

23 March 2022

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
February 2022. Provisional data

**Overnight stays in hotel establishments reached 13.6 million,
compared to 2.4 in the same month of 2021**

**Hotels invoice an average of 87.8 euros per occupied room,
representing an annual increase of 45.2%**

During the month of February, overnight stays in hotel establishments exceeded 13.6 million. This represents an increase of 458.9% compared to the same month in 2021, when there were only 2.4 million.

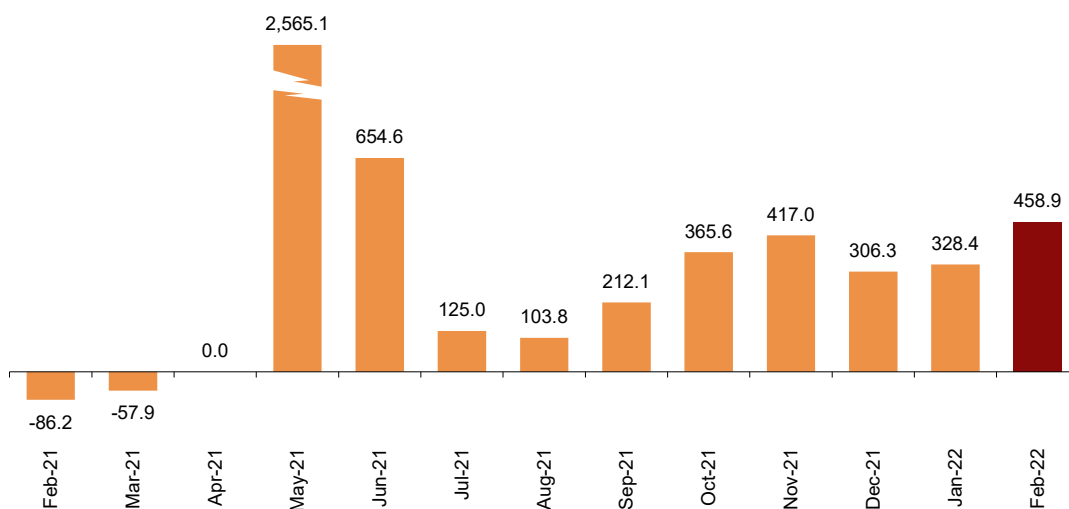
Based on place of origin, overnight stays by travellers residing in Spain exceeded 6.0 million, representing 44.2% of the total. In turn, overnight stays by non-residents stood at over 7.5 million.

On the other hand, the average stay increased 28.2% compared to February 2021, standing at 2.6 overnight stays per traveller.

During the first two months of 2022, overnight stays increased 393.3%, as compared to the same period of the previous year.

Annual variation rate for overnight stays ¹

Percentage



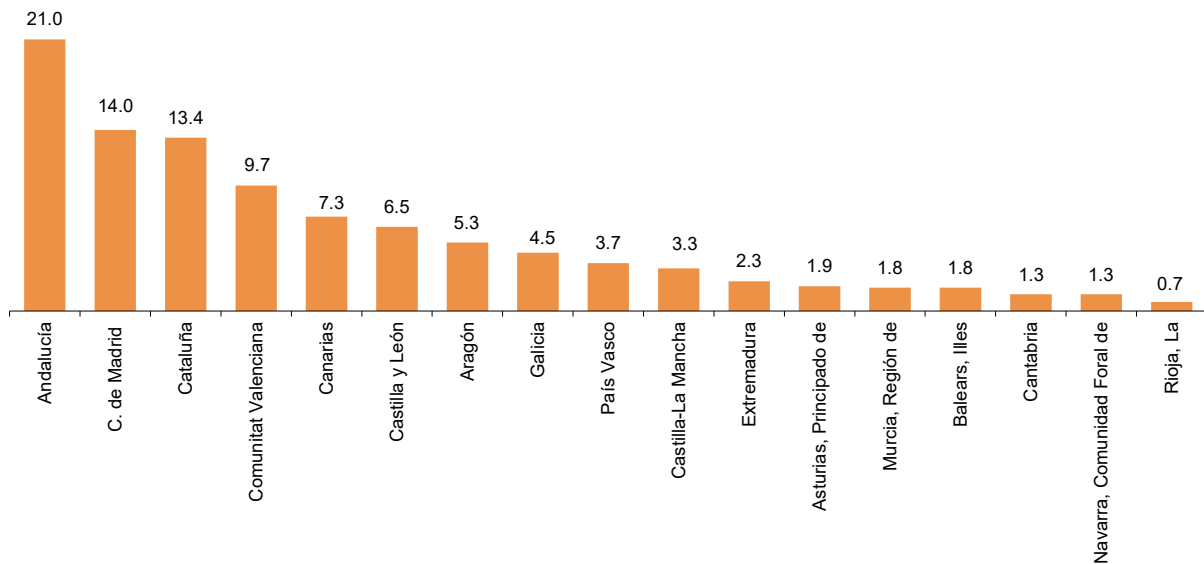
¹ It is not possible to calculate the variation rate for April 2021 because there were no incoming travellers or overnight stays in April 2020 due to the closure of tourist establishments

