

23 January 2020

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
December and year 2019. Provisional data

Overnight stays in hotel establishments register an increase of 1.5% in December, as compared with the same month in 2018

Hotels invoice an average of 86.0 euros per occupied room, representing an annual increase of 3.8%

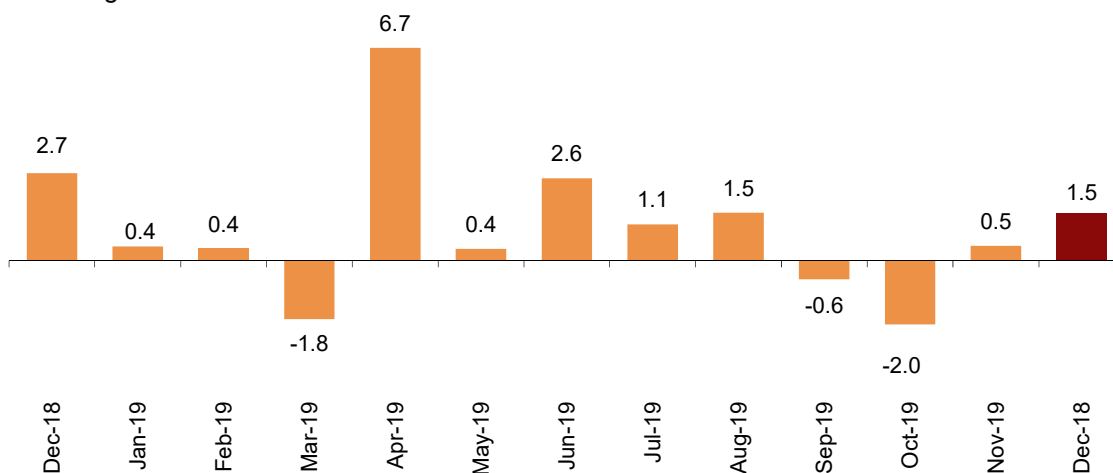
Overnight hotel stays increased by 0.9% for the year 2019 as a whole.

In December, overnight stays in hotel establishments exceeded 16.9 million, 1.5% more than in the same month in 2018. Overnight stays by residents in Spain increased by 1.5% and those of non-residents did so by 1.6%.

The average stay decreased 1.3% as compared to December 2018, standing at 2.7 overnight stays per traveller.

Annual variation rate for overnight stays

Percentage

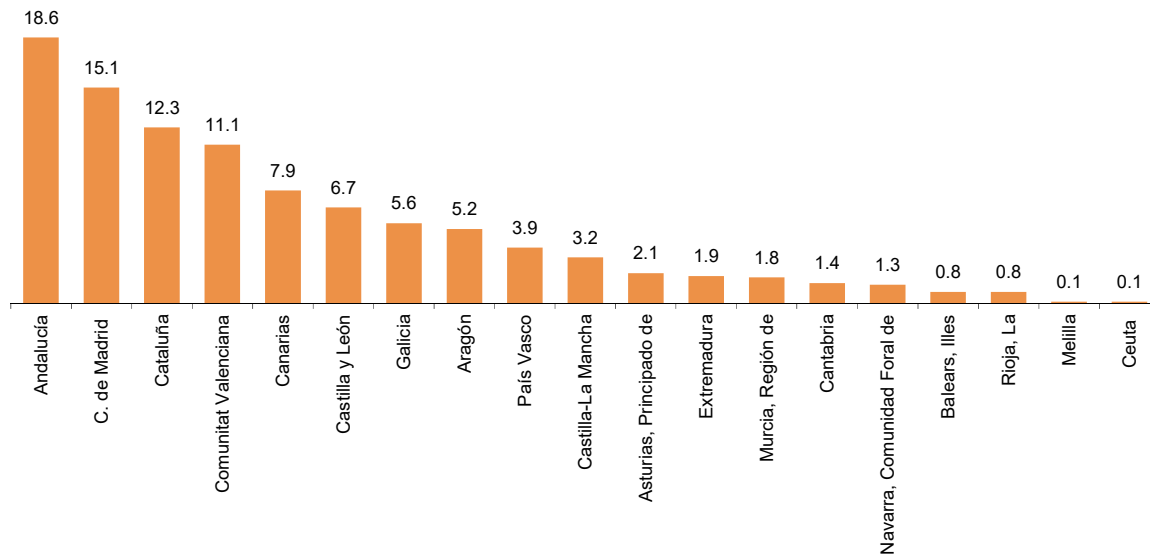


Destinations

Andalucía, Comunidad de Madrid and Cataluña were the main destinations of residents in Spain in December, with annual variation rates in the number of overnight stays of 2.0%, -0.4% and -1.6% respectively.

Distribution of overnight stays: residents

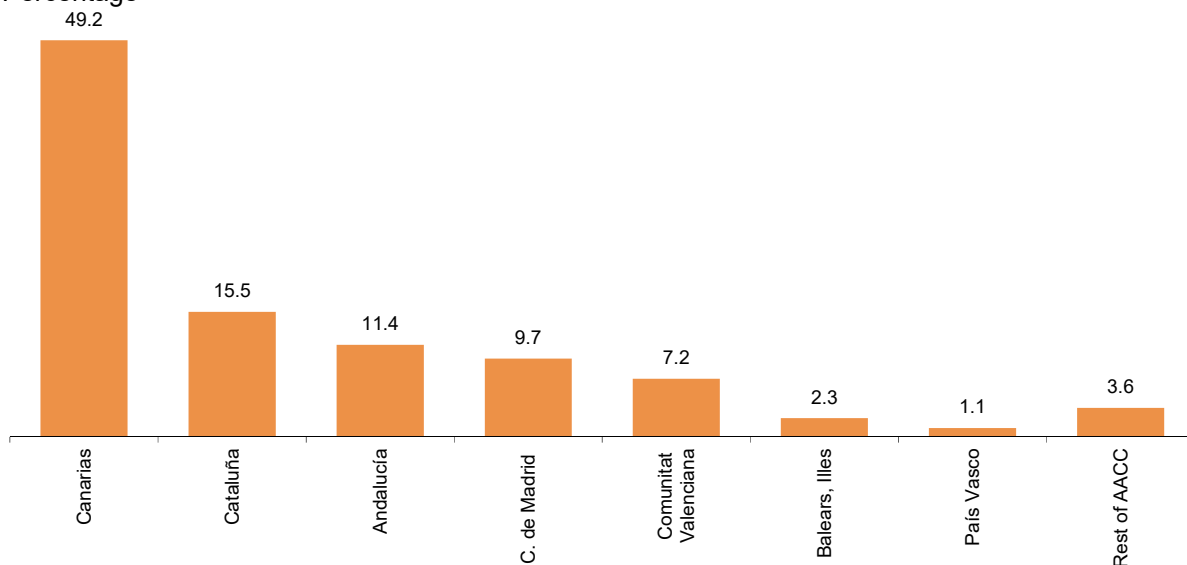
Percentage



The main destination chosen by non-residents was Canarias, with 49.2% of total overnight stays. In this Autonomous Community, overnight stays by foreigners increased by 1.6% as compared to December 2018. The next most popular destinations of non-residents were Cataluña (with 15.5% of the total overnight stays and an increase of 2.4%) and Andalucía (with 11.4% of the total and an increase of 1.4%).

