

24 October 2022

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
September 2022. Provisional data

Overnight stays in hotel establishments increased 39.9% in September as compared with the same month of 2021

Hotels invoice an average of 107.2 euros per occupied room, representing an increase of 15.5% compared to the previous month

During the month of September, overnight stays in hotel establishments exceeded 35.9 million. This represents an increase of 39.9% compared to the same month in 2021, when there were only 25.6 million.

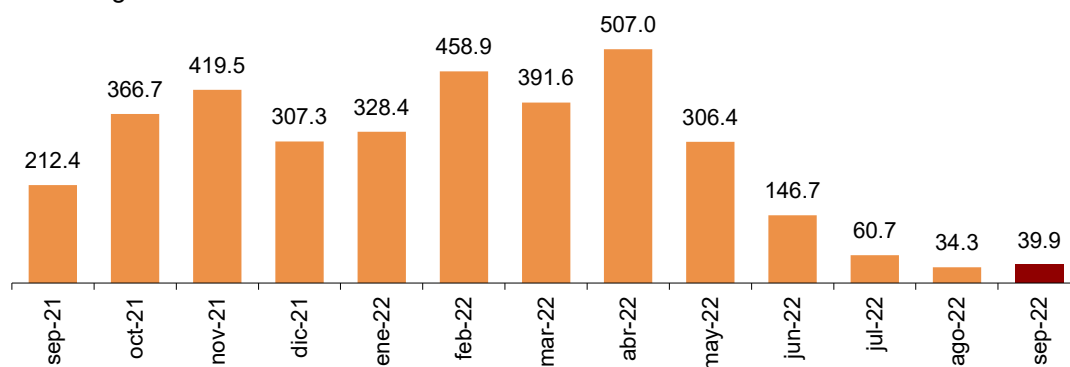
Based on place of origin, overnight stays by travellers residing in Spain exceeded 12.0 million, representing 33.5% of the total. In turn, overnight stays by non-residents stood at over 23.9 million.

On the other hand, the average stay increased 5.3% compared to September 2021, standing at 3.3 overnight stays per traveller.

During the first nine months of 2022, overnight stays increased 112.5%, as compared to the same period of the previous year.

Annual variation rate for overnight stays

Percentage

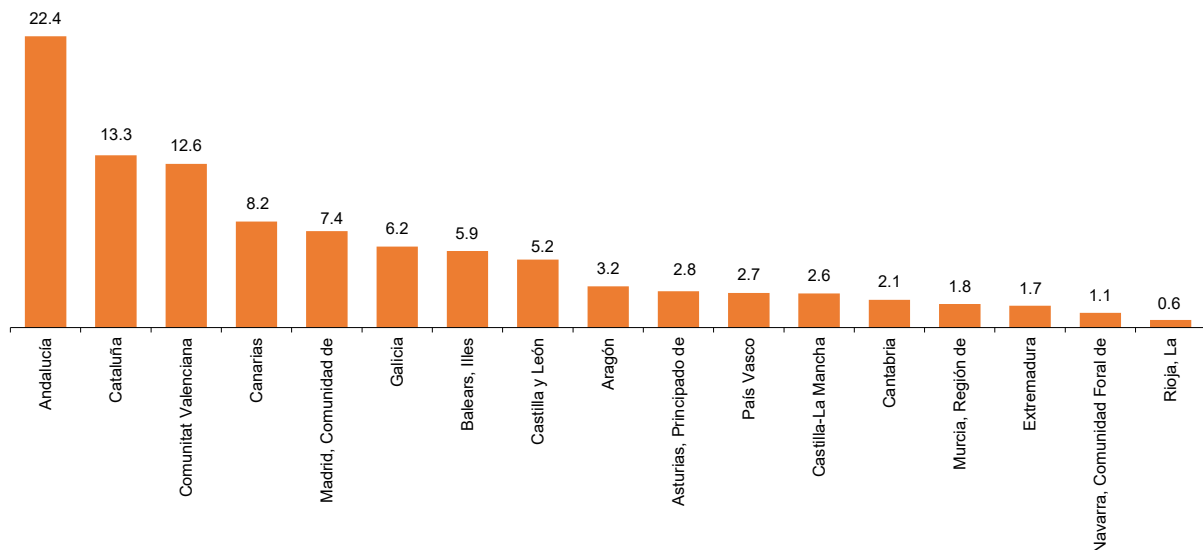


Destinations

In September, Andalucía, Cataluña and Comunitat Valenciana were the main destinations for travellers who are residents in Spain, with 22.4%, 13.3% and 12.6% of total overnight stays, respectively.

