

**Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
April 2023. Provisional data**

Overnight stays in hotel establishments increase 8.8% in May with respect to the same month in 2022

Hotels invoice an average of 102.9 euros per occupied room, representing an increase of 8.2% compared to the previous year

During the month of May, overnight stays in hotel establishments exceeded 32.4 million. This represents an increase of 8.8% compared to the same month in 2022, when there were 29.7 million. Moreover, they are more than those of the same month in 2019.

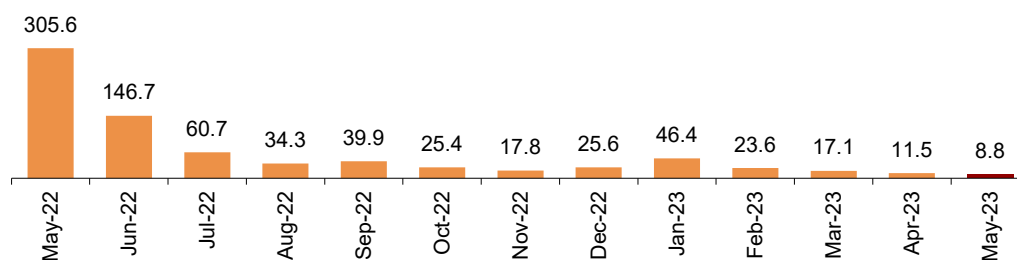
Based on place of origin, overnight stays by travellers residing in Spain exceeded 9.7 million, representing 30.1% of the total. In turn, overnight stays by non-residents stood at over 22.6 million.

On the other hand, the average stay decreased 1.4% compared to May 2022, standing at 3.0 overnight stays per traveller.

During the first five months of 2023, overnight stays increased by 17.2% compared to the same period in the previous year. Moreover, they surpass those of the first five months of 2019.

Annual variation rate for overnight stays

Percentage

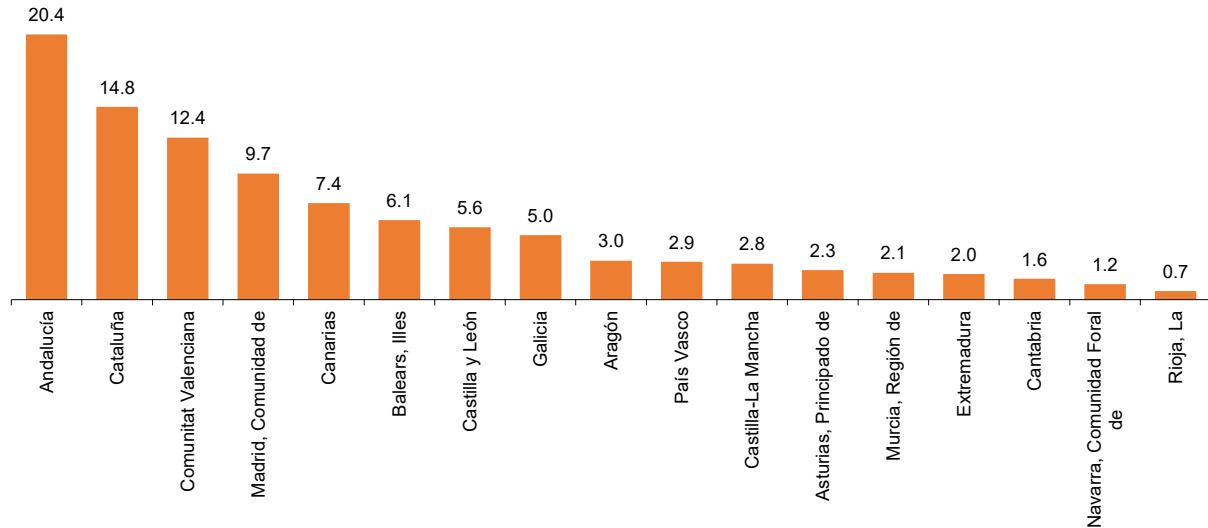


Destinations

Andalucía, Comunitat Valenciana and Cataluña were the main destinations in May for travellers who are residents in Spain, with 20.4%, 14.8% and 12.4% of total overnight stays, respectively.

