

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
September 2023. Provisional data

Overnight stays in hotel establishments increased by 5.8% in September with respect to the same month in 2022

Hotels invoice an average of 116.7 euros per occupied room, representing an increase of 8.0% compared to the previous year

During the month of September, overnight stays in hotel establishments exceeded 38.0 million. This represents an increase of 5.8% compared to the same month in 2022, when there were 35.9 million. Moreover, they are more than those of the same month in 2019.

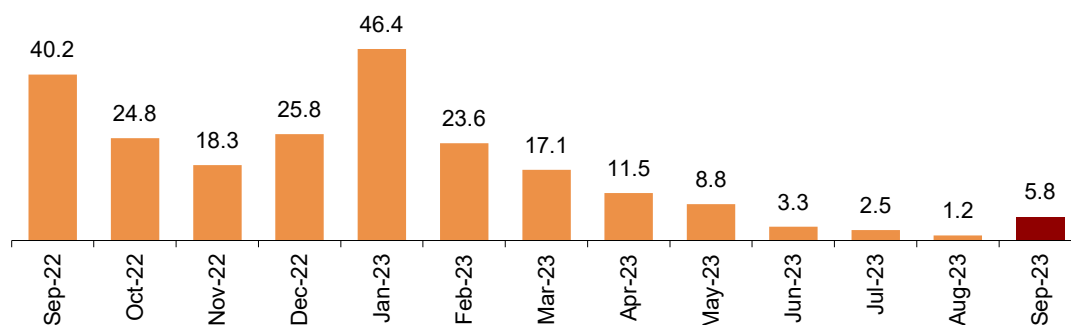
Based on place of origin, overnight stays by travellers residing in Spain exceeded 11.8 million, representing 31.0% of the total. In turn, overnight stays by non-residents stood at over 26.2 million.

On the other hand, the average stay decreased 0.5% compared to September 2022, standing at 3.3 overnight stays per traveller.

During the first nine months of 2023, overnight stays increased by 8.4% compared to the same period in the previous year. Moreover, they surpass those of the first nine months of 2019.

Annual variation rate for overnight stays

Percentage

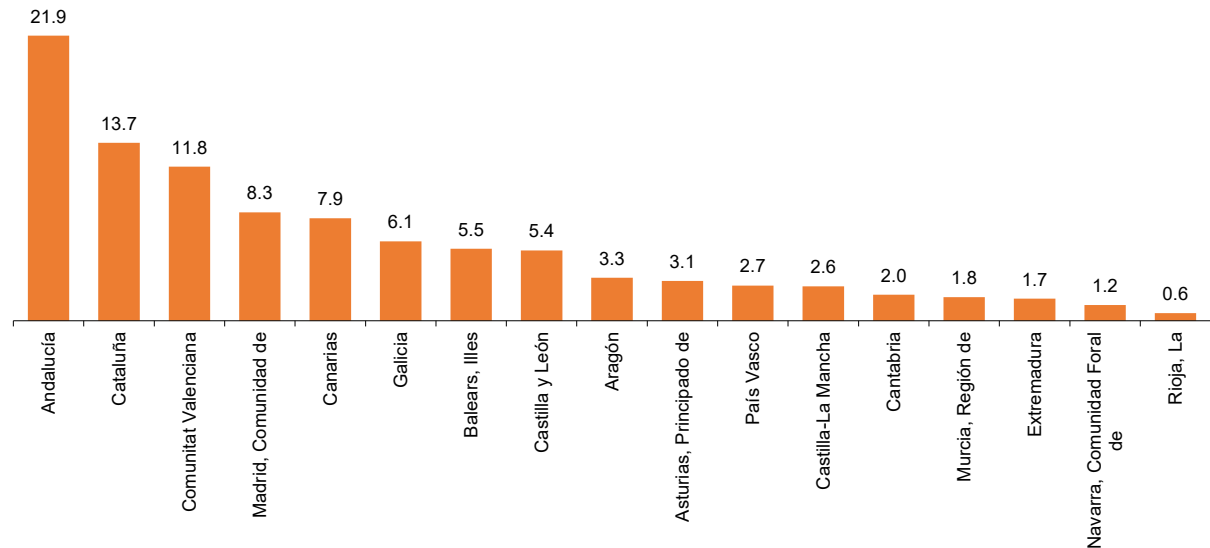


Destinations

Andalucía, Cataluña and Comunitat Valenciana were the main destinations in September for travellers who are residents in Spain, with 21.9%, 13.7% and 11.8% of total overnight stays, respectively.

