

23 January 2018

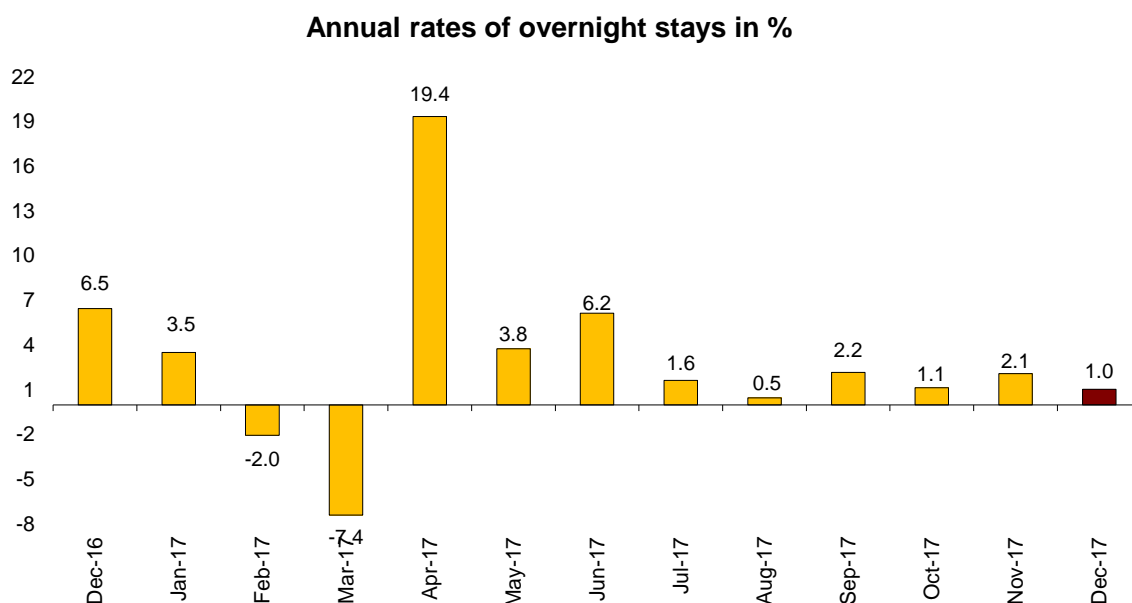
Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
December 2017 and year 2017. *Provisional data*

Overnight stays in hotel establishments register an increase of 1.0% in December, as compared with the same month of 2016

Hotel overnight stays increased by 2.7% for the year 2017 as a whole.

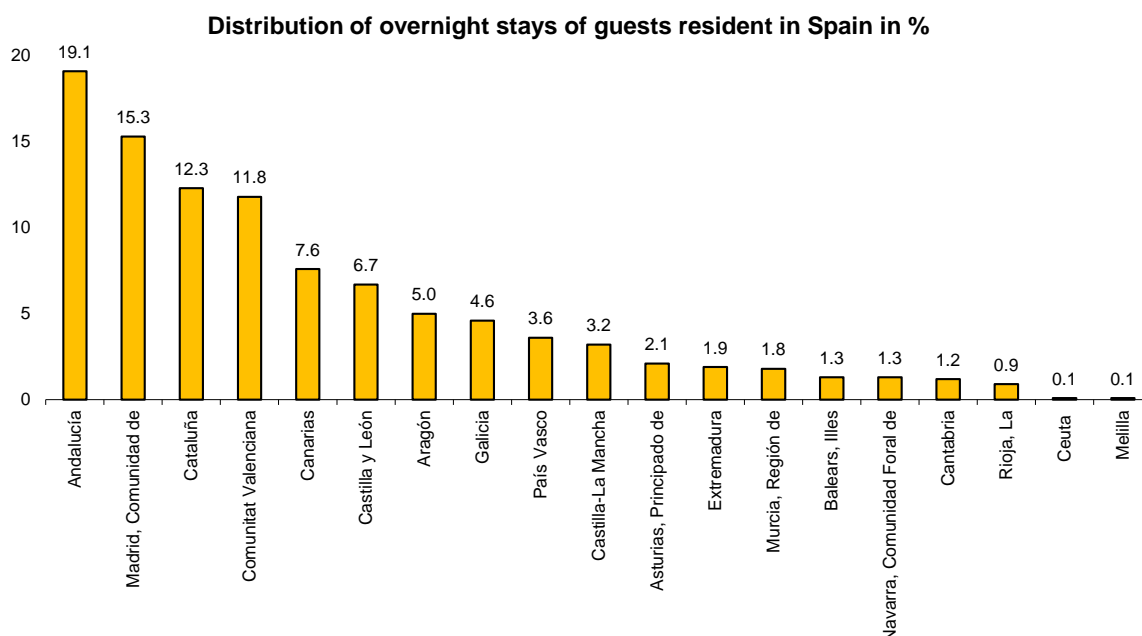
During the month of December, more than 16.1 million overnight stays were registered in hotel establishments, 1.0% more than in the same month of 2016. The overnight stays by travellers resident in Spain increased by 6.1%, while those of non-residents decreased by 2.5%.

The average stay decreased 3.4% as compared to December 2016, standing at 2.8 overnight stays per traveller.

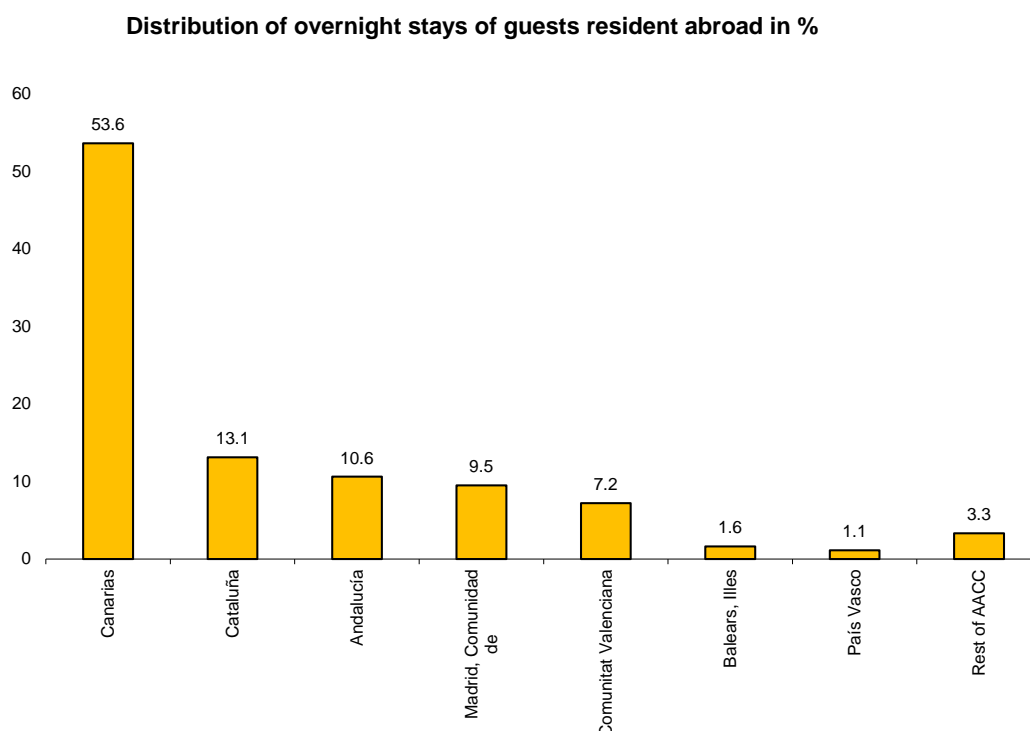


Destinations

Andalucía, Comunidad de Madrid, Cataluña and Comunitat Valenciana were the main destinations of travellers resident in Spain in December, with annual variation rates in the number of overnight stays of 8.4%, 8.6%, -4.8% and 9.6%, respectively.



