

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
October 2019. Provisional data

Overnight stays in hotel establishments decrease by 2.0% in October as compared with the same month of 2018

Hotels invoice an average of 85.8 euros per occupied room, representing an annual increase of 2.3%

In October, overnight stays in hotel establishments exceeded 30.5 million, 2.0% less than in the same month of 2018. Overnight stays of residents in Spain decreased by 5.6% and those of non-residents by 0.5%.

The average stay decreased by 3.6% as compared with October 2018, standing at 3.1 overnight stays per traveller.

During the first 10 months of 2019, overnight stays increased by 0.9%, as compared with the same period of the previous year.

Annual variation rate for overnight stays

Percentage

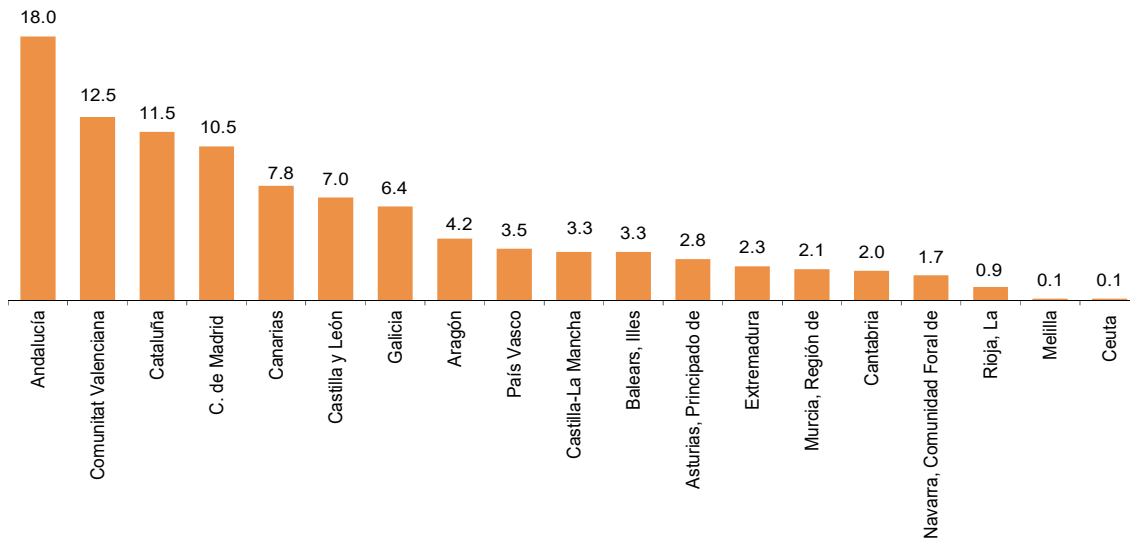


Destinations

Andalucía, Comunitat Valenciana and Cataluña were the main destinations of Spanish residents in October, with annual variation rates in the number of overnight stays of -9.4%, -2.8% and -10.3% respectively.

