

23 June 2021

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
May 2021. Provisional data

**Overnight stays in hotel establishments reached 7.2 million,
compared to 271,000 in the same month of 2020**

Hotels invoiced an average of 75.9 euros per occupied room

During the month of May, overnight stays in hotel establishments exceeded 7.2 million. This represents an increase of 2,565.1% compared to the same month in 2020, when there were only 271,000.

Compared to May 2019, overnight stays in hotel establishments showed a decrease of 77.4%.

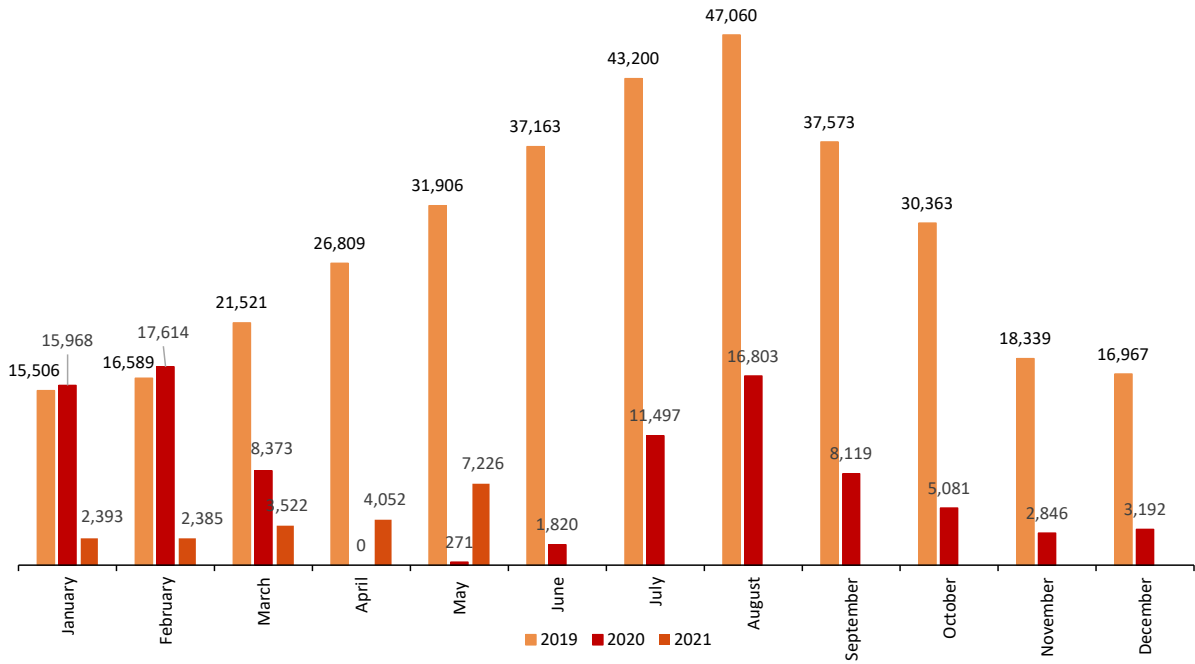
Based on place of origin, overnight stays by travellers residing in Spain exceeded 4.6 million, representing 64.2% of the total. In turn, overnight stays by non-residents stood at over 2.5 million.

On the other hand, the average stay decreased 21.8% compared to May 2020, standing at 2.2 overnight stays per traveller.

In the first five months of 2021, overnight hotel stays fell by 53.6% as compared with the same period of the previous year. Resident overnight stays decreased by 16.6%, while those of foreigners decreased by 76.3%.