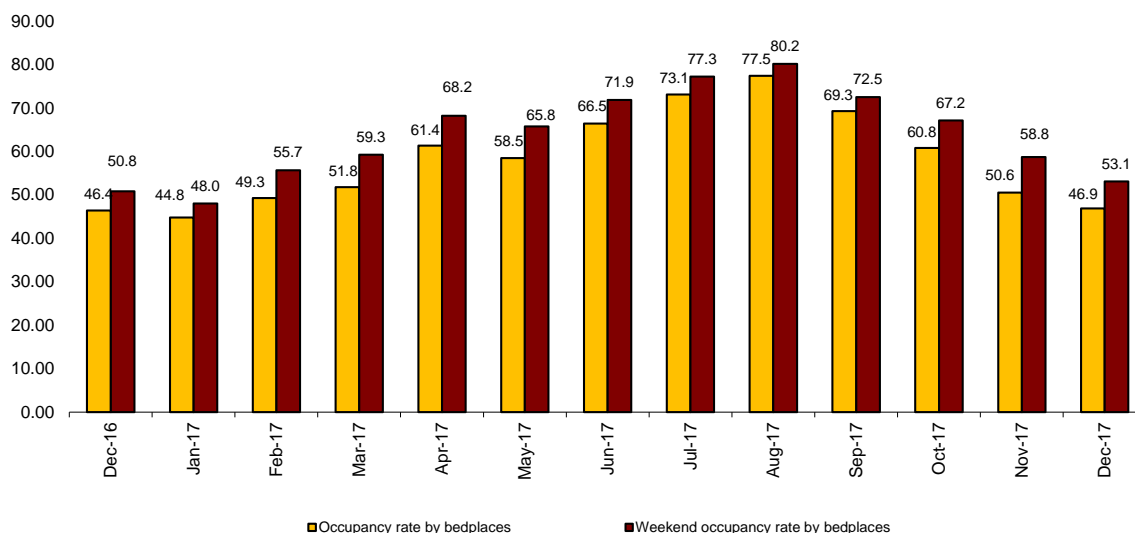
The main destination chosen by non-residents was Canarias, with 53.6% of total overnight stays. In this Autonomous Community, overnight stays of foreigners decreased by 3.1% as compared with December 2016. The following destinations of non-residents were Cataluña (with 13.1% of total overnight stays and a decrease of 14.5%) and Andalucía (with 10.6% of total overnight stays and an increase of 1.3%).



Hotel occupancy

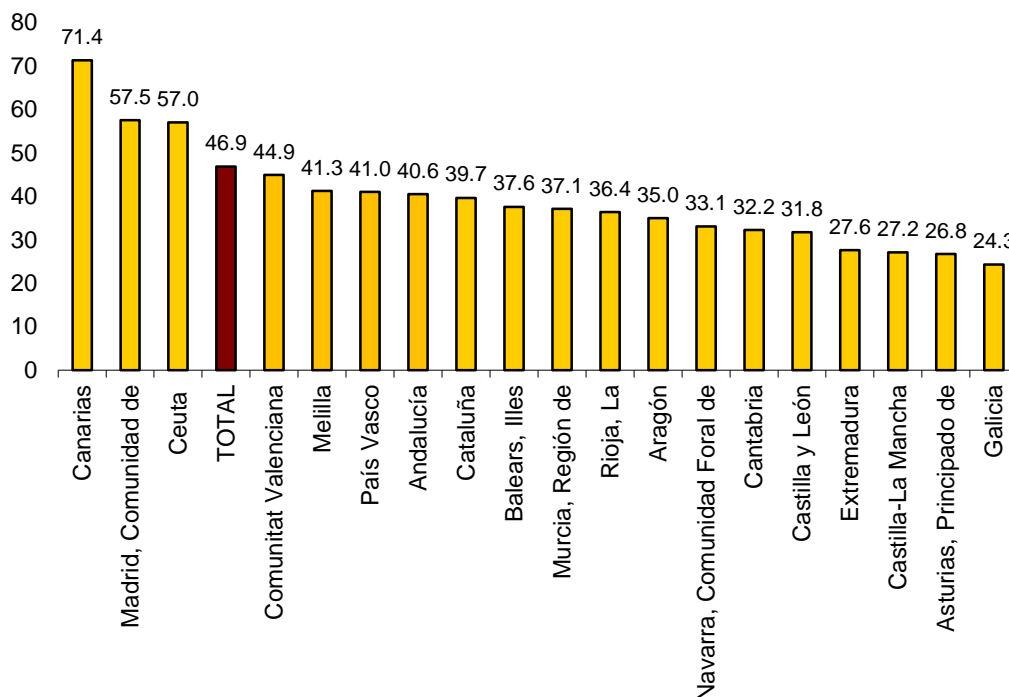
In December, 46.9% of the available bedplaces were occupied, indicating an annual increase of 1.0%. The weekend occupancy rate by bedplaces increased 4.5%, and stood at 53.1%.

Occupancy rate and weekend occupancy rate by bedplaces



Canarias showed the highest occupancy rate by bedplaces in December (71.4%). It was followed by Comunidad de Madrid (57.5%) and Comunitat Valenciana (44.9%).

Occupancy rate by bedplaces by Autonomous Community



By tourist areas, the South of Gran Canaria reached both the highest occupancy rate by bedplaces (77.0%), and the highest weekend occupancy rate (75.8%). The island of Tenerife registered the highest number of overnight stays, with 1.9 million.

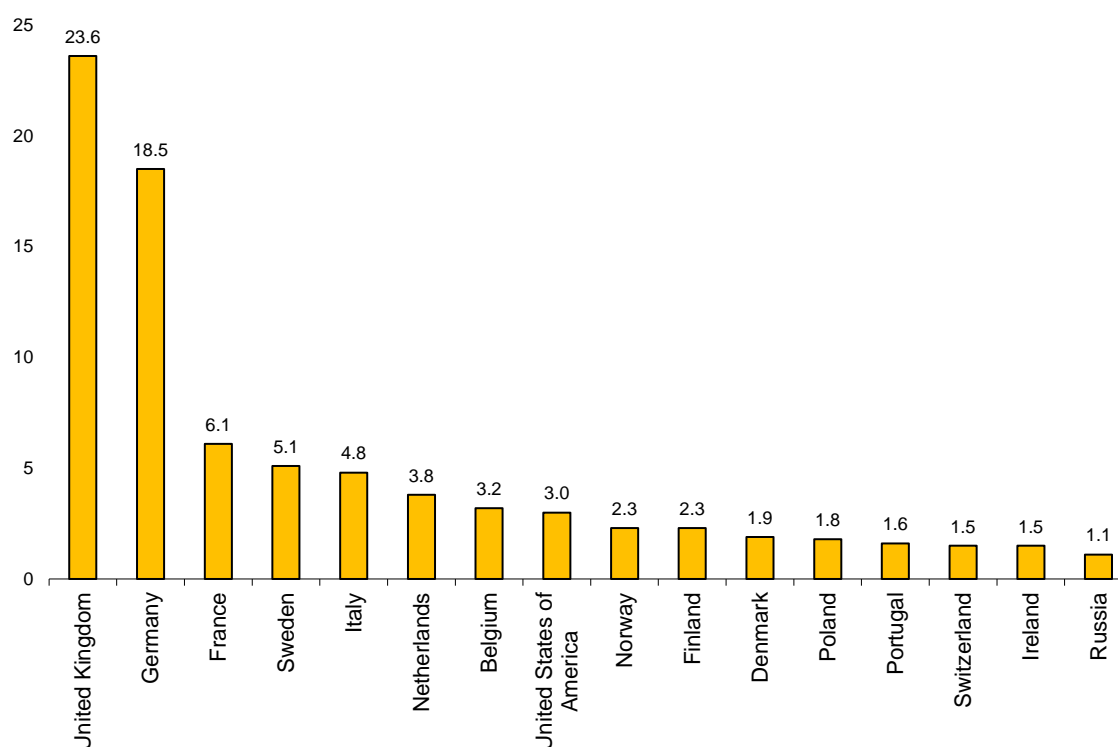
The tourist sites with more overnight stays in December were Madrid, Barcelona and San Bartolomé de Tirajana. The latter showed the highest occupancy rate by bedplaces (77.7%) and Arona registered the greatest weekend occupancy rate (77.7%).

Overnight stays according to the country of origin of the travellers

In December, travellers from the United Kingdom and Germany accounted for 23.6% and 18.5% of total overnight stays of non-residents in hotel establishments, respectively. The British market decreased by 5.2%, and the German market did so by 8.7%.

Overnight stays by travellers from France, Sweden and Italy (the following issuing markets) recorded annual rates of -11.9%, 2.8% and -7.6%, respectively.

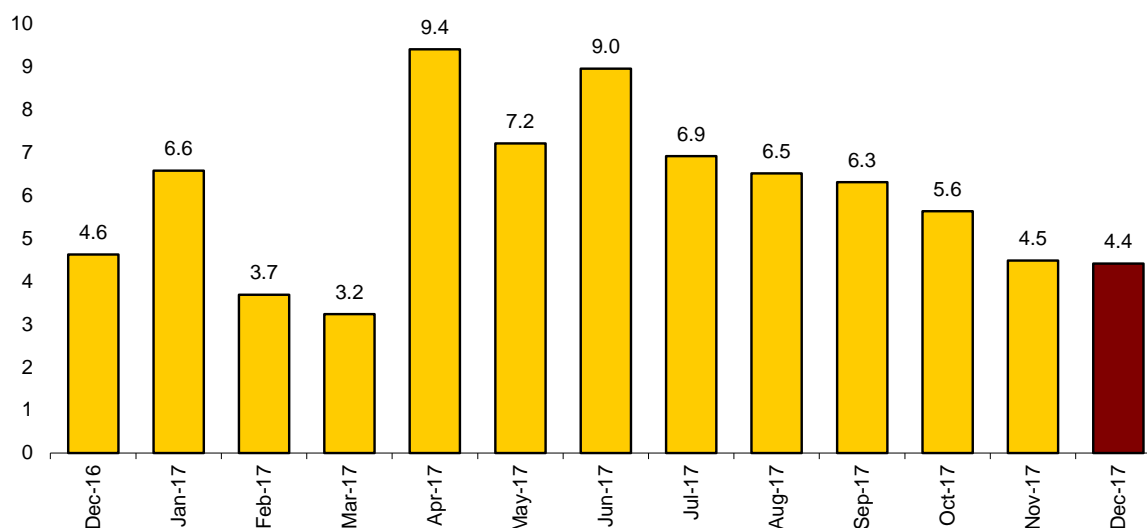
Distribution of overnight stays of residents abroad from the main countries in %



Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 4.4% in December, which is 0.1 points less than the previous month and 0.2 points less than that registered a year ago.

