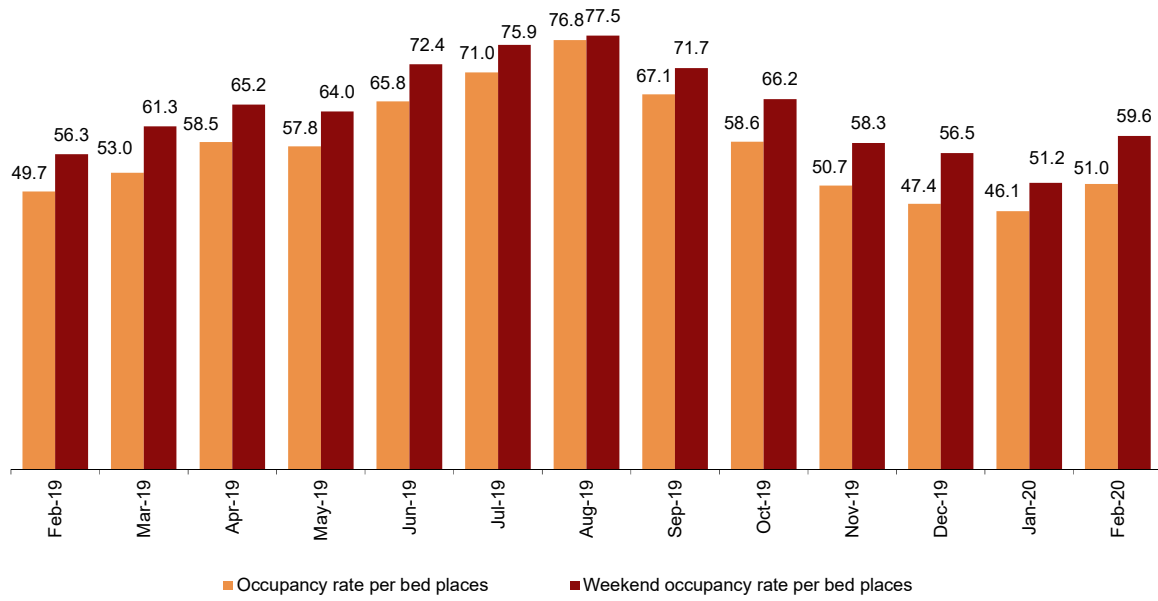


Hotel occupancy

In February, 51.0% of the available bed-places were occupied, indicating an annual increase of 2.7%. The weekend occupancy rate by bedplaces increased 5.8%, and stood at 59.6%.

