

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
October 2023. Provisional data

Overnight stays in hotel establishments increase 8.7% in October compared to the same month in 2022

Hotels invoice an average of 109.9 euros per occupied room, 10.3% more than the same month of the previous year

During the month of October, overnight stays in hotel establishments exceeded 32.4 million. This represents an increase of 8.7% compared to the same month in 2022, when there were 29.8 million. Moreover, they are more than those of the same month in 2019.

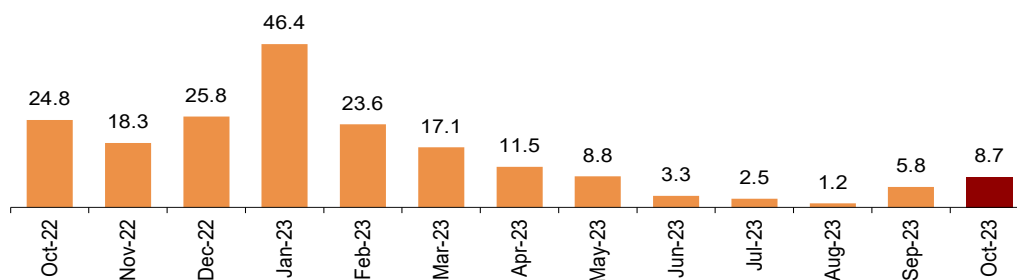
Based on place of origin, overnight stays by travellers resident in Spain exceeded 9.6 million, which represents 29.8% of the total. In turn, overnight stays by non-residents stood at over 20.0 million.

On the other hand, the average stay increased by 1.7% compared to October 2022, standing at 3.1 overnight stays per traveller.

During the first 10 months of 2023, overnight stays increased by 6.5% compared to the same period of the previous year. Moreover, they surpass those of the first 10 months of 2019.

Annual variation rate for overnight stays

Percentage

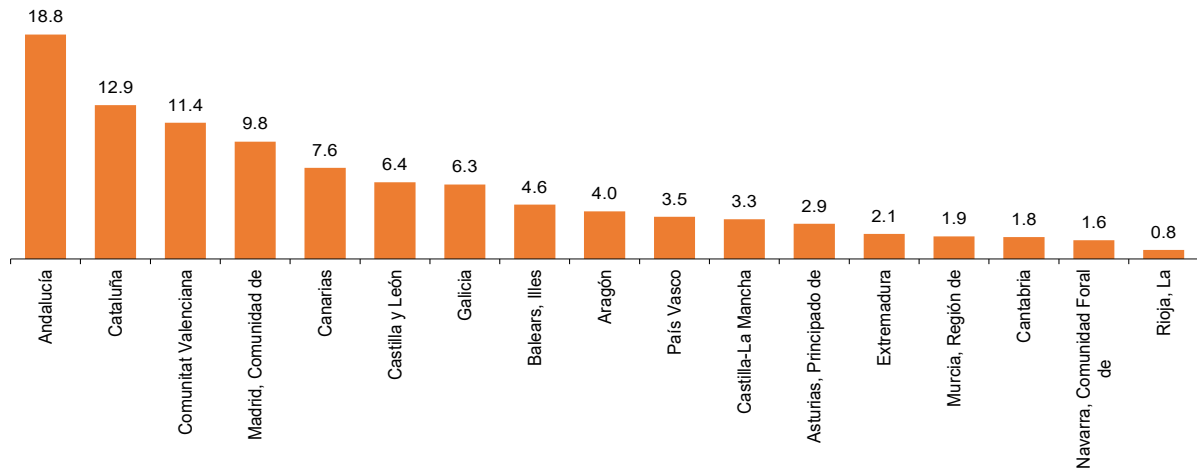


Destination

Andalucía, Cataluña and Comunitat Valenciana were the main destinations for travellers resident in Spain in October, with 18.8%, 12.9% and 11.4% of the total number of overnight stays, respectively.

