

25 October 2021

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
September 2021. Provisional data**Overnight stays in hotel establishments increased 212.1% in
September as compared with the same month of 2020****Hotels invoice an average of 94.1 euros per occupied room,
representing an annual increase of 28.6%**

In September, overnight stays in hotel establishments exceeded 25.6 million, 212.1% more than in the same month of 2020.

On the basis of origin, overnight stays by travellers residing in Spain, which represent 46.1% of the total, increased by 84.9% in the annual rate. In turn, overnight stays by non-residents rose by 657.7%.

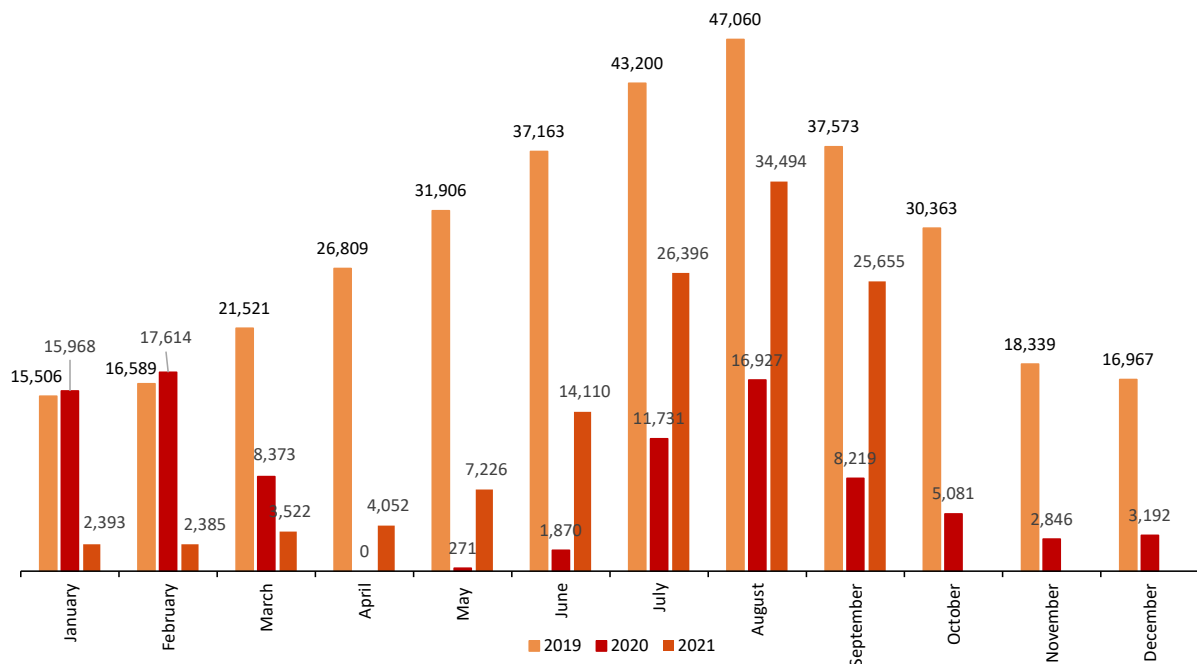
If data is compared with September 2019, overnight stays in hotel establishments showed a decrease of 31.7%. By origin, overnight stays by travellers who are residents in Spain increased 2.4%, while those by non-residents decreased 47.2%.

On the other hand, the average stay increased 33.2% compared to September 2020, standing at 3.1 overnight stays per traveller.

In the first nine months of 2021, overnight hotel stays rose by 48.5% as compared with the same period of the previous year. Resident overnight stays grew by 57.4% and those of foreigners by 38.1%.