Destinations

In February, Andalucía, Comunidad de Madrid and Cataluña were the main destinations for travellers who are residents in Spain, with 21.0%, 14.0% and 13.4% of total overnight stays, respectively.

Distribution of overnight stays: residents

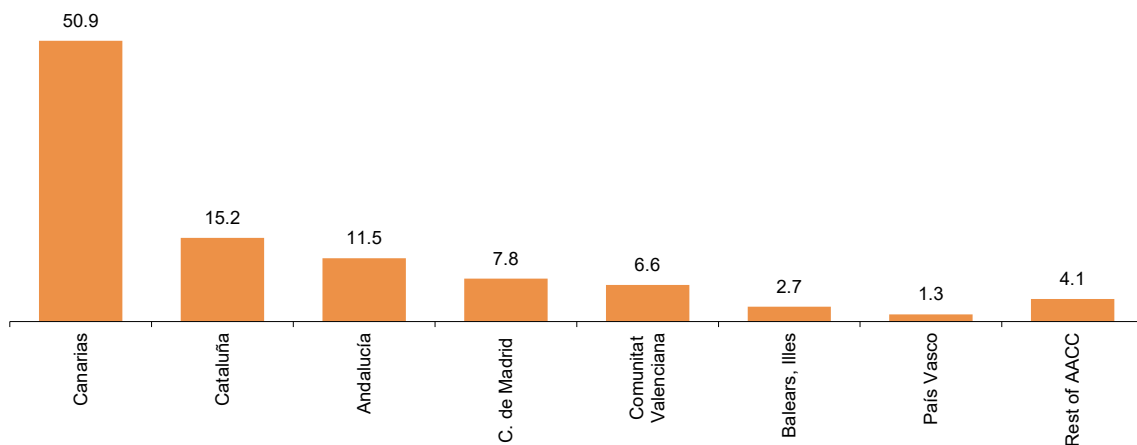
Percentage



The main destination chosen by non-residents was Canarias, with 50.9% of total overnight stays. Following that, the main destinations for non-residents were Cataluña and Andalucía, with 15.2% and 11.5% of total overnight stays, respectively.