Distribution of overnight stays: residents

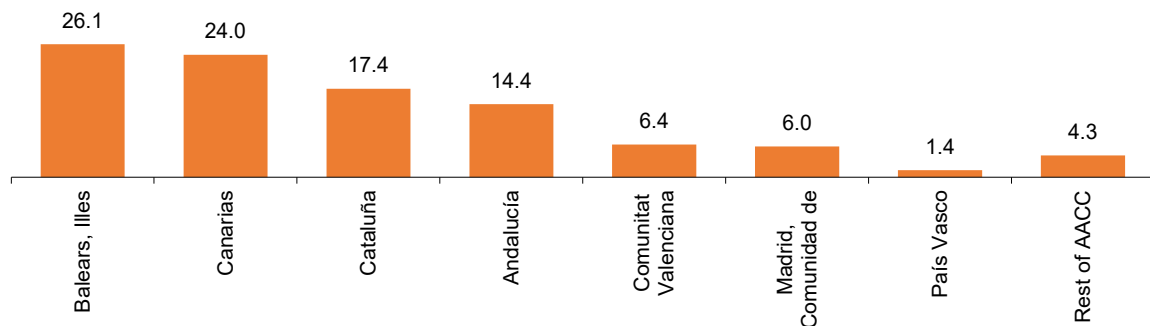
Percentage



The main destination chosen by non-residents was Illes Balears, with 26.1% of the total number of overnight stays. Following that, the main destinations were Canarias and Cataluña, with 24.0% and 17.4% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

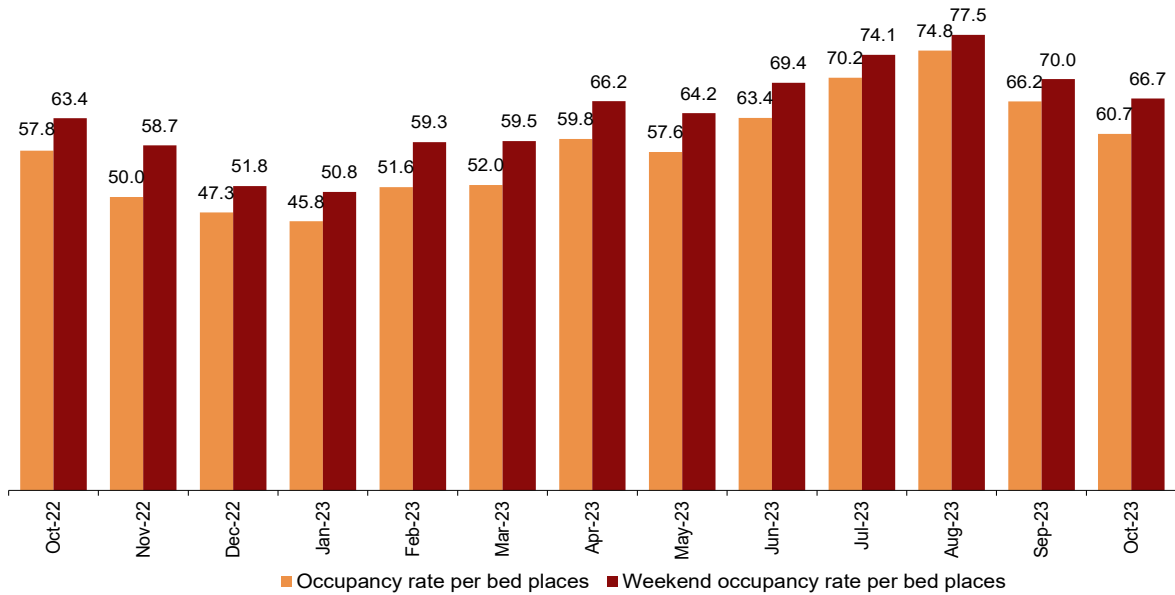


Hotel occupancy

In October, 60.7% of the available bed places were occupied, with an annual increase of 4.9%. The weekend occupancy rate by bed places increased by 5.3% to 66.7%.