Distribution of overnight stays: residents

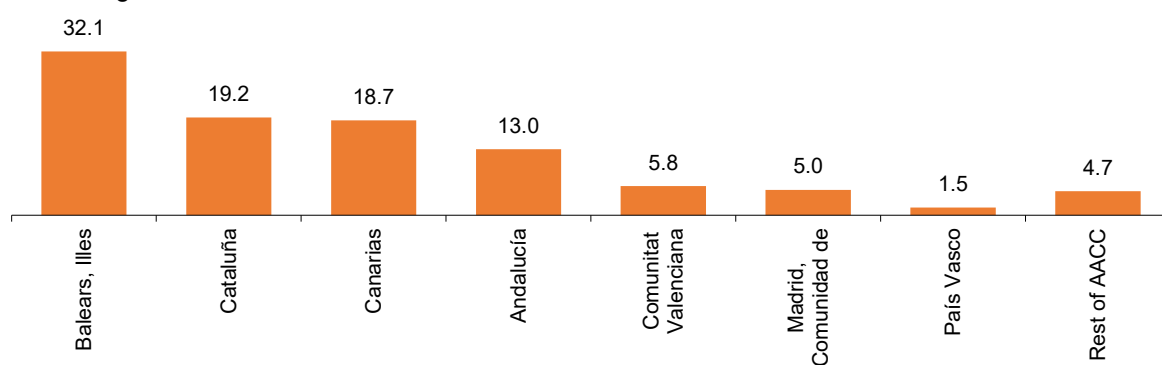
Percentage



The main destination chosen by non-residents was Illes Balears, with 32.1% of total overnight stays. Following that, the main destinations were Cataluña and Canarias, with 19.2% and 18.7% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

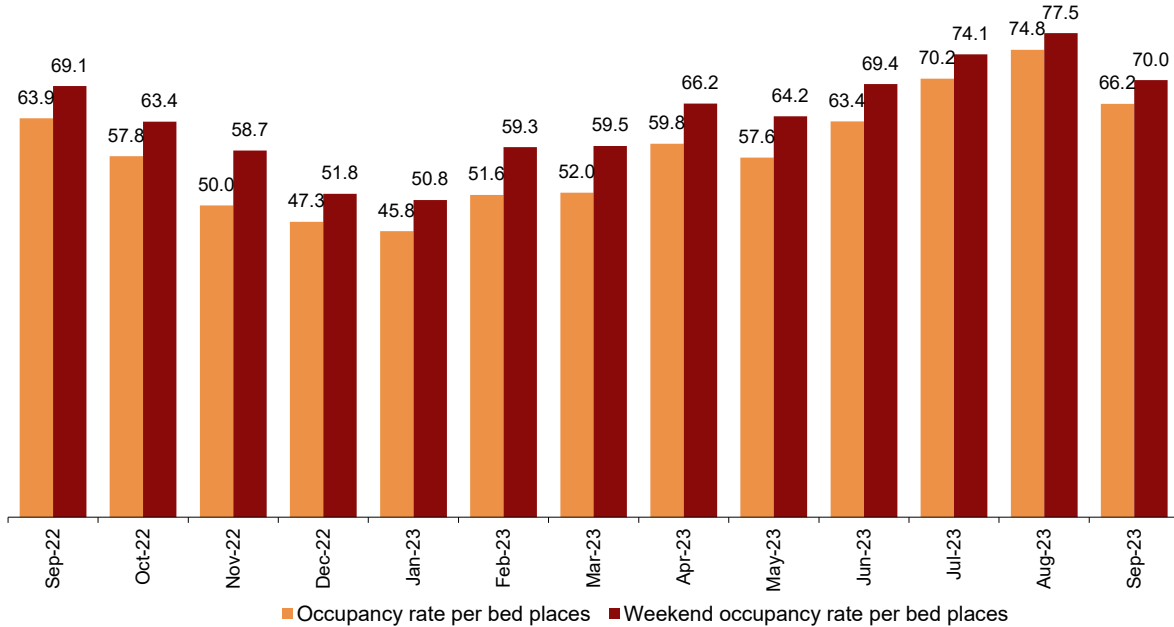


Hotel occupancy

In September, 66.2% of the available bed-places were occupied, a year-on-year increase of 3.6%. The weekend occupancy rate by bed places increased 1.4%, and stood at 70.0%.