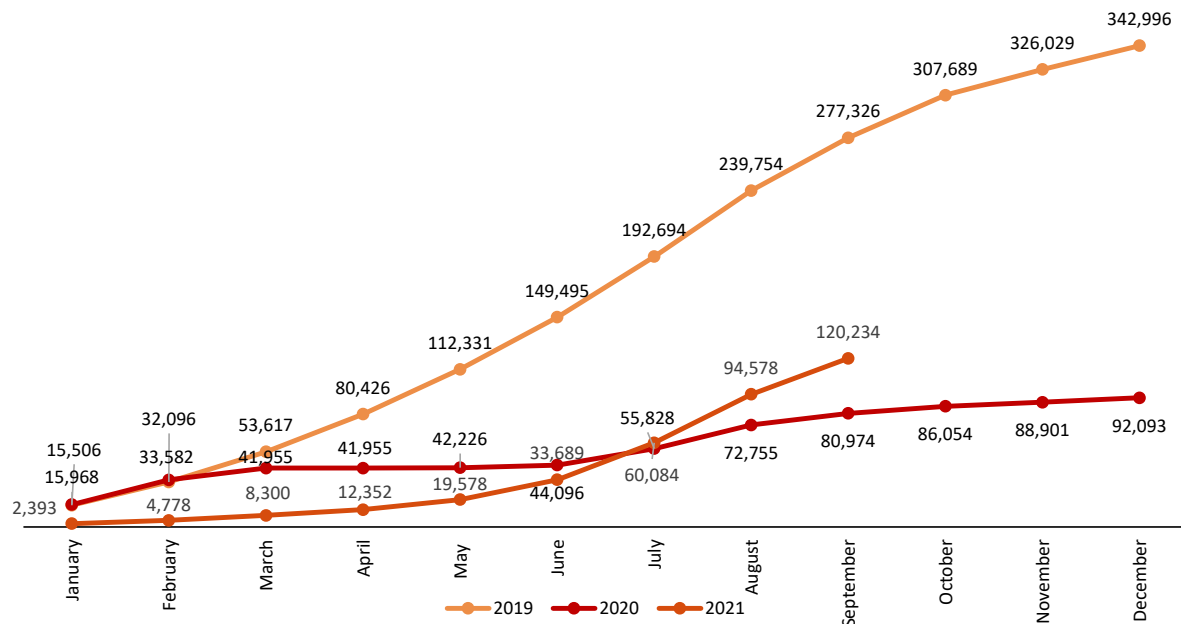
Overnight stays. Comparison 2019-2020-2021

Thousands



Cumulative overnights. Comparison 2019-2020-2021

Thousands



Open establishments

In September, a total of 14,554 hotels were open in Spain, 17.6% more than in the same month of 2020. This represented 75.6% of the total directory of establishments in this month.

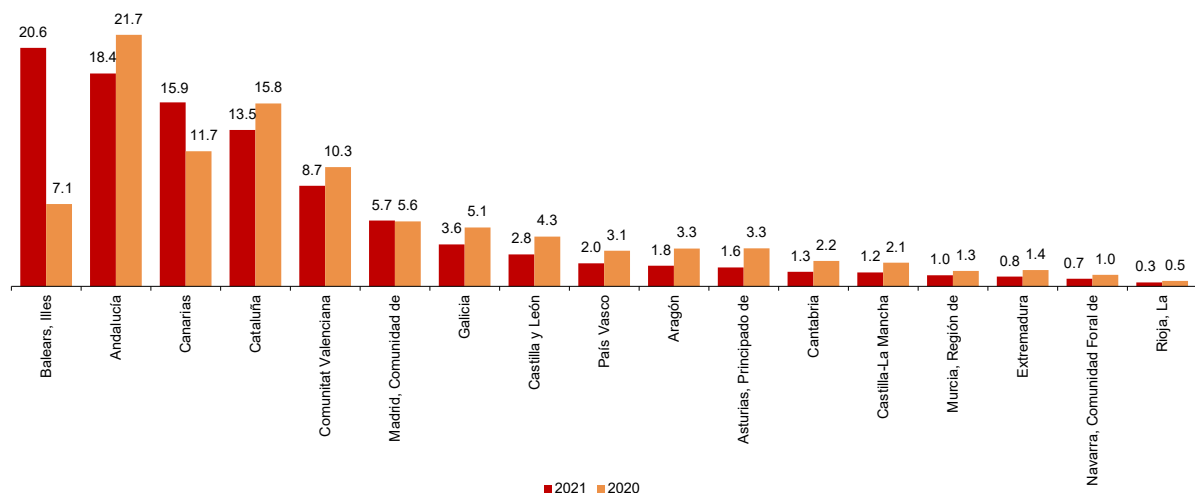
Category	Estimated open establishments total	Percentage of directory	Estimated bedrooms	Percentage of directory total	Estimated bed-places	Percentage of directory total
TOTAL	14,554	75.6	765,578	82.1	1,617,734	82.5
HOTELS: Golden stars						
Five	333	88.1	50,286	90.2	108,121	90.5
Four	2,573	87.6	363,102	88.6	790,337	88.4
Three	2,506	79.4	187,891	76.7	402,192	76.9
Two	1,894	78.6	55,575	74.9	108,887	74.9
One	1,141	76.6	25,430	78.2	50,413	79.1
INNS: Silver stars						
Two and three	2,816	76.4	42,382	77.2	81,183	78.0
One	3,291	63.3	40,913	67.7	76,601	69.2
Annual rate	17.6		56.2		58.5	