Distribution of overnight stays: residents

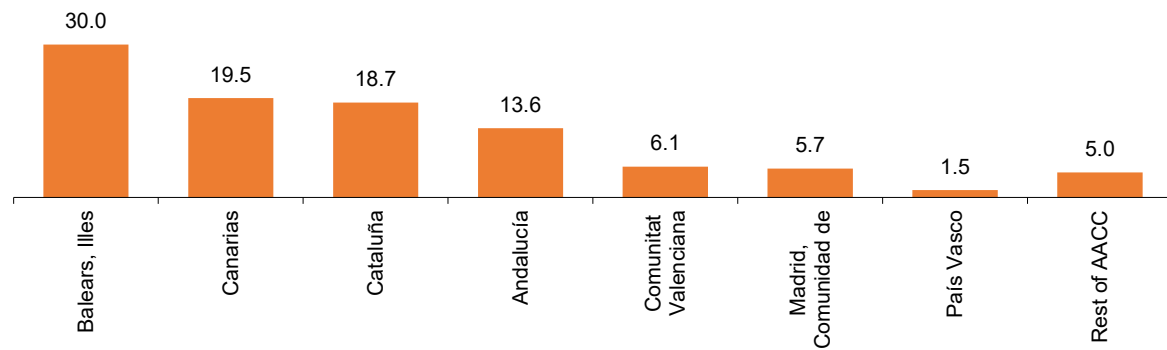
Percentage



The main destination chosen by non-residents was Illes Balears, with 30.0% of total overnight stays. Following that, the main destinations were Canarias and Cataluña, with 19.5% and 18.7% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

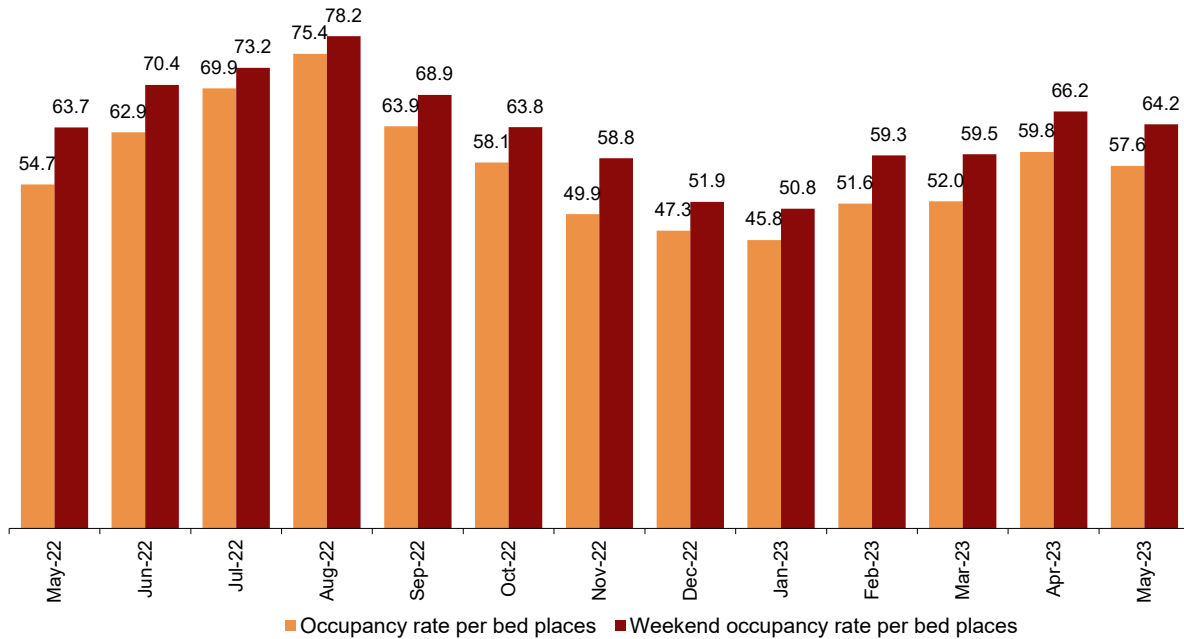


Hotel occupancy

In May, 57.6% of the available bed-places were occupied, indicating a year-on-year increase of 5.4%. The weekend occupancy rate by bedplaces increased 0.7%, and stood at 64.2%.