Distribution of overnight stays: non-residents

Percentage

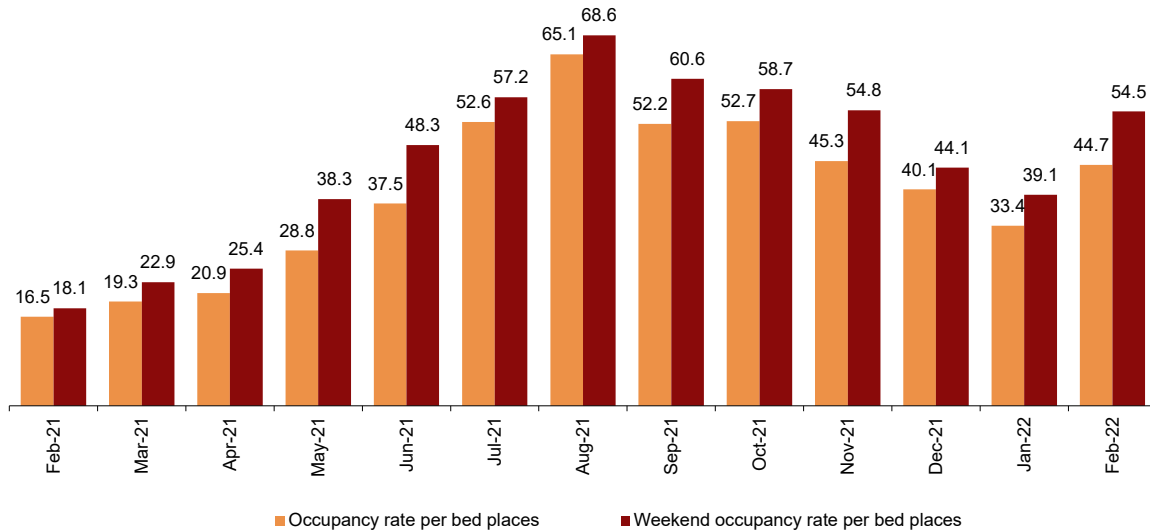


Hotel occupancy

In February, 44.7% of the available bed-places were occupied, indicating an annual increase of 169.9%. The weekend occupancy rate by bedplaces increased 201.4%, and stood at 54.5%.

Occupancy rate

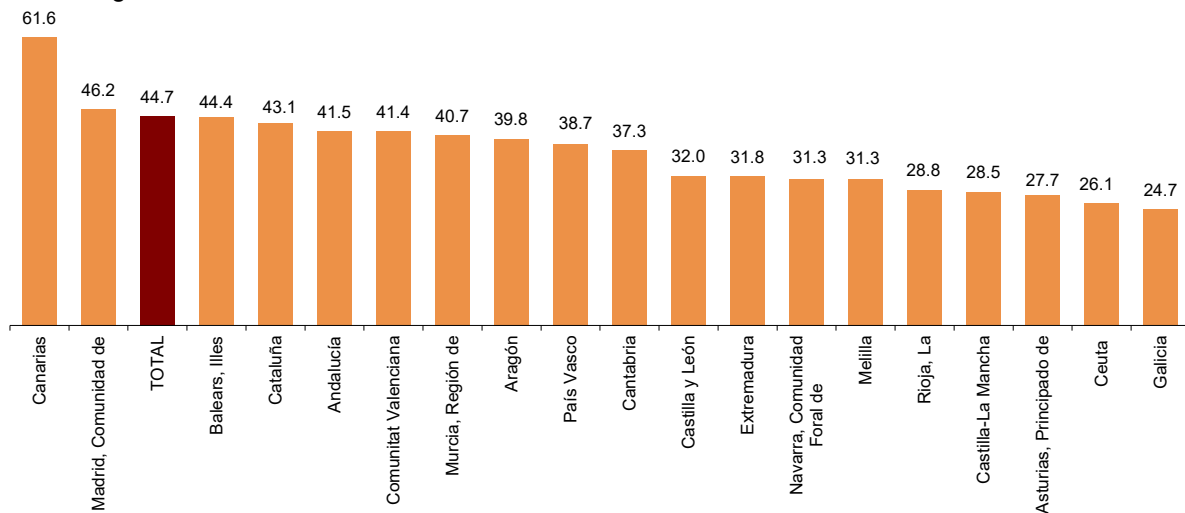
Percentage



Canarias registered the highest occupancy rate by bed-places in February (61.6%). It was followed by Comunidad de Madrid, with 46.2%.

Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, Val d’Aran reached both the highest level of occupancy by bedplaces (68.4%), and the greatest weekend occupancy rate (79.6%). The island of Tenerife registered the highest number of overnight stays in February, with 1,7135.326.

The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Sallent de Gállego registered the highest occupancy by bedplaces (73.2%) and the highest occupation at the weekend (82.3%).