Occupancy rate

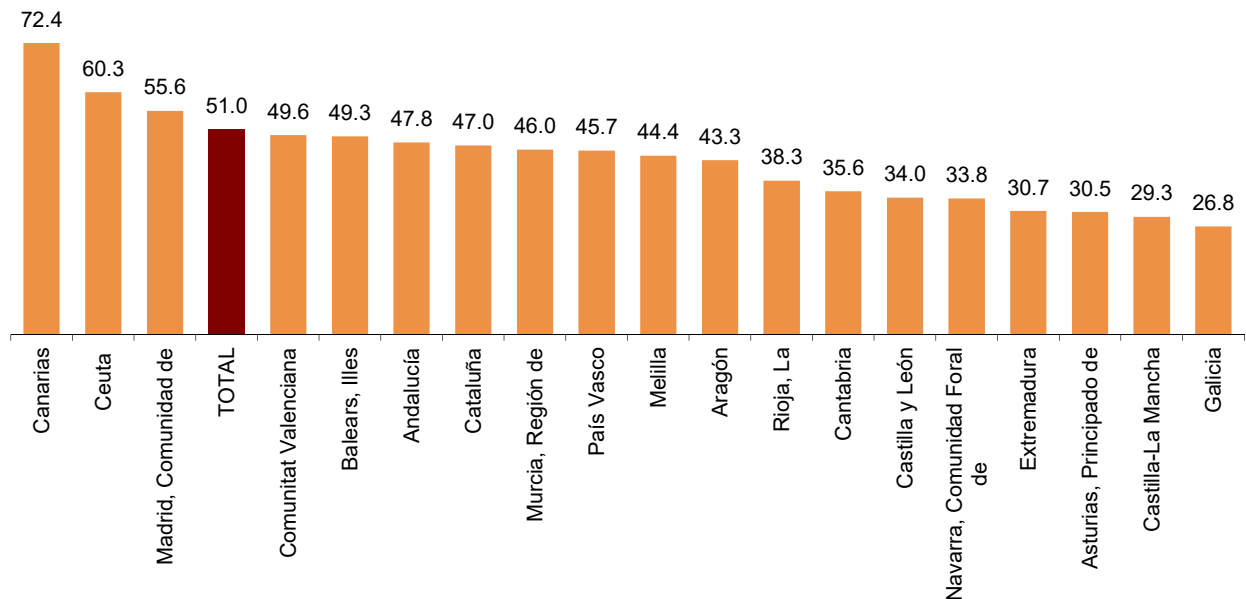
Percentage



Canarias registered the highest occupancy rate by bed-places in February (72.4%). It was followed by Ceuta (60.3%) and Comunidad de Madrid (55.6%).

Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, La Gomera reached both the highest level of occupancy by bedplaces (79.0%), and the greatest weekend occupancy rate (82.3%). The island of Tenerife registered the highest number of overnight stays, with 2.0 million.

The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Cambrils recorded the highest occupancy rate by bed-places (79.7%) and Sallent De Gállego registered the greatest weekend occupancy rate (88.4%).

Overnight stays according to the country of origin of the travellers

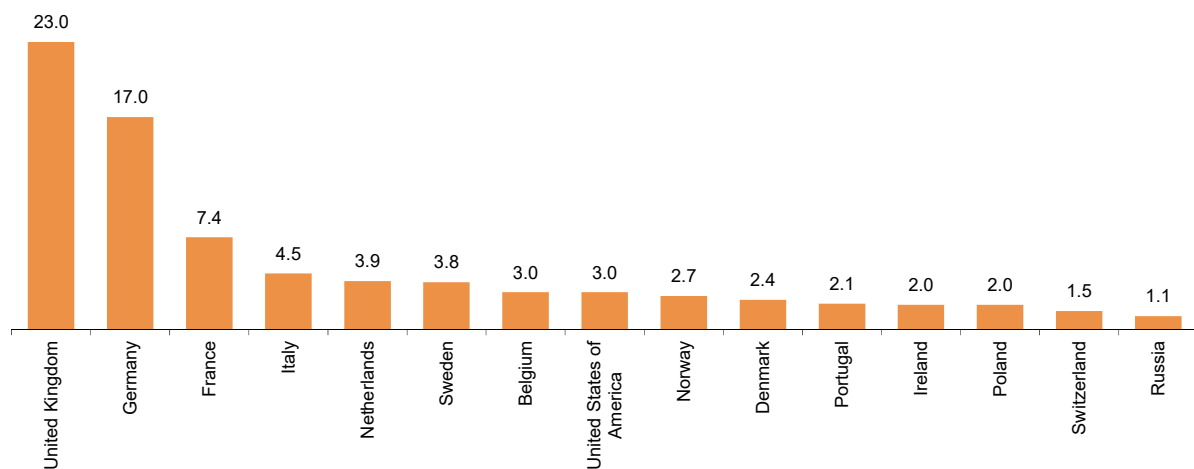
In February, travellers from the United Kingdom and Germany concentrated 23.0% and 17.0%, respectively, of the total of overnight stays in hotel establishments by non-residents. The British market had an annual variation rate of 4.9%, and the German market a rate of 2.7%.

Overnight stays of travellers from France, Italy, and Netherlands (the following countries of origin) registered annual rates of 3.9%, -0.6% and 11.1% respectively.

It is worth noting that overnight stays by travellers from the “Rest of the world” fell by around 24% from January to February. In particular, the month-on-month rate of overnight stays by Chinese travellers was down -53.6%²