Occupancy rate

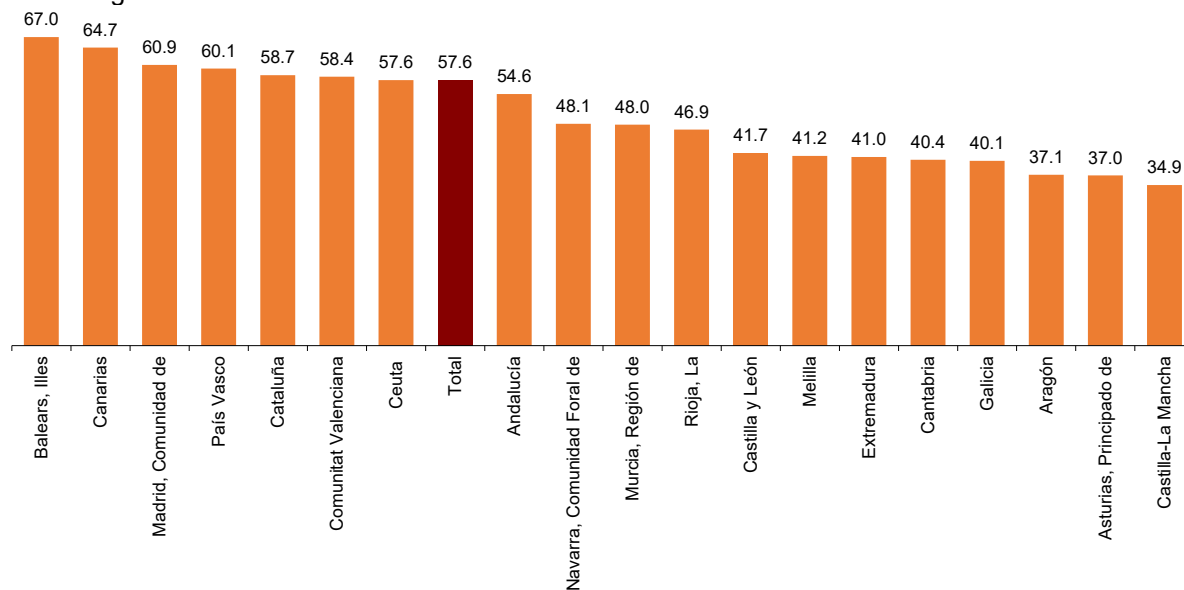
Percentage



Illes Balears registered the highest occupancy rate by bed-places in May (67.0%). This was followed by Canarias, with 64.7%.

Occupancy rate per bed-places by autonomous community

Percentage



By tourist areas, Sur de Gran Canaria reached the greatest occupancy rate by bed-places (73.5%), while Costa de Gipuzkoa achieved the greatest weekend occupancy rate (79.3%). The island of Mallorca registered the highest number of overnight stays in May, with 5,692,137.

The tourist places with most overnight stays were Barcelona, Madrid and Calvià. Santanyí had the highest occupancy rate by bed places (87.5%) along with the highest weekend occupancy rate (89.2%).