Distribution of overnight stays: residents

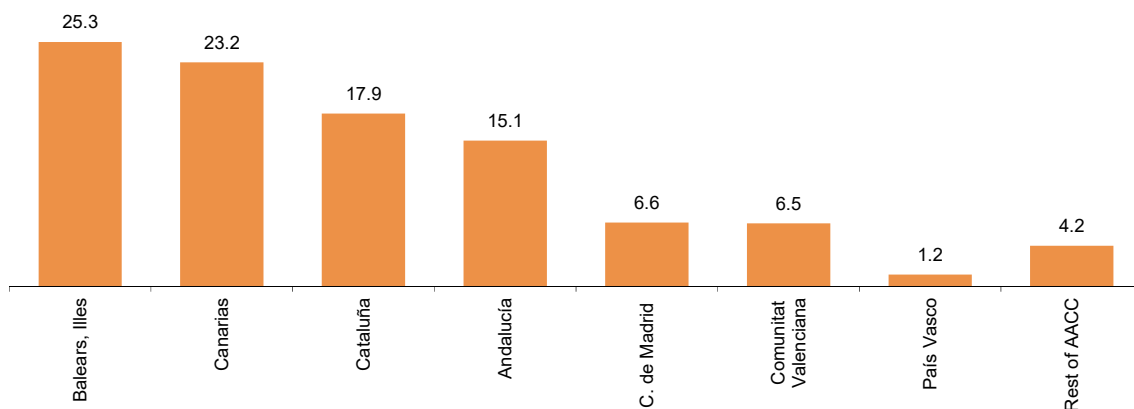
Percentage



The main destination chosen by non-residents was Illes Balears, with 25.3% of total overnight stays. In this Autonomous Community, overnight stays of foreign nationals decreased by 2.5% as compared with October 2018. The following destinations of non-residents were Canarias (with 23.2% of the total overnight stays and an decrease of 8.0%) and Cataluña (with 17.9% of the total and an increase of 4.0%).

Distribution of overnight stays: non-residents

Percentage

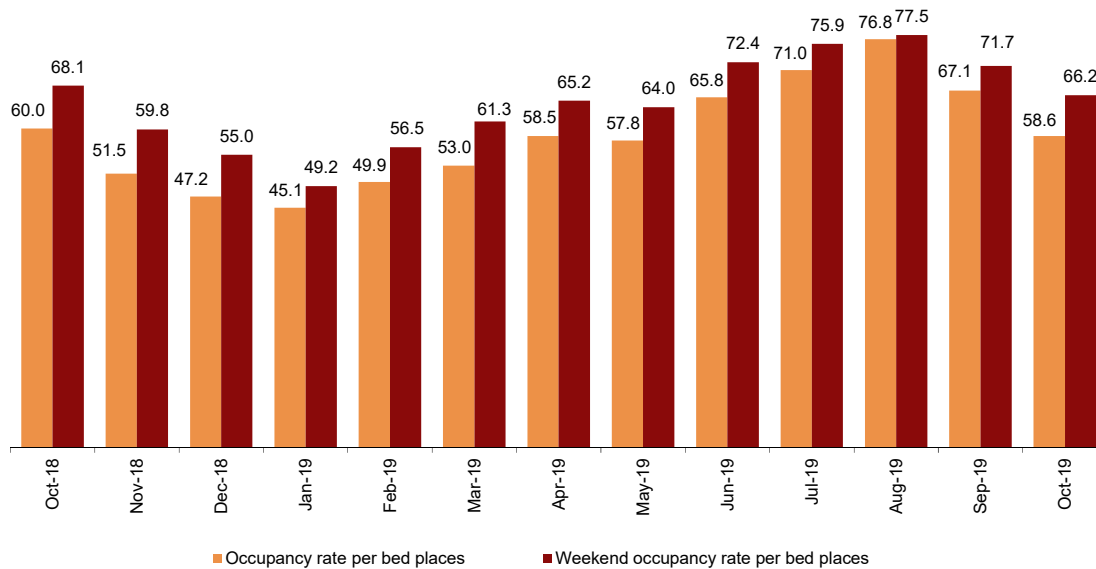


Hotel occupancy

In October, 58.6% of the available bed-places were covered, with an annual decrease of 2.3%. The weekend occupancy rate by bed-places decreased by 2.7%, standing at 66.2%.