Occupancy rate

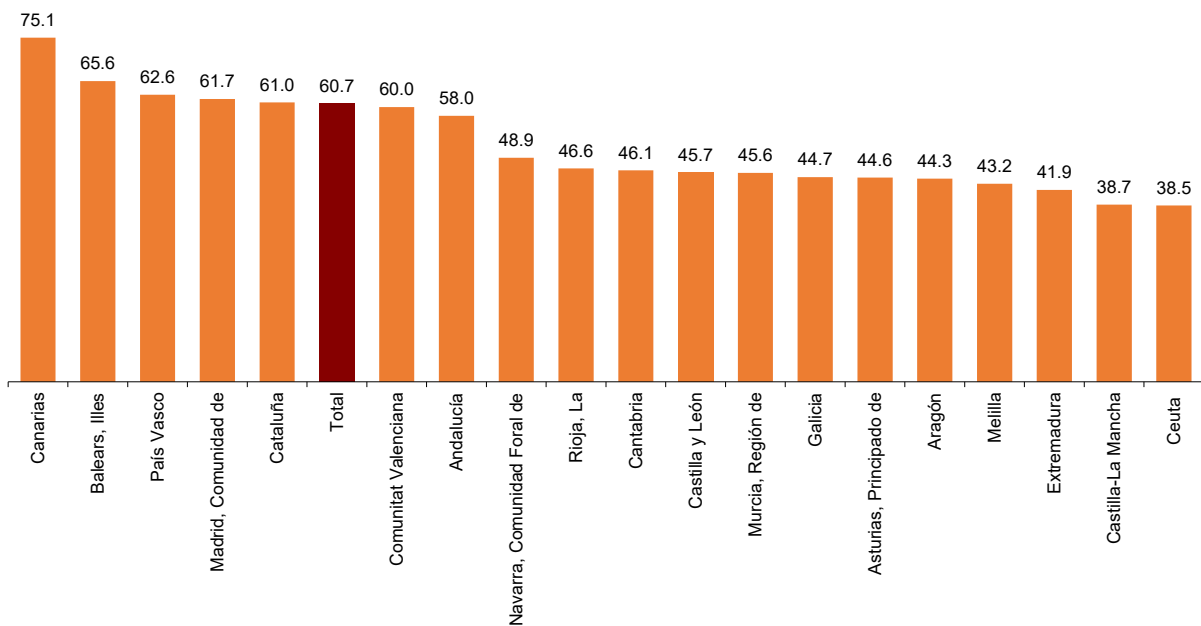
Percentage



Canarias showed the highest occupancy rate by bed places during October (75.1%). It was followed by Illes Balears, with 65.6%.

Occupancy rate per bed-places by autonomous community

Percentage



By tourist areas, Sur de Tenerife reached the highest occupancy rate by bed places (79.1%) and the highest occupancy rate at weekends (80.9%). The island of Mallorca recorded the highest number of overnight stays in October, with 5,170,014.

The tourist sites with the most overnight stays are Barcelona, Madrid and San Bartolomé de Tirajana. Arona has the highest occupancy rate by bed places (82.3%), while Tossa de Mar has the highest weekend occupancy rate (87.8%).