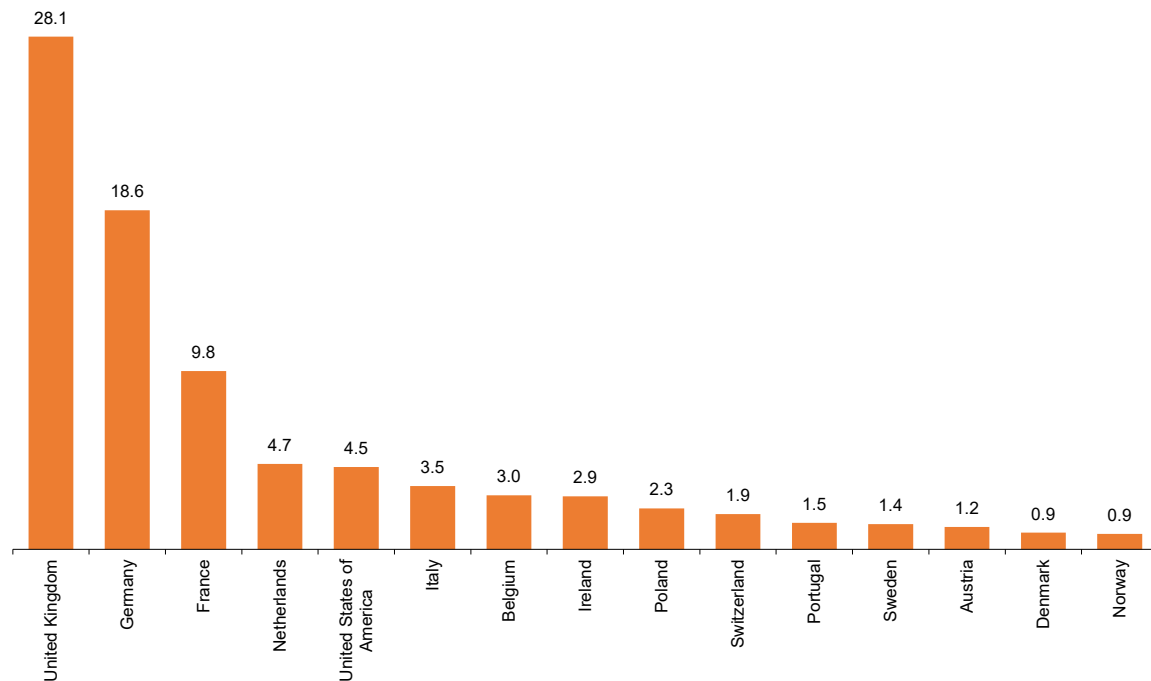
Overnight stays according to the country of origin of travellers

Travellers from the United Kingdom and Germany accounted for 28.1% and 18.6%, respectively, of total overnight stays of non-residents in hotel establishments in May.

Overnight stays by travellers from France, the Netherlands and the United States (the following source markets) accounted for 9.8%, 4.7% and 4.5% of the total, respectively.

Distribution of non-resident overnight stays. Main country of residence

Percentage

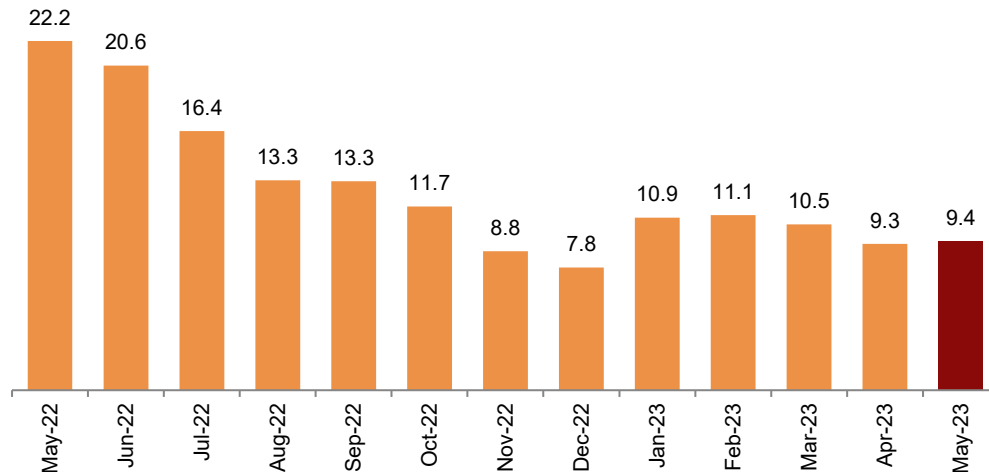


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 9.4%, which was 12.8 points above that registered in the same month of 2022 and 0.1 of a point less than that registered last month.

Hotel Prices Index

Annual variation rate. Percentage



The largest increases in hotel prices compared to May 2022 occurred in the autonomous city of Melilla (12.8%) and in Illes Balears (12.7%). The smallest increase was registered in the autonomous city of Ceuta, with an annual variation rate of 1.3%.

By categories, the greatest price increase was registered in three-gold star establishments (12.9%).