Distribution of overnight stays: residents

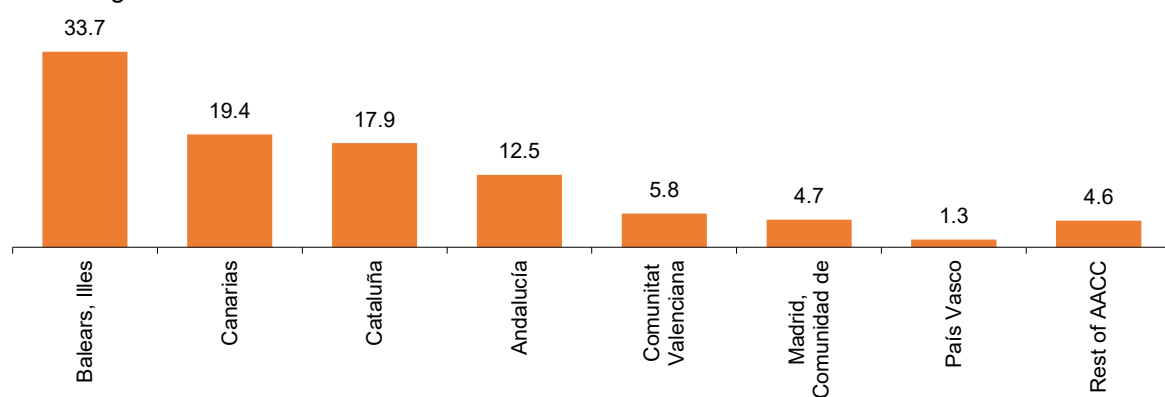
Percentage



The main destination chosen by non-residents was Illes Balears, with 33.7% of total overnight stays. Following that, the main destinations were Canarias and Cataluña, with 19.4% and 17.9% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

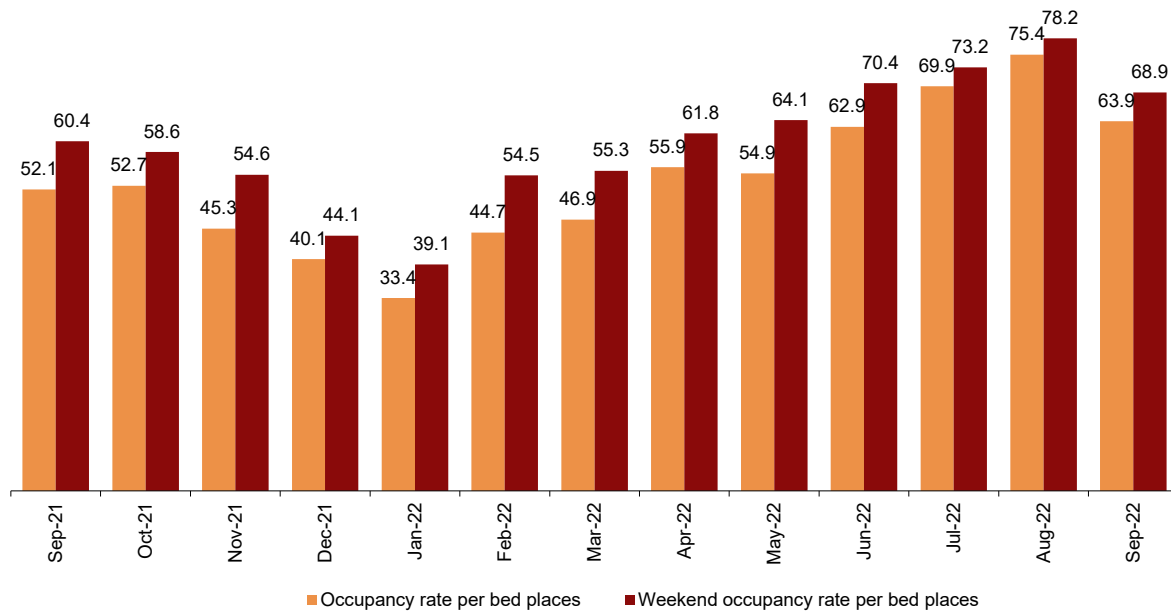


Hotel occupancy

In September, 63.9% of the available bedplaces were occupied, indicating an annual increase of 22.7%. The weekend occupancy rate by bedplaces increased 14.0%, and stood at 68.9%.