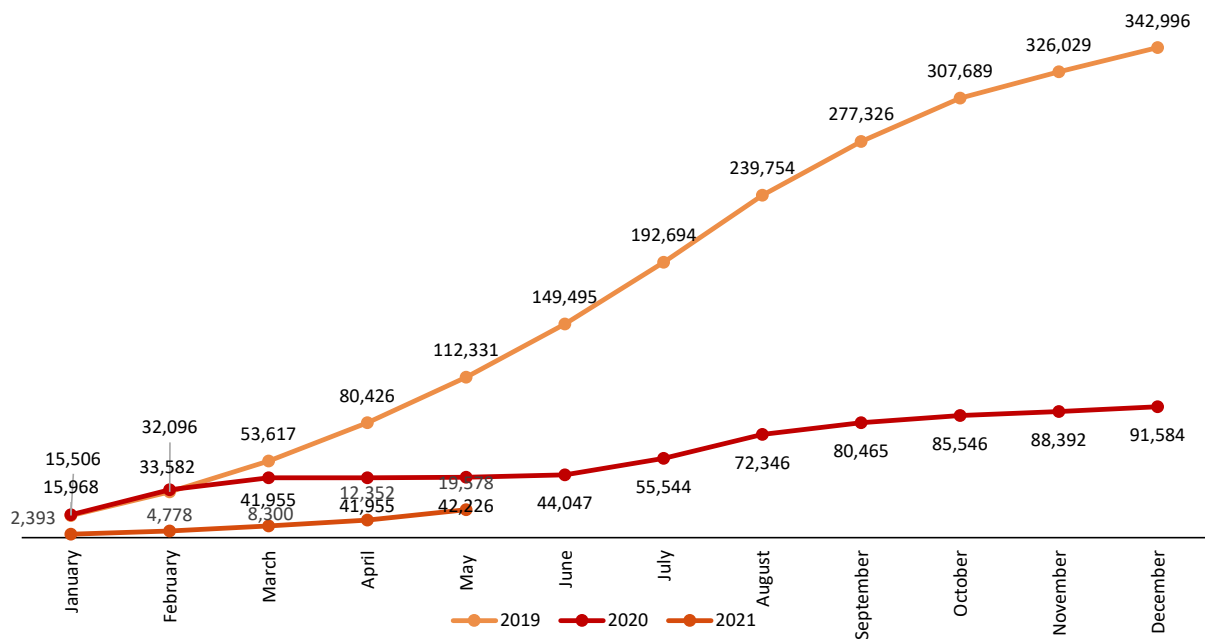
Overnight stays. Comparison 2019-2020-2021

Thousands



Cumulative overnights. Comparison 2019-2020-2021

Thousands



Open establishments

In May, a total of 10,464 hotels were open in Spain, compared to 1,575 for the same month of 2020. This represented 56.1% of the total directory of establishments in this month.

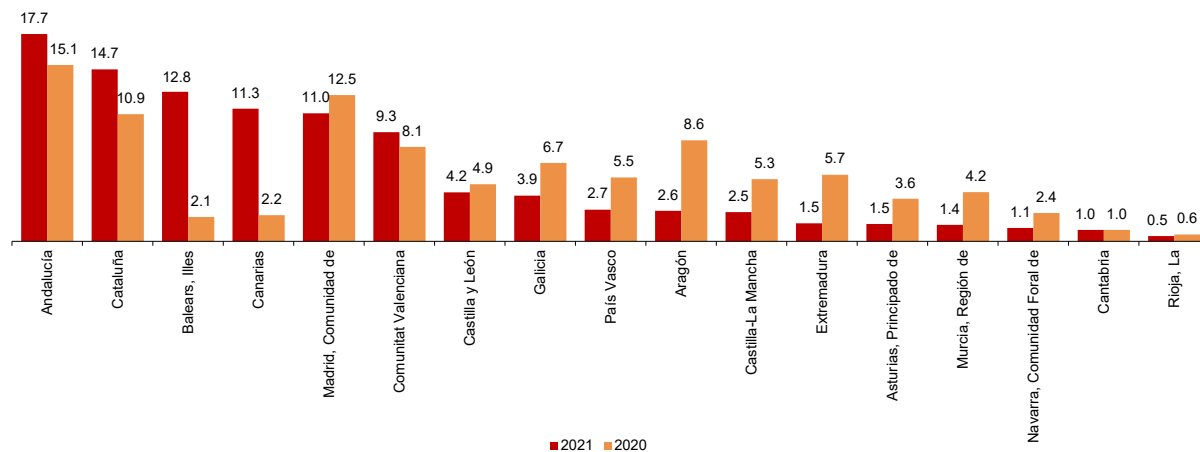
Category	Estimated open establishments total	Percentage of directory	Estimated bedrooms	Percentage of directory total	Estimated bed-places	Percentage of directory total
TOTAL	10,464	56.1	392,810	43.2	806,564	42.3
HOTELS: Golden stars						
Five	207	56.1	31,110	56.2	65,788	55.5
Four	1,463	50.5	165,817	41.1	351,695	40.1
Three	1,442	47.1	74,279	31.0	156,293	30.7
Two	1,364	59.8	34,221	49.6	66,742	49.1
One	866	62.4	19,328	64.0	38,575	65.3
INNS: Silver stars						
Two and three	2,316	64.9	34,015	64.4	64,261	64.3
One	2,805	55.1	34,040	57.9	63,209	58.7
Annual rate	564.2		818.7		859.5	