Destinations

Illes Balears, Andalucía, and Canarias were the main destinations for all travellers in Spain in September, with annual variation rates in the number of overnight stays of 803.6%, 164.3%, and 325.3% respectively.

Distribution of overnight stays. Comparison September 2020-2021

Percentage



The main destinations for travellers who reside in Spain are Andalucía, Cataluña and Comunitat Valenciana, which showed annual rates of variation in overnight stays of 95.6%, 56.1% and 107.2%, respectively.

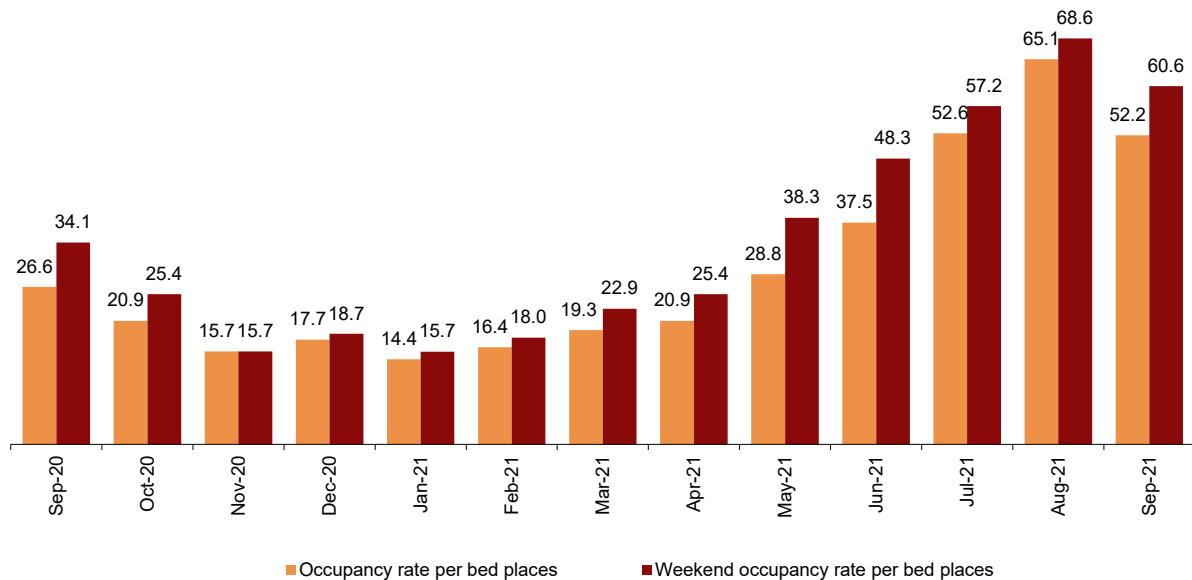
The main destination chosen by non-residents was Illes Balears, with 33.6% of total overnight stays. In this Autonomous Community, overnight stays by foreigners increased by 1719.4% as compared to September 2020. This was followed by Canarias and Cataluña.

Hotel occupancy

In September, 52.2% of the available bedplaces were occupied, indicating an annual increase of 96.3%. The weekend occupancy rate by bedplaces increased 77.4%, and stood at 60.6%.