Distribution of overnight stays: non-residents

Percentage

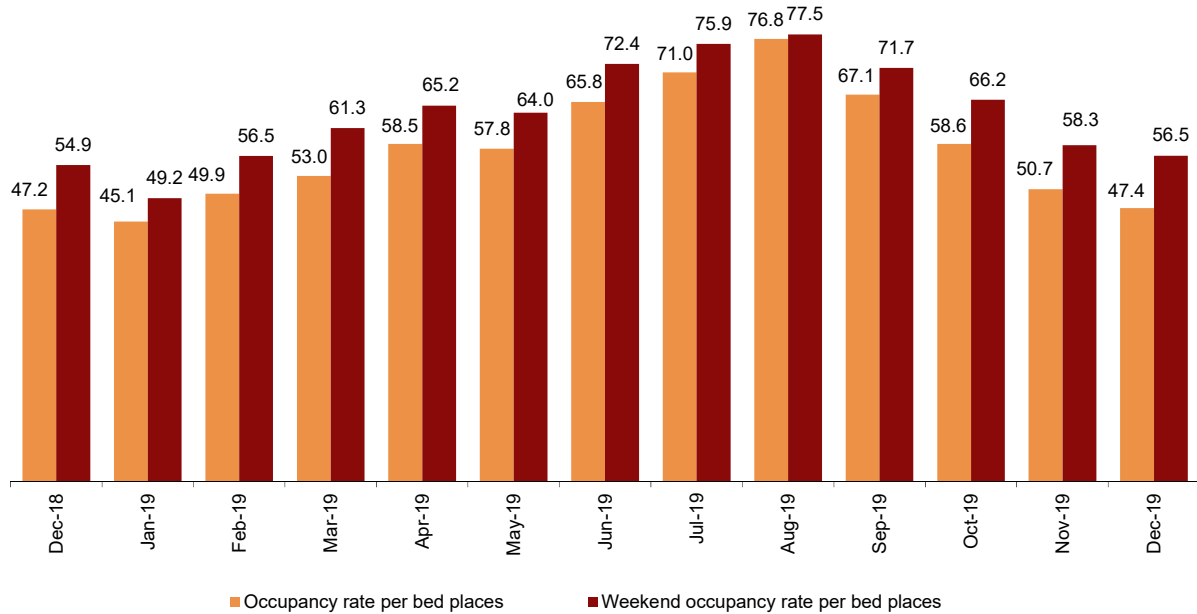


Hotel occupancy

In December, 47.4% of the available bed-places were occupied, representing an annual increase of 0.5%. The weekend occupancy rate by bed-places increased 2.9%, standing at 56.5%.

Occupancy rate

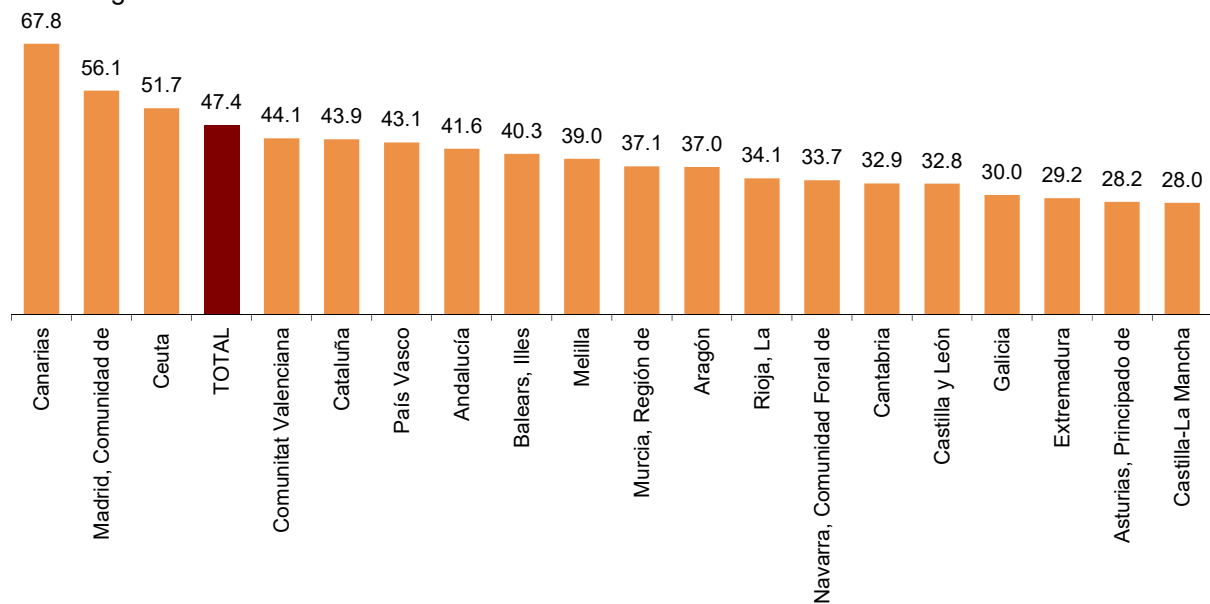
Percentage



Canarias showed the highest occupancy rate by bed-places in December (67.8%). It was followed by Comunidad de Madrid (56.1%) and the autonomous city of Ceuta (51.7%).

Occupancy rate per bed-places by Autonomous Community

Percentage



By tourist areas, the South of Gran Canaria reached both the highest occupancy rate by bedplaces (73.7%), and the highest weekend occupancy rate (75.4%). The island of Tenerife registered the highest number of overnight stays, with 2.0 million.

The tourist spots with the most overnight stays were Barcelona, Madrid and Benidorm. Adeje had the highest occupancy rate by bedplaces (74.4%) and Vigo registered the greatest weekend occupancy rate (76.4%).

Overnight stays according to the country of origin of the travellers

In December, travellers from the United Kingdom and Germany accounted for 22.6% and 17.1% of total overnight stays of non-residents in hotel establishments, respectively. The British market increased by 1.1%, while the German decreased by 2.0%.

Overnight stays of travellers from France, Italy and Sweden (the following countries of origin) registered annual rates of 4.5%, 0.9% and -5.3% respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

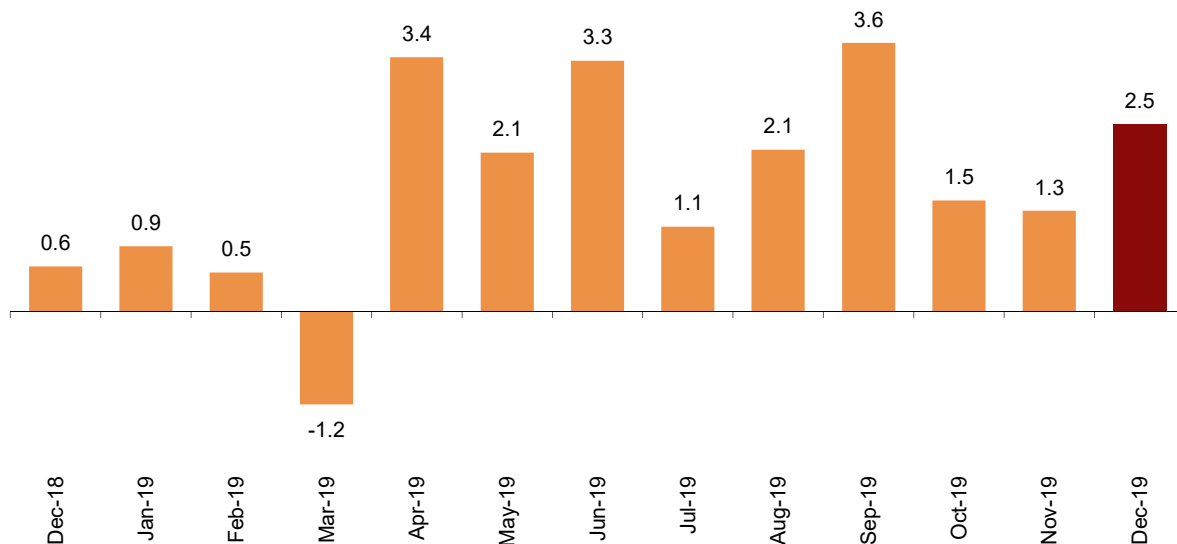


Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 2.5% in December, which is 1.2 points more than that registered last month and 1.9 points above that registered one year ago.