Destinations

Andalucía, Cataluña and Illes Balears were the main destinations for total travellers in Spain in May, with 17.7%, 14.7% and 12.8% of total overnight stays, respectively.

Distribution of overnight stays. Comparison May 2020-2021

Percentage



The main destinations for travellers residing in Spain were Andalucía, Cataluña and Comunidad de Madrid.

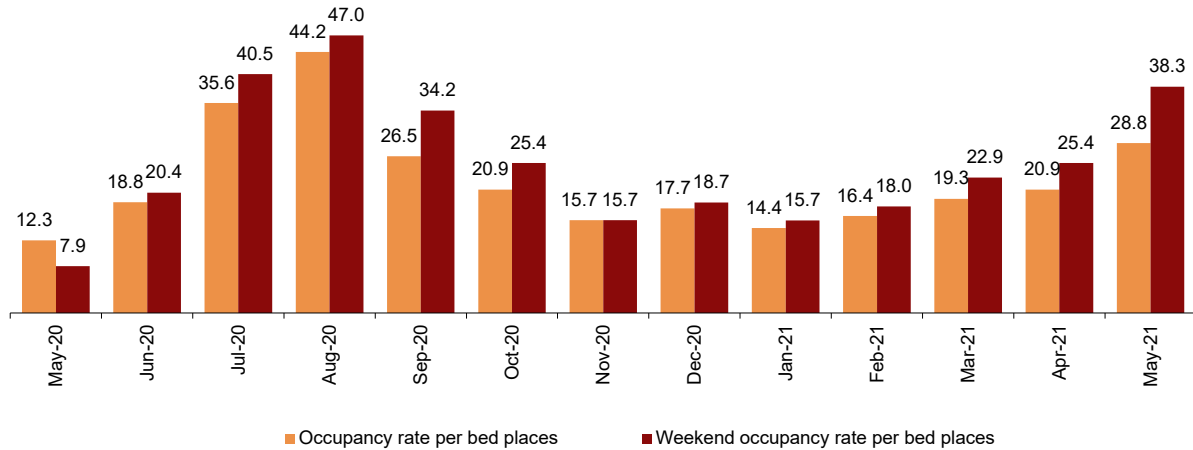
The main destination chosen by non-residents was Illes Balears, with 29.5% of total overnight stays. This was followed by Canarias and Cataluña

Hotel occupancy

In May, 28.8% of the available bed-places were occupied, indicating an annual increase of 133.6%. The weekend occupancy rate by bedplaces increased 383.8%, and stood at 38.3%.