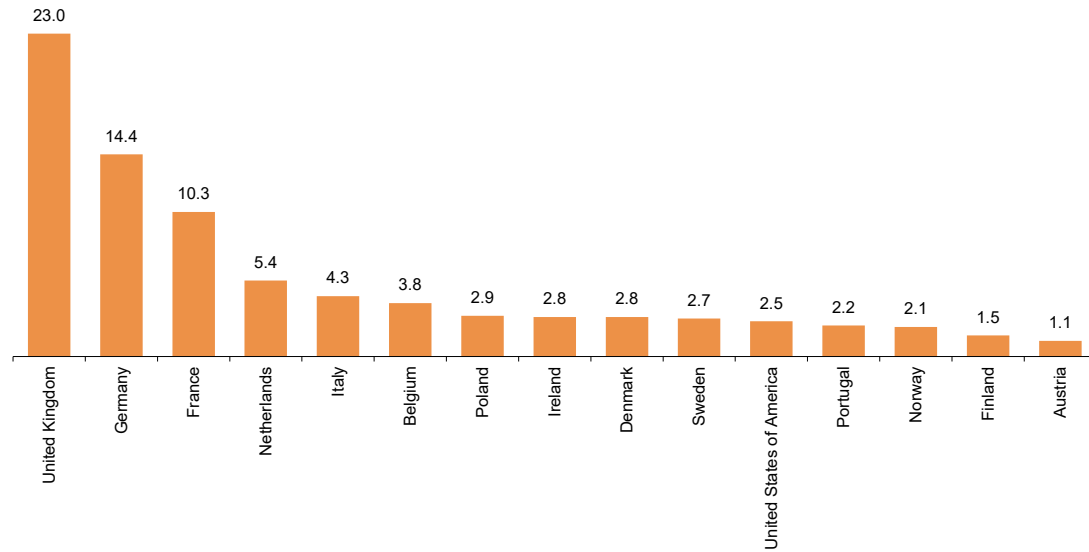
Overnight stays according to the country of origin of the travellers

In February, travellers from the United Kingdom and Germany concentrated 23.0% and 14.4%, respectively, of the total of overnight stays in hotel establishments by non-residents.

Overnight stays by travellers from the France, the Netherlands, and Belgium (the following source markets) accounted for 10.3%, 5.4% and 4.3% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

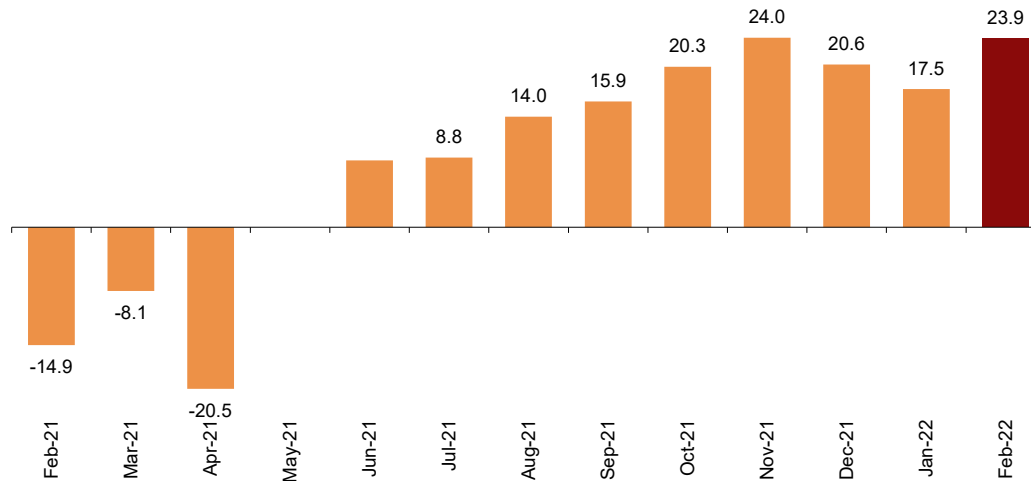


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 23.9% in February, which is 38.8 points above that registered in the same month of 2021 and 6.4 of a point more than that registered last month.