Hotel Prices Index. Annual variation rate



In December, Canarias, Cataluña, Comunidad de Madrid and Andalucía were the Autonomous Communities with the greatest weighting in the HPI (they represented 78.7% of the total weight). Hotel prices increased by 7.4% in the annual rate in Comunidad de Madrid, 7.1% in Canarias and 3.0% in Andalucía. In turn, they decreased by 2.3% in Cataluña.

By category, hotel prices increased in all of them. In one-golden-star hotels (6.5%), in four-golden-star hotels (5.6%), in three-golden-star hotels (5.0%), in one-silver-star hotels (4.6%), in two-golden-star hotels (2.8%), in three and two-silver-star hotels (0.7%) and in five-golden-star hotels (0.6%).

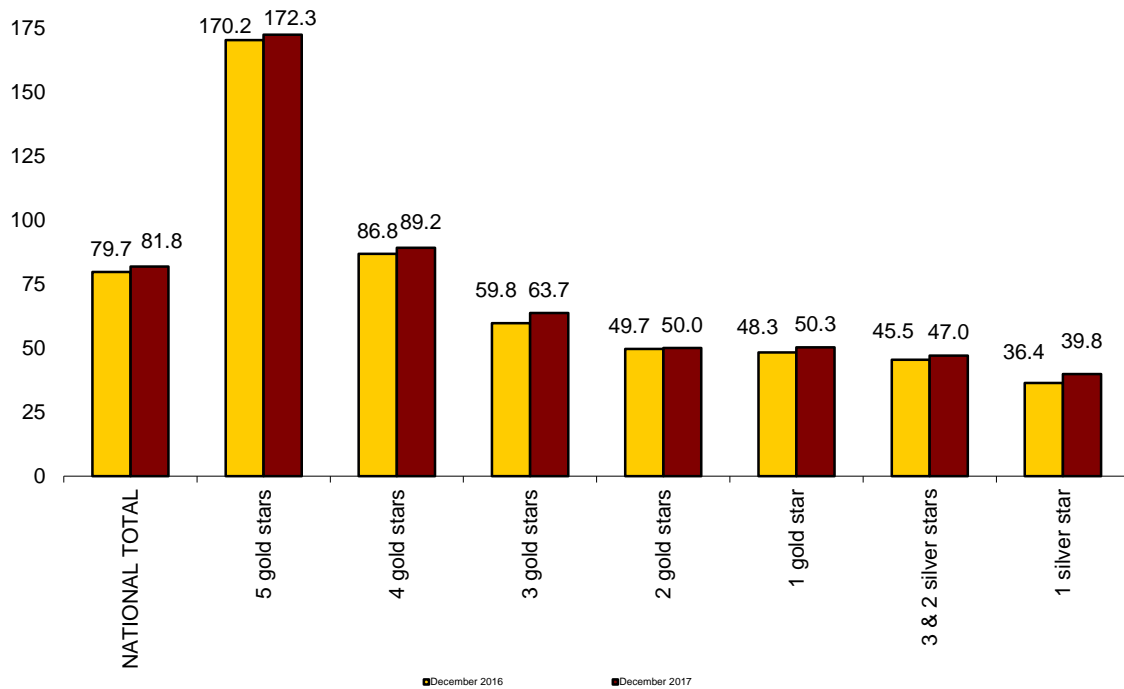
Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 81.8 euros in December, representing an increase of 2.6% as compared with the same month of 2016.

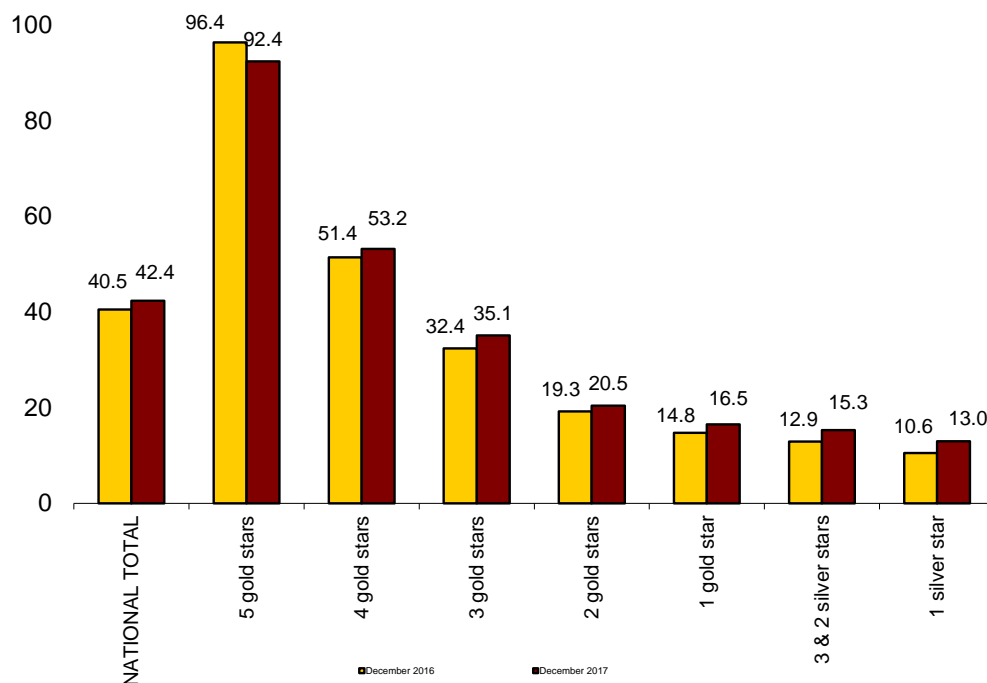
Meanwhile, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 42.4 euros, with an increase of 4.6%.

By category, the average rate was 172.3 euros for five-star hotels, 89.2 euros for four-star hotels and 63.7 euros for three-star hotels. Revenue per available room for these same categories were 92.4, 53.2 and 35.1 euros, respectively.

Average daily rate (ADR) by hotel category in euros



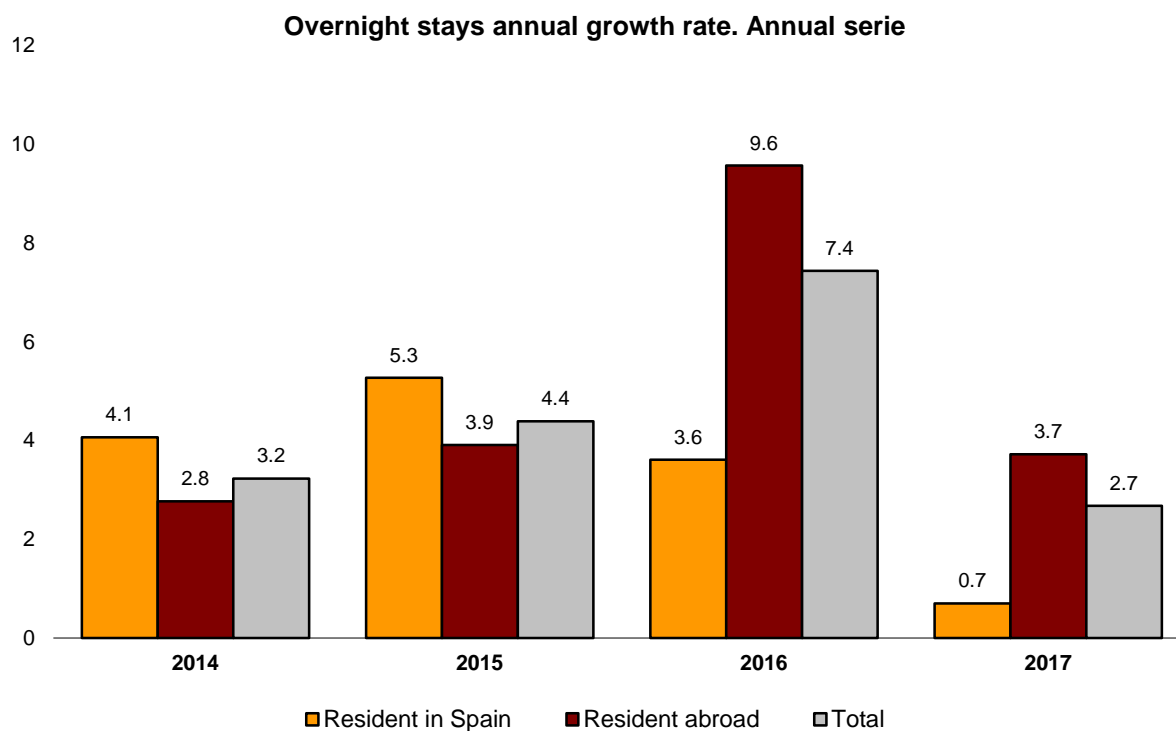
Revenue per available room (RevPAR) by hotel category in euros



Results for the whole of the year 2017

Overnight stays in hotel establishments reached 340.0 million in the year 2017 as a whole, an increase of 2.7% compared to 2016. This rate was 4.7 points lower than that registered in 2016, which was 7.4%.