Occupancy rate

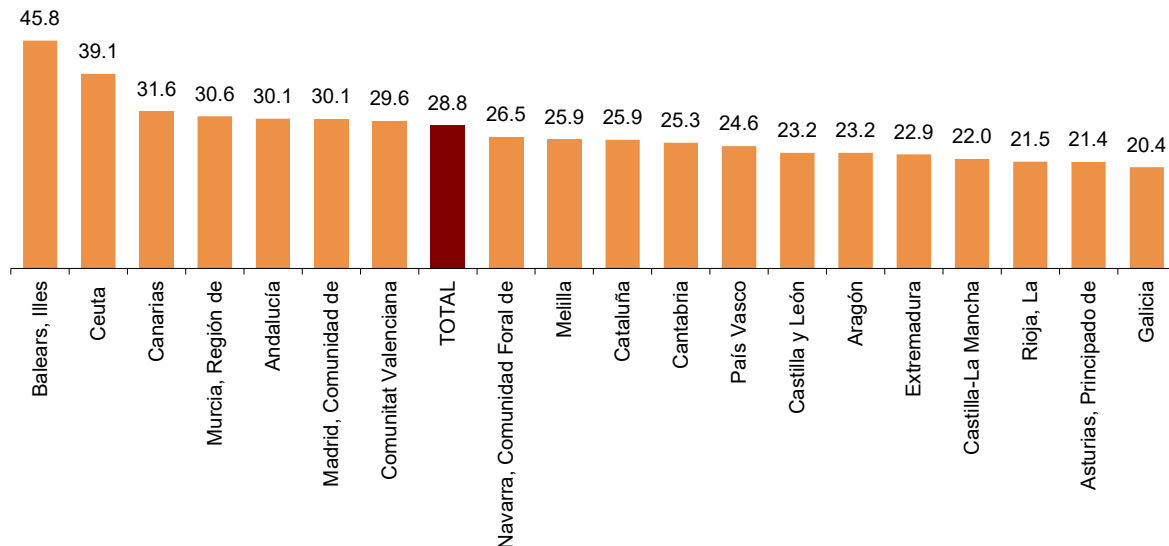
Percentage



Illes Balears showed the highest occupancy rate by bed-places in May (45.8%). It is followed by the autonomous city of Ceuta, with 39.1%.

Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, the island of Mallorca registered the highest occupancy rate by bed-places (50.3%), while the coast of La Luz de Cádiz registered the highest weekend occupancy rate (54.3%). The island of Mallorca also registered the highest number of overnight stays in May, with 772,538 million.

The tourist spots with more overnight stays were Madrid, Barcelona and Palma de Mallorca. Muro reached the highest occupancy rate by bedplaces (57.7%) and Begor achieved the greatest weekend occupancy rate (72.7%).

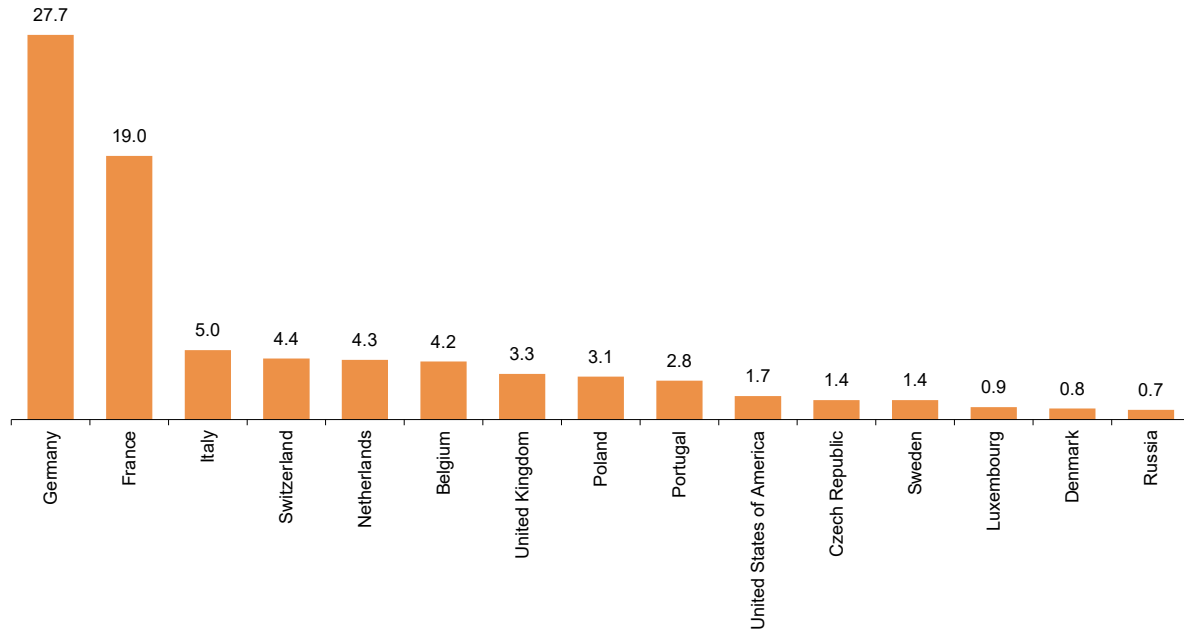
Overnight stays according to the country of origin of the travellers

Travellers from the Germany and France accounted for 27.7% and 19.0%, respectively, of total overnight stays of non-residents in hotel establishments in May.