Occupancy rate

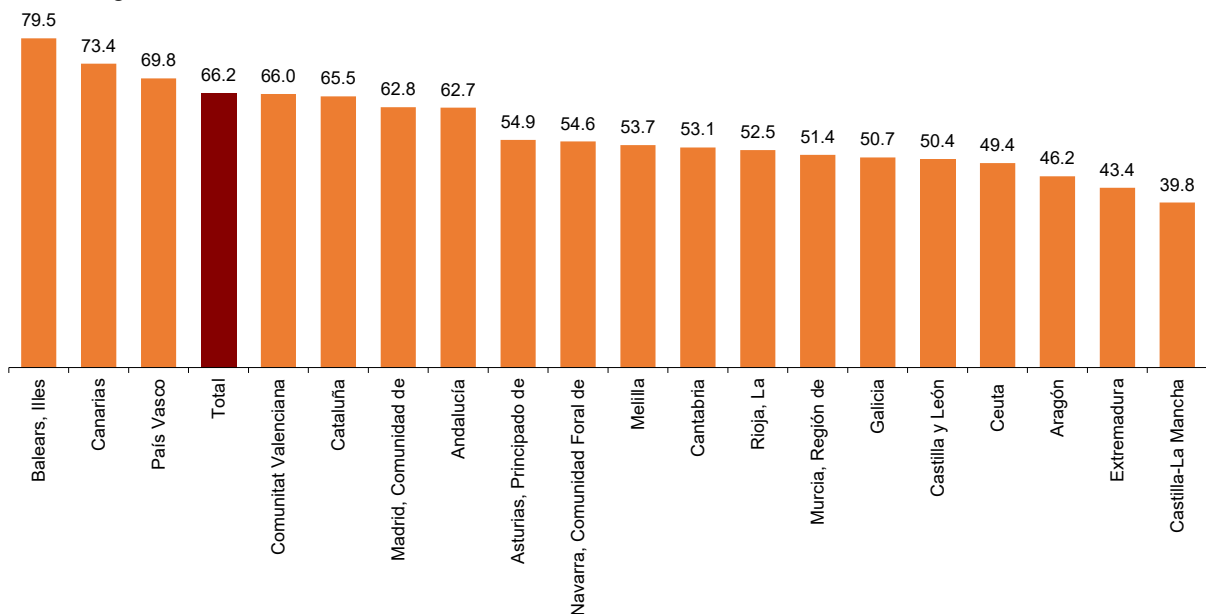
Percentage



Illes Balears recorded the highest occupancy rate by bed-places in September (79.5%). This was followed by Canarias, with 73.4%.

Occupancy rate per bed-places by autonomous community

Percentage



By tourist areas, Palma-Calvià reached the greatest occupancy rate by bed-places (81.0%) as well as the greatest weekend occupancy rate (83.0%). The island of Mallorca recorded the highest number of overnight stays in September, with 6,761,840.

The tourist places with most overnight stays were Barcelona, Madrid and Calvià. Santa Margalida had the highest occupancy rate by bed places (87.4%), while Cadaqués had the highest weekend occupancy rate (86.4%).