Occupancy rate

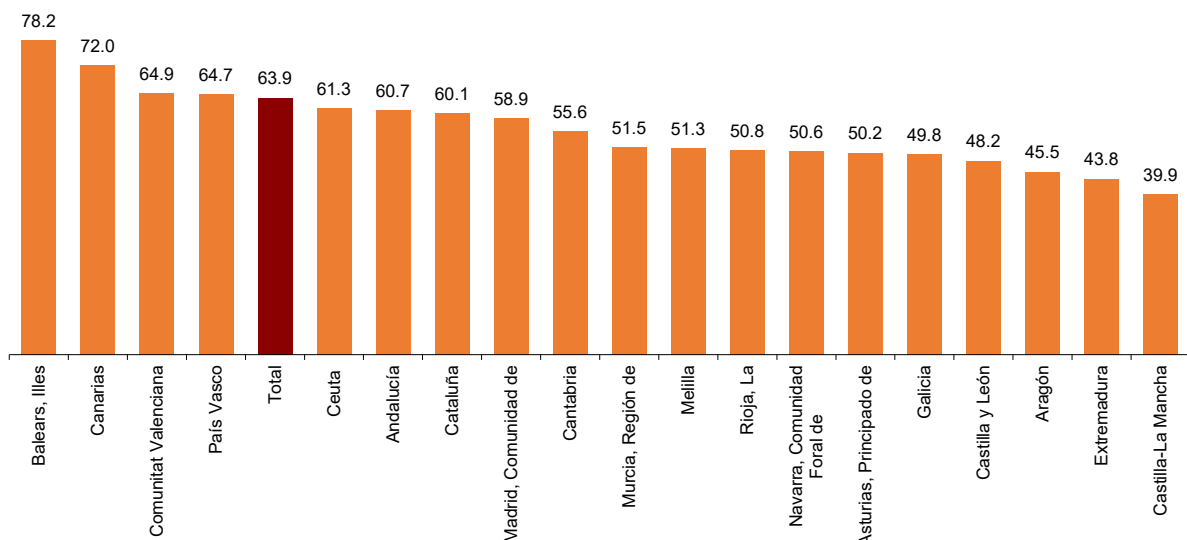
Percentage



Illes Balears showed the highest occupancy rate by bed-places in September (78.2%). It was followed by Canarias, with 72.0%.

Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, Palma-Calvià reached the greatest occupancy rate by bed-places (80.2%) and the greatest weekend occupancy rate (82.8%). The island of Mallorca registered the highest number of overnight stays in September, with 6,505,457 million.

The tourist sites with the highest number of overnight stays were Barcelona, Madrid and Calvià. Santa Margalida had the highest occupancy rate by bed places (86.3%), while Cadaqués had the greatest weekend occupancy rate (90.1%).