Hotel Sector Profitability

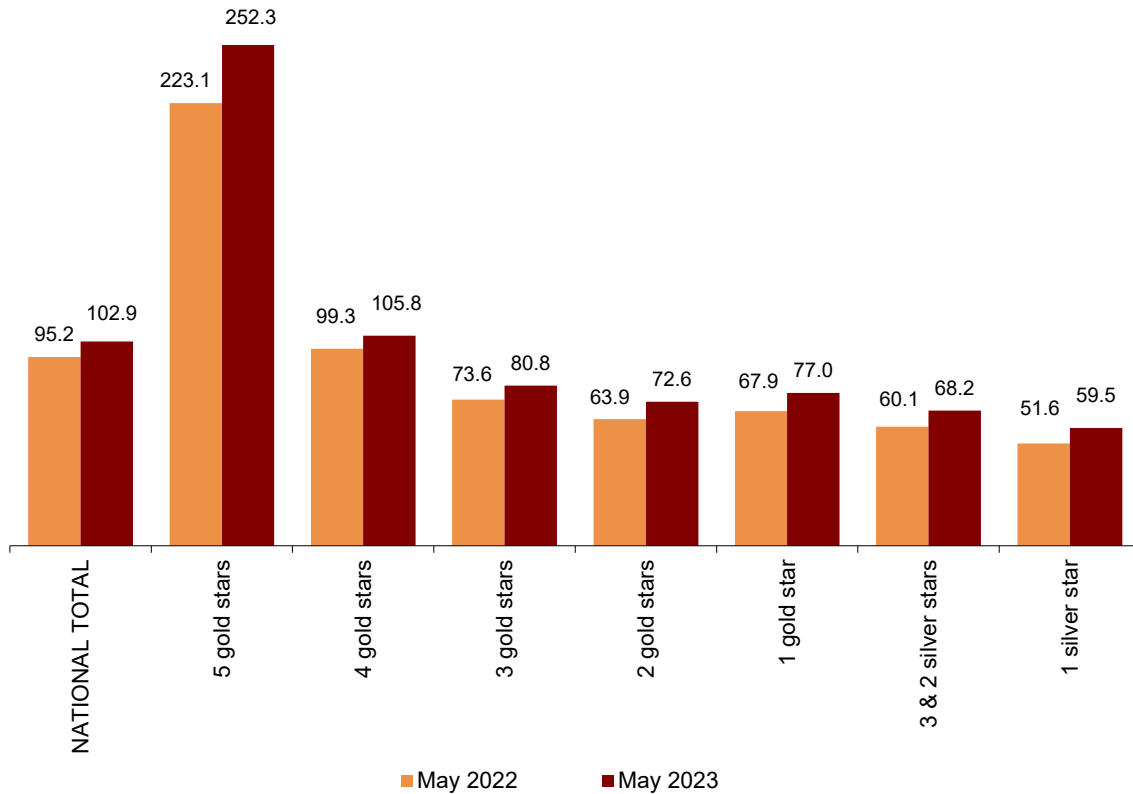
The average daily rate of hotels per occupied room (ADR) was 102.9 euros in May, which means an increase of 8.2% compared to the same month in 2022.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 68.6 euros, increasing by 13.5%.