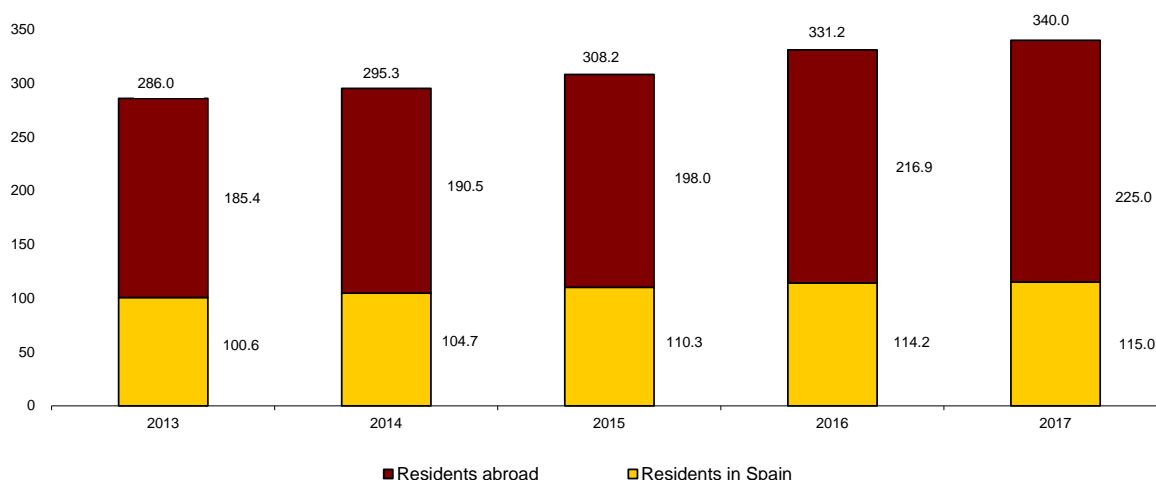
Of the total number of overnight stays, 75.0% were concentrated between the months of April and October.



For the year 2017 as a whole, overnight stays by residents increased by 0.7% and those of non-residents did so by 3.7%.

Resident travellers, who represented 48.5% of the total, made 33.8% of the total overnight stays during 2017.

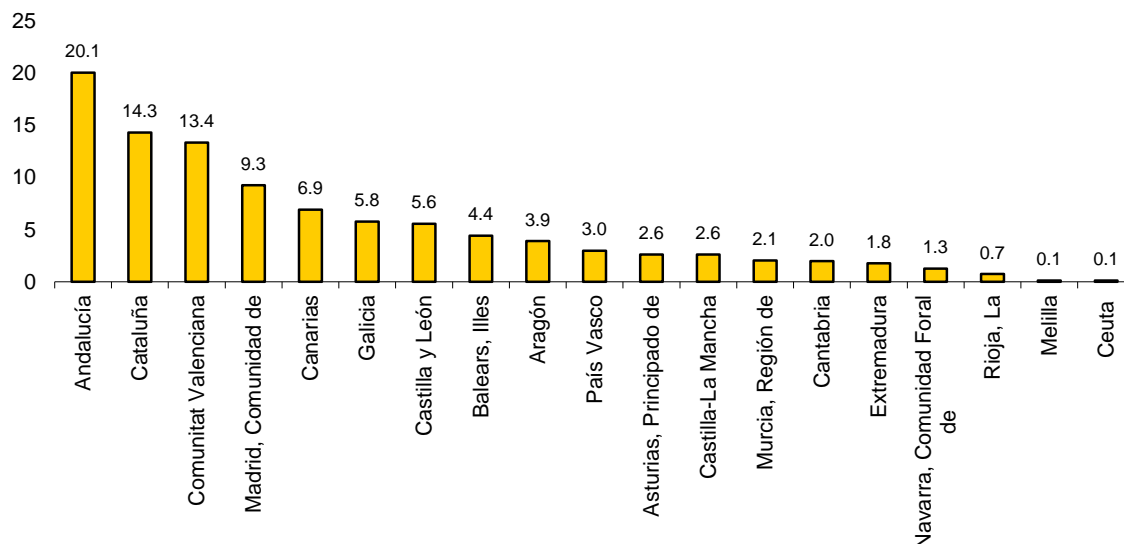
Hotel annual overnight stays by origin (in millions). Annual serie



Destinations

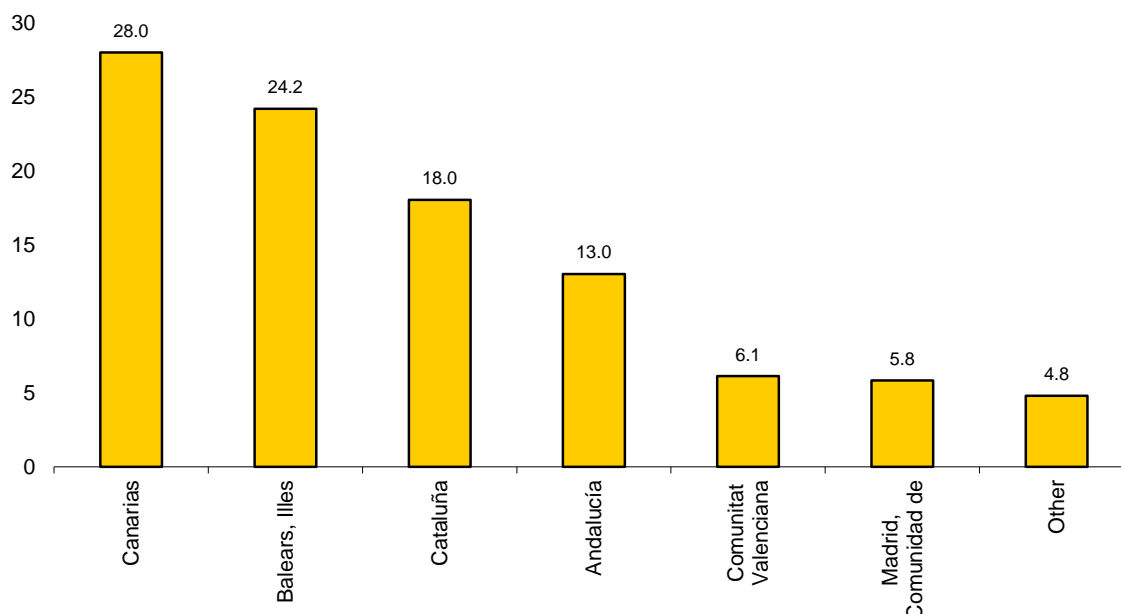
Andalucía, Cataluña, Comunitat Valenciana and Comunidad de Madrid were the main destinations of travellers resident in Spain in 2017, with variation rates in the number of overnight stays of -3.6%, -0.8%, -2.4% and 1.4%, respectively.

Distribution of overnight stays of guests resident in Spain in %



The main destination chosen by non-residents in 2017 was Canarias, with 28.0% of total overnight stays. In this Autonomous Community, overnight stays by foreign nationals grew 1.9% compared to 2016. The following destinations were Illes Balears (24.2% of the total) and Cataluña (18.0%). In these Autonomous Communities, overnight stays increased by 0.7% and 4.2%, respectively.