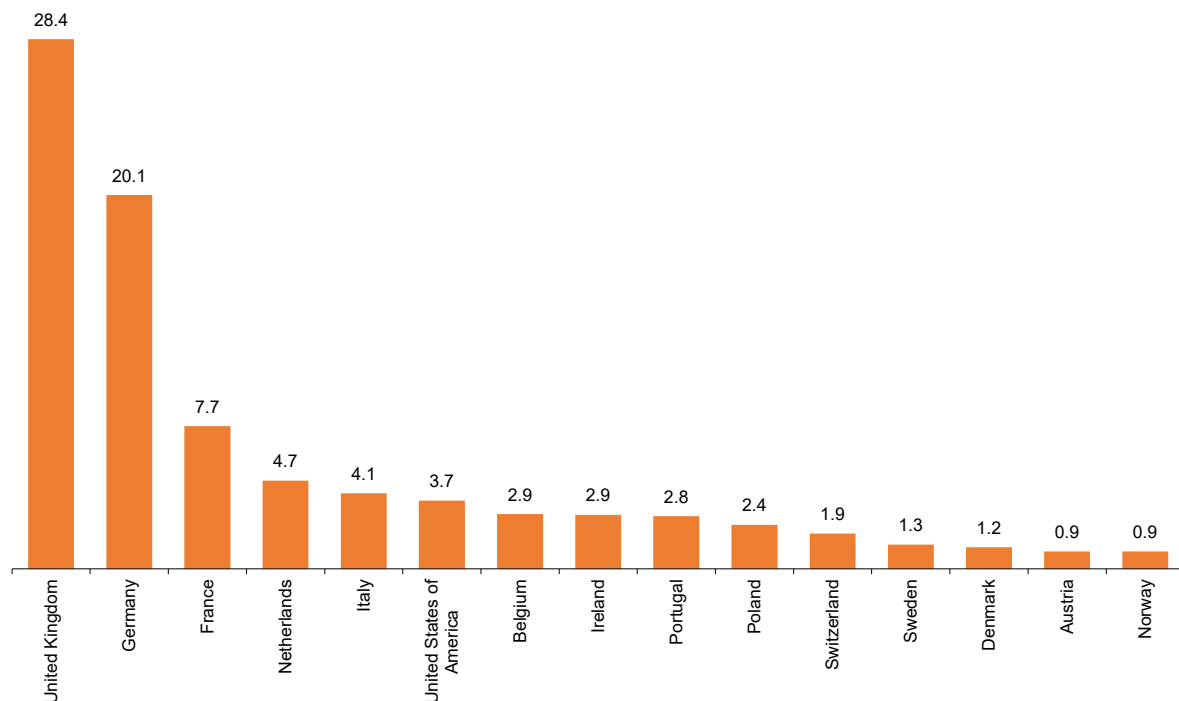
Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany accounted for 28.4% and 20.1%, respectively, of total overnight stays of non-residents in hotel establishments in September.

Overnight stays by travellers from the France, the Netherlands, and Belgium (the following source markets) accounted for 7.7%, 4.7% and 4.1% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

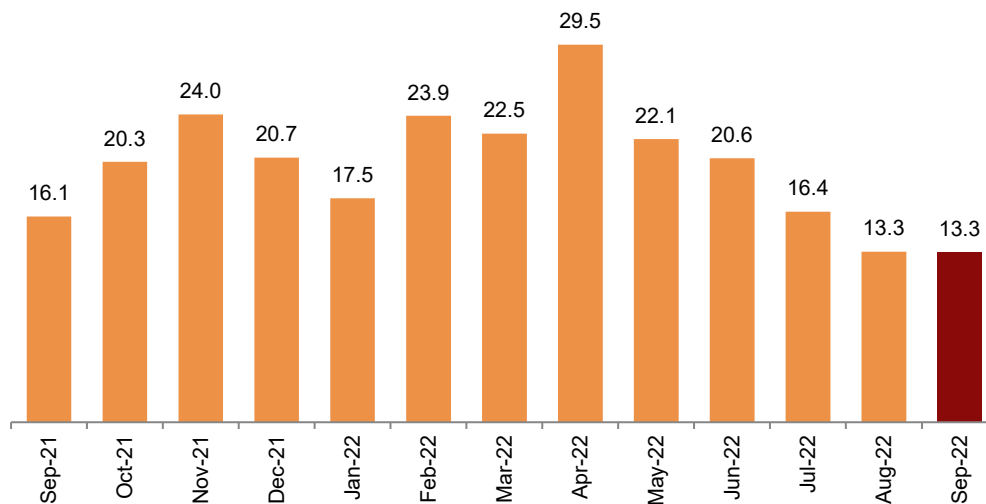


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 13.3% in September, the same as last month and 2.8 points less than that recorded in the same month of 2021.

Hotel Prices Index

Annual variation rate. Percentage



By autonomous community, the highest increases in hotel prices compared to September 2021 took place in Comunidad de Madrid (33.5%) and Cataluña (26.8%).

On the other hand, the lowest increase was recorded in the autonomous city of Ceuta, with an annual variation rate of 1.7%.

By categories, the greatest price increase was registered in one-silver star establishments (19.1%).

Hotel Sector Profitability

The average daily rate per occupied room (ADR) of hotels was 107.2 euros in September, which means an increase of 14.0% as compared with the same month of 2021.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 78.9 Euros, increasing by 41.4%.