Distribution of non-residents overnight stays. Main country of residence

Percentage



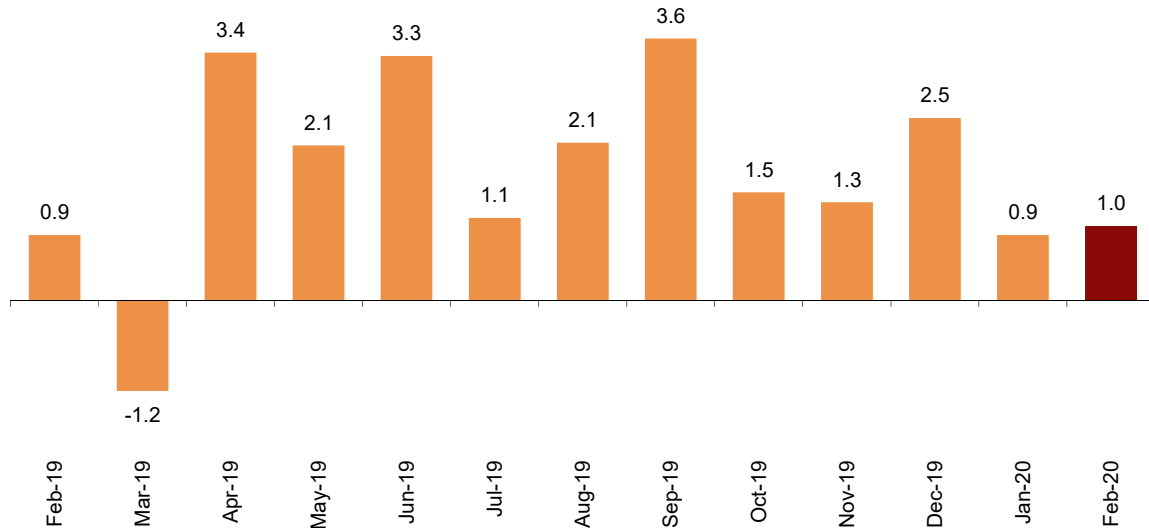
² Data on travellers from China has been collected since January 2020, meaning that no annual comparisons can be made, but monthly comparisons can be made from this month onward

Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 1.0% in December, which is 0.1 points more than that registered last month and 0.1 points above that registered one year ago.

Hotel Prices Index

Annual variation rate. Percentage



By Autonomous Community, the greatest increases in hotel prices were recorded in Aragón (8.1% in annual rate).

By categories, the greatest price increase was registered in one-silver star establishments (5.4%).

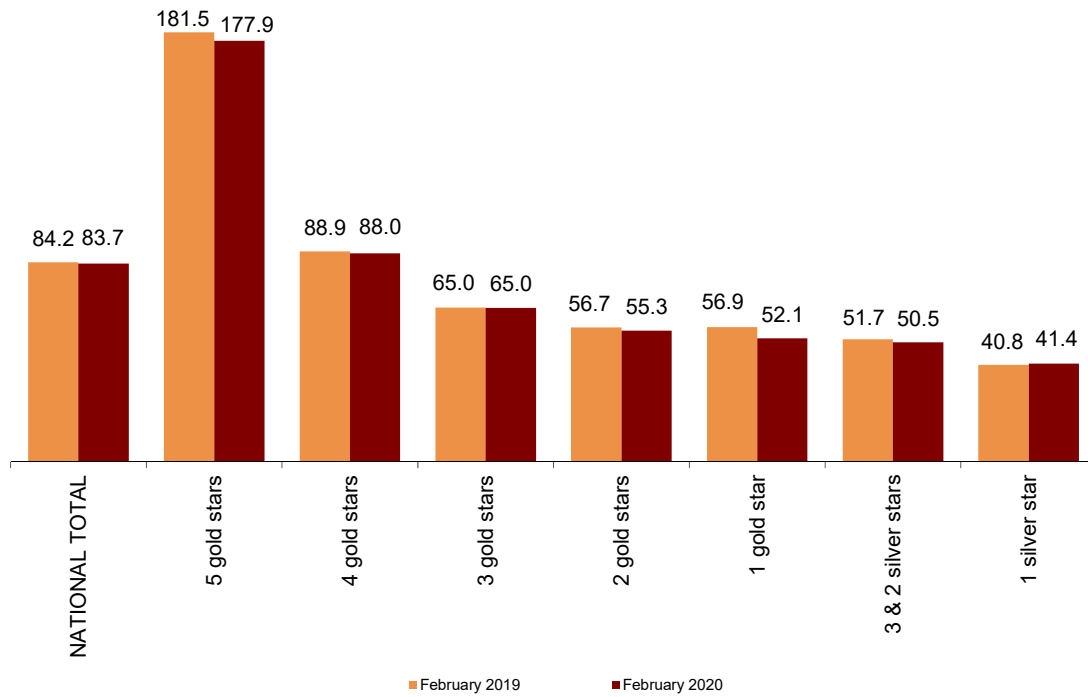
Profitability of the Hotel Sector

In February, the average daily rate per occupied room (ADR) of hotels was 83.7 euros, indicating a decrease of 0.7% as compared to the same month in 2019.