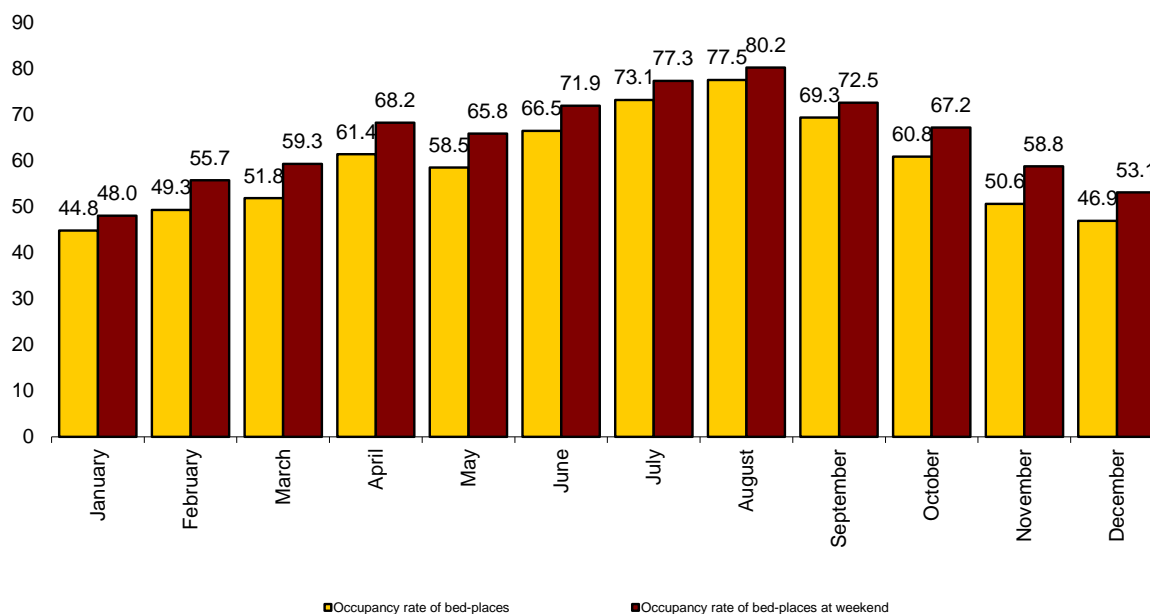
Distribution of overnight stays of guests resident abroad in %



Hotel occupancy

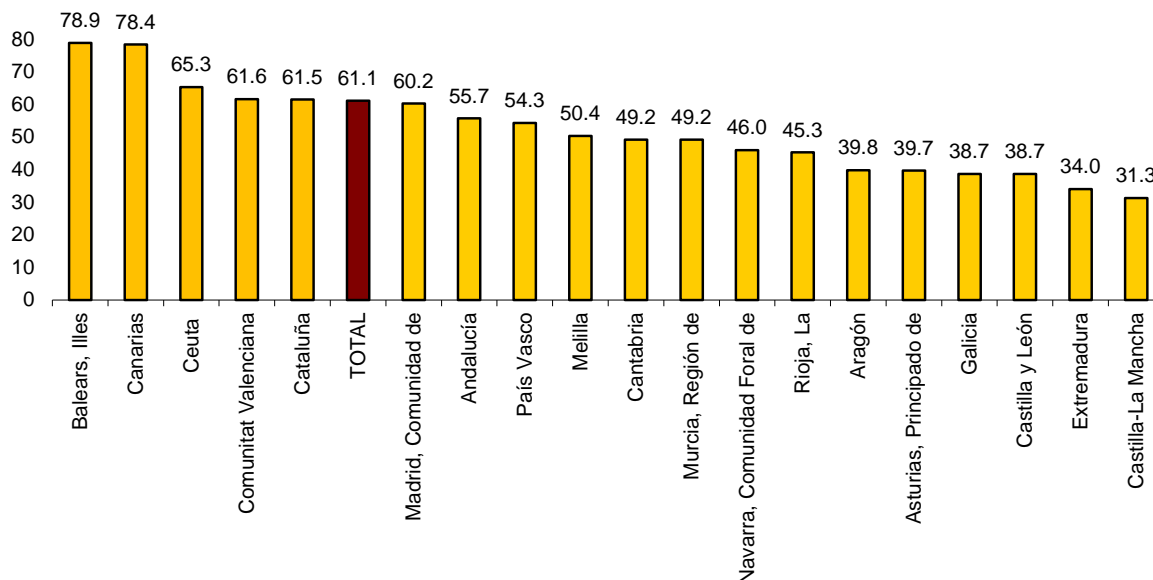
In 2017, on average, 61.1% of the bedplaces were occupied, with a 2.2% increase compared to 2016. The weekend occupancy rate by bedplaces also increased by 2.2%, standing at 66.6%.

Monthly occupancy rates in 2017



Illes Balears showed the highest occupancy rate by bedplaces during 2017 (with an average of 78.9%). It was followed by Canarias (78.4%) and Comunitat Valenciana (61.6%).

Occupancy rates of bed-places by Autonomous Community in 2017



The main tourist areas by number of overnight stays in 2017 were the island of Mallorca (with more than 45.7 million overnight stays), the island of Tenerife (with 25.0 million) and the tourist area of Barcelona (20.6 million).

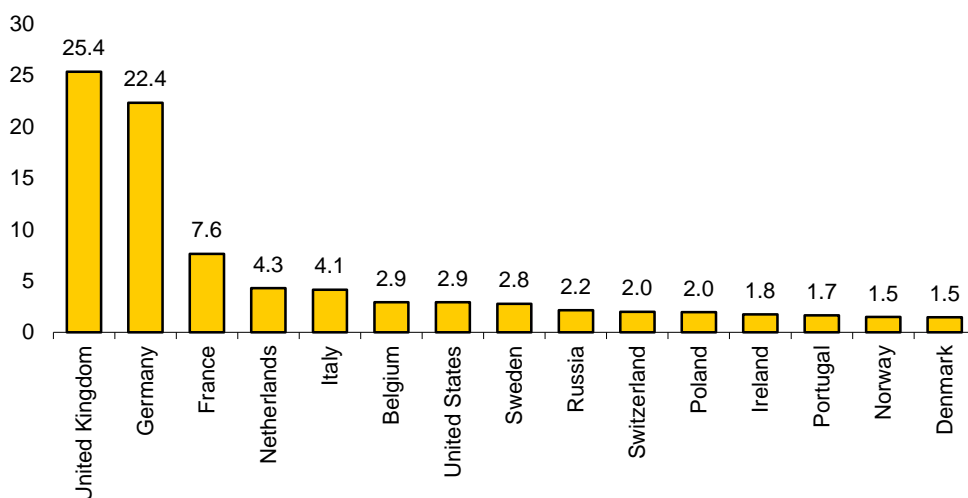
The tourist sites with more overnight stays during 2017 were Barcelona, Madrid and San Bartolomé de Tirajana. This last site showed the greatest average occupancy rate by bedplaces (83.5%) and also the greatest average weekend occupancy rate (83.7%).

Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany made 107.4 million hotel overnight stays in 2017, almost half the total number of overnight stays made by non-resident travellers. Overnight stays by travellers from the United Kingdom decreased by 0.8%, while those by Germans increased by 1.5%.

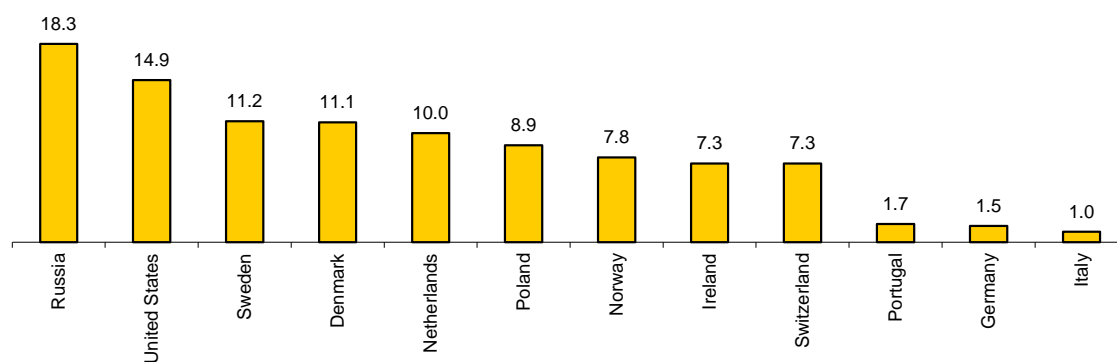
Overnight stays by travellers from France, the Netherlands and Italy (the following countries of origin) registered annual rates of -3.8%, 10.0% and 1.0%, respectively.

Overnight stays of residents abroad from the main countries in %



Among the main countries of origin, the most significant increases in overnight stays in 2017 compared to 2016 were those spent by travellers from Russia (18.3%), the United States (14.9%) and Sweden (11.2%).

Annual variation rate of overnight stays of the main origin countries in 2017, as compared with 2016



Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 6.4% on average in 2017, which is 0.9 points higher than in 2016.