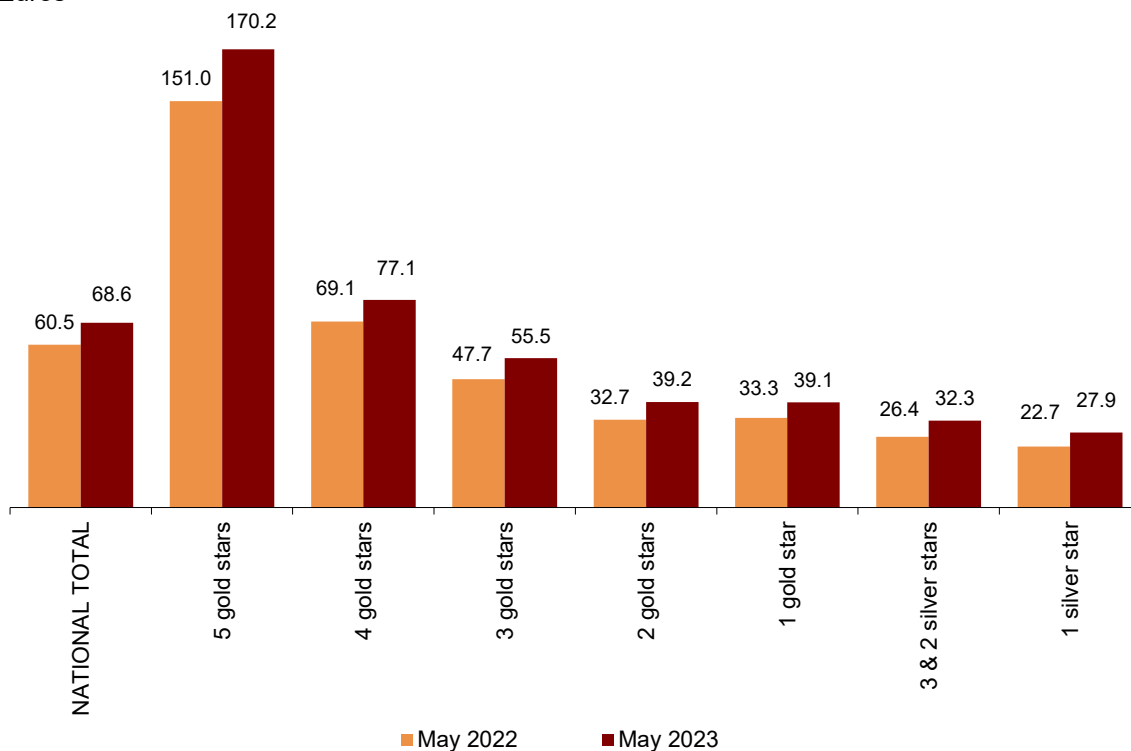
By category, the average rate was 252.3 euros for five-star hotels, 105.8 euros for four-star hotels and 80.8 euros for three-star hotels. Revenue per available room for these same categories was 170.2, 77.1 and 55.5 euros, respectively.

The tourist spot with the highest ADR is Marbella, with an average daily rate per occupied room of 189.9 euros. On the other hand, Barcelona had the highest RevPar, with revenue per available room of 155.7 euros.

Average daily rate by hotel
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to May 2022 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such a way that, among all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5-gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information, see the [Quality at INE and the Code of Best Practices](#) on the INE's web page.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

May 2023

Provisional Data

23rd June 2023

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	10.645.074	4.563.029	6.082.045	32.407.396	9.763.958	22.643.438	3,04
HOTELS: Golden stars							
Five	609.782	156.581	453.201	2.048.382	314.652	1.733.730	3,36
Four	5.152.032	2.054.518	3.097.515	17.157.405	4.586.405	12.571.001	3,33
Three	2.737.474	1.158.957	1.578.517	8.785.390	2.687.046	6.098.345	3,21
Two	759.754	414.506	345.249	1.683.695	771.939	911.756	2,22
One	324.365	162.516	161.849	662.808	291.885	370.923	2,04
INNS: Silver stars							
Two and three	534.175	306.141	228.034	1.030.497	540.125	490.371	1,93
One	527.491	309.810	217.681	1.039.217	571.906	467.311	1,97
Annual rate	7,30	-2,34	15,88	8,80	-2,87	14,75	1,40
Cumulative annual rate	16,78	8,11	27,24	17,21	7,62	23,38	0,36

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	15.720	843.075	1.786.652	57,61	64,19	66,83	262.584
HOTELS: Golden stars							
Five	372	53.904	115.964	56,49	63,85	64,91	40.535
Four	2.826	399.111	869.180	62,58	68,94	73,04	136.372
Three	2.691	213.324	460.325	60,39	66,27	69,38	58.547
Two	1.971	59.535	117.310	46,07	54,77	55,17	10.706
One	1.152	26.028	51.653	41,18	49,20	49,99	4.085
INNS: Silver stars							
Two and three	2.924	44.640	85.424	38,78	45,69	46,69	6.648
One	3.784	46.531	86.797	38,54	45,91	47,75	5.691
Annual rate	2,18	2,78	3,05	5,43	0,72	5,39	10,20