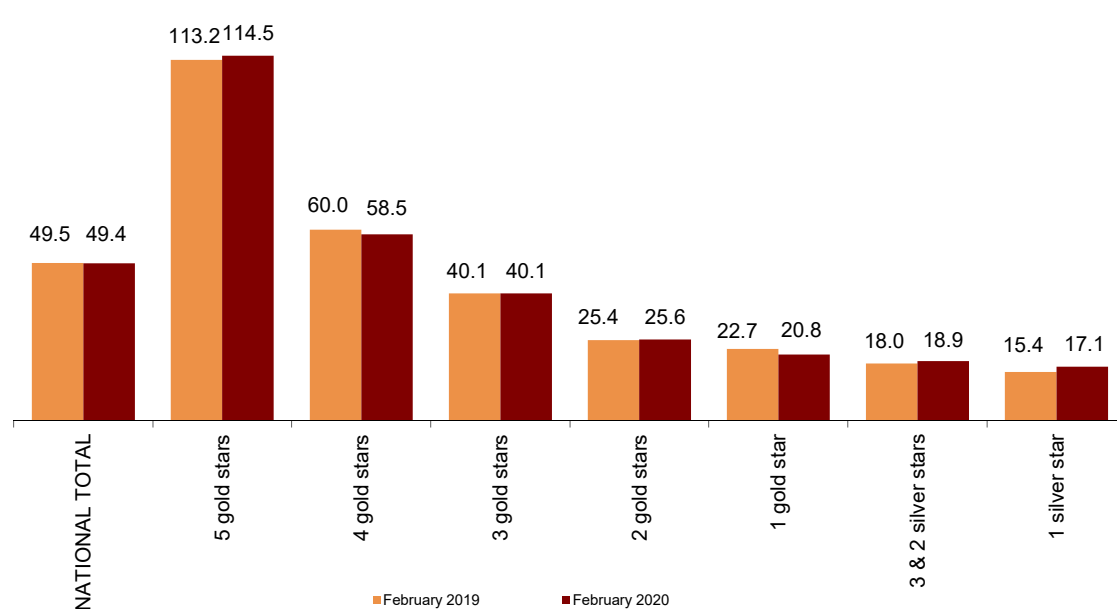
On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 49.4 euros, with a 0.1% decrease.

By category, the average rate was 177.9 euros for five-star hotels, 88.0 euros for four-star hotels and 65.0 euros for three-star hotels. Revenues per available room for these same categories were 114.5, 58.5, and 40.1 euros respectively.

Average daily rate by hotel category
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of February 2019 of the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, both from the point of view of supply and demand, and thus meet the need for knowledge of the sector by national institutions and the requirements of international organisations.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of the prices that hotel entrepreneurs apply to their clients.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: on-going monthly survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period for the results: monthly.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that all the establishments cover the whole month.

Sample design: stratified sampling by province and category of the establishment, being comprehensive those strata of 4 and 5 gold star categories.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each of them in INEbase.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

February 2020

Provisional Data

23rd March 2020

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	6,477,431	3,649,373	2,828,058	17,710,222	7,025,969	10,684,253	2.73
HOTELS: Golden stars							
Five	440,781	144,285	296,496	1,489,885	259,310	1,230,575	3.38
Four	3,161,068	1,684,579	1,476,489	9,247,845	3,249,054	5,998,791	2.93
Three	1,562,548	932,387	630,161	4,173,407	1,852,205	2,321,202	2.67
Two	469,514	322,756	146,757	998,381	587,672	410,709	2.13
One	189,955	124,437	65,518	392,216	226,044	166,172	2.06
INNS: Silver stars							
Two and three	343,706	235,792	107,914	676,114	420,276	255,837	1.97
One	309,860	205,137	104,723	732,374	431,407	300,966	2.36
Annual rate	7.75	10.07	4.90	6.76	9.84	4.82	-0.93
Cumulative annual rate	6.97	8.29	5.42	4.90	6.91	3.72	-1.93

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	12,662	571,823	1,185,245	51.00	59.58	59.74	164,710
HOTELS: Golden stars							
Five	283	43,734	92,506	54.84	61.38	63.44	28,131
Four	1,983	259,699	554,251	56.95	65.21	67.86	83,173
Three	1,948	123,536	261,201	54.37	63.45	62.64	31,835
Two	1,542	44,492	88,027	38.83	50.75	46.51	7,400
One	948	20,624	40,091	33.62	45.07	39.96	3,010
INNS: Silver stars							
Two and three	2,608	39,738	75,545	30.72	39.86	36.82	5,894
One	3,350	40,000	73,624	34.17	39.83	41.75	5,268
Annual rate	-0.68	-0.01	0.37	2.70	5.75	1.30	1.95