Occupancy rate

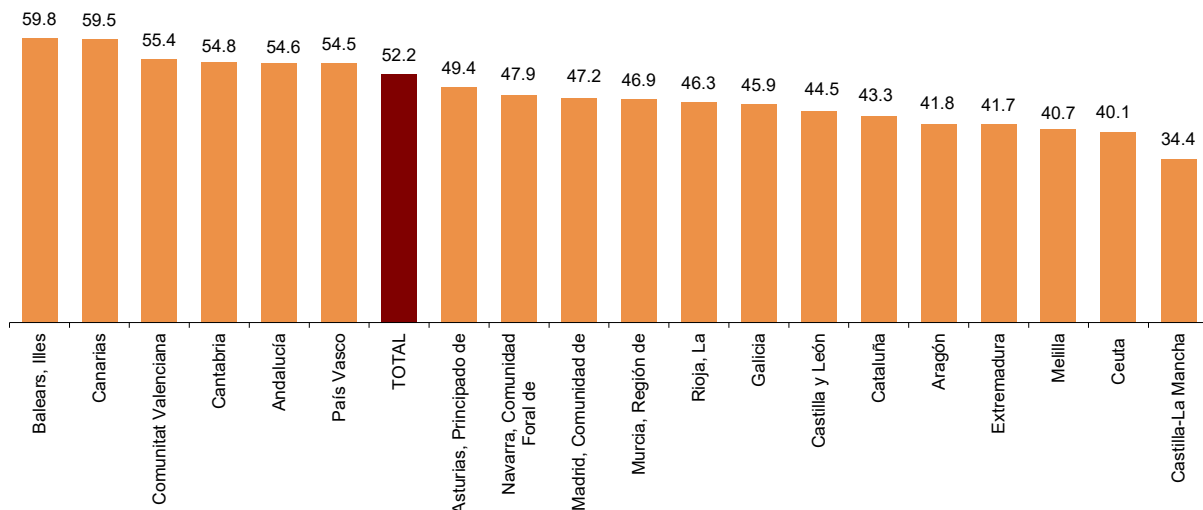
Percentage



Illes Balears showed the highest occupancy rate by bed-places in September (59.8%). It was followed by Canarias, with 59.5%.

Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, the Coast of Guipuzkoa reached both the highest level of occupancy by bed-places (65.2%), and the greatest weekend occupancy rate (77.9%). The island of Mallorca registered the highest number of overnight stays in September, with 3,829,349 million.

The tourist spots with the most overnight stays were Madrid, Barcelona and Palma de Mallorca. Zarautz reached both the greatest occupancy rate by bed-places (80.5%), as the greatest weekend occupancy rate (93.7%).

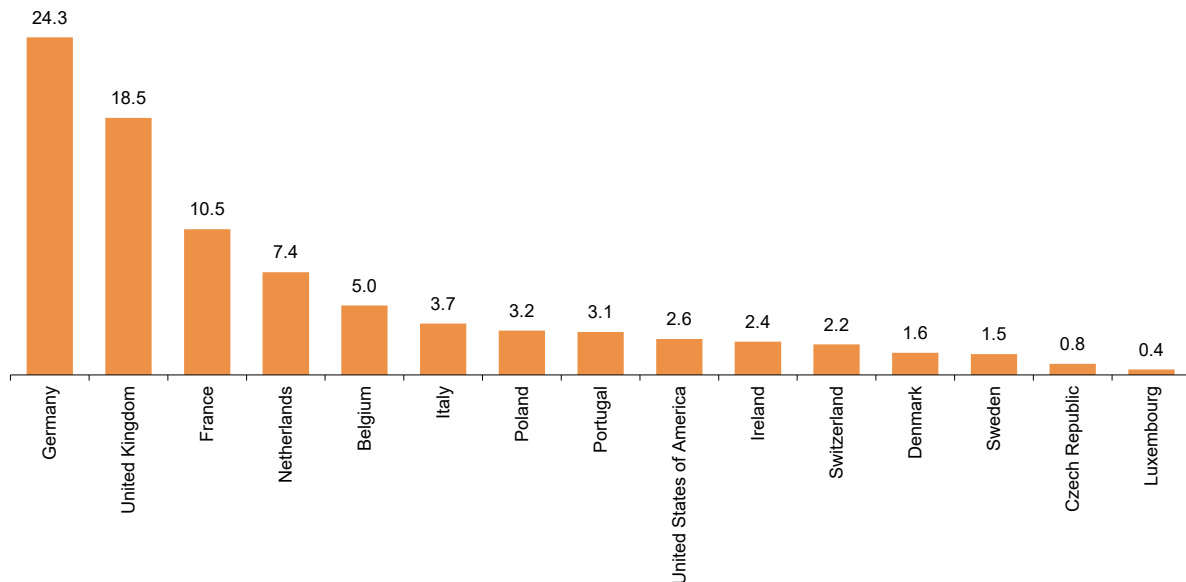
Overnight stays according to the country of origin of the travellers

Travellers from the Germany and the United Kingdom accounted for 24.3% and 18.5%, respectively, of total overnight stays of non-residents in hotel establishments in September. The German market had an annual variation rate of 1944.9%, and the English market a rate of 867.2%.