Hotel Price Index²

Annual variation rate. Percentage



By Autonomous Community, the greatest increases in hotel prices were recorded in Illes Balears (33.5% as compared with February 2021) and in Comunidad de Madrid (32.3%).

On the other hand, the greatest decrease was recorded in the autonomous city of Melilla, with an annual variation rate of -0.5%.

By categories, the greatest price increase was registered in five gold star establishments (30.8%).

Hotel Sector Profitability

In February, the average daily rate per occupied room (ADR) of hotels was 87.8 euros, indicating an increase of 45.2% as compared to the same month in 2021.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 45.6 Euros, increasing by 230.8%.

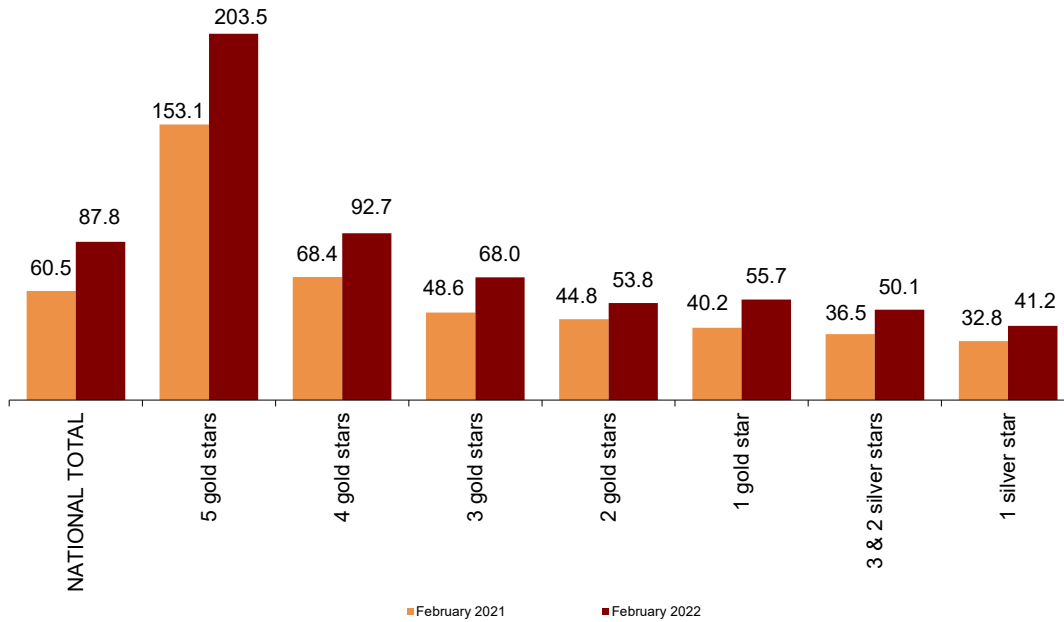
By category, the average rate was 203.5 euros for five-star hotels, 92.7 euros for four-star hotels and 68.0 euros for three-star hotels. Revenue per available room for these same categories were 108.0, 52.6 and 37.3 euros, respectively.

The tourist site³ with the highest ADR and highest RevPAR was Naut Aran, with an average daily turnover per occupied room of 217.9 euros and income per available room of 161.6 euros.