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Isla de La Gomera	1,628	5,729	3,367	38,298	79.00	82.29	87.08	5.66	451
Sur de Gran Canaria	17,730	175,864	60,695	1,316,476	77.51	75.79	85.73	7.11	11,507
Sur de Tenerife	20,594	210,523	86,637	1,547,751	77.27	75.96	85.63	7.07	15,663
Isla Gran Canaria	39,345	196,234	116,596	1,387,885	76.03	75.10	84.65	6.39	12,612
Isla de Tenerife	61,843	255,019	227,522	1,847,182	75.81	75.45	84.26	6.55	19,495
Isla de Lanzarote	15,638	104,333	62,622	721,263	68.65	70.61	81.16	6.53	6,904
Isla de Fuerteventura	8,944	119,415	34,525	889,344	64.96	64.91	74.68	7.20	7,881
Isla de La Palma	4,796	9,758	13,782	72,832	60.64	59.71	78.31	5.95	704

Tourist area with a greater number of overnight stays per month¹

Barcelona	139,926	468,499	233,633	1,170,165	54.05	61.33	64.28	2.31	15,294
Costa del Sol	151,992	174,993	343,810	738,916	55.08	63.19	65.27	3.31	9,488
Costa Blanca	166,925	111,925	465,881	509,247	55.16	63.75	63.42	3.50	7,649
Isla de Mallorca	43,160	79,825	112,846	372,037	51.11	54.18	59.60	3.94	5,560
Palma - Calvià	33,414	61,970	94,664	273,785	51.62	52.56	60.17	3.86	4,189
Costa Barcelona	87,426	78,007	152,191	181,489	40.72	45.75	56.78	2.02	3,255
Costa de la Luz de Cádiz	82,322	29,945	157,835	65,307	36.92	56.35	45.93	1.99	2,386
Costa Brava	61,236	61,984	103,651	118,939	38.07	53.39	45.27	1.81	2,309

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Adeje	7,680	112,426	30,004	839,444	79.66	78.32	86.10	7.24	9,156
San Bartolomé De Tirajana	14,961	127,247	49,506	941,489	77.65	76.13	84.59	6.97	8,842
Mogán	2,909	48,471	11,588	374,613	77.10	74.93	89.14	7.52	2,684
Benasque	10,678	810	35,850	2,693	75.84	85.79	70.75	3.35	274
Arona	4,944	60,024	24,835	448,375	75.70	74.16	85.90	7.28	3,336
Puerto de La Cruz	19,237	31,288	90,850	243,335	74.35	75.87	81.11	6.61	2,853
Monachil	21,776	12,934	42,096	32,135	71.71	85.46	81.66	2.14	529
Naut Aran	9,604	8,028	33,289	35,618	70.18	76.82	71.84	3.91	660
Yaiza	4,847	46,777	26,130	327,254	70.01	71.29	81.65	6.85	3,523
Sallent De Gállego	10,863	1,595	31,764	7,206	69.38	88.35	67.75	3.13	238

Tourist site with a greater number of overnight stays per month¹

Madrid	409,508	360,050	678,041	866,623	59.02	67.84	74.21	2.01	12,480
Barcelona	129,413	454,174	216,765	1,141,494	55.56	63.11	65.51	2.33	14,685
Benidorm	81,471	53,417	295,759	325,011	60.38	67.46	66.19	4.60	4,389
Pájara	4,406	69,812	20,403	547,106	68.84	69.62	77.42	7.65	4,724
Sevilla	107,407	103,961	185,990	248,925	64.15	77.73	73.03	2.06	3,658
Valencia	70,873	73,153	118,794	192,497	56.53	67.33	70.61	2.16	2,433
Granada	90,557	59,499	159,011	113,397	60.43	83.74	65.82	1.82	1,795
Palma de Mallorca	25,071	51,400	49,663	206,949	53.63	57.35	60.79	3.36	3,194
Torremolinos	28,116	26,147	81,796	165,671	59.37	67.64	66.88	4.56	1,694
Tías	2,568	32,146	9,465	219,152	68.55	67.65	82.71	6.59	1,605