Hotel Prices Index

Annual variation rate. Percentage



By Autonomous Community, the greatest increases in hotel prices were recorded in Illes Balears (7.3% in annual rate).

By categories, the greatest price increase was registered in one-silver star establishments (6.4%).

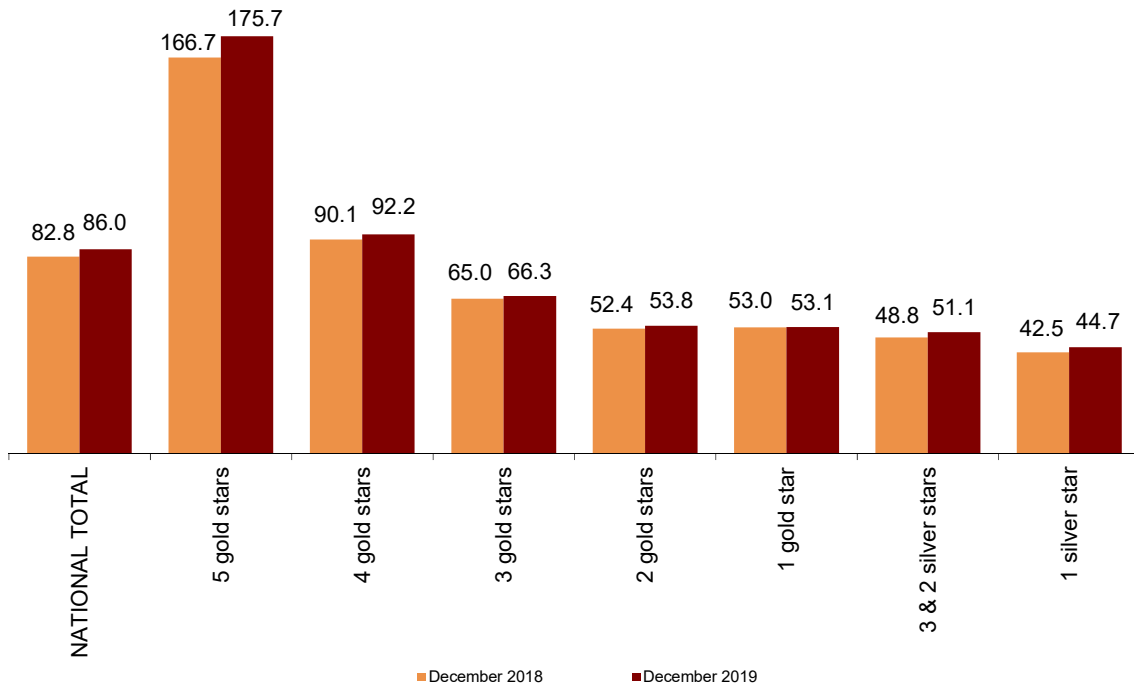
Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 86.0 euros in December, representing an increase of 3.8% as compared with the same month of 2018.

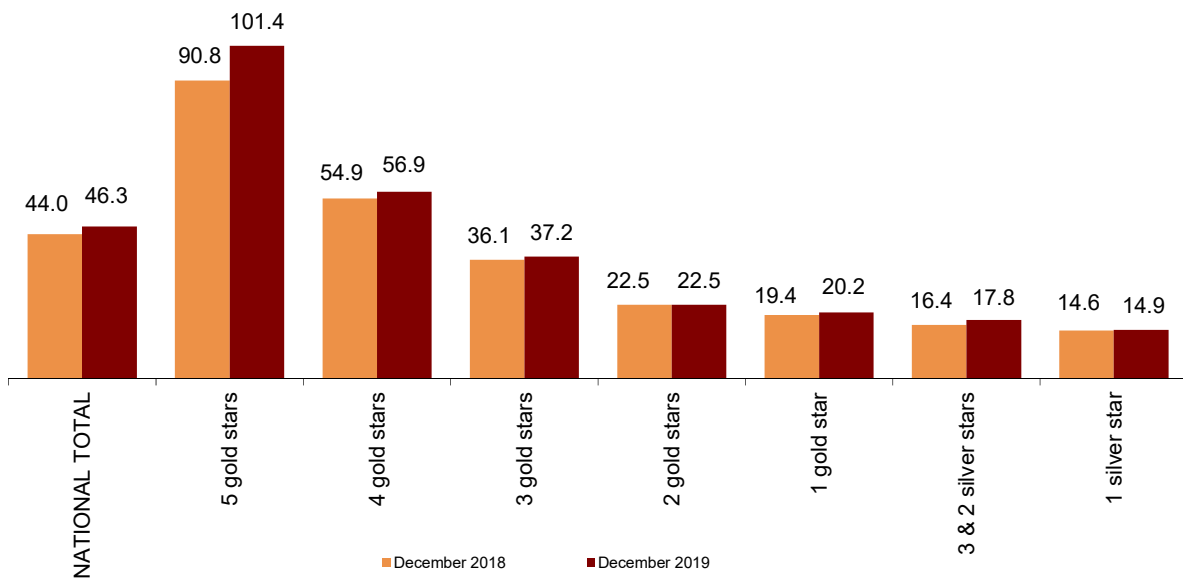
On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 46.3 euros, with a 5.3% increase.

By category, the average rate was 175.7 euros for five-star hotels, 92.2 euros for four-star hotels and 66.3 euros for three-star hotels. Revenues per available room for these same categories were 101.4, 56.9 and 37.2 euros respectively.