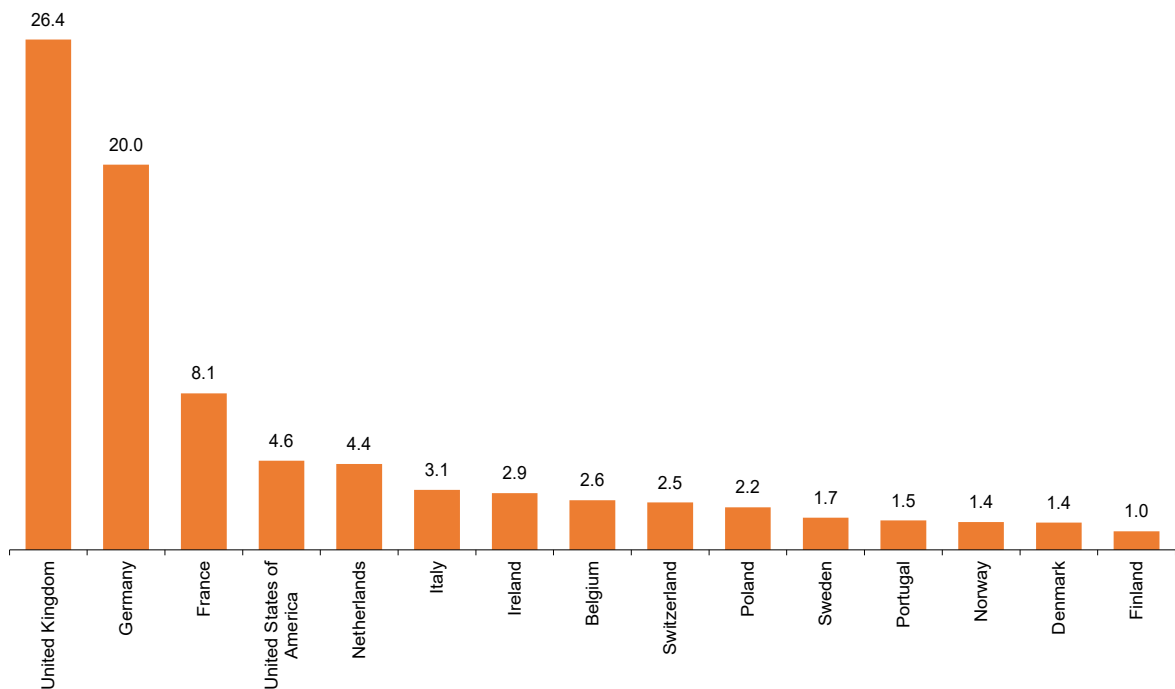
Overnight stays according to the country of origin of travellers

Travellers from the United Kingdom and Germany accounted for 26.4% and 20.0%, respectively, of total overnight stays by non-residents in hotel establishments in October.

Overnight stays by travellers from France, the United States and the Netherlands (the following source markets) accounted for 8.1%, 4.6% and 4.4% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

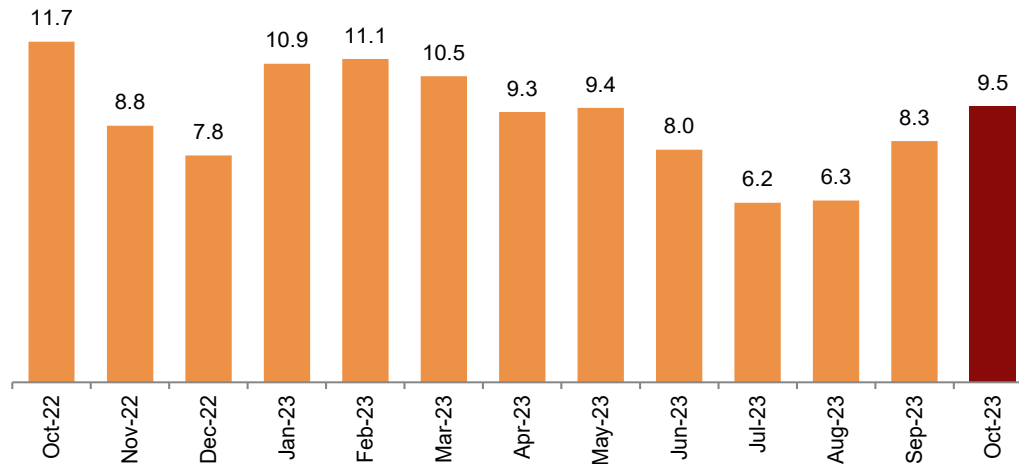


Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 9.5% in October, which is 2.2 points lower than that recorded in the same month of 2022, and 1.2 points higher than that recorded last month.

Hotel Prices Index

Annual variation rate. Percentage



By autonomous community, the greatest increase of hotel prices compared to October 2022 is in Comunidad de Madrid (16.1%). And the smallest was recorded in Extremadura, with an annual rate of change of 1.4%.

By category, the greatest price increase occurred in the three-star gold establishments (12.9%).