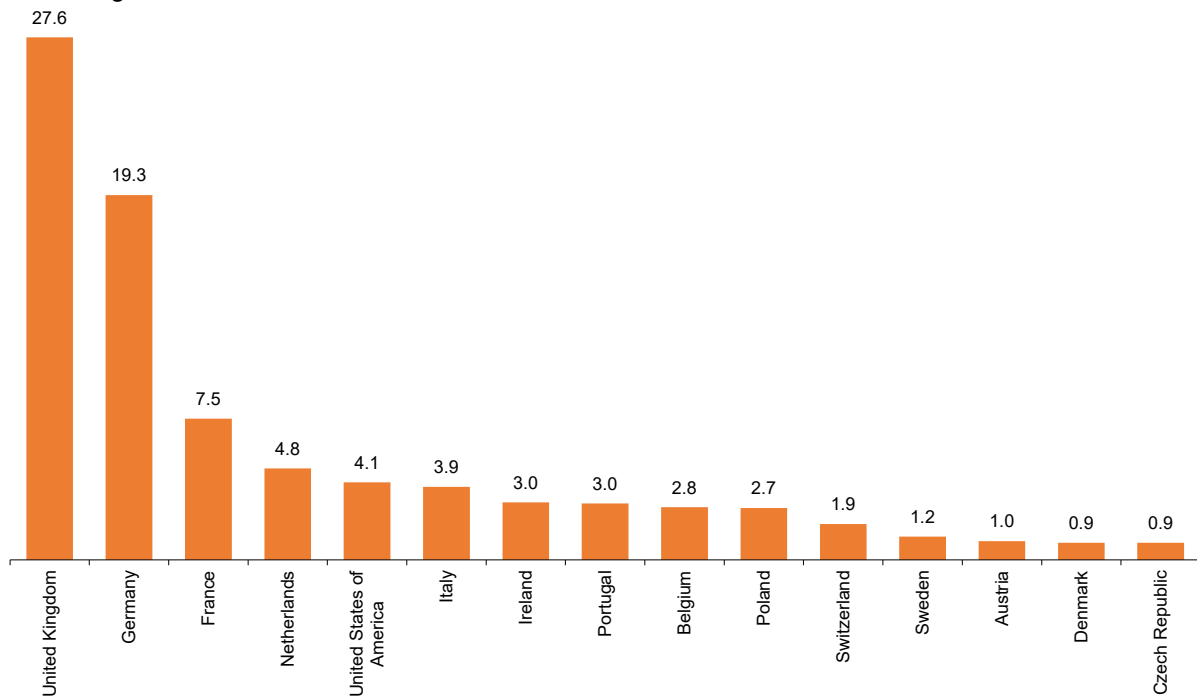
Overnight stays according to the country of origin of travellers

Travellers from the United Kingdom and Germany accounted for 27.6% and 19.3%, respectively, of total overnight stays of non-residents in hotel establishments in September.

Overnight stays by travellers from France, the Netherlands and the United States (the following source markets) accounted for 7.5%, 4.8% and 4.1% of the total, respectively.

Distribution of non-resident overnight stays. Main country of residence

Percentage

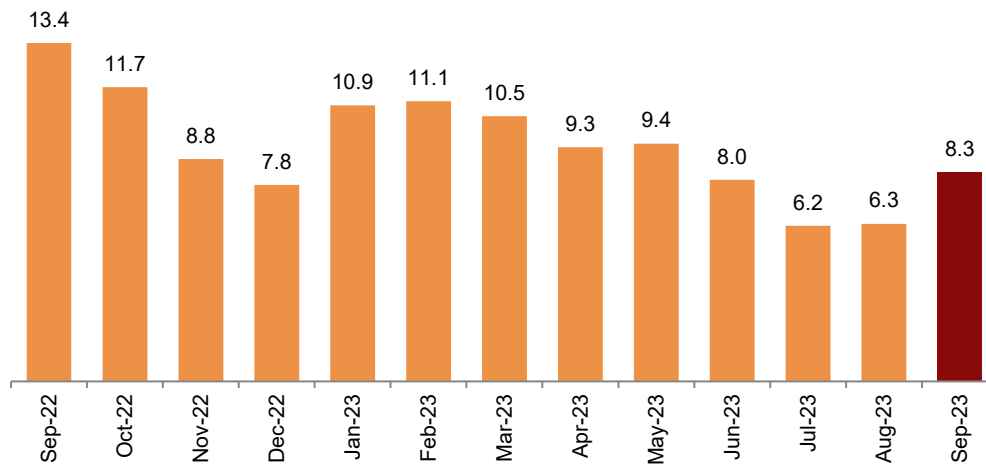


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 8.3%, which was 5.1 points above that registered in the same month of 2022 and 2.0 of a point less than that registered last month.

Hotel Prices Index

Annual variation rate. Percentage



By Autonomous Community, the greatest increases of hotel prices compared to September 2022 was in País Vasco (11.2%) and the Illes Balears (10.9%). The smallest increase was recorded in Extremadura, with an annual rate of 0.3%.

By categories, the greatest price increase was registered in three-gold star establishments (12.6%).