Occupancy rate

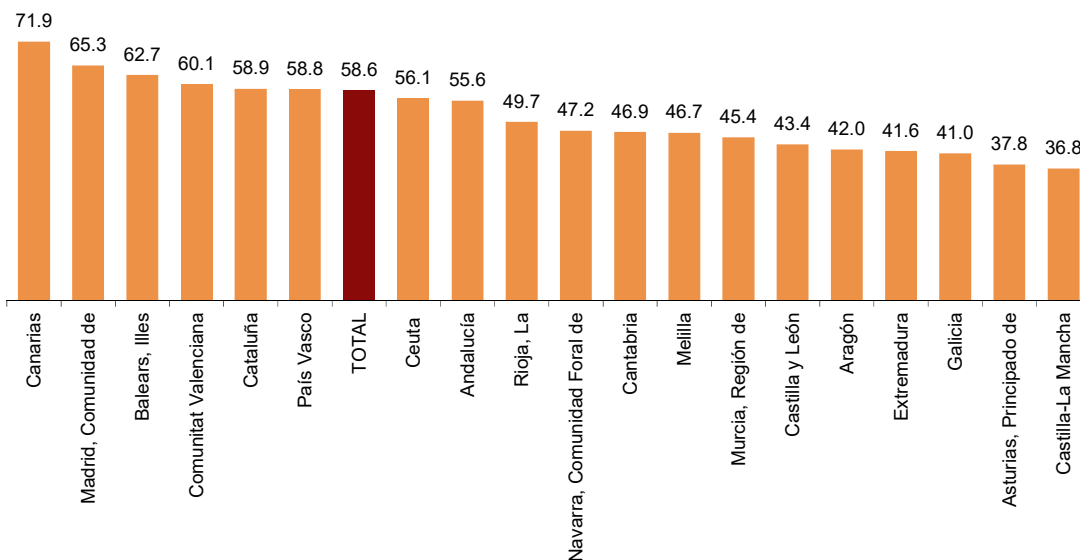
Percentage



Canarias showed the highest occupancy rate by bed-places in October (71.9%). It is followed by Community of Madrid (65.3%) and Illes Balears (62.7%).

Occupancy rate per bed places by Autonomous Community

Percentage



By tourist area, Sur de Gran Canaria registered the highest occupancy rate by bedplaces (77.0%), and Costa de Guipuzkoa registered the highest weekend occupancy rate (84.0%). The island of Mallorca registered the highest number of overnight stays, with 4.6 million.

The tourist spots with the most overnight stays were Madrid, Barcelona and Benidorm. Adeje reached the highest occupancy rate by bedplaces (79.4%) and Sevilla had the highest weekend occupancy rate (84.4%).

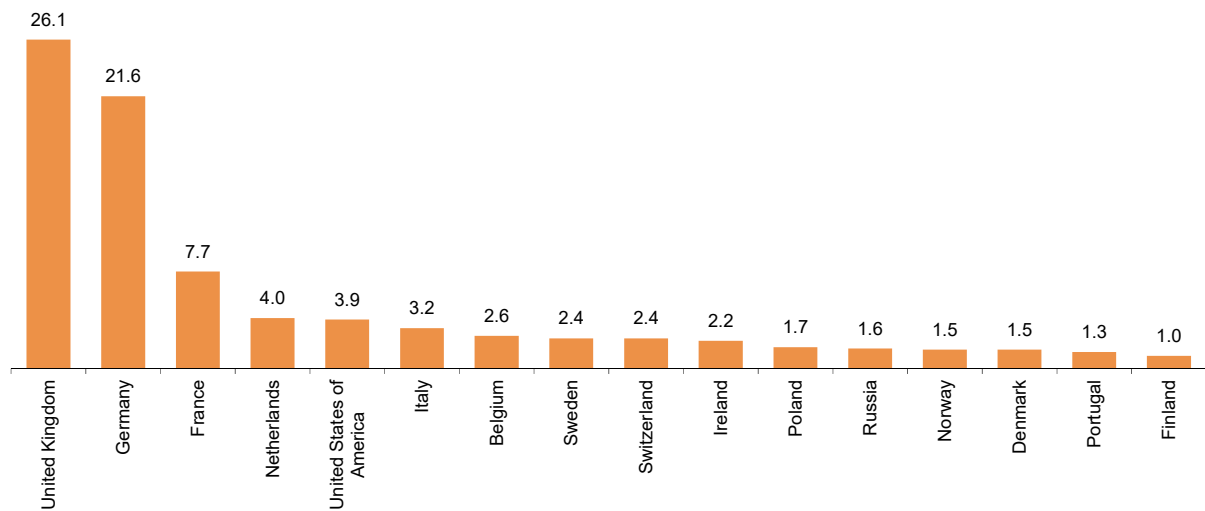
Overnight stays according to the country of origin of the travellers