Overnight stays by travellers from the France, the Netherlands, and the Belgium (the following source markets) accounted for 10.5%, 7.4% and 5.0% of the total, respectively.

Distribution of non-resident overnight stays. Main country of residence

Percentage



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 15.9% in September, which is 29.7 points above that registered in the same month of 2020 and 1.9 of a point more than that registered last month.

Hotel Price Index

National and breakdown by categories

	Index	Annual growth rate
TOTAL	116.6	15.9
HOTELS: Gold stars		
Five	109.1	23.9
Fourth	113.7	17.3
Three	128.0	13.5
Two	110.6	9.6
One	119.8	10.9
HOSTALS: Silver stars		
Three and two	105.4	10.2
One	115.6	9.2

Hotel Sector Profitability

The average daily rate per occupied room (ADR) of hotels was 94.1 euros in September, which means an increase of 28.6% as compared with the same month of 2020.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 56.1 Euros, increasing by 150.7%.

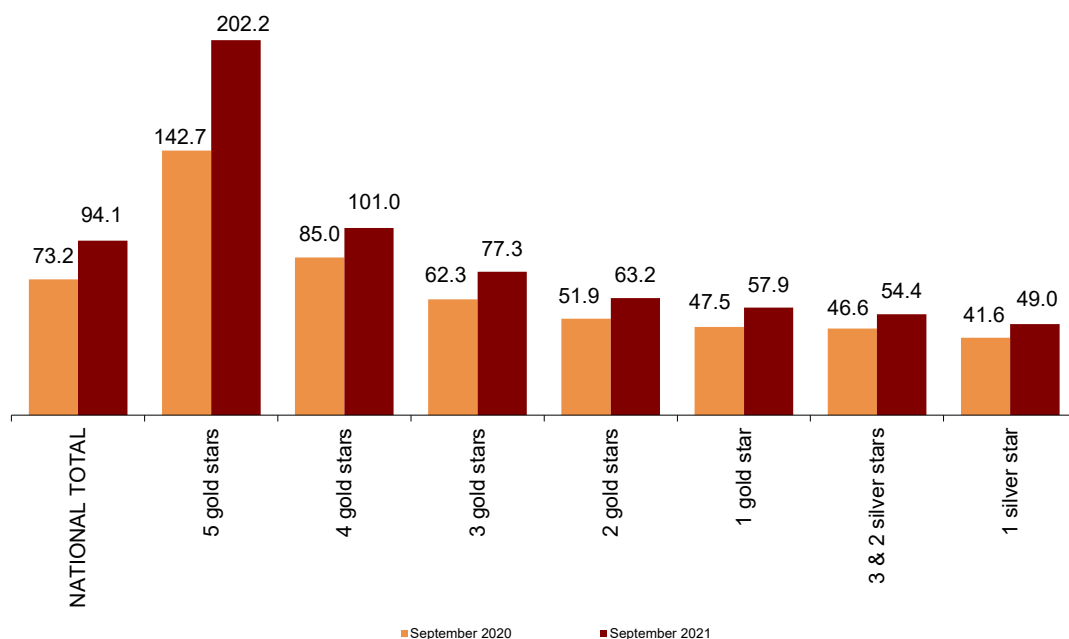
By category, the average rate was 202.2 euros for five-star hotels, 101.0 euros for four-star hotels and 77.3 euros for three-star hotels. Revenue per available room for these same categories were 118.4, 64.9 and 47.0 euros, respectively.