Hotel Sector Profitability

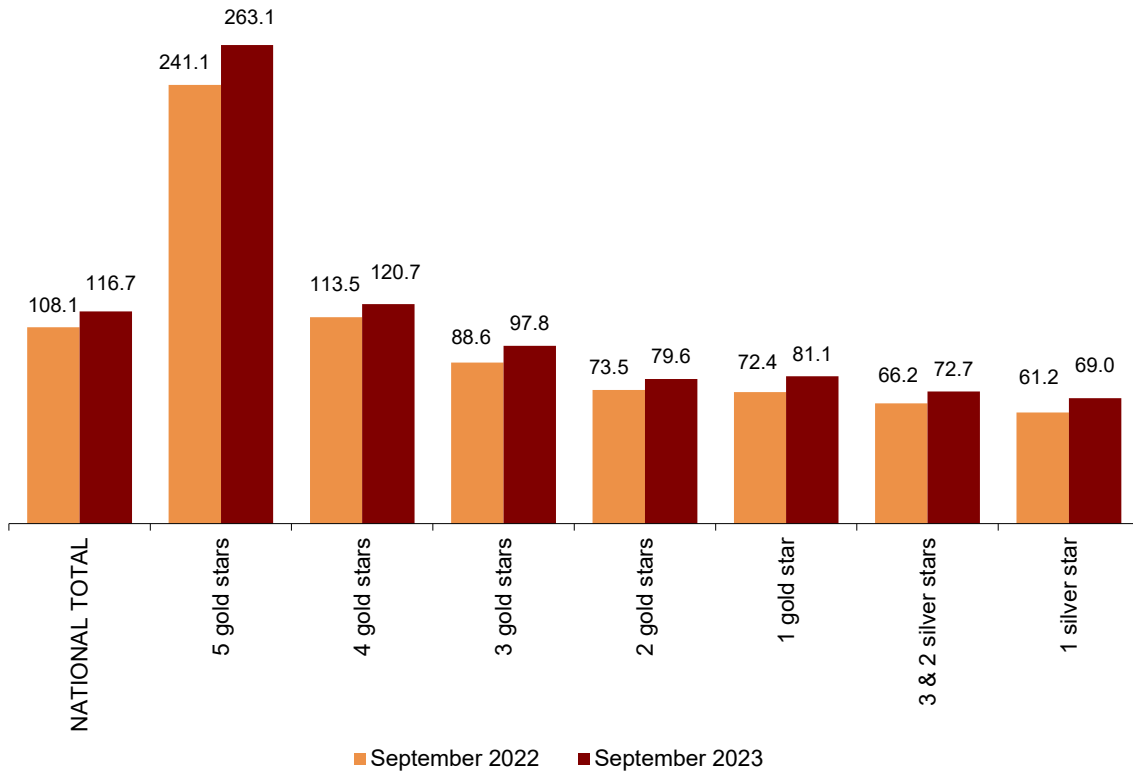
The average daily rate of hotels per occupied room (ADR) was 116.7 euros in September, which is an increase of 8.0% compared to the same month in 2022.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 88.9 euros, increasing by 11.9%.