Hotel Sector Profitability

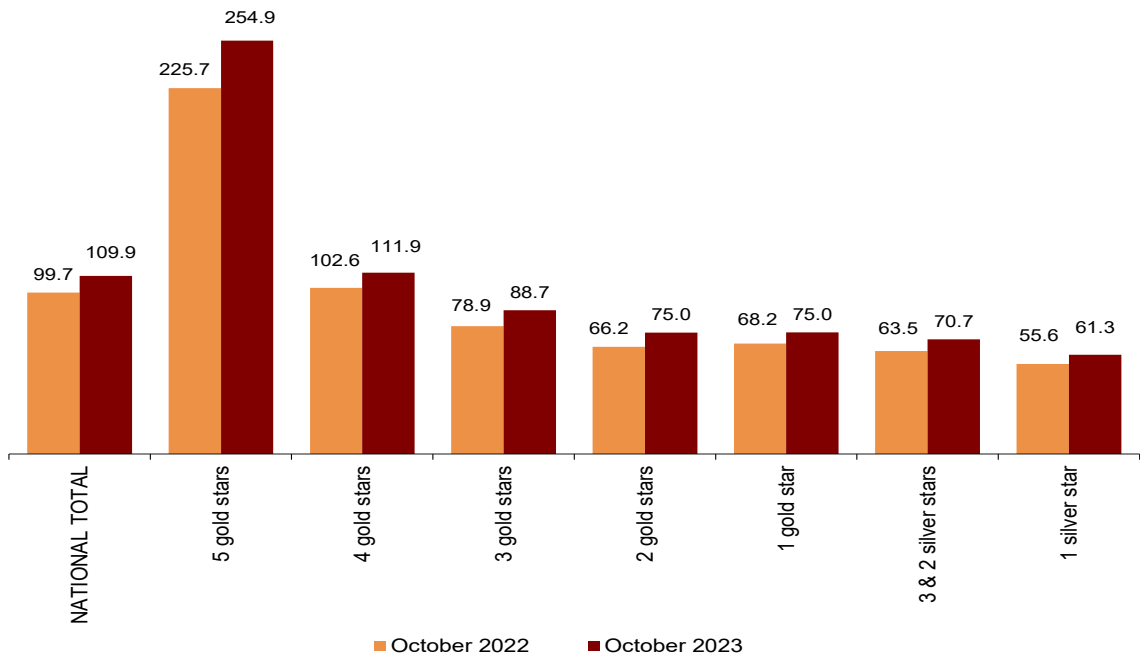
The average daily hotel turnover per occupied room (ADR) was 109.9 euros in October, an increase of 10.3% compared to the same month in 2022.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy rate registered in hotel establishments, reached 76.6 euros, increasing by 15.8%.

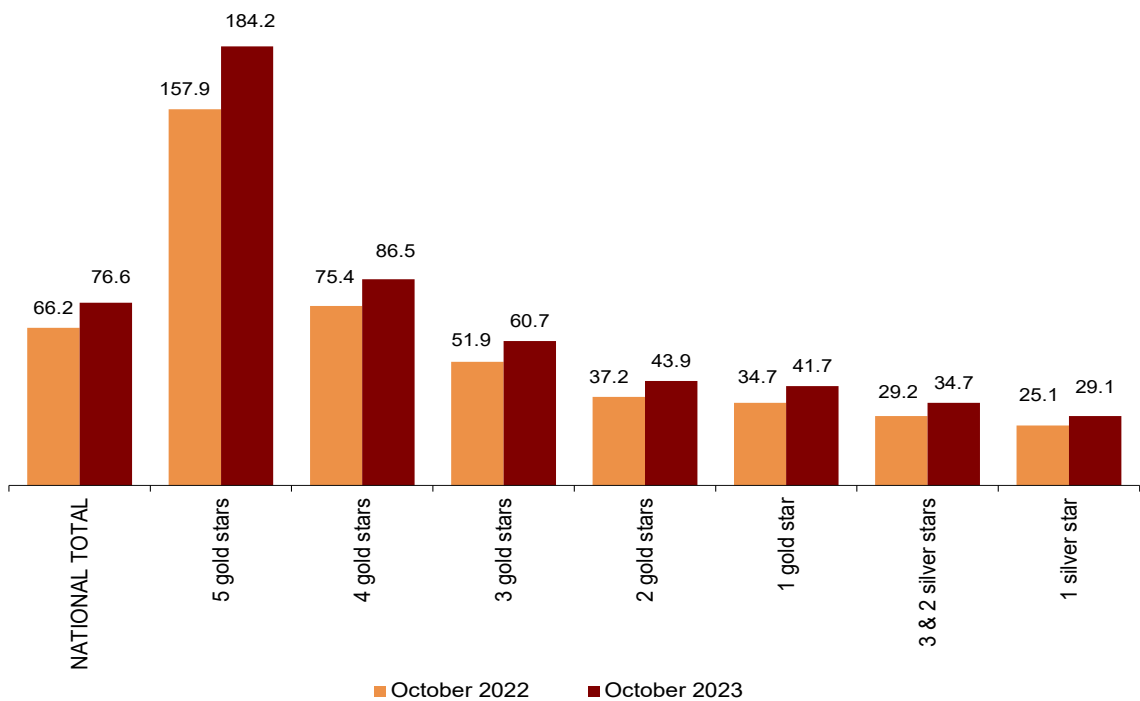
By category, the average rate was 254.9 euros for five-star hotels, 111.9 euros for four-star hotels and 88.7 euros for three-star hotels. Revenue per available room for these same categories was 184.2, 86.5 and 60.7 euros, respectively.