Overnight stays by travellers from Italy, Switzerland and the Netherlands (the following source markets) accounted for 5.0%, 4.4% and 4.3% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage



Hotel Prices

The Hotel Price Index (HPI) stands at 126.6 in May¹.

Hotel Prices Index

National by categories

	Index	Annual growth rate
TOTAL	126.6	12.29
HOTELS: Gold stars		
Five	-	-
Fourth	125.9	-
Three	144.4	-
Two	114.4	-
One	113.7	-
HOSTALS: Silver stars		
Three and two	117.9	-
One	108.4	-

Hotel Sector Profitability

The average daily invoicing rate for each occupied room (ADR - Average Daily Rate) was 75.9 euros in May. On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 26.1 euros.

By category, the average rate was 180.9 euros for five-star hotels, 81.3 euros for four-star hotels and 58.5 euros for three-star hotels. Revenue per available room for these same categories were 63.0, 31.7 and 20.1 euros, respectively.

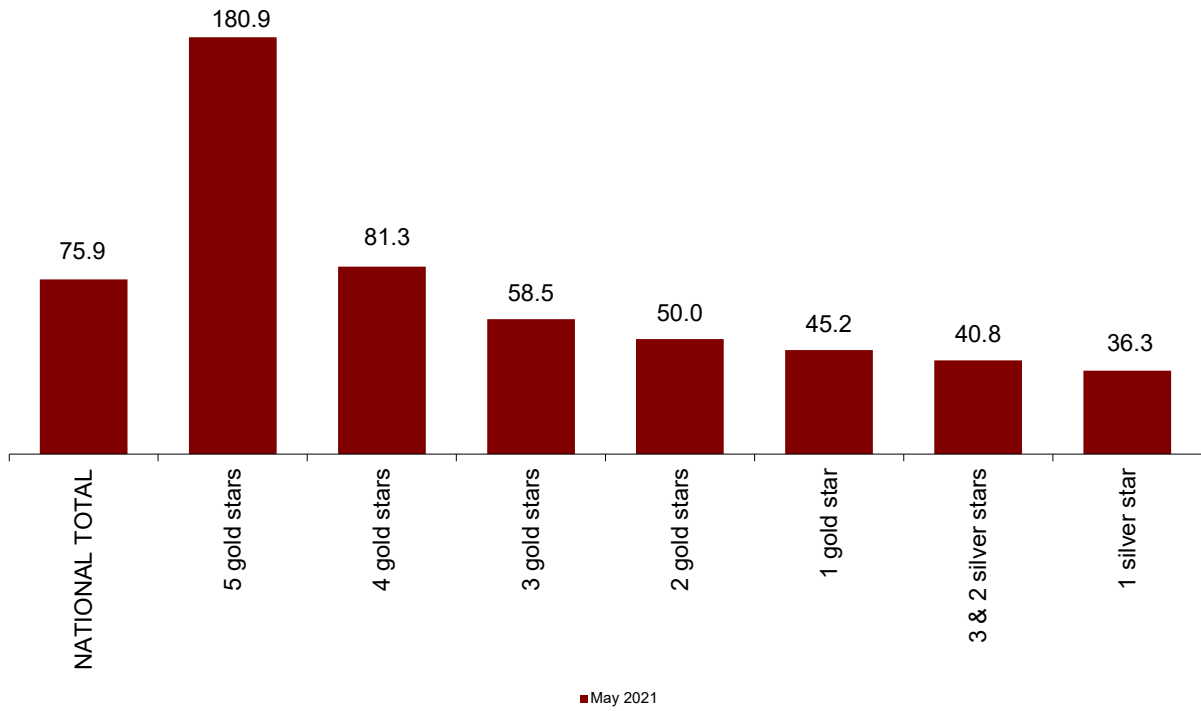
The tourist site² with the highest ADR and RevPAR was Marbella, with an average daily turnover per occupied room of 190.3 euros and income per available room of 86.6 euros.