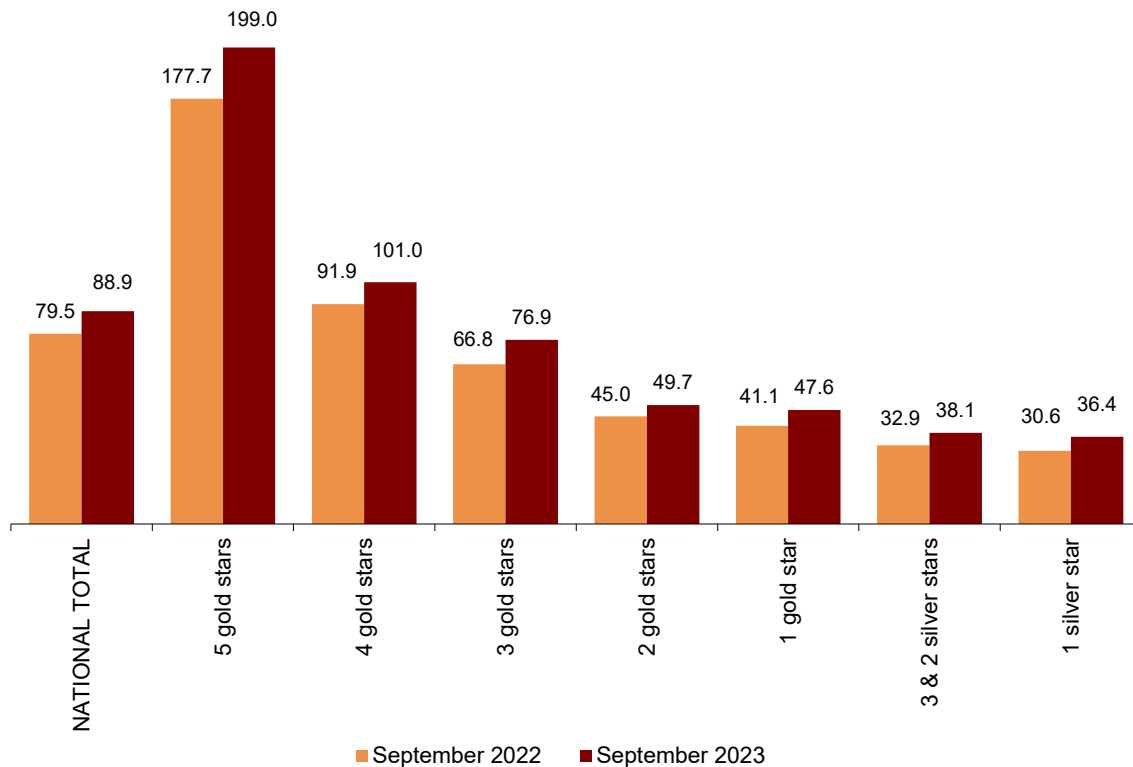
By category, the average rate was 263.1 euros for five-star hotels, 120.7 euros for four-star hotels and 97.8 euros for three-star hotels. Revenue per available room for these same categories was 199.0, 101.0 and 76.9 euros, respectively.

The tourist spot with the highest ADR is Estepona, with an average daily rate per occupied room of 223.5 euros. On the other hand, Donostia/San Sebastián has the highest RevPar, with revenue per available room of 181.2 euros.

Average daily rate by hotel
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of September 2022 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such a way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5-gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information, see the [Quality at INE and the Code of Best Practices](#) on the INE web page.

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

September 2023

Provisional Data

23rd October 2023

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	11,635,208	5,132,262	6,502,946	38,085,285	11,810,259	26,275,026	3.27
HOTELS: Golden stars							
Five	692,382	175,253	517,129	2,475,311	401,484	2,073,827	3.58
Four	5,575,404	2,277,635	3,297,769	20,095,747	5,608,248	14,487,499	3.60
Three	2,973,989	1,303,143	1,670,847	10,260,956	3,114,917	7,146,039	3.45
Two	864,796	502,902	361,894	2,077,752	1,021,032	1,056,720	2.40
One	385,817	197,474	188,343	884,466	400,954	483,512	2.29
INNS: Silver stars							
Two and three	566,756	339,125	227,631	1,132,633	628,072	504,561	2.00
One	576,063	336,731	239,332	1,158,421	635,553	522,867	2.01
Annual rate	5.29	-0.89	10.74	5.79	-2.11	9.78	0.47
Cumulative annual rate	9.18	2.90	15.82	8.38	1.59	12.45	-0.73

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	16,415	883,803	1,880,322	66.21	69.99	76.13	290,530
HOTELS: Golden stars							
Five	392	57,546	123,822	66.04	70.09	75.65	44,701
Four	2,935	413,184	905,912	72.48	75.25	83.85	151,319
Three	2,864	224,703	486,457	68.49	72.07	78.35	63,307
Two	2,104	65,575	129,732	52.95	60.10	62.84	12,419
One	1,237	29,018	57,019	50.11	55.52	58.14	4,584
INNS: Silver stars							
Two and three	2,978	45,796	87,617	42.93	48.70	51.77	7,203
One	3,904	47,982	89,763	42.86	49.76	52.18	6,997
Annual rate	1.41	1.54	1.85	3.60	1.36	3.73	7.29