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Barcelona	171.768	672.025	314.265	1.791.362	73,52	79,23	85,43	2,50	14.674
Palma - Calvià	76.003	489.283	263.270	2.123.522	71,52	76,83	77,72	4,22	19.478
Sur de Tenerife	38.418	210.047	132.072	1.438.403	70,92	72,78	79,57	6,32	15.639
Isla de Lanzarote	21.787	107.505	92.235	781.142	69,24	70,14	81,67	6,76	7.586
Isla de Tenerife	86.097	242.495	307.449	1.632.978	68,85	71,46	77,13	5,91	19.285
Costa del Sol	156.440	399.097	357.727	1.645.382	68,82	71,71	81,47	3,61	15.889
Isla de Mallorca	115.206	1.018.254	373.401	5.318.736	68,67	70,56	76,50	5,02	44.076
Costa de Gipuzkoa	33.902	66.477	63.185	137.586	68,62	79,28	78,01	2,00	1.429

Tourist area with a greater number of overnight stays per month¹

Costa Blanca	170.016	214.532	580.637	923.737	63,62	73,69	72,92	3,91	10.131
Isla de Gran Canaria	71.314	148.608	221.482	1.106.434	63,50	68,67	72,17	6,04	12.695
Sur de Gran Canaria	45.154	137.549	157.072	1.062.615	65,92	70,70	74,05	6,68	11.478
Islas de Ibiza-Formentera	41.796	233.209	110.542	1.076.121	67,93	70,03	70,91	4,32	10.953
Costa Brava	135.477	290.023	285.533	894.181	51,65	65,83	57,72	2,77	9.279
Costa Barcelona	146.861	247.056	294.439	773.391	59,48	66,27	67,75	2,71	6.415
Costa Daurada	142.212	166.027	360.608	704.335	54,77	64,94	61,86	3,45	6.608
Isla de Fuerteventura	17.748	112.347	65.358	865.002	57,95	59,62	66,84	7,15	9.705

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Santanyí	4.336	67.521	12.683	374.327	87,52	89,20	91,44	5,39	1.891
Llucmajor	9.817	55.305	36.194	229.636	77,57	88,21	85,14	4,08	1.519
Sant Antoni de Portmany	11.772	48.433	35.600	189.606	76,69	83,08	78,10	3,74	1.497
Torremolinos	30.497	88.553	90.234	445.372	75,35	78,58	81,85	4,50	3.012
Adeje	13.191	112.496	48.086	814.460	74,80	76,04	83,18	6,86	9.232
Palma de Mallorca	43.213	267.061	132.019	1.019.512	74,79	80,25	80,84	3,71	9.221
Tías	5.123	35.991	21.180	274.322	74,68	74,67	85,66	7,19	2.141
Sóller	1.197	13.663	1.998	56.682	74,62	78,56	78,00	3,95	851
Barcelona	146.713	637.898	273.118	1.711.771	74,35	79,20	85,33	2,53	14.227
Son Servera	1.706	34.059	3.501	261.691	74,13	70,95	80,77	7,41	1.669

Tourist site with a greater number of overnight stays per month¹

Madrid	370.883	496.219	610.402	1.179.847	63,25	70,21	78,31	2,06	12.399
Calvià	25.241	196.194	101.355	1.064.576	68,54	73,71	74,70	5,27	9.768
Benidorm	74.521	124.865	364.669	626.153	69,13	77,44	76,75	4,97	6.496
San Bartolomé de Tirajana	33.156	98.415	115.844	765.739	65,77	71,02	73,50	6,70	8.663
Salou	67.881	100.869	202.174	464.684	62,50	71,26	65,26	3,95	3.552
Sevilla	121.277	153.756	203.998	358.181	70,65	75,24	81,42	2,04	3.815
Pájara	9.803	60.517	39.851	497.368	58,65	60,33	64,72	7,64	5.955
Lloret de Mar	34.409	97.787	123.146	384.592	59,56	74,79	62,03	3,84	2.443
Alcúdia	1.527	74.289	3.944	483.170	67,29	68,99	79,24	6,42	3.505
Sant Llorenç des Cardassar	3.804	69.049	14.800	463.016	68,26	71,35	77,23	6,56	3.620