The tourist spot with the highest ADR is Marbella, with an average daily rate per occupied room of 190.2 euros. Barcelona has the highest RevPar, with a revenue per available room of 165.6 euros.

Average daily rate by hotel
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of October 2022 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: one month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such a way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5-gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information, see the [Quality at INE and the Code of Best Practices](#) on the INE web page.

For further information see INEbase: www.ine.es/en/ Twitter: @es_ine

All press releases at: www.ine.es/en/prensa/prensa_en.htm

Press office: Telephone numbers: (+34) 91 583 93 63 /94 08 – gprensa@ine.es

Information Area: Telephone number: (+34) 91 583 91 00 – www.ine.es/infoine/?L=1

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

October 2023

Provisional Data

23rd November 2023

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	10,413,233	4,592,219	5,821,014	32,475,331	9,662,152	22,813,179	3.12
HOTELS: Golden stars							
Five	691,003	170,584	520,419	2,385,253	360,900	2,024,353	3.45
Four	5,168,789	2,040,790	3,128,000	17,601,465	4,379,020	13,222,445	3.41
Three	2,483,524	1,147,344	1,336,180	8,064,891	2,536,500	5,528,391	3.25
Two	746,631	441,427	305,203	1,719,738	879,855	839,884	2.30
One	322,277	176,506	145,771	719,938	360,172	359,766	2.23
INNS: Silver stars							
Two and three	520,480	320,446	200,034	1,017,294	584,798	432,496	1.95
One	480,529	295,122	185,408	966,751	560,907	405,844	2.01
Annual rate	6.88	-1.41	14.46	8.74	-1.12	13.53	1.74
Cumulative annual rate	7.58	1.30	14.13	6.45	-0.69	10.65	-1.05

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	15,178	801,423	1,695,668	60.67	66.69	70.25	252,882
HOTELS: Golden stars							
Five	382	55,730	119,675	63.35	67.54	72.09	40,931
Four	2,760	383,384	835,219	66.61	72.31	77.48	133,742
Three	2,580	191,796	412,118	61.78	66.55	70.95	52,174
Two	1,892	57,095	113,093	48.76	58.74	59.18	10,172
One	1,124	25,856	50,964	45.30	54.10	53.63	3,892
INNS: Silver stars							
Two and three	2,810	43,098	82,257	39.68	49.17	48.21	6,335
One	3,629	44,464	82,342	37.79	45.36	47.76	5,636
Annual rate	2.71	3.06	3.37	4.91	5.26	5.34	8.04

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Sur de Tenerife	35,475	245,061	142,864	1,673,394	79.12	80.92	87.63	6.47	17,370
Sur de Gran Canaria	33,699	190,485	140,949	1,393,678	78.15	78.50	85.33	6.85	12,543
Isla de Tenerife	82,861	294,432	292,587	1,975,269	77.50	80.35	85.53	6.01	21,259
Isla de Lanzarote	25,132	126,902	114,994	921,165	77.48	76.81	89.54	6.82	8,460
Isla de Gran Canaria	60,893	207,740	210,314	1,460,980	75.82	77.22	84.04	6.22	13,805
Barcelona	147,334	669,050	295,187	1,803,186	72.48	78.55	86.57	2.57	15,283
Isla de Fuerteventura	18,632	139,382	77,119	1,073,760	70.60	72.64	79.50	7.28	10,228
Palma - Calvià	48,947	406,509	142,201	2,042,098	70.28	72.42	75.93	4.80	17,529