In October, travellers from the United Kingdom and Germany concentrated 26.1% and 21.6% of total overnight stays of non-residents in hotel establishments, respectively. The British market presents an annual rate of 0.9% while the German market presents a rate of -11.8%.

Overnight stays of travellers from France, the Netherlands and the United States (the following countries of origin) registered annual rates of -3.5%, -6.0% and 17.3%, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

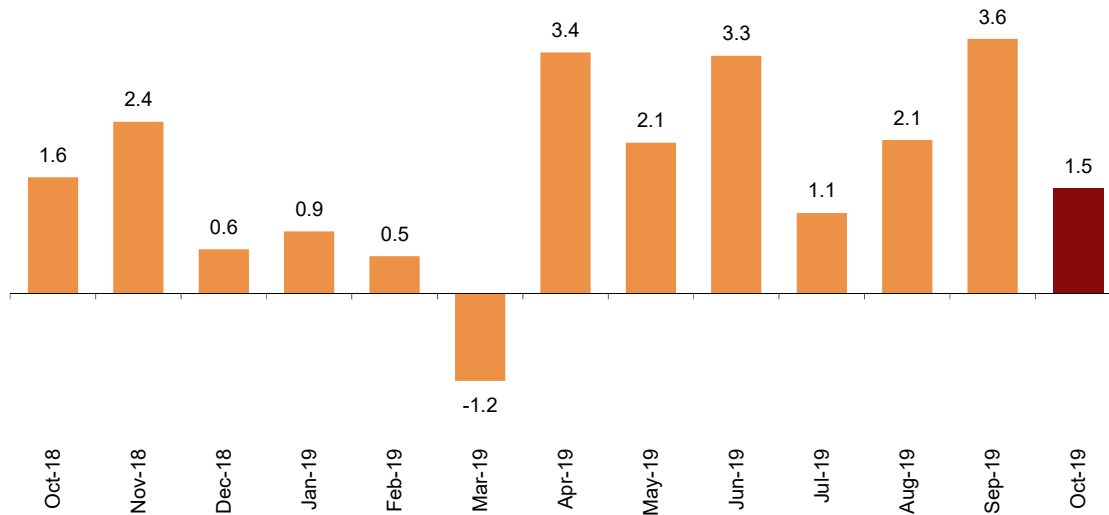


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 1.5% in October, that is, 2.1 points less than that of the previous month and 0.1 points below than that registered in the previous year.

Hotel Prices Index

Annual variation rate. Percentage



By Autonomous Community, the greatest increase in hotel prices in the annual rate were in Comunidad Foral de Navarra (4.4%).

By categories, the largest price increase took place in the three and two-silver star establishments (4.0%).