The tourist site¹ with the highest ADR and RevPAR was Marbella, with an average daily turnover per occupied room of 175.3 euros and income per available room of 125.5 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](https://www.ine.es)

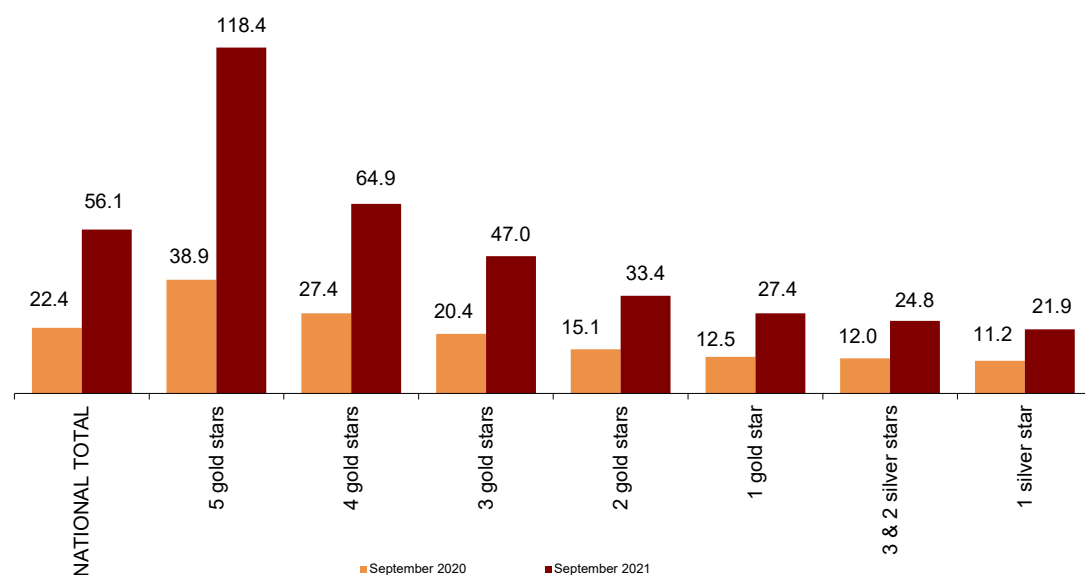
Average daily rate by hotel category.

Euros



Revenue per available room by hotel category

Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of September 2020 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](#)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

September 2021

Provisional Data

25th October 2021

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	8.230.619	4.942.275	3.288.344	25.655.491	11.819.444	13.836.047	3,12
HOTELS: Golden stars							
Five	479.199	191.692	287.506	1.714.816	465.908	1.248.908	3,58
Four	3.947.696	2.255.154	1.692.542	13.477.169	5.775.448	7.701.721	3,41
Three	2.059.152	1.252.993	806.159	6.633.475	3.018.912	3.614.563	3,22
Two	648.335	467.206	181.129	1.475.851	983.850	492.001	2,28
One	287.382	206.321	81.061	592.842	397.870	194.971	2,06
INNS: Silver stars							
Two and three	455.604	323.930	131.673	932.459	631.060	301.399	2,05
One	353.252	244.979	108.273	828.880	546.396	282.484	2,35
Annual rate	134,27	70,08	441,37	212,14	84,88	657,71	33,24
Cumulative annual rate	42,31	47,59	31,71	48,48	57,42	38,08	4,34

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	14.554	765.578	1.617.734	52,23	60,56	59,86	210.660
HOTELS: Golden stars							
Five	333	50.286	108.121	52,44	58,60	59,11	31.851
Four	2.573	363.102	790.337	56,06	64,32	64,57	108.086
Three	2.506	187.891	402.192	54,22	62,10	61,43	45.726
Two	1.894	55.575	108.887	44,95	56,53	52,95	9.695
One	1.141	25.430	50.413	39,05	50,80	47,29	3.741
INNS: Silver stars							
Two and three	2.816	42.382	81.183	38,11	47,24	45,06	6.431
One	3.291	40.913	76.601	35,91	42,79	44,26	5.131
Annual rate	17,62	56,24	58,49	96,30	77,40	91,76	92,56