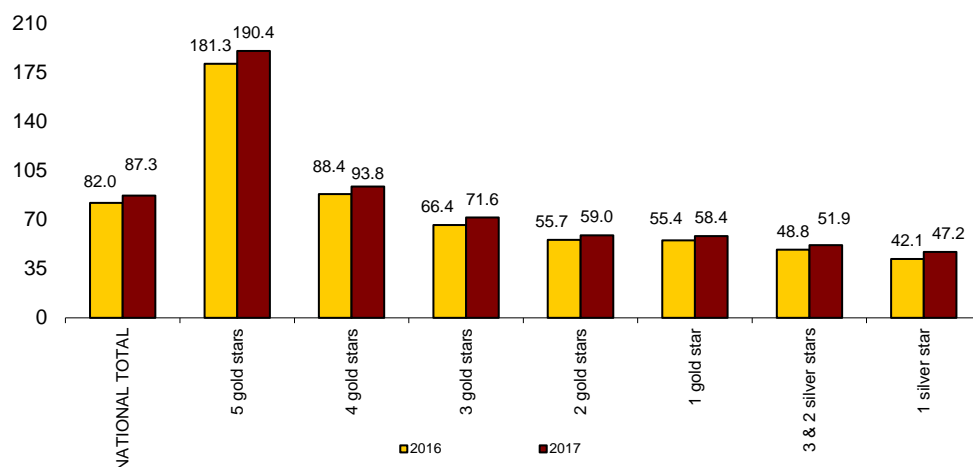
The Autonomous Communities with the highest average rates in the year 2017 as a whole were Illes Balears (8.6%), Canarias (8.0%) and Comunidad de Madrid (7.8%). In turn, La Rioja (-0.6%) was the only Autonomous Community with a negative average rate.

Profitability of the Hotel Sector

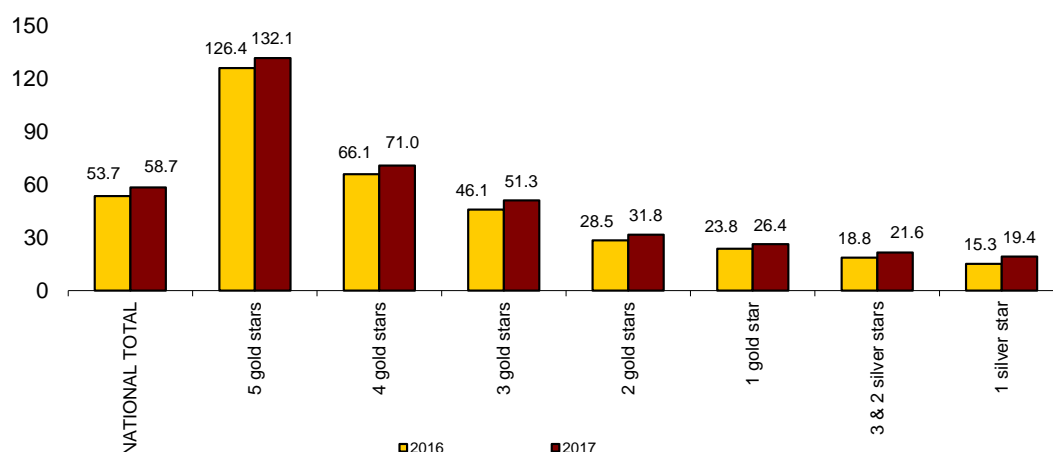
The average daily rate per occupied room (ADR) of hotels was 87.3 euros in 2017. On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 58.7 euros on average.

By category, the average rate was 190.4 euros for five-star hotels, 93.8 euros for four-star hotels and 71.6 euros for three-star hotels. Revenue per available room for these same categories were 132.1, 71.0 and 51.3 euros, respectively.

Average daily rate (ADR) by hotel category in euros



Revenue per available room (RevPAR) by hotel category in euros



Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

December 2017

Definitive data

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	5,792,061	3,462,247	2,329,814	16,180,355	6,984,139	9,196,216	2.79
HOTELS: Golden stars							
Five	367,175	150,304	216,870	1,236,016	342,787	893,229	3.37
Four	2,791,362	1,539,790	1,251,571	8,402,507	3,124,661	5,277,846	3.01
Three	1,418,823	887,954	530,869	4,019,277	1,844,293	2,174,984	2.83
Two	449,290	325,546	123,745	943,249	603,257	339,992	2.10
One	178,735	128,589	50,146	344,174	224,101	120,073	1.93
INNS: Silver stars							
Two and three	334,102	252,641	81,461	636,124	465,512	170,612	1.90
One	252,575	177,423	75,151	599,007	379,528	219,479	2.37
Annual rate	4.55	7.13	0.93	1.04	6.11	-2.49	-3.35
Cumulative annual rate	3.66	1.38	5.91	2.68	0.70	3.72	-0.95

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	12,417	537,937	1,099,149	46.90	53.11	51.95	155,536
HOTELS: Golden stars							
Five	253	38,624	79,567	49.38	56.84	53.27	25,571
Four	1,833	236,752	498,364	53.65	60.24	59.93	77,520
Three	1,911	119,870	252,725	50.61	55.93	55.86	31,266
Two	1,543	43,655	84,654	35.63	42.98	40.73	7,415
One	944	20,310	39,032	28.32	34.44	33.02	3,267
INNS: Silver stars							
Two and three	2,638	39,878	75,181	27.19	33.24	32.17	5,709
One	3,296	38,848	69,626	27.70	31.83	32.82	4,788
Annual rate	-0.75	-0.40	0.00	0.99	4.49	1.05	3.62

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-pla	Of bed-places	Of bedrooms at weekend		
Tourist area with a greater occupancy rate per month									
Sur de Gran Canaria	16,920	165,944	76,846	1,357,206	76.98	75.83	84.30	7.84	11,519
Isla de Gran Canaria	36,295	189,267	121,552	1,444,867	75.71	74.91	83.44	6.94	12,600
Sur de Tenerife	31,373	179,060	149,025	1,352,549	73.24	75.41	79.40	7.14	14,289
Isla de Tenerife	63,412	220,723	268,949	1,664,791	72.10	74.05	78.53	6.81	17,878
Isla de Lanzarote	17,972	97,063	82,780	720,411	68.69	71.87	79.75	6.98	6,843
Isla de Fuerteventura	9,706	117,398	40,443	988,991	67.81	69.10	78.17	8.10	8,756
Isla de La Palma	3,874	11,972	12,753	80,773	60.96	63.05	76.73	5.90	724
Isla de La Gomera	1,448	4,841	3,524	28,951	58.13	63.47	66.03	5.16	406

Tourist area with a greater number of overnight stays per month *

Barcelona	145,387	371,013	264,123	938,304	45.93	55.09	52.38	2.33	14,327
Costa Blanca	143,688	99,428	489,401	476,592	53.98	61.02	57.53	3.97	7,480
Costa del Sol	108,128	113,394	266,685	444,029	44.74	50.93	54.21	3.21	7,450
Costa Barcelona	87,144	65,978	139,533	140,958	35.18	35.54	44.41	1.83	3,183
Isla de Mallorca	26,628	33,381	71,260	134,421	38.54	44.27	45.69	3.43	3,250
Palma - Calvià	22,356	29,371	63,741	114,559	40.98	47.13	48.95	3.45	2,556
Costa Brava	54,154	36,067	102,552	69,936	29.40	38.41	35.52	1.91	2,192
Costa de la Luz de Cádiz	50,066	22,091	109,360	51,898	31.80	37.89	37.53	2.23	2,013

Tourist site with a greater occupancy rate per month

San Bartolomé de Tirajana	13,163	117,196	62,128	982,616	77.67	76.90	84.78	8.01	8,885
Arona	7,189	54,679	36,364	438,435	77.52	77.71	82.62	7.67	3,450
Puerto de La Cruz	17,324	26,790	85,342	254,423	75.59	74.98	80.52	7.70	2,632
Mogán	3,772	49,057	13,992	376,023	75.31	73.02	83.14	7.38	2,599
Adeje	11,455	94,809	52,314	708,341	71.99	75.44	77.73	7.16	8,045
Pájara	4,188	67,975	19,806	600,696	70.82	70.24	79.77	8.60	5,280
Tías	2,773	29,227	11,517	217,444	70.19	68.84	80.88	7.15	1,540
Yaiza	7,813	45,342	42,462	330,925	68.80	73.86	78.91	7.02	3,613
Teguise	4,562	20,377	22,236	160,684	67.33	71.24	81.11	7.33	1,493
Palmas de Gran Canaria (Las)	16,792	19,805	37,813	76,894	66.36	68.73	77.56	3.13	825

Tourist site with a greater number of overnight stays per month *

Madrid	443,371	312,975	790,349	776,040	59.81	70.83	67.30	2.07	11,607
Barcelona	136,309	357,235	247,877	912,068	46.93	56.70	53.11	2.35	13,632
Benidorm	69,147	53,205	322,009	350,076	63.93	69.49	66.30	5.49	4,182
Sevilla	107,450	83,109	208,799	186,491	57.98	70.66	61.82	2.07	3,320
Granada	78,744	52,971	151,904	94,100	55.23	71.57	58.95	1.87	1,647
Valencia	63,089	47,984	118,319	119,950	41.71	49.89	47.49	2.15	2,191
Oliva (La)	2,272	24,642	9,335	207,838	65.14	73.24	78.02	8.07	2,040
Málaga	45,845	41,735	79,864	90,024	54.26	66.59	63.67	1.94	1,414
Antigua	2,708	21,052	9,227	151,320	63.15	64.67	74.30	6.76	1,216
Palma de Mallorca	20,529	25,689	59,165	98,612	45.14	51.19	51.23	3.41	2,205