Tourist area with a greater number of overnight stays per month¹

Isla de Mallorca	91,547	834,112	297,024	4,872,990	67.37	66.38	73.41	5.59	39,308
Costa del Sol	160,868	397,973	366,656	1,704,781	68.62	71.56	81.68	3.71	16,020
Costa Blanca	168,362	212,509	553,355	988,137	65.76	73.01	76.02	4.05	9,798
Costa Barcelona	151,707	226,950	266,771	761,696	61.39	63.27	72.39	2.72	6,132
Costa Brava	122,332	234,240	224,286	800,777	56.20	64.18	63.55	2.87	7,796
Islas de Ibiza-Formentera	32,893	167,775	78,660	796,195	65.00	55.75	65.34	4.36	7,849
Costa Daurada	129,037	123,533	254,476	541,570	57.07	67.62	69.92	3.15	4,615
Costa de la Luz de Cádiz	126,591	87,133	307,457	369,489	53.53	62.47	63.37	3.17	6,801

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Arona	8,299	68,958	34,960	484,806	82.28	81.76	89.60	6.73	3,305
Adeje	10,496	133,029	51,037	931,236	82.12	85.58	88.77	6.84	10,179
San Bartolomé de Tirajana	26,408	134,085	115,251	994,814	80.12	82.27	86.49	6.92	9,399
Teguise	7,583	26,639	32,985	196,492	79.50	79.28	94.92	6.71	1,693
Torremolinos	41,438	92,536	120,209	445,039	79.16	83.41	85.43	4.22	3,145
Yaiza	7,884	56,697	47,455	411,194	78.37	76.24	88.55	7.10	3,908
Tossa de Mar	10,454	16,587	20,992	68,964	78.28	87.79	79.40	3.33	708
Puerto de La Cruz	25,898	37,731	106,575	258,699	77.17	83.64	82.29	5.74	2,837
Tías	4,745	39,585	23,881	301,616	76.89	77.27	89.14	7.34	2,606
Sóller	1,460	11,952	2,151	54,041	76.44	77.76	80.11	4.19	807

Tourist site with a greater number of overnight stays per month¹

Barcelona	131,604	626,715	259,382	1,704,345	73.10	79.27	86.48	2.59	14,711
Madrid	341,724	514,688	601,151	1,205,674	63.03	69.42	82.10	2.11	12,960
Palma de Mallorca	31,216	218,407	89,829	966,633	72.99	79.14	79.34	4.23	8,416
Calvià	12,525	167,083	35,701	1,018,074	68.36	66.14	73.26	5.87	8,486
Benidorm	73,574	115,620	365,312	641,204	70.32	73.72	78.31	5.32	6,275
Pájara	9,552	78,021	43,071	634,747	73.04	73.50	78.21	7.74	6,113
Sevilla	120,282	171,433	205,524	391,894	74.14	83.22	84.69	2.05	3,881
Sant Llorenç des Cardassar	4,389	66,385	13,510	468,473	71.99	75.74	77.02	6.81	3,398
Alcúdia	2,515	62,874	6,839	445,445	69.81	58.94	74.97	6.92	2,922
Lloret de Mar	30,753	77,840	58,395	378,587	65.91	70.71	69.13	4.02	2,070