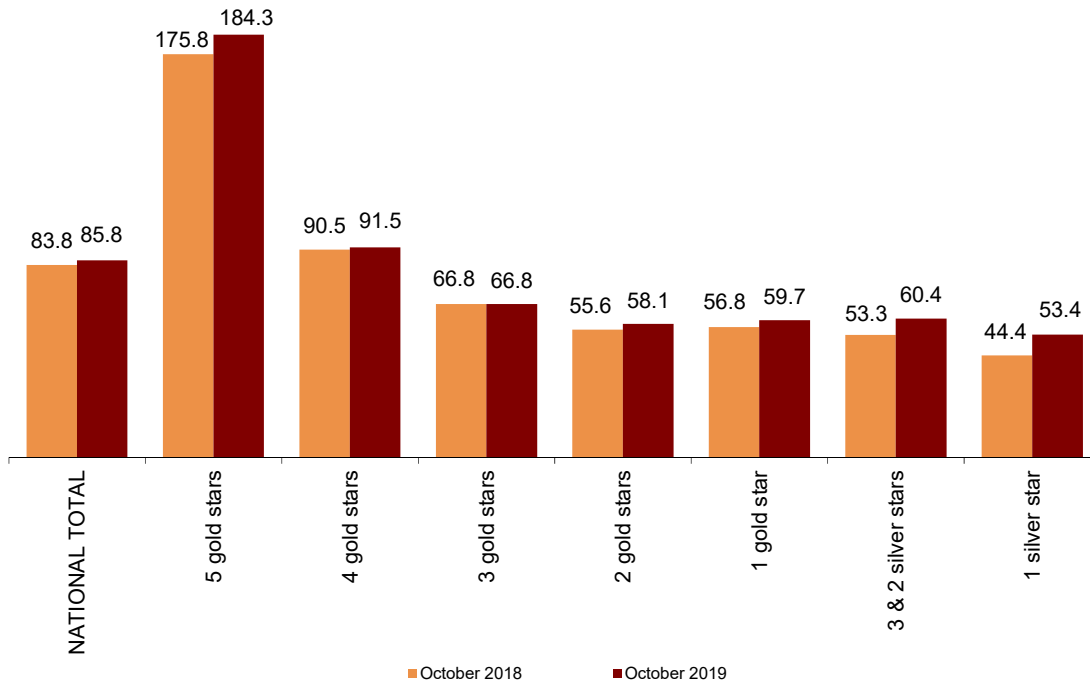
Profitability of the Hotel Sector

The average daily rate of hotels per occupied room (ADR) in October was 85.8 euros, representing an increase of 2.3% as compared to the same month of 2018.

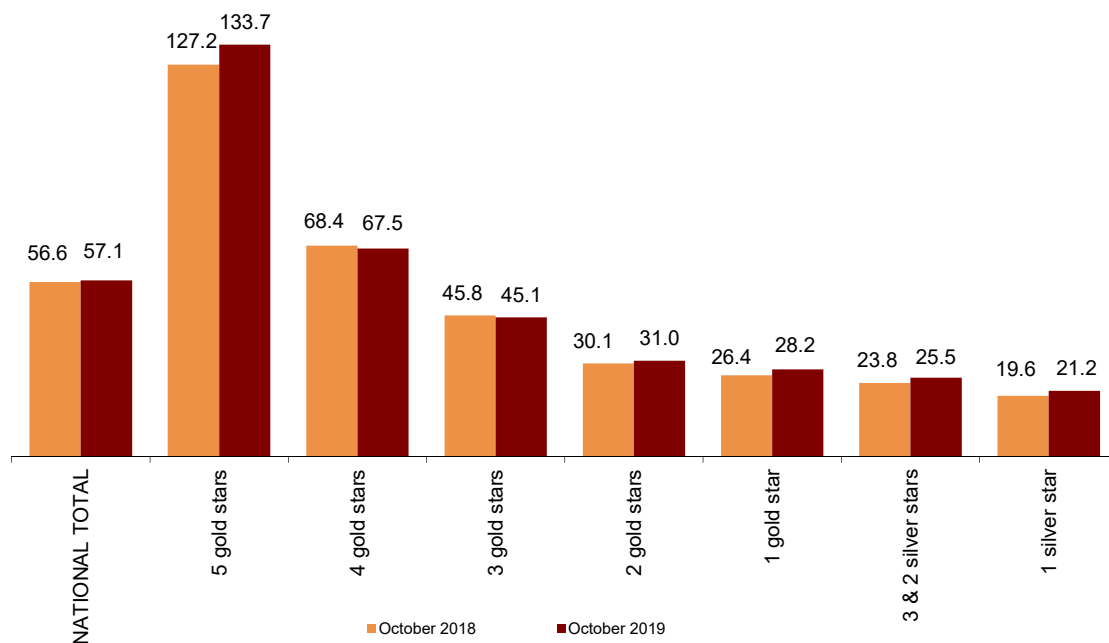
On the other hand, the average daily revenue per available room (RevPAR), which depends on the occupancy registered in hotel establishments, reached 57.1 euros, with a 0.9% increase.