Average daily rate by hotel category
Euros



Revenue per available room by hotel category
Euros



Results for the whole of year 2019

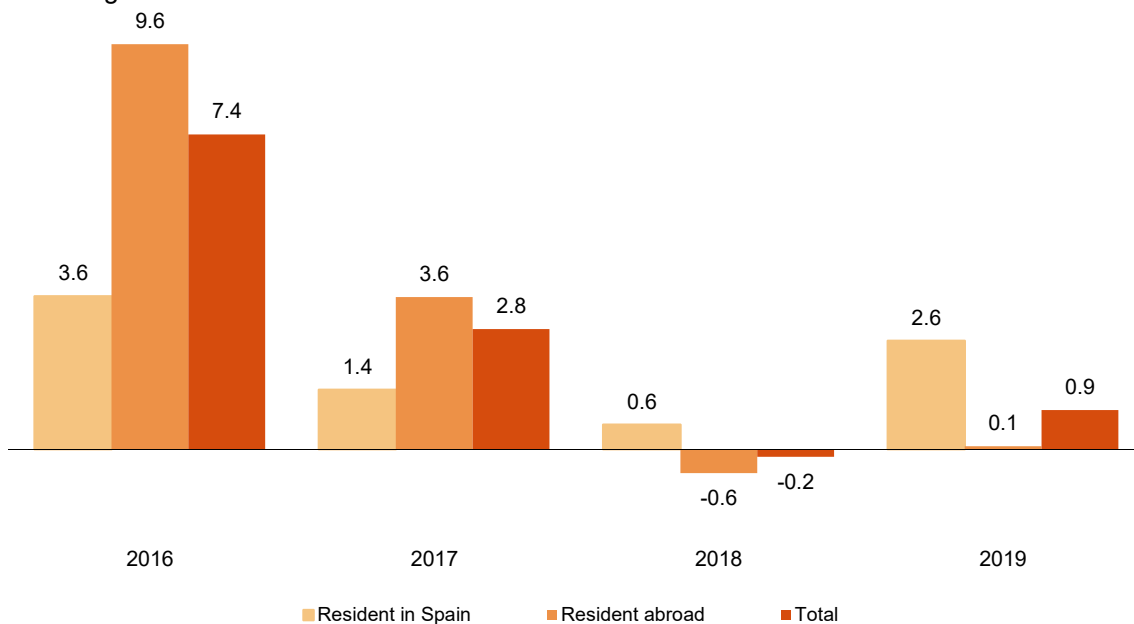
Overnight stays in hotel establishments reached 343.1 million in the year 2019 as a whole, an increase of 0.9% compared to 2018. This rate was 1.1 points higher than that registered in 2018, which was -0.2%.

The overnight stays by residents increased by 2.6% and those of non-residents did so by 0.1%.

57.4% of overnight stays occurred between May and September, with a variation of 1.0% compared to the same period in 2018.

Annual variation rate for overnight stays

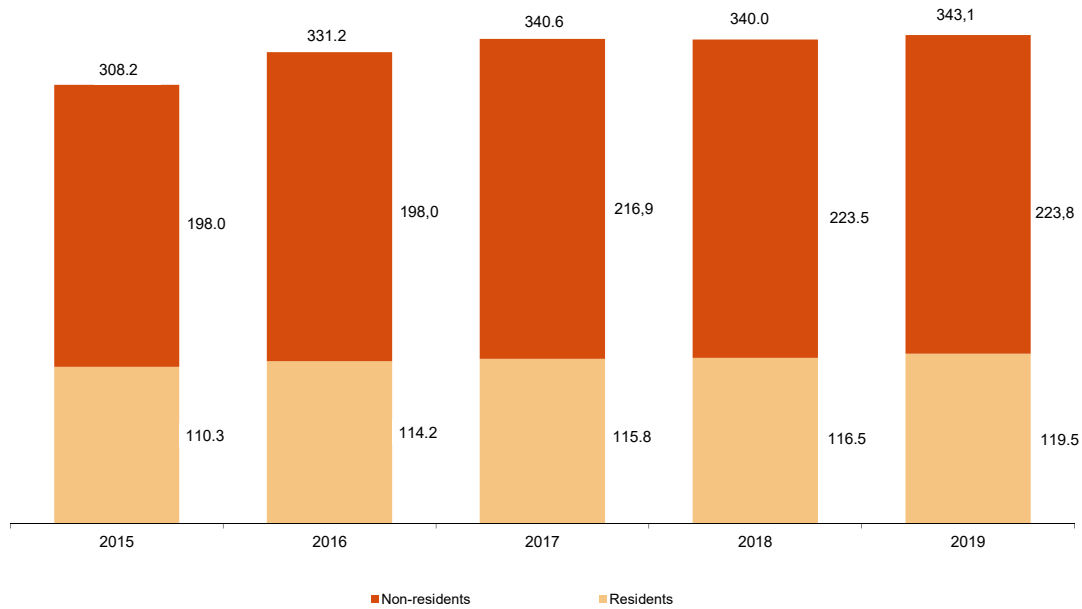
Percentage



Resident travellers, who represented 48.5% of the total, made 34.8% of the total overnight stays during 2019.

In turn, non-residents represented 51.5% of total travellers and they made 65.2% of the hotel overnight stays.

Annual overnight stays by origin
Million

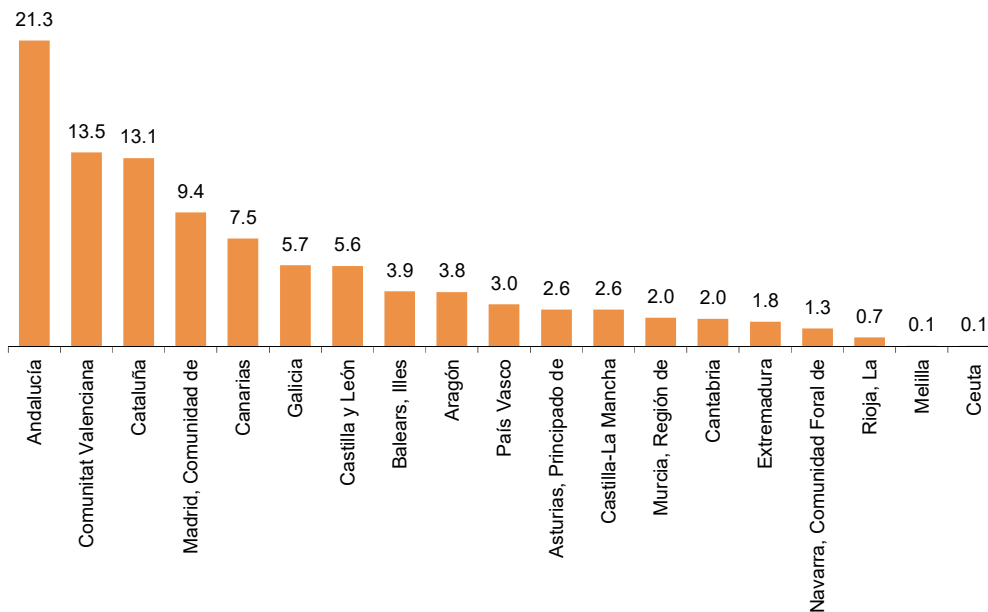


Destinations

Andalucía, Comunitat Valenciana and Cataluña were the main destinations of Spanish residents in 2019, with variation rates in the number of overnight stays of 4.5%, 4.3% and - 0.1% respectively.

Distribution of overnight stays: residents. Year 2018.

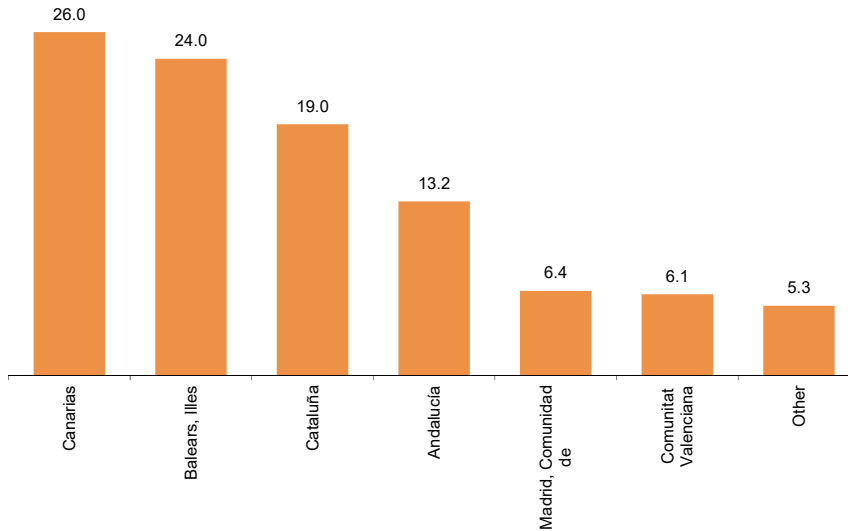
Percentage



The main destination chosen by non-residents in 2019 was Canarias, with 26.0% of total overnight stays. In this Autonomous Community, overnight stays by foreign nationals

decreased by 4.2% compared to 2018. The following destinations were Illes Balears (with 24.0% of the total and an decrease of 1.1%) and Cataluña (with 19.0% and an increase of 3.7%).