* Not taken into account those included in the preceding table because they are in the bigger occupancy rate tables too.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	5,792,061	100.00	16,180,355	100.00
Residents in Spain	3,462,247	59.78	6,984,139	43.16
Residents abroad	2,329,814	40.22	9,196,216	56.84
Total Residents abroad	2,329,814	100.00	9,196,216	100.00
Total Residents in E.U. (without Spain)	1,539,781	66.09	7,141,252	77.65
- Germany	252,624	10.84	1,704,701	18.54
- Austria	15,538	0.67	77,478	0.84
- Belgium	58,759	2.52	291,132	3.17
- Denmark	31,266	1.34	171,190	1.86
- Finland	32,011	1.37	210,766	2.29
- France	227,252	9.75	563,647	6.13
- Greece	7,229	0.31	18,780	0.20
- Ireland	29,917	1.28	135,125	1.47
- Italy	160,226	6.88	440,925	4.79
- Luxembourg	4,373	0.19	29,096	0.32
- Netherlands	81,768	3.51	347,244	3.78
- Poland	33,352	1.43	167,652	1.82
- Portugal	77,147	3.31	148,312	1.61
- United Kingdom	392,848	16.86	2,171,000	23.61
- Czech Republic	6,269	0.27	24,563	0.27
- Sweden	74,578	3.20	468,860	5.10
- Other EU countries*	54,624	2.34	170,782	1.86
Norway	33,426	1.43	213,611	2.32
Russia	35,746	1.53	99,912	1.09
Switzerland	36,949	1.59	137,088	1.49
Rest of Europe	52,456	2.25	168,452	1.83
Japan	33,028	1.42	63,751	0.69
United States of America	116,095	4.98	277,494	3.02
Rest of America	160,435	6.89	414,842	4.51
Africa	51,906	2.23	117,934	1.28
Other countries	269,991	11.59	561,878	6.11

*Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Esthonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

December 2017

Provisional data

National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	106.32	4.42
Andalucía	102.34	2.98
Aragón	83.93	2.15
Asturias, Principado de	88.43	4.36
Balears, Illes	118.42	-5.59
Canarias	126.54	7.12
Cantabria	89.91	3.42
Castilla y León	94.07	4.68
Castilla - La Mancha	89.76	2.07
Cataluña	91.71	-2.25
Comunitat Valenciana	108.01	6.10
Extremadura	92.23	1.57
Galicia	93.20	4.10
Madrid, Comunidad de	93.14	7.36
Murcia, Región de	85.56	7.25
Navarra, Comunidad Foral de	89.75	4.78
País Vasco	104.51	7.13
Rioja, La	92.20	1.05
Ceuta	82.82	-8.66
Melilla	100.96	-0.05

National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	106.32	4.42
HOTELS: Gold stars		
Five	99.69	0.56
Fourth	110.56	5.60
Three	103.33	5.00
Two	98.07	2.78
One	102.63	6.46
HOSTALS: Silver stars		
Three and two	94.56	0.70
One	106.38	4.57

Indicators on the Profitability of the Hotel Sector

December 2017

Provisional data

National ADR and RevPAR^(*) and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	81.82	2.62	42.40	4.58
Andalucía	71.05	6.61	32.48	11.42
Aragón	57.51	-3.43	20.84	6.42
Asturias, Principado de	57.18	8.02	17.35	8.51
Balears, Illes	84.52	-5.48	40.01	2.37
Canarias	104.16	5.41	83.00	1.97
Cantabria	60.02	3.02	19.91	11.38
Castilla y León	58.60	6.36	19.73	11.93
Castilla - La Mancha	55.70	1.79	16.24	11.24
Cataluña	83.52	-5.74	38.80	-10.06
Comunitat Valenciana	59.95	4.50	29.03	9.04
Extremadura	57.48	0.46	18.33	14.16
Galicia	53.20	3.05	14.50	11.52
Madrid, Comunidad de	84.72	6.89	55.04	15.92
Murcia, Región de	54.56	5.12	22.56	10.25
Navarra, Comunidad Foral de	64.03	7.26	24.02	14.85
País Vasco	72.91	4.97	35.34	11.81
Rioja, La	65.40	5.80	26.82	1.00
Ceuta	66.65	-6.05	41.21	1.26
Melilla	67.15	1.21	41.15	9.18

National ADR and RevPar^(*) and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	81.82	2.62	42.40	4.58
HOTELS: Gold stars				
Five	172.31	1.23	92.44	-4.08
Four	89.22	2.79	53.20	3.44
Three	63.66	6.51	35.10	8.21
Two	49.99	0.56	20.46	6.26
One	50.34	4.18	16.52	12.00
GUESTHOUSES: Silver stars				
Three and two	47.01	3.30	15.30	18.38
One	39.82	9.53	13.02	23.34

(*) ADR: Average Daily Rate

RevPAR: Revenue per Available Room

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

Year 2017

Provisional data

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	103,496,998	50,227,660	53,269,338	340,037,164	115,036,697	225,000,467	3.29
HOTELS: Golden stars							
Five	5,818,993	1,747,019	4,071,974	20,804,472	3,895,055	16,909,417	3.58
Four	48,157,355	21,619,495	26,537,860	170,742,096	50,990,837	119,751,259	3.55
Three	28,138,615	13,583,241	14,555,373	99,810,494	33,395,701	66,414,793	3.55
Two	8,040,151	5,009,120	3,031,030	19,672,284	10,144,874	9,527,410	2.45
One	3,297,331	2,078,892	1,218,439	7,089,950	4,003,354	3,086,596	2.15
INNS: Silver stars							
Two and three	5,482,113	3,574,912	1,907,201	11,384,007	6,904,142	4,479,864	2.08
One	4,562,441	2,614,981	1,947,461	10,533,862	5,702,734	4,831,128	2.31
Annual rate	3.66	1.38	5.91	2.68	0.70	3.72	-0.95

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	14,659	711,080	1,472,641	61.14	66.62	67.24	210,499
HOTELS: Golden stars							
Five	284	43,180	89,675	61.97	67.06	69.17	30,271
Four	2,224	311,143	667,018	67.69	72.60	75.86	103,282
Three	2,473	186,485	391,803	66.85	71.81	71.93	49,805
Two	1,854	56,040	109,337	48.20	56.46	53.55	10,112
One	1,159	25,158	48,751	39.37	47.48	45.12	4,187
INNS: Silver stars							
Two and three	2,954	45,129	85,694	36.03	43.82	40.96	6,745
One	3,711	43,944	80,363	35.66	40.93	41.51	6,096
Annual rate	-0.68	0.27	0.60	2.18	2.24	2.33	4.93

* Annual average.

** Weighted average per bed-places.

*** Weighted average per bedrooms.

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by areas and tourist sites

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel*
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places **	Of bed-places at week-end **	Of bedrooms ***		

Tourist areas with a greater number of overnight stays per month

Isla de Mallorca	806,884	6,689,657	3,172,864	42,600,237	79.55	79.68	82.63	6.11	24,135
Isla de Tenerife	787,978	2,769,760	3,440,388	21,606,360	78.96	80.13	84.00	7.04	17,630
Barcelona	1,684,117	6,386,594	3,133,027	17,483,424	67.72	71.82	78.68	2.55	14,458
Isla de Gran Canaria	559,018	2,137,033	2,149,960	17,007,043	79.88	80.59	87.41	7.11	12,113
Costa del Sol	1,623,371	3,138,531	4,471,197	14,236,135	65.94	70.12	76.44	3.93	11,665
Palma-Calvià	455,072	2,925,138	1,661,291	16,272,481	77.09	78.97	81.32	5.31	10,339
Costa Blanca	2,153,844	1,972,640	7,759,256	9,739,536	70.62	76.41	74.46	4.24	8,971
Fuerteventura	194,234	1,555,390	928,638	13,208,628	76.14	75.64	84.04	8.08	8,554
Costa Brava	1,337,748	2,061,040	3,365,160	8,083,566	58.73	66.40	63.47	3.37	5,980
Isla de Lanzarote	217,533	1,266,207	1,114,747	9,834,775	79.08	79.46	88.96	7.38	6,605

Tourist sites with a greater number of overnight stays per month

Barcelona	1,553,604	6,133,088	2,882,357	16,841,733	68.58	72.77	79.17	2.57	13,716
Madrid	4,328,320	4,988,326	7,431,851	11,719,052	62.49	69.78	75.25	2.06	11,874
San Bartolomé de Tirajana	239,540	1,414,283	1,183,218	11,956,939	83.47	83.74	89.79	7.95	8,798
Benidorm	1,008,589	1,063,412	4,932,752	6,652,877	76.89	81.19	79.49	5.59	5,213
Adeje	153,485	1,195,078	735,812	9,552,235	80.74	81.84	85.38	7.63	7,999
Palma de Mallorca	317,038	1,642,213	956,244	7,805,520	76.25	79.96	80.23	4.47	5,029
Calvià	131,272	1,255,085	708,651	7,967,112	77.46	78.01	82.02	6.26	4,801
Pájara	87,899	930,954	452,417	8,204,196	78.26	77.82	83.95	8.50	5,213
Salou	517,005	771,786	1,536,813	4,528,656	78.17	83.19	81.44	4.71	1,781
Arona	80,195	683,515	432,196	5,504,819	82.82	83.30	86.90	7.77	3,320

* Annual average.