By category, the average rate was 184.3 euros for five-star hotels, 91.5 euros for four-star hotels and 66.8 euros for three-star hotels. Revenues per available room for these same categories were 133.7, 67.5 and 45.1 euros respectively.

Average daily rate by hotel category
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of October 2018 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, both from the point of view of supply and demand, and thus meet the need for knowledge of the sector by national institutions and the requirements of international organisations.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of the prices that hotel entrepreneurs apply to their clients.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such a way that all the establishments cover the whole month.

Sample design: stratified sampling by province and category of the establishment, being comprehensive those strata of 4 and 5 gold star categories.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each of them in INEbase.

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

October 2019

Provisional Data

22nd November 2019

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	9,821,821	4,320,420	5,501,401	30,508,159	8,765,767	21,742,391	3.11
HOTELS: Golden stars							
Five	619,966	166,722	453,244	2,107,142	328,412	1,778,730	3.40
Four	4,748,146	1,897,783	2,850,364	15,884,112	3,894,010	11,990,102	3.35
Three	2,487,187	1,126,432	1,360,754	8,239,590	2,415,968	5,823,622	3.31
Two	718,098	411,324	306,774	1,596,408	763,526	832,882	2.22
One	288,744	162,556	126,188	641,637	300,100	341,537	2.22
INNS: Silver stars							
Two and three	502,875	301,904	200,971	1,007,359	555,625	451,734	2.00
One	456,804	253,699	203,106	1,031,910	508,126	523,783	2.26
Annual rate	1.61	-0.79	3.57	-2.00	-5.60	-0.48	-3.55
Cumulative annual rate	3.13	3.10	3.16	0.92	2.77	-0.02	-2.14

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	15,360	788,211	1,653,045	58.58	66.20	67.18	238,608
HOTELS: Golden stars							
Five	338	50,435	109,004	61.64	69.08	71.70	35,160
Four	2,548	361,376	783,999	64.13	71.53	74.59	121,110
Three	2,623	201,816	426,923	61.17	68.19	69.15	54,008
Two	1,904	56,558	110,298	46.36	56.20	54.08	10,700
One	1,205	26,422	51,846	39.79	49.72	46.76	4,344
INNS: Silver stars							
Two and three	3,004	45,619	86,605	37.31	47.06	43.58	7,184
One	3,739	45,986	84,370	39.28	45.80	46.60	6,102
Annual rate	0.73	0.08	0.58	-2.34	-2.72	-1.14	1.22

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Sur de Gran Canaria	27,222	165,695	109,085	1,293,696	76.95	79.05	83.53	7.27	11,028
Sur de Tenerife	39,276	218,955	152,499	1,593,649	76.28	78.59	83.02	6.76	15,903
Isla de Lanzarote	21,302	104,297	103,548	808,298	75.60	78.35	83.74	7.26	7,065
Isla de Gran Canaria	50,086	178,089	162,747	1,343,814	74.29	77.28	81.85	6.60	12,193
Isla de Tenerife	86,509	257,381	303,906	1,837,904	72.68	75.31	78.76	6.23	19,662
Barcelona	129,189	696,843	226,490	1,750,919	71.48	75.50	84.41	2.39	16,039
Costa de Gipuzkoa	35,038	45,533	64,170	98,932	69.82	84.04	81.78	2.02	1,327
Costa Blanca	171,352	192,545	577,314	967,559	67.60	77.25	74.80	4.25	10,046