¹In May 2020, the Hotel Price Index and the Hotel Sector Profitability Indicators were not published due to the low number of open hotel establishments. The annual variation rates for May 2021 are thus not provided.

² The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](http://IRSH.en.www.ine.es)

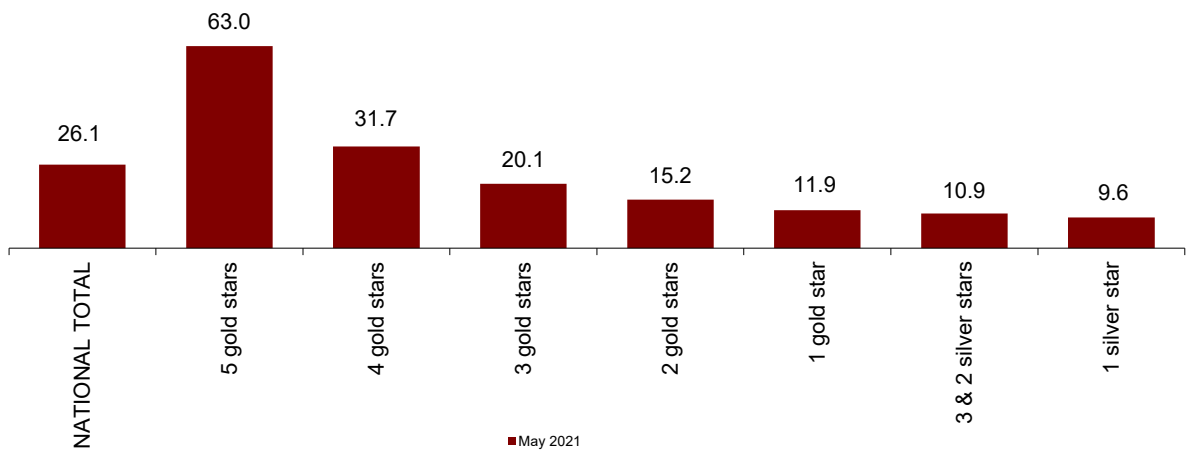
Average daily rate by hotel category.

Euros



Revenue per available room by hotel category

Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to May 2020 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

May 2021

Provisional Data

23rd June 2021

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	3.358.838	2.553.635	805.203	7.226.242	4.639.412	2.586.830	2,15
HOTELS: Golden stars							
Five	226.614	124.277	102.336	650.076	233.635	416.441	2,87
Four	1.637.982	1.203.633	434.349	3.614.217	2.156.083	1.458.134	2,21
Three	724.328	584.423	139.905	1.404.750	1.015.209	389.541	1,94
Two	269.194	225.750	43.444	482.760	388.927	93.833	1,79
One	125.762	104.108	21.654	234.030	188.918	45.111	1,86
INNS: Silver stars							
Two and three	200.639	170.916	29.723	410.264	333.827	76.436	2,04
One	174.318	140.527	33.791	430.146	322.813	107.333	2,47
Annual rate	3307,87	2911,23	5752,85	2565,05	2003,30	5015,23	-21,80
Cumulative annual rate	-37,31	-9,33	-71,22	-53,64	-16,55	-76,28	-26,05

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	10.464	392.810	806.564	28,77	38,30	35,37	84.031
HOTELS: Golden stars							
Five	207	31.110	65.788	31,65	40,46	35,79	15.352
Four	1.463	165.817	351.695	32,94	44,31	40,23	39.555
Three	1.442	74.279	156.293	28,90	39,27	35,82	14.522
Two	1.364	34.221	66.742	23,30	31,82	30,55	4.667
One	866	19.328	38.575	19,54	27,00	26,57	2.138
INNS: Silver stars							
Two and three	2.316	34.015	64.261	20,58	25,42	27,46	4.224
One	2.805	34.040	63.209	21,92	27,08	28,01	3.572
Annual rate	564,24	818,66	859,50	133,64	383,84	82,78	1730,37