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Palma - Calvià	44,906	531,259	133,395	2,560,533	81.02	82.97	87.42	4.68	20,477
Isla de Mallorca	97,139	1,110,651	372,656	6,389,184	79.66	80.06	87.42	5.60	49,456
Islas de Ibiza-Formentera	46,475	292,302	142,325	1,376,235	79.30	79.36	83.72	4.48	13,243
Isla de Menorca	32,004	99,182	139,463	680,791	77.98	75.55	87.04	6.25	5,317
Costa de Gipuzkoa	37,281	69,682	72,512	149,654	76.28	78.05	87.14	2.08	1,507
Sur de Tenerife	41,383	206,583	166,961	1,498,575	75.79	77.12	86.66	6.72	16,674
Sur de Gran Canaria	48,021	144,770	206,101	1,215,858	75.67	75.09	85.57	7.38	12,408
isla de Lanzarote	29,969	104,389	150,099	818,804	75.61	74.36	91.96	7.21	8,309

Tourist area with a greater number of overnight stays per month¹

Costa del Sol	174,450	402,498	457,341	1,740,145	72.83	75.12	86.34	3.81	17,334
Isla de Tenerife	90,097	247,681	339,946	1,763,253	74.85	76.63	84.95	6.23	20,473
Barcelona	130,298	667,046	249,257	1,834,547	73.52	76.93	87.35	2.61	15,062
Costa Blanca	178,078	221,777	629,633	1,023,668	70.95	75.22	81.16	4.13	10,803
Isla de Gran Canaria	72,664	157,361	272,426	1,270,989	73.15	73.21	83.20	6.71	13,659
Costa Brava	160,484	307,276	340,000	1,200,767	64.09	70.66	72.49	3.29	10,109
Costa Daurada	202,637	171,705	492,140	931,249	67.30	70.46	77.82	3.80	7,758
Costa Barcelona	144,768	262,385	285,486	997,043	65.75	69.51	76.66	3.15	7,583

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Santa Margalida	2,423	47,075	8,110	357,034	87.35	83.01	92.25	7.38	2,205
Sóller	1,090	16,937	2,485	62,667	85.48	85.88	84.77	3.61	926
Torremolinos	43,703	90,820	141,885	466,460	84.97	85.14	91.97	4.52	3,505
Sant Llorenç des Cardassar	3,625	78,757	16,891	598,781	83.48	82.04	91.15	7.47	4,094
Cadaqués	4,536	9,629	7,971	21,659	83.30	86.44	89.55	2.09	175
Sant Antoni de Portmany	10,796	63,326	27,669	270,366	82.70	81.35	89.24	4.02	1,681
Ciutadella de Menorca	15,784	44,860	71,395	302,353	82.25	79.26	89.08	6.16	2,355
Son Servera	11,502	25,719	88,883	202,526	81.83	79.26	91.46	7.83	1,817
Pollença	1,397	24,174	2,918	133,363	81.72	83.73	91.73	5.33	1,422
Muro	4,553	51,604	27,873	379,575	81.55	83.44	91.96	7.26	3,525

Tourist site with a greater number of overnight stays per month¹

Barcelona	111,778	630,468	213,471	1,741,932	74.39	77.93	87.73	2.63	14,539
Madrid	370,746	524,992	618,673	1,187,231	65.06	69.32	81.13	2.02	12,949
Calvià	22,565	231,908	70,534	1,322,223	80.84	81.42	86.75	5.47	10,289
Palma de Mallorca	22,157	273,189	59,376	1,158,323	81.09	84.59	88.36	4.12	9,406
Benidorm	85,160	119,703	396,024	665,288	75.24	78.52	83.74	5.18	6,985
San Bartolomé de Tirajana	36,802	103,611	167,522	886,916	78.91	78.56	87.29	7.51	9,216
Adeje	15,169	110,704	67,165	823,598	78.38	78.79	88.25	7.08	9,664
Salou	84,288	102,390	214,661	638,462	73.32	73.60	81.63	4.57	4,111
Pájara	13,002	68,966	66,925	603,471	75.26	73.34	87.31	8.18	6,303
Lloret de Mar	36,563	108,009	91,160	557,787	71.91	75.55	75.51	4.49	2,941