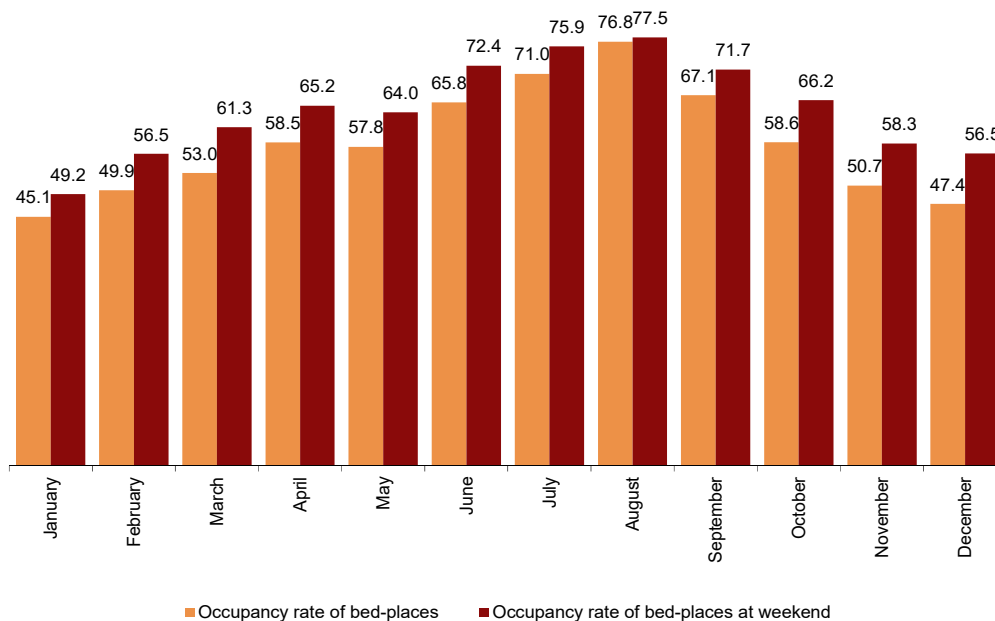
Distribution of overnight stays: non-residents. Year 2018.
Percentage



Hotel occupancy

In 2019, on average, 60.2% of the bedplaces were occupied, a percentage similar to 2018. The weekend occupancy rate by bed-places increased 0.4%, standing at 66.1%.

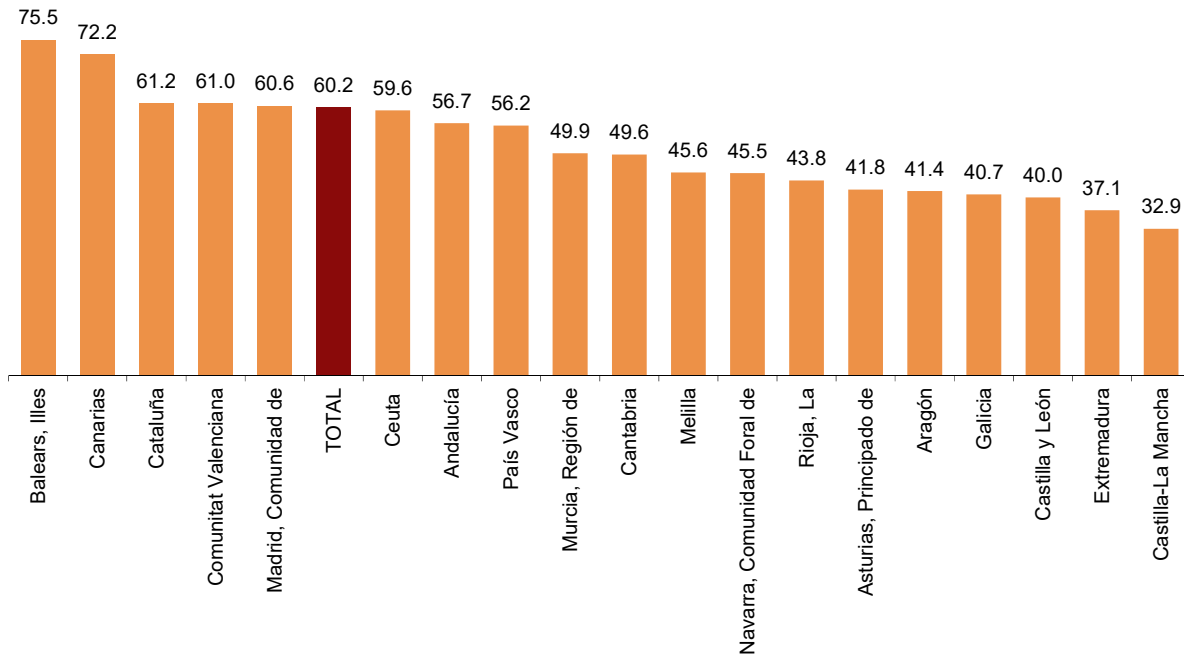
Monthly occupancy rate. Year 2018
Percentage



Illes Balears showed the highest occupancy rate by bed-places during 2019 (with an average of 75.5%). It was followed by Canarias (72.2%) and Cataluña (61.2%).

Occupancy rate per bed-places by Autonomous Community. Year 2018

Percentage



The main tourist areas by number of overnight stays in 2019 were the island of Mallorca (with 45.1 million overnight stays), the island of Tenerife (with 25.2 million) and the tourist area of Barcelona (with 22.3 million).

On the other hand, the tourist spots with the most overnight stays were Barcelona, Madrid and San Bartolomé de Tirajana. Arona had the greatest average occupancy rate by bed-places (79.1%) and also the greatest average weekend occupancy rate (79.6%).

Overnight stays according to the country of residence of the travellers

Travellers from the United Kingdom and Germany made 98.6 million hotel overnight stays in 2019, 44.1% of the total made by non-resident travellers. Overnight stays by travellers from the United Kingdom rose by 0.3%, while those by Germans fell by 9.0%.