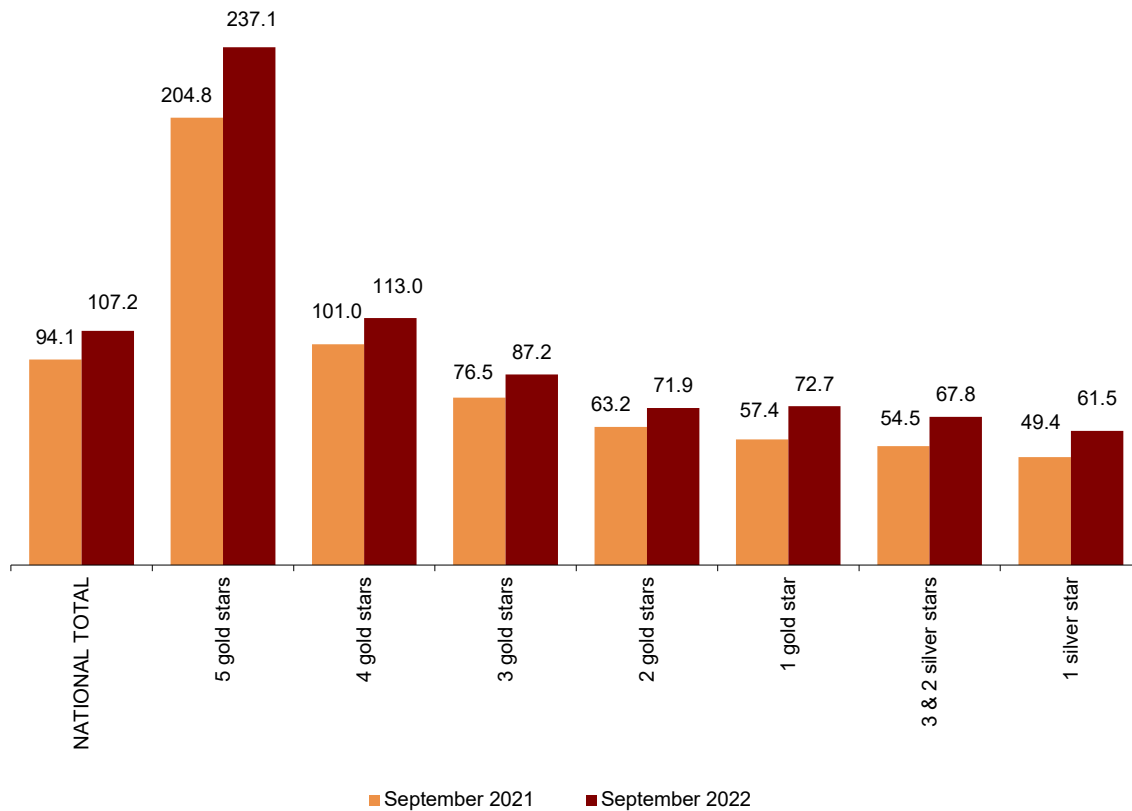
By category, the average rate was 237.1 euros for five-star hotels, 113.0 euros for four-star hotels and 87.2 euros for three-star hotels. Revenue per available room for these same categories were 174.8, 91.7 and 65.9 euros, respectively.

The tourist spot¹ with the highest ADR is Marbella, with an average daily billing per occupied room of 215.4 euros. San Sebastián had the highest RevPar, with revenue per available room of 156.7 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](https://www.ine.es)