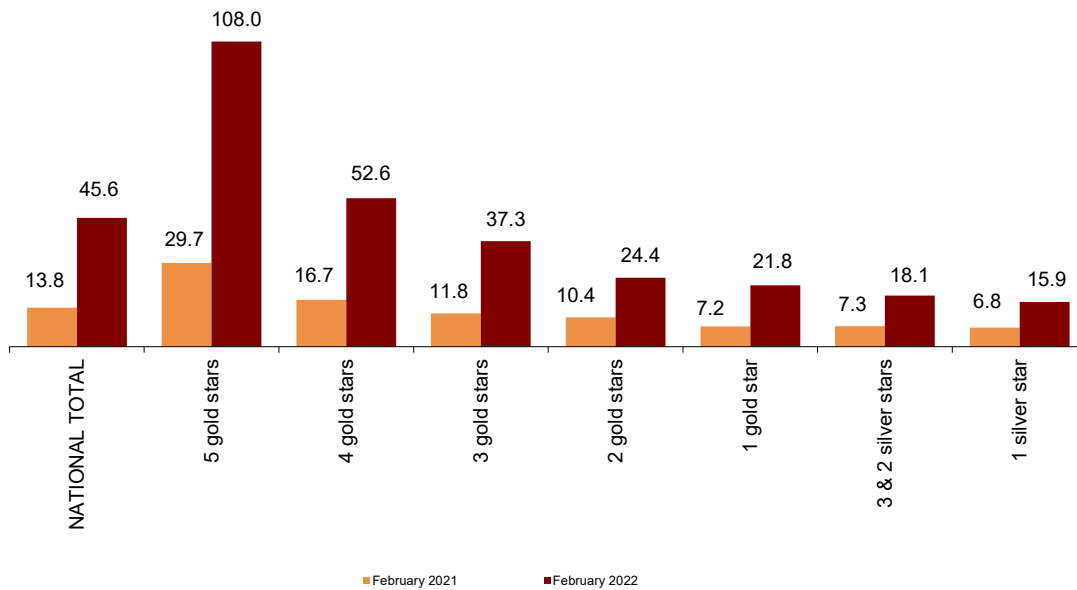
² Due to the low number of open hotel establishments, the Hotel Price Index for May 2020 is not published, nor are the annual variation rates for May 2021.

³ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since February 2022. [IRSH en www.ine.es](http://IRSH.en.www.ine.es)

Average daily rate by hotel category.
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of January 2021 of the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on [Quality at INE and the Code of Best Practices](#) on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

February 2022

Provisional Data

23rd March 2022

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	5,142,667	3,167,837	1,974,831	13,619,131	6,023,724	7,595,407	2.65
HOTELS: Golden stars							
Five	349,877	124,378	225,499	1,191,257	229,905	961,353	3.40
Four	2,468,700	1,429,794	1,038,906	6,947,738	2,726,778	4,220,960	2.81
Three	1,230,531	800,767	429,763	3,183,611	1,536,554	1,647,057	2.59
Two	392,045	287,119	104,926	800,108	512,845	287,263	2.04
One	164,006	115,753	48,253	336,340	220,778	115,562	2.05
INNS: Silver stars							
Two and three	264,878	203,592	61,286	544,939	385,358	159,582	2.06
One	272,630	206,432	66,198	615,137	411,507	203,631	2.26
Annual rate	336.10	224.83	868.01	458.86	239.41	1047.04	28.15
Cumulative annual rate	286.05	194.74	673.91	393.31	204.52	846.64	27.78

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	11,601	520,796	1,078,239	44.65	54.52	52.28	136,811
HOTELS: Golden stars							
Five	260	40,731	85,980	48.90	55.18	54.61	25,082
Four	1,891	239,606	507,817	48.35	58.71	57.03	69,109
Three	1,773	108,572	232,514	48.23	58.35	55.88	25,701
Two	1,415	38,847	76,365	37.23	49.16	45.29	5,793
One	862	19,507	38,251	31.22	41.14	39.39	2,507
INNS: Silver stars							
Two and three	2,329	35,096	66,550	29.11	39.59	35.56	4,472
One	3,071	38,437	70,761	30.97	38.16	38.86	4,147
Annual rate	56.92	99.54	105.19	169.94	201.41	125.91	190.86

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Val d'Aran	28,660	14,630	88,372	44,870	68.41	79.64	71.69	3.08	949
La Gomera	2,493	4,936	5,217	28,474	68.24	71.63	80.79	4.53	384
Sur de Tenerife	21,609	195,608	85,683	1,319,749	68.15	69.06	75.58	6.47	15,256
Tenerife	56,464	229,604	205,808	1,509,518	66.26	67.82	73.61	6.00	18,507
Sur de Gran Canaria	18,052	135,384	60,815	983,603	63.29	62.17	71.02	6.81	10,542
Gran Canaria	37,471	155,351	109,973	1,065,117	63.25	62.95	72.52	6.09	11,700
Lanzarote	17,220	92,960	65,782	603,179	60.98	63.09	72.31	6.07	6,140
Pirineo Aragonés	58,960	6,496	157,096	22,919	55.18	72.06	53.83	2.75	1,207