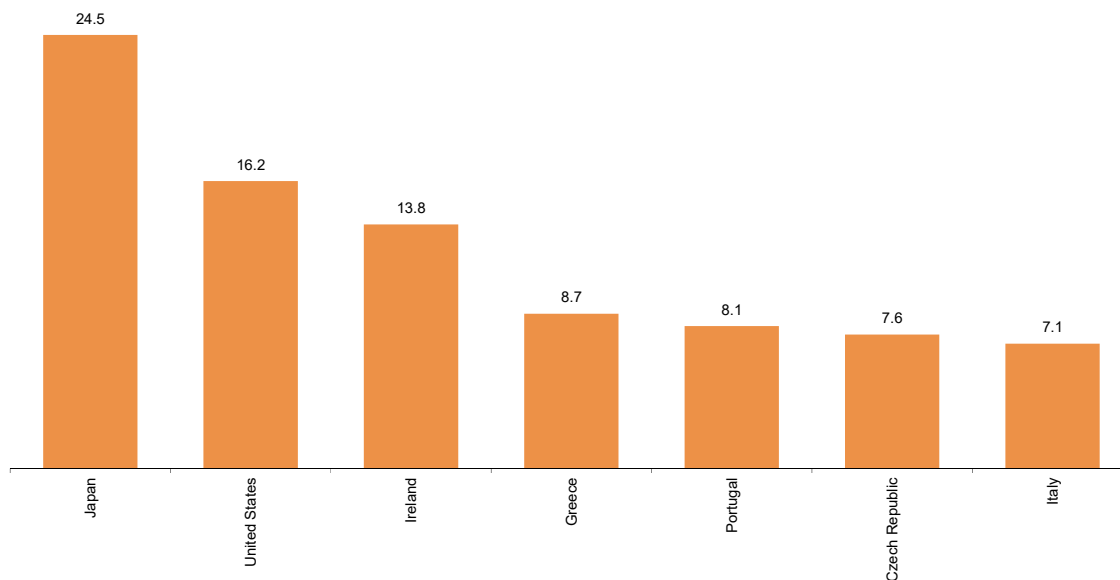
Overnight stays of travellers from France, Italy, and the Netherlands (the following countries of origin) registered annual rates of 0.2%, 7.1% and -4.8% respectively.

Distribution of non-residents overnight stays. Main country of residence. Year 2018
Percentage



Amongst the main countries of origin, the greatest increases in overnight stays in 2019 were in travellers from Japan (24.5%), United States (16.2%) and Ireland (13.8%).

Annual variation rate of overnight stays. Main country of residence. Year 2018
Percentage



Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 1.9% on average in 2019, which is 0.3 points lower than in 2018.

The autonomous communities with the highest average rates were Cataluña (3.6%), Comunidad de Madrid (3.5%) and Comunidad Foral de Navarra (3.3%). The only territory showing a negative rate was the autonomous city of Ceuta (-0,3%).

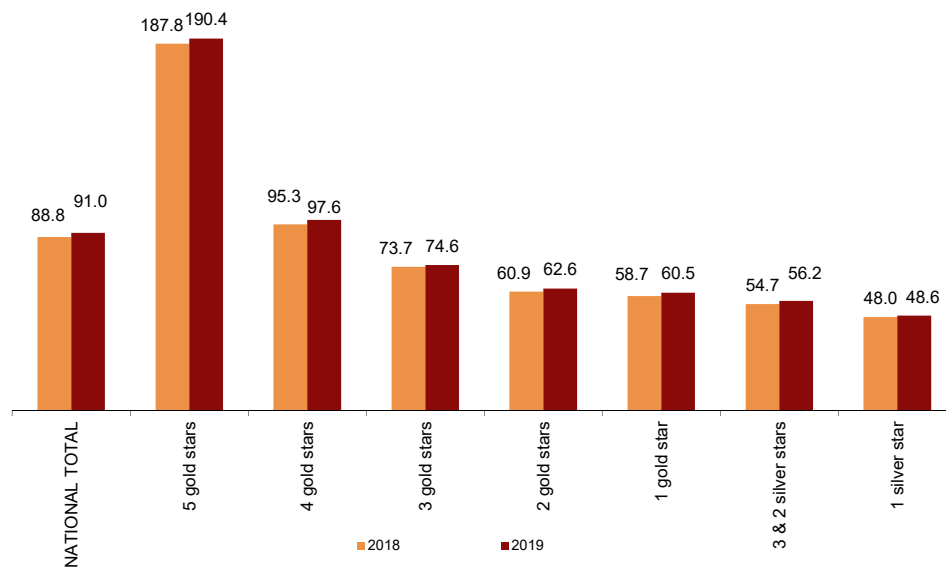
Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 91.0 euros in 2019. On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 61.2 euros on average.

By category, the average rate was 190.4 euros for five-star hotels, 97.6 euros for four-star hotels and 74.6 euros for three-star hotels. Revenue per available room for these same categories were 131.3, 73.1 and 52.8 euros, respectively.

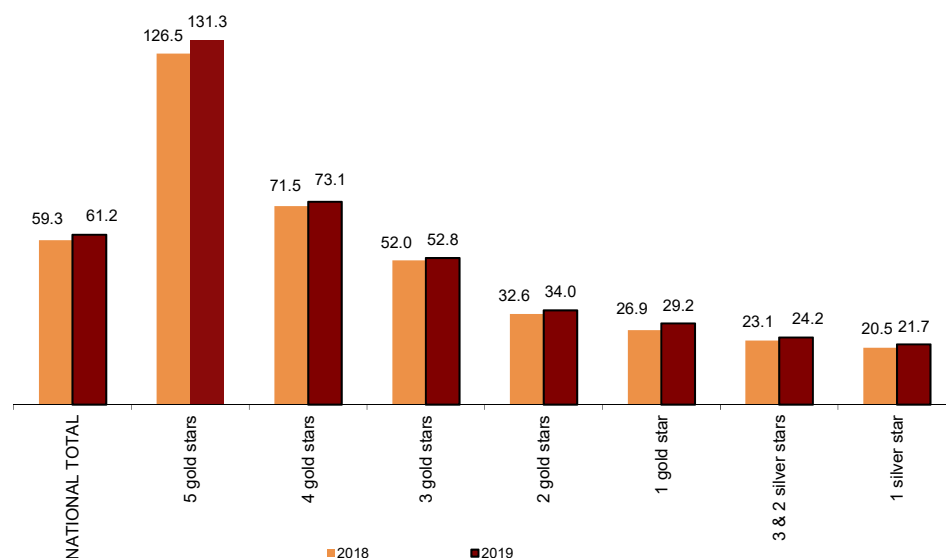
Average daily rate by hotel category

Euros



Revenue per available room by hotel category

Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of December 2018 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, both from the point of view of supply and demand, and thus meet the need for knowledge of the sector by national institutions and the requirements of international organisations.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of the prices that hotel entrepreneurs apply to their clients.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: on-going monthly survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period for the results: monthly.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that all the establishments cover the whole month.

Sample design: stratified sampling by province and category of the establishment, being comprehensive those strata of 4 and 5 gold star categories.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each of them in INEbase.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

Press office: Telephone numbers: (+34) 91 583 93 63 /94 08 – gprensa@ine.es

Information Area: Telephone number: (+34) 91 583 91 00 – www.ine.es/infoine/?L=1

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

December 2019

Provisional Data

23rd January 2020

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	6,241,550	3,602,299	2,639,250	16,906,376	7,053,590	9,852,786	2.71
HOTELS: Golden stars							
Five	422,828	154,016	268,813	1,475,293	332,907	1,142,387	3.49
Four	3,024,749	1,621,084	1,403,665	8,767,844	3,198,324	5,569,520	2.90
Three	1,471,839	900,151	571,688	3,959,370	1,786,244	2,173,126	2.69
Two	480,992	330,941	150,051	975,347	578,166	397,181	2.03
One	189,721	129,841	59,880	390,560	240,179	150,381	2.06
INNS: Silver stars							
Two and three	344,150	252,779	91,371	690,666	477,904	212,762	2.01
One	307,270	213,487	93,783	647,296	439,866	207,430	2.11
Annual rate	2.81	3.10	2.41	1.50	1.45	1.55	-1.27
Cumulative annual rate	3.12	2.94	3.28	0.92	2.56	0.07	-2.13