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Costa De Gipuzkoa	44.306	37.029	89.343	75.448	65,21	77,94	75,37	2,03	1.161
Islas de Ibiza-Formentera	41.773	160.102	142.179	834.341	62,90	64,69	66,90	4,84	8.753
Palma - Calvià	50.710	303.347	144.818	1.505.342	62,80	65,92	68,36	4,66	13.889
Isla de Fuerteventura	23.972	79.897	114.240	710.849	62,25	61,71	74,94	7,94	6.899
Sur De Gran Canaria	57.727	93.307	232.249	828.083	61,99	68,27	70,05	7,02	9.728
Isla de La Gomera	5.542	2.517	14.855	17.670	61,40	72,40	66,90	4,04	391
Costa De La Luz De Cádiz	179.535	53.878	546.869	221.884	61,31	72,55	70,88	3,29	6.897
Costa De La Luz De Huelva	87.748	19.286	329.789	98.224	61,24	71,56	68,21	4,00	4.169

Tourist area with a greater number of overnight stays per month¹

Isla de Mallorca	94.495	605.809	305.194	3.524.155	59,40	61,82	65,69	5,47	31.174
Costa del Sol (Málaga)	216.469	218.840	670.781	1.007.582	60,38	67,63	69,81	3,86	13.967
Isla de Tenerife	92.033	149.466	347.333	1.103.398	60,77	62,67	68,40	6,01	14.771
Sur de Tenerife	50.902	127.850	198.108	968.245	60,61	61,54	69,09	6,52	12.384
Isla de Gran Canaria	79.501	101.870	288.192	869.574	60,06	66,22	68,36	6,38	10.754
Costa Blanca (Alicante)	208.102	114.298	697.071	455.747	56,92	67,63	63,46	3,58	8.496
Barcelona	115.784	320.610	228.410	881.710	49,93	56,85	58,67	2,54	8.989
Costa Brava	170.549	145.617	390.856	501.944	45,44	60,30	52,00	2,82	7.185

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Zarautz	4.339	1.619	7.968	2.265	80,47	93,68	83,52	1,72	65
Cádiz	16.675	8.176	45.901	21.471	78,31	81,21	91,60	2,71	515
Formentera	10.311	15.829	34.689	81.854	76,33	83,36	78,06	4,46	750
Chipiona	13.670	1.452	52.076	8.158	76,29	81,03	72,18	3,98	351
Altea	8.587	2.088	23.815	7.788	73,94	89,04	80,08	2,96	266
Valderrobres	2.168	116	5.330	262	72,37	88,94	73,05	2,45	40
Begur	4.426	3.912	11.501	12.493	70,94	87,57	74,51	2,88	274
Fisterra	7.278	2.387	9.784	3.292	70,34	79,54	66,48	1,35	105
Palafrugell	7.072	6.365	15.947	18.069	70,16	85,13	71,64	2,53	356
Chiclana De La Frontera	38.450	15.452	137.995	79.129	69,53	75,48	76,81	4,03	2.329

Tourist site with a greater number of overnight stays per month¹

Madrid	318.194	237.431	566.633	581.154	47,99	58,42	58,57	2,07	8.083
Barcelona	102.053	309.572	207.329	856.562	51,62	58,51	60,14	2,58	8.643
Palma De Mallorca	28.600	166.090	77.558	753.826	59,58	64,79	65,58	4,27	7.164
San Bartolomé De Tirajana	40.956	71.471	169.687	647.970	64,96	69,82	71,62	7,27	7.618
Calvià	17.348	116.696	61.050	701.617	64,89	65,65	70,03	5,69	6.342
Adeje	24.894	71.885	97.542	540.228	64,22	65,21	72,25	6,59	7.582
Benidorm	84.291	47.487	377.801	246.031	56,92	65,86	60,86	4,73	4.850
Pájara	13.576	49.674	69.302	453.830	65,65	66,08	76,43	8,27	4.411
Torremolinos	40.462	47.059	147.428	256.159	60,24	67,94	65,18	4,61	2.354
Sevilla	102.932	74.181	190.484	171.245	55,55	71,00	63,03	2,04	2.518