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	11,635,208	100.00	38,085,285	100.00
Residents in Spain	5,132,262	44.11	11,810,259	31.01
Residents abroad	6,502,946	55.89	26,275,026	68.99
Total Residents abroad	6,502,946	100.00	26,275,026	100.00
TOTAL Residents in EU (without Spain)	3,330,930	51.22	14,246,348	54.22
- Germany	938,388	14.43	5,059,767	19.26
- Austria	62,179	0.96	260,933	0.99
- Belgium	163,509	2.51	729,277	2.78
- Denmark	58,254	0.90	236,536	0.90
- Finland	24,734	0.38	94,064	0.36
- France	622,268	9.57	1,961,240	7.46
- Greece	13,590	0.21	37,981	0.14
- Ireland	175,519	2.70	795,869	3.03
- Italy	314,319	4.83	1,014,732	3.86
- Luxembourg	11,305	0.17	63,717	0.24
- Netherlands	275,676	4.24	1,267,987	4.83
- Poland	143,903	2.21	718,904	2.74
- Portugal	229,419	3.53	783,447	2.98
- Czech Republic	48,462	0.75	237,647	0.90
- Sweden	78,075	1.20	321,184	1.22
-Other EU countries ¹	171,331	2.63	663,066	2.52
Norway	55,407	0.85	221,682	0.84
United Kingdom	1,308,723	20.13	7,251,819	27.60
Switzerland	126,814	1.95	497,100	1.89
Rest of Europe	166,719	2.56	587,147	2.23
Japan	35,998	0.55	76,487	0.29
Republic of China	76,097	1.17	134,241	0.51
United States of America	467,338	7.19	1,075,452	4.09
Rest of America	508,624	7.82	1,166,578	4.44
Africa	76,290	1.17	189,449	0.72
Other countries	350,006	5.38	828,722	3.15

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

1 Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base September 2023

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	143.34	8.29
Andalucía	127.53	6.38
Aragón	85.20	5.64
Asturias, Principado de	112.23	6.63
Balears, Illes	184.94	10.87
Canarias	152.46	6.41
Cantabria	121.38	4.02
Castilla y León	110.23	6.88
Castilla - La Mancha	101.82	6.06
Cataluña	137.39	8.44
Comunitat Valenciana	135.50	8.47
Extremadura	108.18	0.28
Galicia	124.24	6.41
Madrid, Comunidad de	118.19	7.77
Murcia, Región de	103.81	7.87
Navarra, Comunidad Foral de	115.37	5.95
País Vasco	147.16	11.15
Rioja, La	113.25	5.95
Ceuta	102.11	10.02
Melilla	126.44	9.96

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	143.34	8.29
HOTELS: Gold stars		
Five	133.87	4.90
Fourth	137.36	7.26
Three	163.22	12.58
Two	139.49	10.14
One	142.26	3.58
HOSTALS: Silver stars		
Three and two	132.70	11.45
One	152.59	11.22

Indicators on the Profitability of the Hotel Sector September 2023

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	116.66	7.95	88.91	11.88
Andalucía	115.89	6.15	85.32	9.23
Aragón	69.12	2.13	39.07	8.33
Asturias, Principado de	74.42	8.17	45.53	14.99
Balears, Illes	140.53	10.66	122.79	14.26
Canarias	115.36	5.40	98.10	6.83
Cantabria	88.02	11.44	50.80	4.27
Castilla y León	68.21	6.61	39.79	16.64
Castilla - La Mancha	67.83	10.37	32.39	13.64
Cataluña	119.33	4.67	91.41	10.86
Comunitat Valenciana	102.69	9.22	79.15	12.31
Extremadura	64.52	-0.78	33.18	-2.61
Galicia	73.40	7.86	41.34	8.02
Madrid, Comunidad de	130.30	10.66	103.64	16.17
Murcia, Región de	74.58	10.20	44.88	14.43
Navarra, Comunidad Foral de	80.62	6.81	54.27	15.92
País Vasco	129.14	10.57	106.02	17.98
Rioja, La	85.58	13.78	53.29	13.86
Ceuta	77.42	19.99	29.64	-23.78
Melilla	87.42	12.05	66.63	21.07

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	116.66	7.95	88.91	11.88
HOTELS: Gold stars				
Five	263.12	9.14	199.02	12.00
Four	120.67	6.32	100.97	9.88
Three	97.84	10.43	76.90	15.12
Two	79.59	8.27	49.74	10.58
One	81.11	12.01	47.64	15.90
GUESTHOUSES: Silver stars				
Three and two	72.71	9.78	38.09	15.92
One	69.00	12.79	36.43	19.25

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room