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	6,477,431	100.00	17,710,222	100.00
Residents in Spain	3,649,373	56.34	7,025,969	39.67
Residents abroad	2,828,058	43.66	10,684,253	60.33
Total Residents abroad	2,828,058	100.00	10,684,253	100.00
TOTAL Residents in EU-27¹ (without Spain)	1,421,633	50.27	5,745,375	53.77
- Germany	312,197	11.04	1,818,973	17.02
- Austria	24,491	0.87	107,941	1.01
- Belgium	69,561	2.46	324,900	3.04
- Denmark	44,482	1.57	256,486	2.40
- Finland	38,307	1.35	208,274	1.95
- France	299,448	10.59	785,618	7.35
- Greece	8,559	0.30	25,194	0.24
- Ireland	50,032	1.77	210,985	1.97
- Italy	156,598	5.54	479,110	4.48
- Luxembourg	4,189	0.15	22,017	0.21
- Netherlands	102,830	3.64	412,793	3.86
- Poland	45,653	1.61	209,597	1.96
- Portugal	105,193	3.72	219,973	2.06
- Czech Republic	11,096	0.39	39,092	0.37
- Sweden	73,573	2.60	410,636	3.84
-Other EU-27 countries ²	75,425	2.67	213,788	2.00
Norway	47,754	1.69	287,173	2.69
United Kingdom	495,341	17.52	2,461,124	23.04
Russia	36,314	1.28	115,444	1.08
Switzerland	41,431	1.46	161,804	1.51
Rest of Europe	79,704	2.82	245,843	2.30
Japan	50,210	1.78	94,109	0.88
United States of America	133,349	4.72	324,569	3.04
Rest of America	209,272	7.40	559,834	5.24
Africa	59,604	2.11	133,401	1.25
Other countries	253,447	8.96	555,576	5.20

¹ Since 31 January 2020, The United Kingdom is no longer part of the E.U., hence the aggregate UE-27 is published.

² Countries included in Other UE-27 countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

February 2020

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	104.07	1.01
Andalucía	103.65	2.90
Aragón	92.11	8.13
Asturias, Principado de	82.62	-0.73
Balears, Illes	106.77	-3.55
Canarias	126.89	1.86
Cantabria	91.88	5.72
Castilla y León	93.92	2.03
Castilla - La Mancha	91.74	-0.62
Cataluña	87.86	-5.08
Comunitat Valenciana	104.86	4.53
Extremadura	90.63	3.35
Galicia	93.01	1.68
Madrid, Comunidad de	88.53	2.83
Murcia, Región de	84.66	0.75
Navarra, Comunidad Foral de	85.71	2.64
País Vasco	95.22	6.40
Rioja, La	92.85	3.30
Ceuta	90.27	-0.77
Melilla	95.96	-0.61

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	104.07	1.01
HOTELS: Gold stars		
Five	93.00	0.83
Fourth	104.95	1.05
Three	106.83	0.69
Two	103.55	0.52
One	107.99	-3.07
HOSTALS: Silver stars		
Three and two	104.35	3.71
One	111.11	5.36

Indicators on the Profitability of the Hotel Sector

February 2020

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	83.65	-0.66	49.43	-0.12
Andalucía	70.22	4.16	39.44	9.11
Aragón	67.04	9.22	33.26	18.06
Asturias, Principado de	53.05	1.34	20.35	21.93
Balears, Illes	71.27	-4.53	38.67	-0.29
Canarias	105.75	2.81	86.12	3.10
Cantabria	62.82	8.95	26.24	15.01
Castilla y León	54.07	3.30	21.26	14.64
Castilla - La Mancha	54.32	0.67	19.12	3.20
Cataluña	98.91	-12.83	56.15	-20.34
Comunitat Valenciana	64.29	7.57	37.24	5.74
Extremadura	57.22	5.75	20.62	13.41
Galicia	52.28	2.90	17.10	9.81
Madrid, Comunidad de	89.45	2.71	62.88	0.99
Murcia, Región de	54.41	-1.12	27.37	-9.68
Navarra, Comunidad Foral de	59.78	-1.15	25.80	8.75
País Vasco	69.54	7.37	40.68	14.83
Rioja, La	64.39	1.52	29.70	13.18
Ceuta	66.79	-3.49	37.64	2.40
Melilla	69.76	1.44	39.21	-1.67

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	83.65	-0.66	49.43	-0.12
HOTELS: Gold stars				
Five	177.87	-1.98	114.49	1.19
Four	88.02	-0.99	58.49	-2.48
Three	65.00	-0.04	40.07	0.00
Two	55.33	-2.40	25.60	0.91
One	52.06	-8.53	20.84	-7.99
GUESTHOUSES: Silver stars				
Three and two	50.46	-2.37	18.85	4.67
One	41.39	1.34	17.09	10.90

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room