** Weighted average per bed-places.

*** Weighted average per bedrooms.

HOS (TABLES ANNEX) - YEAR 2017 (2/4)

Provisional data

4. Guests and overnight stays by country of residence

Results by countries

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	103,496,998	100.00	340,037,164	100.00
Residents in Spain	50,227,660	48.53	115,036,697	33.83
Residents abroad	53,269,338	51.47	225,000,467	66.17
Total Residents abroad	53,269,338	100.00	225,000,467	100.00
Total Residents in U.E. (without Spain)	37,713,945	70.80	181,951,826	80.87
- Germany	8,026,683	15.07	50,307,926	22.36
- Austria	462,742	0.87	2,074,893	0.92
- Belgium	1,382,482	2.60	6,598,432	2.93
- Denmark	661,772	1.24	3,281,225	1.46
- Finland	399,467	0.75	1,977,750	0.88
- France	5,646,271	10.60	17,204,065	7.65
- Greece	121,632	0.23	319,613	0.14
- Ireland	860,966	1.62	3,953,461	1.76
- Italy	2,934,136	5.51	9,318,958	4.14
- Luxembourg	88,580	0.17	469,178	0.21
- Netherlands	2,072,031	3.89	9,662,706	4.29
- Poland	878,909	1.65	4,437,606	1.97
- Portugal	1,414,344	2.66	3,728,306	1.66
- United Kingdom	10,208,186	19.16	57,101,552	25.38
- Czech Republic	257,414	0.48	1,299,642	0.58
- Sweden	1,176,501	2.21	6,251,317	2.78
- Other EU countries*	1,121,829	2.11	3,965,195	1.76
Norway	625,699	1.17	3,349,918	1.49
Russia	945,236	1.77	4,846,813	2.15
Switzerland	1,022,121	1.92	4,460,863	1.98
Other European countries	1,038,445	1.95	3,623,615	1.61
Japan	601,829	1.13	1,111,270	0.49
United States of America	2,798,400	5.25	6,559,024	2.92
Rest of America	3,318,910	6.23	7,914,088	3.52
African's countries	752,750	1.41	1,901,063	0.84
Other countries	4,452,003	8.36	9,281,987	4.13

*Countries included in the Rest of UE: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

5. Evolution in the year 2017: guests, overnight stays and average stay

Months	Number of guests			Overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	103,496,998	50,227,660	53,269,338	340,037,164	115,036,697	225,000,467	3.29
January	4,963,137	2,640,739	2,322,399	14,978,598	5,095,804	9,882,794	3.02
February	5,659,692	3,141,988	2,517,705	16,046,230	5,965,374	10,080,856	2.84
March	6,901,184	3,692,240	3,208,944	20,391,556	7,855,537	12,536,019	2.95
April	9,160,915	4,652,450	4,508,464	27,518,253	10,671,305	16,846,948	3.00
May	9,840,760	4,171,327	5,669,434	31,546,445	9,051,738	22,494,707	3.21
June	10,608,777	4,765,151	5,843,626	36,550,738	10,827,372	25,723,366	3.45
July	11,810,375	5,405,168	6,405,208	43,651,610	14,304,525	29,347,085	3.70
August	12,301,182	5,932,359	6,368,823	46,720,017	17,031,650	29,688,367	3.80
September	10,926,097	4,745,234	6,180,862	38,024,241	11,312,979	26,711,263	3.48
October	9,461,838	4,296,732	5,165,106	30,936,781	9,235,163	21,701,619	3.27
November	6,070,978	3,322,024	2,748,955	17,492,340	6,701,111	10,791,228	2.88
December	5,792,061	3,462,247	2,329,814	16,180,355	6,984,139	9,196,216	2.79

6. Evolution in the year 2017: establishments, capacity, occupancy and employed personnel

Months	Estimated open establishments*	Estimated bedrooms*	Estimated bed-places*	Occupancy rate			Employed personnel*
				Of bed-places**	Of bed-places at weekends**	Of bedrooms***	
TOTAL	14,659	711,080	1,472,641	61.14	66.62	67.24	210,499
January	12,023	523,825	1,067,535	44.81	48.03	52.22	146,063
February	12,659	561,740	1,148,568	49.29	55.69	58.16	156,259
March	13,548	613,122	1,257,983	51.81	59.26	60.76	171,817
April	14,995	704,838	1,459,228	61.36	68.21	66.61	201,330
May	15,855	822,002	1,711,596	58.49	65.81	66.08	237,592
June	16,351	850,023	1,772,422	66.45	71.91	72.28	256,165
July	16,774	864,588	1,804,339	73.14	77.26	75.42	271,651
August	16,903	866,690	1,811,045	77.46	80.16	79.02	275,848
September	16,384	855,854	1,787,221	69.33	72.54	76.79	263,488
October	15,174	773,339	1,609,459	60.84	67.18	68.14	228,942
November	12,827	559,002	1,143,150	50.55	58.76	60.26	161,298
December	12,417	537,937	1,099,149	46.90	53.11	51.95	155,536

* Annual average.

** Weighted average per bed-places.

*** Weighted average per bedrooms.

HOS (TABLES ANNEX) - YEAR 2017 (4/4)

Provisional data

Hotel Price Index (HPI). 2008 Base

Year 2017

Provisional data

Interannual variation rates by Autonomous Community

	Weighted average HPI rate
TOTAL	6.4
Andalucía	4.7
Aragón	2.1
Asturias, Principado de	3.6
Balears, Illes	8.6
Canarias	8.0
Cantabria	4.5
Castilla y León	3.0
Castilla-La Mancha	1.9
Cataluña	5.9
Comunitat Valenciana	6.0
Extremadura	1.1
Galicia	3.1
Madrid, Comunidad de	7.8
Murcia, Región de	4.3
Navarra, Comunidad Foral de	3.2
País Vasco	4.6
Rioja, La	-0.6
Ceuta	0.5
Melilla	-0.6

The average interannual variation rates for HPI have been calculated as an average of the interannual variation rates for HPI weighted by occupied rooms each month.

Indicators on the Profitability of the Hotel Sector

Year 2017

Provisional data

ADR and RevPAR for Autonomous Communities and National Total

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	87.3	6.4	58.7	9.4
Andalucía	85.6	5.9	54.6	8.8
Aragón	55.9	1.1	24.9	8.8
Asturias, Principado de	61.7	3.1	27.5	3.5
Balears, Illes	98.6	7.4	80.5	7.6
Canarias	96.6	7.2	82.7	6.2
Cantabria	70.8	5.2	36.9	10.9
Castilla y León	56.8	3.7	24.4	10.2
Castilla - La Mancha	54.2	1.6	19.5	8.4
Cataluña	96.9	6.6	67.2	10.8
Comunitat Valenciana	73.8	5.6	49.0	7.8
Extremadura	56.4	-1.0	21.7	7.2
Galicia	57.7	3.1	24.7	10.7
Madrid, Comunidad de	88.4	9.8	64.2	16.7
Murcia, Región de	62.6	3.6	34.8	6.3
Navarra, Comunidad Foral de	66.0	5.6	35.0	14.2
País Vasco	84.2	3.2	55.2	8.4
Rioja, La	62.6	2.0	33.1	2.7
Ceuta	69.1	0.8	45.5	11.0
Melilla	67.3	2.1	44.4	2.6

National ADR and RevPar and breakdown by categories

	ADR (en euros)	Tasa de variación interanual	RevPAR (en euros)	Tasa de variación interanual
TOTAL	87.3	6.4	58.7	9.4
HOTELS: Gold stars				
Five	190.4	5.0	132.1	4.5
Four	93.8	6.1	71.0	7.4
Three	71.6	7.9	51.3	11.3
Two	59.0	5.9	31.8	11.5
One	58.4	5.4	26.4	10.9
GUESTHOUSES: Silver stars				
Three and two	51.9	6.4	21.6	15.1
One	47.2	12.2	19.4	26.9

The average interannual indicators and variation rates for ADR and RevPAR have been calculated as an average of the mensural data respectively, weighted by occupied rooms each month.