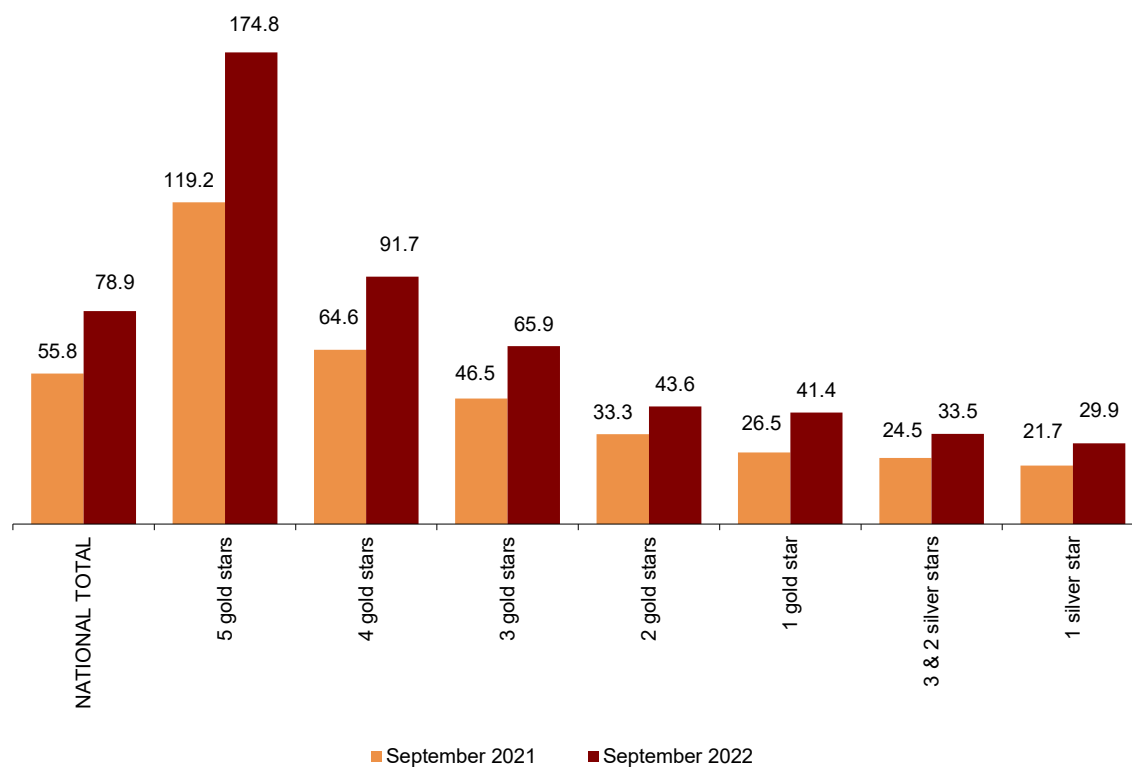
Average daily rate by hotel

Euros



Revenue per available room by hotel category

Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of September 2021 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE website.

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

September 2022

Provisional Data

24th October 2022

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	10.973.385	5.134.443	5.838.943	35.926.328	12.020.106	23.906.222	3,27
HOTELS: Golden stars							
Five	647.308	175.778	471.530	2.258.434	406.171	1.852.263	3,49
Four	5.282.854	2.313.634	2.969.221	19.000.275	5.795.029	13.205.246	3,60
Three	2.864.547	1.323.377	1.541.170	9.800.749	3.196.334	6.604.414	3,42
Two	806.030	484.679	321.351	2.016.957	1.039.999	976.958	2,50
One	347.644	194.421	153.222	773.961	384.185	389.775	2,23
INNS: Silver stars							
Two and three	533.882	333.251	200.632	1.060.485	607.181	453.304	1,99
One	491.120	309.304	181.817	1.015.468	591.207	424.261	2,07
Annual rate	32,91	3,68	76,72	39,90	1,75	72,40	5,26
Cumulative annual rate	90,51	41,33	201,21	112,50	39,39	209,28	11,54

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	16.055	868.243	1.842.259	63,89	68,87	73,54	271.067
HOTELS: Golden stars							
Five	374	55.450	119.318	62,52	67,06	73,32	40.028
Four	2.868	405.776	887.407	69,98	74,61	81,09	140.378
Three	2.810	222.980	479.870	66,76	71,07	75,96	60.671
Two	2.084	64.747	127.785	52,24	60,20	60,68	12.305
One	1.235	28.212	55.889	45,94	52,69	57,13	4.508
INNS: Silver stars							
Two and three	2.943	45.087	85.924	40,75	47,94	48,56	7.009
One	3.741	45.991	86.065	39,10	44,33	48,10	6.168
Annual rate	8,67	13,02	13,50	22,69	13,98	23,35	28,53