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	8.230.619	100,00	25.655.491	100,00
Residents in Spain	4.942.275	60,05	11.819.444	46,07
Residents abroad	3.288.344	39,95	13.836.047	53,93
Total Residents abroad	3.288.344	100,00	13.836.047	100,00
TOTAL Residents in EU (without Spain)	2.105.798	64,04	9.319.302	67,36
- Germany	563.967	17,15	3.360.907	24,29
- Austria	31.317	0,95	132.575	0,96
- Belgium	143.377	4,36	697.490	5,04
- Denmark	47.760	1,45	221.812	1,60
- Finland	11.193	0,34	35.169	0,25
- France	448.652	13,64	1.447.377	10,46
- Greece	5.883	0,18	19.411	0,14
- Ireland	75.940	2,31	334.331	2,42
- Italy	162.016	4,93	516.580	3,73
- Luxembourg	10.354	0,31	58.746	0,42
- Netherlands	220.053	6,69	1.029.053	7,44
- Poland	79.220	2,41	437.094	3,16
- Portugal	142.445	4,33	426.124	3,08
- Czech Republic	24.321	0,74	111.477	0,81
- Sweden	53.085	1,61	200.435	1,45
-Other EU countries ¹	86.214	2,62	290.721	2,10
Norway	14.656	0,45	53.912	0,39
United Kingdom	482.204	14,66	2.560.398	18,51
Russia	16.140	0,49	49.646	0,36
Switzerland	76.141	2,32	310.424	2,24
Rest of Europe	82.079	2,50	277.378	2,00
Japan	3.926	0,12	9.365	0,07
Republic of China	10.957	0,33	23.889	0,17
United States of America	154.034	4,68	361.834	2,62
Rest of America	193.379	5,88	475.925	3,44
Africa	36.140	1,10	115.724	0,84
Other countries	112.892	3,43	278.252	2,01

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base September 2021

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	116,58	15,94
Andalucía	108,36	23,25
Aragón	78,49	11,74
Asturias, Principado de	99,67	11,28
Balears, Illes	152,83	16,79
Canarias	133,09	12,17
Cantabria	112,55	22,68
Castilla y León	98,97	11,89
Castilla - La Mancha	91,00	6,74
Cataluña	99,88	9,82
Comunitat Valenciana	109,68	18,35
Extremadura	102,21	10,67
Galicia	106,99	16,39
Madrid, Comunidad de	81,07	14,43
Murcia, Región de	89,67	11,37
Navarra, Comunidad Foral de	93,27	8,07
País Vasco	112,75	24,85
Rioja, La	96,79	13,66
Ceuta	93,21	3,54
Melilla	102,50	-8,31

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	116,58	15,94
HOTELS: Gold stars		
Five	109,07	23,87
Fourth	113,66	17,29
Three	128,04	13,51
Two	110,57	9,62
One	119,84	10,89
HOSTALS: Silver stars		
Three and two	105,41	10,23
One	115,64	9,20

Indicators on the Profitability of the Hotel Sector

September 2021

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	94,10	28,59	56,12	150,65
Andalucía	100,08	25,08	63,45	147,64
Aragón	65,52	15,56	32,26	70,80
Asturias, Principado de	66,09	7,91	36,61	55,97
Balears, Illes	119,20	27,10	78,25	187,27
Canarias	102,05	12,33	69,12	153,02
Cantabria	76,22	12,69	44,66	72,13
Castilla y León	61,95	14,78	31,65	108,96
Castilla - La Mancha	59,60	12,01	24,80	82,02
Cataluña	87,97	17,14	44,79	103,16
Comunitat Valenciana	85,96	19,43	53,95	121,60
Extremadura	62,58	7,83	31,14	93,28
Galicia	62,67	9,43	32,25	113,75
Madrid, Comunidad de	80,32	35,02	46,29	181,34
Murcia, Región de	66,90	8,09	35,08	104,43
Navarra, Comunidad Foral de	66,66	5,88	39,26	94,29
País Vasco	96,48	33,92	62,25	132,90
Rioja, La	72,03	17,58	39,12	115,78
Ceuta	65,17	0,15	29,37	13,78
Melilla	66,55	-6,63	43,33	52,04

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	94,10	28,59	56,12	150,65
HOTELS: Gold stars				
Five	202,21	41,70	118,41	204,45
Four	100,96	18,79	64,86	136,70
Three	77,26	23,95	46,97	130,44
Two	63,15	21,70	33,43	120,90
One	57,87	21,78	27,38	118,37
GUESTHOUSES: Silver stars				
Three and two	54,35	16,53	24,77	107,23
One	49,02	17,78	21,94	96,36

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room