Tourist area with a greater number of overnight stays per month¹

Isla de Mallorca	80,591	724,826	191,235	4,504,286	64.18	65.60	69.28	5.83	35,527
Palma - Calvià	42,511	342,338	104,461	1,775,055	64.56	66.47	69.88	4.88	15,441
Costa del Sol	130,672	342,451	296,468	1,543,335	64.75	70.39	77.83	3.89	14,572
Isla de Fuerteventura	16,462	120,081	82,497	974,985	67.31	67.75	74.74	7.74	8,306
Costa Barcelona	123,302	215,851	236,165	725,617	59.76	66.12	70.79	2.84	6,046
Costa Brava	99,216	215,472	171,881	788,256	52.95	62.93	59.29	3.05	7,178
Islas de Ibiza-Formentera	22,513	133,912	59,704	724,738	61.81	64.92	65.25	5.01	6,196
Costa Daurada	101,525	121,104	193,522	571,336	57.45	69.33	66.10	3.44	4,639

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Adeje	15,226	119,501	62,393	879,220	79.36	81.00	85.04	6.99	9,100
Benidorm	77,988	104,415	428,990	668,617	78.06	83.27	81.76	6.02	6,499
San Bartolomé de Tirajana	20,731	115,623	85,594	912,059	77.78	81.34	83.83	7.32	8,473
Teguise	6,853	24,294	29,944	195,479	76.58	79.18	82.85	7.24	1,670
Sevilla	94,574	175,230	171,944	387,955	76.32	84.35	88.19	2.08	3,709
Yaiza	6,742	47,210	42,825	360,350	75.93	79.59	86.30	7.47	3,451
Arona	7,351	65,225	33,189	474,342	75.79	80.42	83.90	6.99	3,454
Tías	4,717	30,966	23,596	242,349	75.33	76.36	82.39	7.45	1,756
Benalmádena	15,270	42,316	38,689	299,256	75.04	79.14	84.95	5.87	1,979
Mogán	6,497	50,153	23,934	381,500	74.85	73.60	82.54	7.16	2,585

Tourist site with a greater number of overnight stays per month¹

Madrid	379,550	536,853	625,641	1,290,097	69.12	77.16	85.72	2.09	12,643
Barcelona	115,969	664,266	205,116	1,675,518	72.29	76.17	84.77	2.41	15,386
Calvià	8,617	143,328	29,756	900,114	63.15	63.56	67.69	6.12	7,268
Palma De Mallorca	38,162	191,898	84,169	784,395	64.51	68.26	71.25	3.78	7,463
Pájara	6,309	73,880	31,199	627,950	71.04	72.53	75.48	8.22	5,017
Lloret de Mar	24,682	93,745	46,593	449,559	63.41	73.02	68.90	4.19	2,628
Torremolinos	21,722	78,132	61,364	422,498	70.45	74.69	81.67	4.85	2,897
Salou	34,807	66,889	72,304	364,924	63.45	73.59	70.29	4.30	2,116
Alcúdia	3,291	64,683	6,602	424,203	64.34	57.30	72.50	6.34	2,543
Sant Llorenç des Cardassar	2,834	49,528	6,862	419,752	63.34	60.90	66.27	8.15	3,129