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	10.645.074	100,00	32.407.396	100,00
Residents in Spain	4.563.029	42,87	9.763.958	30,13
Residents abroad	6.082.045	57,13	22.643.438	69,87
Total Residents abroad	6.082.045	100,00	22.643.438	100,00
TOTAL Residents in EU (without Spain)	3.149.629	51,79	12.060.893	53,26
- Germany	854.029	14,04	4.214.232	18,61
- Austria	71.249	1,17	277.730	1,23
- Belgium	150.772	2,48	672.404	2,97
- Denmark	48.191	0,79	207.018	0,91
- Finland	23.840	0,39	85.440	0,38
- France	772.534	12,70	2.217.251	9,79
- Greece	12.452	0,20	36.276	0,16
- Ireland	149.294	2,45	659.774	2,91
- Italy	284.990	4,69	784.796	3,47
- Luxembourg	10.236	0,17	43.125	0,19
- Netherlands	250.033	4,11	1.061.556	4,69
- Poland	116.722	1,92	508.814	2,25
- Portugal	138.634	2,28	328.142	1,45
- Czech Republic	42.066	0,69	158.148	0,70
- Sweden	71.973	1,18	312.722	1,38
-Other EU countries ¹	152.615	2,51	493.466	2,18
Norway	45.505	0,75	191.582	0,85
United Kingdom	1.226.578	20,17	6.372.746	28,14
Switzerland	116.353	1,91	436.444	1,93
Rest of Europe	137.449	2,26	438.517	1,94
Japan	26.860	0,44	52.564	0,23
Republic of China	50.565	0,83	93.124	0,41
United States of America	456.805	7,51	1.023.858	4,52
Rest of America	481.441	7,92	1.093.783	4,83
Africa	64.793	1,07	153.030	0,68
Other countries	326.067	5,36	726.897	3,21

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

1 Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Esthonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base May 2023

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	169,96	9,43
Andalucía	169,75	6,66
Aragón	108,04	10,32
Asturias, Principado de	102,66	1,96
Balears, Illes	294,36	12,65
Canarias	180,71	6,36
Cantabria	144,87	1,49
Castilla y León	115,40	4,79
Castilla - La Mancha	113,80	5,52
Cataluña	155,67	12,54
Comunitat Valenciana	152,54	8,41
Extremadura	109,67	3,43
Galicia	129,96	7,28
Madrid, Comunidad de	149,29	10,63
Murcia, Región de	96,81	8,00
Navarra, Comunidad Foral de	92,64	8,29
País Vasco	151,83	7,42
Rioja, La	122,41	6,76
Ceuta	105,11	1,25
Melilla	116,39	12,81

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	169,96	9,43
HOTELS: Gold stars		
Five	135,51	9,28
Fourth	167,11	7,99
Three	197,09	12,86
Two	149,28	11,57
One	146,64	9,00
HOSTALS: Silver stars		
Three and two	166,99	10,74
One	154,39	10,21

Indicators on the Profitability of the Hotel Sector May 2023

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	102,90	8,15	68,63	13,49
Andalucía	105,50	7,93	68,66	9,45
Aragón	65,93	11,61	31,23	16,26
Asturias, Principado de	62,84	2,70	27,05	1,62
Balears, Illes	104,51	8,74	76,98	21,10
Canarias	105,49	4,18	78,29	7,45
Cantabria	70,54	-3,02	31,41	-12,86
Castilla y León	63,52	3,92	31,38	12,27
Castilla - La Mancha	65,14	8,81	28,01	8,78
Cataluña	120,86	9,41	82,97	14,71
Comunitat Valenciana	85,29	7,05	58,70	9,71
Extremadura	64,86	3,18	33,06	6,84
Galicia	68,45	7,04	31,97	9,94
Madrid, Comunidad de	125,62	10,88	95,64	16,05
Murcia, Región de	61,36	6,62	34,21	4,09
Navarra, Comunidad Foral de	79,37	10,46	48,66	16,51
País Vasco	107,42	7,94	77,94	22,10
Rioja, La	74,18	8,21	42,72	11,72
Ceuta	67,00	4,84	36,86	10,93
Melilla	74,56	8,55	46,70	14,84

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	102,90	8,15	68,63	13,49
HOTELS: Gold stars				
Five	252,31	13,09	170,21	12,76
Four	105,82	6,53	77,10	11,61
Three	80,77	9,70	55,46	16,36
Two	72,62	13,69	39,20	19,91
One	77,02	13,48	39,13	17,43
GUESTHOUSES: Silver stars				
Three and two	68,15	13,44	32,33	22,65
One	59,45	15,22	27,85	22,69

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room