Tourist area with a greater number of overnight stays per month¹

Barcelona	129,927	307,187	249,650	832,258	47.06	56.32	56.95	2.48	10,448
Costa del Sol (Málaga)	138,530	113,673	305,424	422,703	45.41	53.77	54.81	2.89	7,454
Fuerteventura	8,736	98,159	28,860	655,577	53.09	53.21	60.50	6.40	7,753
Costa Blanca (Alicante)	123,689	76,635	273,440	306,733	44.33	55.01	52.35	2.90	5,386
Mallorca	34,760	46,045	86,359	193,459	46.23	53.83	54.58	3.46	3,643
Costa Barcelona	82,994	48,445	157,417	119,246	35.64	40.32	47.90	2.10	2,722
Palma - Calvià	27,333	35,059	72,552	136,033	46.32	54.48	55.38	3.34	2,576
Costa Brava	60,860	51,256	94,779	102,786	40.76	56.75	48.44	1.76	1,821

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Sallent de Gállego	12,235	1,613	39,323	6,745	73.21	81.57	68.25	3.33	242
Adeje	8,937	106,764	32,804	718,921	71.77	72.73	79.24	6.50	8,713
Benasque	9,204	1,412	27,886	8,359	71.66	79.79	68.31	3.41	256
Naut Aran	10,737	8,459	36,907	27,793	69.44	76.84	73.67	3.37	612
Vielha e Mijaran	17,452	5,627	48,766	16,398	69.14	82.29	72.20	2.82	317
Mogán	2,830	39,308	7,394	278,120	65.83	65.01	80.13	6.78	2,444
Tías	4,010	32,248	15,069	206,877	65.82	67.46	76.19	6.12	1,690
Palmas de Gran Canaria	16,240	17,819	41,977	75,277	65.52	71.70	86.59	3.44	937
Arona	5,310	53,828	21,458	363,610	64.52	68.83	71.07	6.51	2,957
San Bartolomé de Tirajana	15,148	96,237	53,800	705,229	62.40	61.26	68.13	6.81	8,153

Tourist site with a greater number of overnight stays per month¹

Madrid	353,639	215,194	629,579	544,500	47.89	63.96	56.50	2.06	10,435
Barcelona	125,089	298,559	237,600	807,343	48.38	58.21	57.93	2.47	10,100
Pájara	4,081	50,401	15,010	375,897	53.72	54.04	57.53	7.17	4,743
Sevilla	114,007	69,069	196,006	167,379	54.93	73.02	60.81	1.98	2,931
Benidorm	56,430	32,749	151,113	165,883	44.78	53.30	50.49	3.55	3,028
Yaiza	4,875	41,323	23,307	276,942	61.32	62.35	71.91	6.50	3,043
Valencia	85,136	50,633	140,311	125,439	52.51	70.88	63.89	1.96	2,038
Pureto de la Cruz	18,603	21,087	84,457	141,557	59.52	62.94	64.11	5.69	2,438
Granada	75,835	27,024	138,548	49,830	52.07	79.26	56.72	1.83	1,386
Málaga	46,700	36,993	80,547	91,741	51.52	61.26	64.08	2.06	1,572