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	9,821,821	100.00	30,508,159	100.00
Residentes en España	4,320,420	43.99	8,765,767	28.73
Residentes en el extranjero	5,501,401	56.01	21,742,391	71.27
TOTAL residentes en el extranjero	5,501,401	100.00	21,742,391	100.00
TOTAL residentes en U.E. (sin España)	3,704,773	67.34	17,114,360	78.71
- Alemania	799,439	14.53	4,691,914	21.58
- Austria	48,163	0.88	173,808	0.80
- Bélgica	124,008	2.25	556,036	2.56
- Dinamarca	66,937	1.22	331,010	1.52
- Finlandia	47,633	0.87	215,873	0.99
- Francia	565,534	10.28	1,671,229	7.69
- Grecia	12,772	0.23	34,969	0.16
- Irlanda	103,869	1.89	478,552	2.20
- Italia	248,383	4.51	694,236	3.19
- Luxemburgo	6,147	0.11	32,032	0.15
- Países Bajos	206,313	3.75	868,775	4.00
- Polonia	77,687	1.41	361,595	1.66
- Portugal	121,043	2.20	276,429	1.27
- Reino Unido	1,012,852	18.41	5,681,346	26.13
- República Checa	24,711	0.45	99,840	0.46
- Suecia	112,311	2.04	523,459	2.41
- Resto de la UE ¹	126,970	2.31	423,259	1.95
Noruega	63,662	1.16	331,521	1.52
Rusia	82,856	1.51	348,943	1.60
Suiza	113,636	2.07	518,856	2.39
Resto de Europa	111,945	2.03	366,037	1.68
Japón	73,567	1.34	132,699	0.61
Estados Unidos	374,202	6.80	843,898	3.88
Resto de América	396,602	7.21	948,327	4.36
Países africanos	67,071	1.22	157,676	0.73
Resto del mundo	513,088	9.33	980,075	4.51

¹ Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

October 2019

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	111.62	1.47
Andalucía	107.07	-0.42
Aragón	87.21	0.01
Asturias, Principado de	88.01	-1.36
Balears, Illes	128.35	2.94
Canarias	125.60	1.22
Cantabria	101.80	2.06
Castilla y León	93.54	0.66
Castilla - La Mancha	90.09	0.77
Cataluña	109.67	2.93
Comunitat Valenciana	108.29	1.37
Extremadura	92.12	-0.07
Galicia	99.50	2.35
Madrid, Comunidad de	100.79	0.50
Murcia, Región de	81.75	-0.01
Navarra, Comunidad Foral de	93.10	4.36
País Vasco	115.04	0.86
Rioja, La	96.91	3.09
Ceuta	86.21	-1.17
Melilla	102.44	3.34

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	111.62	1.47
HOTELS: Gold stars		
Five	102.56	1.99
Fourth	111.17	0.59
Three	117.42	3.20
Two	110.12	1.53
One	109.59	0.75
HOSTALS: Silver stars		
Three and two	107.94	3.97
One	113.62	0.79

Indicators on the Profitability of the Hotel Sector

October 2019

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	85.77	2.30	57.11	0.88
Andalucía	81.22	2.04	54.81	-0.10
Aragón	59.10	-0.50	30.06	2.44
Asturias, Principado de	54.84	-2.32	24.44	4.22
Balears, Illes	82.53	1.44	52.26	-0.13
Canarias	99.93	1.79	79.64	-4.52
Cantabria	64.08	1.10	33.88	-1.55
Castilla y León	59.59	0.54	30.05	2.56
Castilla - La Mancha	55.97	0.20	24.59	3.51
Cataluña	97.58	5.72	67.52	5.86
Comunitat Valenciana	70.74	1.01	49.02	1.49
Extremadura	57.52	-0.09	27.74	0.74
Galicia	58.39	3.15	27.84	6.27
Madrid, Comunidad de	105.83	2.18	86.40	1.13
Murcia, Región de	58.29	4.94	30.33	-3.53
Navarra, Comunidad Foral de	65.98	2.17	37.99	0.48
País Vasco	93.32	2.13	68.05	1.22
Rioja, La	68.90	4.68	41.62	11.95
Ceuta	67.23	-1.02	37.96	3.52
Melilla	69.81	2.07	47.25	-1.50

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	85.77	2.30	57.11	0.88
HOTELS: Gold stars				
Five	184.34	4.87	133.71	5.12
Four	91.51	1.08	67.51	-1.29
Three	66.78	0.01	45.09	-1.44
Two	58.10	4.47	31.01	2.91
One	59.70	5.17	28.19	6.98
GUESTHOUSES: Silver stars				
Three and two	56.60	6.24	25.51	7.10
One	46.24	4.20	21.24	8.18

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room