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Palma - Calvià	51.511	521.756	161.322	2.497.219	80,18	82,81	85,85	4,64	20.245
Islas de Ibiza-Formentera	53.290	279.017	177.352	1.311.076	78,41	78,96	83,05	4,48	11.740
Isla de Mallorca	103.417	1.066.373	383.622	6.121.835	78,36	79,81	85,34	5,56	46.677
Isla de Menorca	33.247	89.652	146.632	615.891	76,67	75,88	83,00	6,20	5.089
Isla de Lanzarote	28.816	97.439	149.130	766.761	74,89	74,33	91,81	7,25	7.321
Sur de Tenerife	44.522	194.299	182.667	1.466.838	73,68	75,62	83,75	6,91	15.766
Costa de Gipuzkoa	38.059	58.534	75.113	128.597	73,67	78,73	84,06	2,11	1.448
Sur de Gran Canaria	47.547	135.367	201.292	1.109.191	72,98	74,63	83,76	7,16	11.230

Tourist area with a greater number of overnight stays per month¹

Costa del Sol	193.461	370.652	520.689	1.542.547	71,31	75,22	83,65	3,66	16.469
Isla de Tenerife	96.299	228.382	366.831	1.686.600	72,50	74,45	81,90	6,32	19.064
Barcelona	140.867	620.057	274.974	1.682.681	71,70	74,82	87,28	2,57	14.085
Costa Blanca	186.990	197.382	691.749	929.974	68,94	75,05	77,66	4,22	10.770
Isla de Gran Canaria	76.192	149.658	274.104	1.161.155	70,85	72,87	81,53	6,35	12.448
Costa Brava	150.726	266.340	325.781	974.348	55,85	64,64	64,46	3,12	9.593
Costa Daurada	176.403	151.509	462.214	805.998	62,21	67,88	71,30	3,87	6.579
Isla de Fuerteventura	25.912	110.794	128.953	981.925	71,79	71,61	85,08	8,13	9.116

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Santa Margalida	3.056	45.190	8.813	348.586	86,33	89,65	90,41	7,41	2.029
Santanyí	7.543	61.990	29.044	358.711	86,05	79,47	84,44	5,58	2.159
Eivissa	17.871	58.860	38.200	209.333	83,74	82,75	86,82	3,23	1.696
Cadaqués	4.313	9.774	7.649	21.621	83,31	90,14	91,66	2,08	187
Palma de Mallorca	33.696	293.020	87.331	1.159.384	83,30	85,85	88,16	3,82	9.336
Llucmajor	9.747	52.679	38.354	257.350	82,39	82,62	88,34	4,74	1.662
Sant Antoni de Portmany	9.185	53.273	37.244	251.771	81,84	84,37	86,17	4,63	1.518
Sant Llorenç des Cardassar	6.031	73.910	35.867	560.165	81,50	81,36	89,04	7,46	3.891
Sant Josep de Sa Talaia	9.758	75.457	32.490	339.024	80,99	82,60	85,28	4,36	4.064
Sóller	602	13.983	1.431	59.625	80,34	78,92	85,07	4,19	829

Tourist site with a greater number of overnight stays per month¹

Barcelona	125.884	584.502	248.812	1.602.769	72,62	75,82	87,75	2,61	13.626
Madrid	342.751	459.317	577.898	1.061.741	61,28	66,35	76,24	2,04	11.821
Calvià	17.788	213.026	70.518	1.256.367	76,60	79,21	83,38	5,75	10.310
Benidorm	88.222	113.784	416.035	630.127	72,65	78,13	79,67	5,18	6.687
San Bartolomé de Tirajana	37.551	100.546	158.109	831.149	72,79	74,48	83,56	7,16	8.847
Adeje	17.509	99.807	78.230	768.087	76,46	77,64	86,53	7,21	8.942
Salou	65.170	94.832	187.966	564.230	66,95	69,22	72,44	4,70	3.359
Pájara	15.899	65.364	81.733	596.985	76,73	75,18	86,24	8,35	5.759
Torremolinos	44.056	80.505	134.147	416.047	79,84	82,96	85,47	4,42	2.980
Lloret de Mar	37.618	98.238	89.494	434.986	60,46	67,68	63,64	3,86	2.809