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	12,559	550,476	1,137,234	47.43	56.52	53.92	162,420
HOTELS: Golden stars							
Five	281	42,829	90,352	52.11	58.38	58.08	28,691
Four	1,928	244,318	519,749	53.77	62.68	61.63	80,547
Three	1,921	119,770	253,024	49.85	59.24	56.49	31,111
Two	1,558	44,561	87,797	35.59	46.38	42.04	7,917
One	953	20,334	39,554	31.74	42.47	36.88	3,184
INNS: Silver stars							
Two and three	2,632	39,490	74,996	29.60	40.11	34.91	6,012
One	3,287	39,172	71,760	28.96	37.19	34.97	4,957
Annual rate	0.54	0.61	1.00	0.51	2.92	1.33	2.25

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Sur de Gran Canaria	19,642	160,385	78,248	1,316,861	73.71	75.38	81.45	7.75	11,590
Isla de Gran Canaria	39,839	177,594	131,858	1,388,526	72.18	74.75	80.41	6.99	12,697
Sur de Tenerife	31,435	197,702	137,127	1,480,631	71.66	71.37	81.18	7.06	15,705
Isla de Tenerife	72,585	241,366	279,653	1,784,696	70.68	71.32	79.85	6.58	19,522
Isla de Lanzarote	19,971	93,955	84,068	718,028	66.04	67.34	78.99	7.04	7,018
Isla de La Gomera	1,649	4,872	3,800	30,745	61.54	60.72	67.90	5.30	435
Isla de Fuerteventura	11,420	102,856	45,158	856,272	59.36	59.98	70.47	7.89	7,983
Isla de La Palma	4,200	8,741	13,411	71,018	55.13	57.95	71.91	6.52	691

Tourist area with a greater number of overnight stays per month¹

Barcelona	142,782	468,479	244,409	1,196,251	51.75	58.57	58.03	2.36	15,597
Costa Blanca	144,162	99,347	445,183	470,110	49.08	57.98	55.47	3.76	7,765
Costa del Sol	126,438	140,542	269,409	505,793	46.28	54.15	55.71	2.90	8,258
Costa Barcelona	83,040	86,786	158,144	171,285	39.63	42.63	50.67	1.94	3,085
Isla de Mallorca	22,479	56,318	42,303	213,806	41.75	49.73	47.75	3.25	3,621
Palma - Calvià	17,808	50,526	32,006	180,740	41.74	50.07	48.50	3.11	3,069
Costa Brava	64,799	45,149	119,407	90,413	35.95	50.82	41.30	1.91	2,309
Rías Baixas	77,488	11,479	148,772	20,828	37.05	52.13	41.25	1.91	1,816

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Adeje	12,772	108,951	55,471	809,804	74.41	75.48	82.26	7.11	9,267
Mogán	3,993	48,053	16,042	379,620	74.21	73.13	85.27	7.60	2,733
San Bartolomé de Tirajana	15,703	112,406	62,411	937,542	73.53	76.31	80.21	7.81	8,882
Arona	6,851	58,958	31,615	461,232	73.46	71.99	83.67	7.49	3,321
Puerto de La Cruz	20,499	28,245	97,071	247,966	71.71	74.04	78.64	7.08	2,835
Yaiza	6,353	42,405	37,841	321,020	67.17	67.02	79.37	7.36	3,548
Tías	3,845	27,931	14,555	218,702	65.47	64.36	80.07	7.34	1,649
Teguise	6,432	21,854	25,168	167,949	64.92	71.36	78.04	6.83	1,671
Pájara	5,122	60,043	24,147	538,841	63.93	63.87	74.81	8.64	4,836
Vigo	39,584	5,953	76,702	11,228	60.42	76.40	69.17	1.93	562

Tourist site with a greater number of overnight stays per month¹

Madrid	445,779	369,821	783,291	884,242	60.06	71.04	71.09	2.04	13,171
Barcelona	134,867	448,974	230,479	1,154,150	52.86	59.99	58.80	2.37	15,007
Benidorm	68,452	55,131	287,074	358,232	55.40	64.51	60.52	5.22	4,889
Sevilla	105,491	95,053	194,436	222,436	57.05	71.50	63.35	2.08	3,778
Valencia	72,494	59,779	132,161	153,296	48.87	57.00	57.33	2.16	2,121
Granada	81,585	68,312	153,468	123,219	58.04	76.24	61.94	1.85	1,776
Oliva, La	2,283	25,871	9,877	189,592	60.23	71.00	71.33	7.09	1,735
Málaga	50,730	53,961	85,355	113,809	56.96	70.46	68.42	1.90	1,470
Palma de Mallorca	16,411	46,453	28,502	163,546	44.34	56.00	49.45	3.06	2,818
Zaragoza	65,707	21,836	112,568	37,482	47.15	66.81	53.75	1.71	752

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	6,241,550	100.00	16,906,376	100.00
Residentes en España	3,602,299	57.71	7,053,590	41.72
Residentes en el extranjero	2,639,250	42.29	9,852,786	58.28
TOTAL residentes en el extranjero	2,639,250	100.00	9,852,786	100.00
TOTAL residentes en U.E. (sin España)	1,642,721	62.24	7,351,943	74.62
- Alemania	256,038	9.70	1,685,289	17.10
- Austria	18,339	0.69	82,199	0.83
- Bélgica	61,053	2.31	301,657	3.06
- Dinamarca	29,986	1.14	170,818	1.73
- Finlandia	33,108	1.25	200,842	2.04
- Francia	249,460	9.45	622,795	6.32
- Grecia	11,732	0.44	35,951	0.36
- Irlanda	37,504	1.42	171,050	1.74
- Italia	183,921	6.97	514,566	5.22
- Luxemburgo	3,890	0.15	21,301	0.22
- Países Bajos	85,970	3.26	355,406	3.61
- Polonia	34,329	1.30	161,244	1.64
- Portugal	83,682	3.17	163,190	1.66
- Reino Unido	407,413	15.44	2,225,694	22.59
- República Checa	8,874	0.34	37,560	0.38
- Suecia	66,848	2.53	393,919	4.00
- Resto de la UE ¹	70,574	2.67	208,463	2.12
Noruega	31,193	1.18	212,883	2.16
Rusia	37,152	1.41	103,210	1.05
Suiza	37,416	1.42	139,867	1.42
Resto de Europa	71,026	2.69	195,320	1.98
Japón	51,158	1.94	99,870	1.01
Estados Unidos	155,513	5.89	388,358	3.94
Resto de América	214,944	8.14	500,232	5.08
Países africanos	61,106	2.32	145,441	1.48
Resto del mundo	337,021	12.77	715,662	7.26

¹ Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base December 2019

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	109.57	2.48
Andalucía	105.84	1.84
Aragón	90.13	6.68
Asturias, Principado de	86.38	0.77
Balears, Illes	127.76	7.34
Canarias	126.21	1.58
Cantabria	97.36	6.08
Castilla y León	95.59	1.08
Castilla - La Mancha	95.07	3.05
Cataluña	96.94	1.44
Comunitat Valenciana	111.96	0.78
Extremadura	94.18	1.23
Galicia	96.00	0.42
Madrid, Comunidad de	100.26	6.77
Murcia, Región de	85.86	0.65
Navarra, Comunidad Foral de	94.11	2.79
País Vasco	109.64	3.52
Rioja, La	92.18	0.12
Ceuta	89.99	-3.93
Melilla	108.80	3.45

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	109.57	2.48
HOTELS: Gold stars		
Five	98.93	2.00
Fourth	114.32	2.51
Three	106.24	1.92
Two	104.99	3.10
One	105.35	2.49
HOSTALS: Silver stars		
Three and two	101.47	4.40
One	118.84	6.39