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	5,142,667	100.00	13,619,131	100.00
Residents in Spain	3,167,837	61.60	6,023,724	44.23
Residents abroad	1,974,831	38.40	7,595,407	55.77
Total Residents abroad	1,974,831	100.00	7,595,407	100.00
TOTAL Residents in EU (without Spain)	1,152,498	58.36	4,429,974	58.32
- Germany	202,811	10.27	1,096,578	14.44
- Austria	18,547	0.94	81,720	1.08
- Belgium	65,259	3.30	287,033	3.78
- Denmark	37,341	1.89	210,531	2.77
- Finland	21,169	1.07	116,686	1.54
- France	282,700	14.32	782,812	10.31
- Greece	5,539	0.28	15,413	0.20
- Ireland	47,763	2.42	214,849	2.83
- Italy	112,618	5.70	329,152	4.33
- Luxembourg	4,939	0.25	23,322	0.31
- Netherlands	102,203	5.18	406,464	5.35
- Poland	47,016	2.38	221,607	2.92
- Portugal	80,408	4.07	167,030	2.20
- Czech Republic	12,920	0.65	47,862	0.63
- Sweden	39,752	2.01	202,234	2.66
-Other EU countries ¹	71,513	3.62	226,679	2.98
Norway	25,911	1.31	157,193	2.07
United Kingdom	342,674	17.35	1,748,808	23.02
Russia	13,622	0.69	38,436	0.51
Switzerland	33,332	1.69	120,772	1.59
Rest of Europe	62,037	3.14	206,745	2.72
Japan	3,940	0.20	9,766	0.13
Republic of China	12,488	0.63	26,928	0.35
United States of America	72,692	3.68	187,331	2.47
Rest of America	141,778	7.18	357,815	4.71
Africa	39,300	1.99	102,948	1.36
Other countries	74,558	3.78	208,691	2.75

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base February 2022

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	109.55	23.92
Andalucía	114.93	26.24
Aragón	92.59	20.36
Asturias, Principado de	84.55	11.58
Balears, Illes	135.71	33.46
Canarias	145.64	27.94
Cantabria	90.25	14.96
Castilla y León	97.62	12.33
Castilla - La Mancha	92.52	11.98
Cataluña	82.43	22.77
Comunitat Valenciana	107.66	19.92
Extremadura	93.94	19.95
Galicia	94.67	14.73
Madrid, Comunidad de	88.25	32.26
Murcia, Región de	88.41	13.49
Navarra, Comunidad Foral de	91.55	13.04
País Vasco	88.11	13.83
Rioja, La	90.88	26.75
Ceuta	88.79	4.57
Melilla	98.51	-0.50

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	109.55	23.92
HOTELS: Gold stars		
Five	111.33	30.82
Fourth	108.04	23.52
Three	110.25	22.92
Two	105.88	17.23
One	104.15	12.16
HOSTALS: Silver stars		
Three and two	105.21	23.49
One	115.68	30.62

Indicators on the Profitability of the Hotel Sector

February 2022

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	87.84	45.18	45.62	230.83
Andalucía	77.97	39.06	38.08	238.65
Aragón	66.81	44.07	29.36	191.18
Asturias, Principado de	53.82	19.84	17.78	110.20
Balears, Illes	83.35	32.14	42.61	220.34
Canarias	119.16	20.46	83.05	256.90
Cantabria	59.00	20.96	26.11	135.69
Castilla y León	55.38	22.72	20.95	135.38
Castilla - La Mancha	55.00	20.14	20.35	123.25
Cataluña	91.08	38.81	47.87	199.08
Comunitat Valenciana	66.34	28.73	32.61	197.98
Extremadura	59.89	31.21	23.04	196.48
Galicia	53.80	24.12	16.25	157.26
Madrid, Comunidad de	86.77	47.65	48.51	162.82
Murcia, Región de	55.70	18.41	29.11	123.01
Navarra, Comunidad Foral de	61.93	17.11	25.19	70.23
País Vasco	67.16	21.72	31.70	145.72
Rioja, La	66.62	38.15	23.80	213.14
Ceuta	61.75	-2.43	18.07	-25.12
Melilla	67.46	2.97	29.05	23.81

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	87.84	45.18	45.62	230.83
HOTELS: Gold stars				
Five	203.47	32.87	108.04	263.65
Four	92.70	35.56	52.59	215.66
Three	68.04	40.15	37.34	215.78
Two	53.80	20.06	24.43	134.48
One	55.71	38.71	21.77	203.29
GUESTHOUSES: Silver stars				
Three and two	50.08	37.15	18.12	148.79
One	41.23	25.76	15.90	133.34

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room