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	10.973.385	100,00	35.926.328	100,00
Residents in Spain	5.134.443	46,79	12.020.106	33,46
Residents abroad	5.838.943	53,21	23.906.222	66,54
Total Residents abroad	5.838.943	100,00	23.906.222	100,00
TOTAL Residents in EU (without Spain)	3.078.308	52,72	13.045.261	54,57
- Germany	877.264	15,02	4.794.008	20,05
- Austria	54.675	0,94	221.262	0,93
- Belgium	159.266	2,73	702.589	2,94
- Denmark	67.366	1,15	277.898	1,16
- Finland	22.139	0,38	73.996	0,31
- France	589.677	10,10	1.830.179	7,66
- Greece	11.590	0,20	32.726	0,14
- Ireland	153.780	2,63	692.098	2,90
- Italy	294.095	5,04	967.488	4,05
- Luxembourg	10.247	0,18	56.239	0,24
- Netherlands	255.562	4,38	1.130.823	4,73
- Poland	113.557	1,94	562.993	2,36
- Portugal	205.146	3,51	676.379	2,83
- Czech Republic	42.317	0,72	190.363	0,80
- Sweden	76.883	1,32	309.874	1,30
-Other EU countries ¹	144.744	2,48	526.345	2,20
Norway	56.296	0,96	221.214	0,93
United Kingdom	1.233.540	21,13	6.792.701	28,41
Switzerland	113.397	1,94	453.293	1,90
Rest of Europe	160.235	2,74	610.146	2,55
Japan	13.863	0,24	31.200	0,13
Republic of China	26.654	0,46	56.982	0,24
United States of America	385.884	6,61	875.451	3,66
Rest of America	444.337	7,61	1.025.733	4,29
Africa	67.114	1,15	160.536	0,67
Other countries	259.317	4,44	633.703	2,65

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base September 2022

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	132,18	13,25
Andalucía	119,62	10,01
Aragón	81,65	3,90
Asturias, Principado de	106,05	6,05
Balears, Illes	165,54	9,88
Canarias	143,51	7,94
Cantabria	116,24	4,65
Castilla y León	103,04	4,56
Castilla - La Mancha	95,54	5,54
Cataluña	127,09	26,75
Comunitat Valenciana	124,56	12,73
Extremadura	107,43	5,35
Galicia	116,76	9,25
Madrid, Comunidad de	110,29	33,51
Murcia, Región de	96,84	9,18
Navarra, Comunidad Foral de	109,22	17,08
País Vasco	132,09	16,80
Rioja, La	106,98	10,28
Ceuta	92,81	1,71
Melilla	114,99	10,84

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	132,18	13,25
HOTELS: Gold stars		
Five	128,46	16,41
Fourth	127,87	12,49
Three	144,06	12,30
Two	126,02	14,09
One	137,89	15,08
HOSTALS: Silver stars		
Three and two	119,08	13,77
One	137,13	19,11

Indicators on the Profitability of the Hotel Sector

September 2022

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	107,19	13,96	78,90	41,41
Andalucía	108,74	8,42	78,09	24,66
Aragón	67,51	3,77	36,20	12,99
Asturias, Principado de	70,11	6,54	39,55	8,64
Balears, Illes	124,64	5,61	105,87	37,13
Canarias	108,94	6,92	91,68	32,53
Cantabria	78,76	3,01	48,63	9,26
Castilla y León	63,02	2,08	34,00	10,32
Castilla - La Mancha	61,40	3,49	28,80	17,87
Cataluña	112,87	28,25	81,25	81,67
Comunitat Valenciana	93,80	9,61	70,01	30,20
Extremadura	65,03	4,75	33,87	9,36
Galicia	68,33	8,57	38,36	20,31
Madrid, Comunidad de	116,71	38,79	87,68	81,76
Murcia, Región de	71,27	6,88	41,48	19,12
Navarra, Comunidad Foral de	76,99	16,88	47,43	23,90
País Vasco	116,36	20,92	89,40	44,21
Rioja, La	74,90	3,59	47,21	20,91
Ceuta	63,49	-1,05	39,14	28,90
Melilla	78,02	12,86	55,03	35,19

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	107,19	13,96	78,90	41,41
HOTELS: Gold stars				
Five	237,14	15,81	174,79	46,67
Four	113,01	11,85	91,68	41,84
Three	87,20	13,93	65,91	41,73
Two	71,90	13,81	43,57	30,72
One	72,66	26,57	41,37	55,90
GUESTHOUSES: Silver stars				
Three and two	67,82	24,51	33,47	36,59
One	61,45	24,48	29,92	37,99

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room