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	10,413,233	100.00	32,475,331	100.00
Residents in Spain	4,592,219	44.10	9,662,152	29.75
Residents abroad	5,821,014	55.90	22,813,179	70.25
Total Residents abroad	5,821,014	100.00	22,813,179	100.00
TOTAL Residents in EU (without Spain)	2,941,276	50.53	12,121,273	53.13
- Germany	801,980	13.78	4,552,852	19.96
- Austria	55,486	0.95	208,413	0.91
- Belgium	136,304	2.34	586,440	2.57
- Denmark	66,411	1.14	321,626	1.41
- Finland	43,876	0.75	219,771	0.96
- France	624,268	10.72	1,851,204	8.11
- Greece	13,659	0.23	38,501	0.17
- Ireland	147,095	2.53	667,394	2.93
- Italy	262,860	4.52	709,123	3.11
- Luxembourg	8,950	0.15	40,731	0.18
- Netherlands	234,412	4.03	1,012,576	4.44
- Poland	113,131	1.94	501,909	2.20
- Portugal	146,674	2.52	345,698	1.52
- Czech Republic	35,125	0.60	147,117	0.64
- Sweden	92,670	1.59	381,563	1.67
-Other EU countries ¹	158,375	2.72	536,354	2.35
Norway	62,371	1.07	328,236	1.44
United Kingdom	1,083,858	18.62	6,028,609	26.43
Switzerland	129,509	2.22	558,600	2.45
Rest of Europe	147,814	2.54	485,170	2.13
Japan	35,052	0.60	68,186	0.30
Republic of China	92,115	1.58	162,630	0.71
United States of America	450,667	7.74	1,053,858	4.62
Rest of America	468,152	8.04	1,085,501	4.76
Africa	70,177	1.21	186,986	0.82
Other countries	340,024	5.84	734,131	3.22

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

1 Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base October 2023

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	139.92	9.49
Andalucía	136.72	10.85
Aragón	100.66	4.63
Asturias, Principado de	102.94	5.38
Balears, Illes	170.78	6.24
Canarias	156.04	7.07
Cantabria	118.14	4.28
Castilla y León	106.61	5.73
Castilla - La Mancha	104.71	3.27
Cataluña	134.78	12.03
Comunitat Valenciana	135.09	9.44
Extremadura	105.13	1.41
Galicia	122.82	7.58
Madrid, Comunidad de	137.18	16.07
Murcia, Región de	95.43	4.51
Navarra, Comunidad Foral de	113.40	5.83
País Vasco	136.94	11.00
Rioja, La	115.48	3.11
Ceuta	88.64	5.95
Melilla	116.83	13.46

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	139.92	9.49
HOTELS: Gold stars		
Five	131.92	6.61
Fourth	138.17	9.37
Three	157.40	12.92
Two	132.15	9.76
One	126.23	8.06
HOSTALS: Silver stars		
Three and two	120.66	9.35
One	144.92	5.10

Indicators on the Profitability of the Hotel Sector

October 2023

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	109.94	10.31	76.64	15.83
Andalucía	106.28	12.48	74.22	20.18
Aragón	71.65	5.57	39.43	9.04
Asturias, Principado de	67.06	6.96	35.04	15.32
Balears, Illes	104.30	4.18	69.81	10.27
Canarias	122.84	6.11	103.92	10.19
Cantabria	77.41	16.00	40.73	12.50
Castilla y León	68.74	8.26	37.36	15.19
Castilla - La Mancha	67.00	3.70	32.35	8.14
Cataluña	125.64	12.82	91.54	19.66
Comunitat Valenciana	91.36	11.44	64.55	17.84
Extremadura	63.65	-1.45	32.79	-2.34
Galicia	71.98	8.95	37.67	11.93
Madrid, Comunidad de	152.68	20.20	122.73	23.11
Murcia, Región de	66.06	9.33	34.93	5.55
Navarra, Comunidad Foral de	81.71	9.15	49.34	10.34
País Vasco	115.30	14.04	86.70	21.87
Rioja, La	82.77	6.46	47.21	5.72
Ceuta	67.58	3.63	27.18	-26.37
Melilla	84.00	19.61	49.45	23.44

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	109.94	10.31	76.64	15.83
HOTELS: Gold stars				
Five	254.91	12.95	184.20	16.68
Four	111.85	9.05	86.52	14.83
Three	88.67	12.34	60.65	16.94
Two	74.96	13.21	43.88	18.13
One	75.04	10.05	41.74	20.41
GUESTHOUSES: Silver stars				
Three and two	70.73	11.39	34.72	19.10
One	61.28	10.21	29.11	15.89

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room