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Isla de Mallorca	44.314	134.883	115.817	656.721	50,28	49,36	58,88	4,31	7.243
Palma - Calvià	28.766	82.846	69.144	363.089	48,71	47,11	57,91	3,87	3.871
Sur de Tenerife	29.064	25.571	69.667	158.259	37,80	46,97	42,71	4,17	4.159
Isla de Tenerife	48.485	34.269	110.577	189.460	37,60	46,89	43,17	3,63	5.101
Costa de La Luz De Cádiz	102.128	15.146	199.832	43.298	35,05	54,25	41,37	2,07	2.240
Islas de Ibiza-Formentera	10.151	22.519	25.508	91.146	34,15	33,25	37,79	3,57	1.588
Costa del Sol	105.754	49.848	202.384	151.831	33,21	45,15	39,85	2,28	4.645
Costa de La Luz de Huelva	20.760	1.409	48.024	3.346	33,10	51,31	36,30	2,32	506

Tourist area with a greater number of overnight stays per month¹

Barcelona	81.404	86.280	152.734	220.893	27,70	35,18	35,10	2,23	4.506
Costa Blanca	117.065	25.864	225.492	69.896	30,53	46,00	35,60	2,07	3.383
isla de Gran Canaria	52.933	21.605	140.679	136.807	30,64	42,31	34,54	3,72	4.174
Costa Brava	105.145	45.472	168.751	93.319	27,75	42,00	32,61	1,74	3.001
Sur de Gran Canaria	35.717	16.339	102.713	113.110	30,83	44,09	33,05	4,15	3.271
Costa Barcelona	72.885	25.602	139.740	59.755	26,44	34,20	34,51	2,03	1.921
Isla de Fuerteventura	7.969	18.193	24.566	123.939	30,81	34,96	37,87	5,68	1.974
Costa Daurada	55.446	8.847	77.911	15.101	20,60	36,50	26,53	1,45	1.067

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Muro	1.614	12.434	4.087	73.393	57,69	57,53	65,04	5,52	759
Eivissa	5.442	10.995	12.148	38.602	53,95	61,07	66,69	3,09	519
Begur	4.962	2.273	9.851	4.929	53,20	72,71	53,49	2,04	196
Palma de Mallorca	20.672	55.731	48.598	224.436	50,55	55,17	58,61	3,57	2.667
Sanxenxo	12.313	439	18.005	2.569	48,34	65,03	47,08	1,61	149
Cádiz	12.495	3.224	23.632	8.684	45,67	65,68	55,16	2,06	266
Calvià	3.389	25.318	15.763	129.462	42,29	33,39	50,91	5,06	1.129
Palafrugell	7.877	3.652	10.329	5.909	42,12	61,11	43,13	1,41	220
Adeje	17.782	15.764	41.968	106.351	41,39	50,35	46,64	4,42	2.929
Jaén	7.247	667	12.232	1.165	40,95	63,02	52,13	1,69	165

Tourist site with a greater number of overnight stays per month¹

Madrid	208.830	78.310	374.531	203.859	29,97	38,49	38,98	2,01	5.782
Barcelona	72.436	83.113	130.658	213.444	27,71	35,91	34,79	2,21	4.261
Sevilla	72.759	21.317	116.320	45.226	34,17	50,78	40,76	1,72	1.523
San Bartolomé de Tirajana	24.179	13.349	67.615	92.086	31,56	44,98	32,41	4,26	2.621
Valencia	57.910	18.497	100.651	42.314	34,93	51,49	44,70	1,87	1.263
Málaga	37.714	18.123	66.941	41.828	35,93	49,33	44,15	1,95	1.039
Benidorm	38.319	5.721	91.254	16.818	26,66	40,96	29,05	2,45	1.530
Pájara	3.664	13.645	12.765	93.224	35,81	39,71	41,49	6,12	1.466
Marbella	12.969	17.063	30.320	64.123	35,57	43,59	46,56	3,14	2.081
Granada	37.954	10.161	62.813	19.872	34,08	55,17	39,73	1,72	603

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	3.358.838	100,00	7.226.242	100,00
Residents in Spain	2.553.635	76,03	4.639.412	64,20
Residents abroad	805.203	23,97	2.586.830	35,80
Total Residents abroad	805.203	100,00	2.586.830	100,00
TOTAL Residents in EU (without Spain)	588.144	73,04	1.981.433	76,60
- Germany	147.098	18,27	717.093	27,72
- Austria	6.491	0,81	22.917	0,89
- Belgium	32.229	4,00	108.350	4,19
- Denmark	5.726	0,71	20.844	0,81
- Finland	2.391	0,30	8.642	0,33
- France	192.268	23,88	491.649	19,01
- Greece	2.524	0,31	6.830	0,26
- Ireland	5.382	0,67	14.895	0,58
- Italy	44.852	5,57	128.819	4,98
- Luxembourg	4.474	0,56	23.930	0,93
- Netherlands	34.368	4,27	112.152	4,34
- Poland	17.870	2,22	79.242	3,06
- Portugal	35.588	4,42	72.332	2,80
- Czech Republic	8.582	1,07	37.306	1,44
- Sweden	10.759	1,34	36.295	1,40
-Other EU countries ¹	37.545	4,66	100.136	3,87
Norway	1.751	0,22	4.518	0,17
United Kingdom	32.827	4,08	85.583	3,31
Russia	7.218	0,90	18.594	0,72
Switzerland	27.946	3,47	113.821	4,40
Rest of Europe	24.797	3,08	63.747	2,46
Japan	1.181	0,15	3.934	0,15
Republic of China	4.522	0,56	8.980	0,35
United States of America	16.270	2,02	44.700	1,73
Rest of America	46.458	5,77	111.324	4,30
Africa	21.943	2,73	71.941	2,78
Other countries	32.146	3,99	78.252	3,03

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

May 2021

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	126,61	-
Andalucía	118,45	-
Aragón	90,36	-
Asturias, Principado de	87,23	-
Balears, Illes	248,72	-
Canarias	147,80	-
Cantabria	118,68	-
Castilla y León	98,65	-
Castilla - La Mancha	96,83	-
Cataluña	103,72	-
Comunitat Valenciana	118,87	-
Extremadura	93,08	-
Galicia	104,72	-
Madrid, Comunidad de	93,22	-
Murcia, Región de	79,34	-
Navarra, Comunidad Foral de	72,55	-
País Vasco	105,23	-
Rioja, La	99,88	-
Ceuta	103,45	-
Melilla	-	-

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	126,61	-
HOTELS: Gold stars		
Five	-	-
Fourth	125,94	-
Three	144,41	-
Two	114,41	-
One	113,69	-
HOSTALS: Silver stars		
Three and two	117,86	-
One	108,41	-

In May 2020, the Hotel Price Index was not published due to the small number of open hotel establishments, for this reason the annual variation rates for May 2021 are not disclosed.

Indicators on the Profitability of the Hotel Sector

May 2021

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	75,89	-	26,13	-
Andalucía	78,60	-	27,83	-
Aragón	54,58	-	16,31	-
Asturias, Principado de	52,50	-	13,54	-
Balears, Illes	112,93	-	53,78	-
Canarias	96,24	-	36,88	-
Cantabria	61,61	-	17,19	-
Castilla y León	53,90	-	15,22	-
Castilla - La Mancha	50,75	-	14,23	-
Cataluña	77,00	-	24,91	-
Comunitat Valenciana	71,73	-	25,28	-
Extremadura	54,78	-	16,78	-
Galicia	52,73	-	12,64	-
Madrid, Comunidad de	68,16	-	26,71	-
Murcia, Región de	54,47	-	19,44	-
Navarra, Comunidad Foral de	58,90	-	20,42	-
País Vasco	65,48	-	20,69	-
Rioja, La	56,47	-	15,40	-
Ceuta	64,65	-	37,43	-
Melilla	64,98	-	24,68	-

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	75,89	-	26,13	-
HOTELS: Gold stars				
Five	180,85	-	63,01	-
Four	81,29	-	31,74	-
Three	58,54	-	20,12	-
Two	49,99	-	15,22	-
One	45,24	-	11,88	-
GUESTHOUSES: Silver stars				
Three and two	40,77	-	10,86	-
One	36,26	-	9,57	-

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room

In May 2020, the Indicators on the Profitability of the Hotel Sector were not published due to the small number of open hotel establishments, for this reason the annual variation rates for May 2021 are not disclosed.