Indicators on the Profitability of the Hotel Sector December 2019

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	85.98	3.84	46.33	5.33
Andalucía	73.14	-1.28	34.96	-0.01
Aragón	63.85	11.87	25.65	21.01
Asturias, Principado de	56.11	3.74	18.84	8.37
Balears, Illes	107.88	12.05	53.63	4.15
Canarias	106.68	3.61	83.04	5.14
Cantabria	63.53	3.59	23.25	11.59
Castilla y León	57.86	1.98	21.02	7.72
Castilla - La Mancha	58.90	5.32	18.92	12.02
Cataluña	90.04	1.05	45.09	-0.55
Comunitat Valenciana	62.81	-0.68	31.65	-1.97
Extremadura	60.00	1.64	21.59	5.00
Galicia	55.94	-0.31	18.55	11.58
Madrid, Comunidad de	96.16	13.66	64.68	16.21
Murcia, Región de	56.52	2.17	24.61	0.99
Navarra, Comunidad Foral de	66.91	1.15	26.13	-0.07
País Vasco	74.96	4.14	37.29	2.10
Rioja, La	66.25	-3.20	26.33	-5.15
Ceuta	68.73	-3.17	35.37	-16.39
Melilla	70.32	-0.04	40.84	0.32

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	85.98	3.84	46.33	5.33
HOTELS: Gold stars				
Five	175.65	5.35	101.42	11.65
Four	92.21	2.39	56.86	3.57
Three	66.28	1.91	37.21	3.00
Two	53.79	2.57	22.52	-0.01
One	53.13	0.24	20.18	4.08
GUESTHOUSES: Silver stars				
Three and two	51.06	4.67	17.84	8.85
One	44.67	5.13	14.87	1.74

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

Year 2019

Provisional data

23rd January 2020

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	108,595,668	52,672,422	55,923,246	343,118,005	119,485,103	223,632,902	3.16
HOTELS: Golden stars							
Five	6,510,113	1,904,918	4,605,195	22,932,801	4,262,149	18,670,652	3.52
Four	51,151,431	23,066,449	28,084,982	174,442,015	54,711,479	119,730,536	3.41
Three	28,711,062	14,139,965	14,571,097	95,282,396	33,193,590	62,088,807	3.32
Two	8,294,792	4,987,748	3,307,045	19,362,631	9,923,904	9,438,727	2.33
One	3,324,035	2,015,840	1,308,195	7,568,378	3,995,010	3,573,368	2.28
INNS: Silver stars							
Two and three	5,582,491	3,618,645	1,963,846	11,591,099	6,965,537	4,625,561	2.08
One	5,021,743	2,938,858	2,082,885	11,938,684	6,433,433	5,505,251	2.38
Annual rate	3.12	2.94	3.28	0.92	2.56	0.07	-2.13

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments ¹	Estimated bedrooms ¹	Estimated bed-places ¹	Occupancy rate			Employed personnel ¹
				Of bed-places ²	Of bed-places at weekend ²	Of bedrooms ³	
TOTAL	14,818	725,622	1,515,608	60.22	66.10	67.38	219,784
HOTELS: Golden stars							
Five	313	47,544	101,347	60.89	65.55	68.80	33,137
Four	2,340	322,967	697,759	66.33	71.87	75.26	109,265
Three	2,489	183,576	388,146	64.79	70.06	71.41	49,866
Two	1,869	55,943	110,176	47.44	56.15	54.54	10,386
One	1,162	25,351	49,678	41.40	49.73	47.60	4,152
INNS: Silver stars							
Two and three	2,961	45,474	86,411	36.45	44.48	41.80	6,977
One	3,684	44,767	82,091	39.42	45.09	45.75	6,000
Annual rate	0.52	0.78	1.16	-0.02	0.39	0.91	2.52

¹ Annual average.

² Weighted average per bed-places.

³ Weighted average per bedrooms.

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by areas and tourist sites

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel ¹
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places ²	Of bed-places at weekend ²	Of bedrooms ³		
Tourist areas with a greater number of overnight stays per month									
Isla de Mallorca	868,590	7,093,407	2,797,885	42,303,113	75.45	76.59	80.62	5.66	26,179
Isla de Tenerife	1,020,640	2,836,718	4,004,914	21,207,079	74.43	76.29	81.09	6.54	19,254
Barcelona	1,587,375	7,376,373	2,768,506	19,558,209	68.94	73.24	79.78	2.49	15,721
Costa del Sol	1,916,124	3,302,917	5,227,989	13,927,104	65.20	69.83	75.82	3.67	12,816
Palma-Calvià	487,488	3,397,217	1,479,793	17,314,157	74.17	76.86	79.18	4.84	11,727
Isla de Gran Canaria	649,956	1,968,073	2,343,691	15,352,982	74.27	75.98	81.98	6.76	12,094
Costa Blanca	2,341,701	1,950,436	8,183,226	9,147,580	66.89	73.23	73.11	4.04	9,246
Fuerteventura	218,500	1,332,918	1,014,616	11,093,854	65.59	65.47	73.54	7.80	8,279
Costa Brava	1,409,935	2,247,498	3,384,363	8,368,813	59.10	67.36	64.28	3.21	6,312
Costa Barcelona	1,393,821	2,217,433	2,989,233	7,726,644	62.32	64.66	71.27	2.97	5,445

Tourist sites with a greater number of overnight stays per month

Barcelona	1,446,457	7,050,760	2,530,477	18,801,734	69.98	74.29	80.29	2.51	15,059
Madrid	4,459,566	5,399,357	7,563,921	13,112,186	63.97	71.49	77.74	2.10	12,287
San Bartolomé de Tirsa	310,994	1,262,954	1,311,601	10,391,146	76.62	78.21	83.00	7.44	8,505
Benidorm	1,081,701	1,076,641	5,070,970	6,345,754	73.02	77.17	77.39	5.29	5,571
Adeje	211,063	1,252,370	873,439	9,622,728	77.19	78.25	84.08	7.17	8,923
Calvià	124,022	1,427,323	557,317	8,696,442	75.53	76.25	80.16	5.96	5,358
Palma de Mallorca	402,282	1,949,568	991,399	7,988,039	72.05	77.16	78.24	3.82	5,980
Pájara	109,542	782,740	553,866	6,879,572	68.01	68.09	74.23	8.33	5,020
Arona	96,104	712,642	458,087	5,538,679	79.08	79.59	84.91	7.41	3,412
Sevilla	1,170,256	1,611,305	2,107,717	3,733,251	68.94	76.75	78.51	2.10	3,676

¹ Annual average.

² Weighted average per bed-places.

³ Weighted average per bedrooms.

4. Guests and overnight stays by country of residence

Results by countries

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	108,595,668	100.00	343,118,005	100.00
Residents in Spain	52,672,422	48.50	119,485,103	34.82
Residents abroad	55,923,246	51.50	223,632,902	65.18
Total Residents abroad	55,923,246	100.00	223,632,902	100.00
Total Residents in U.E. (without Spain)	38,253,260	68.40	175,483,177	78.47
- Germany	7,262,968	12.99	42,145,071	18.85
- Austria	497,435	0.89	2,098,056	0.94
- Belgium	1,378,523	2.47	6,222,744	2.78
- Denmark	633,314	1.13	3,205,209	1.43
- Finland	418,088	0.75	2,031,925	0.91
- France	5,894,114	10.54	17,986,886	8.04
- Greece	144,145	0.26	396,194	0.18
- Ireland	1,045,047	1.87	5,016,237	2.24
- Italy	3,172,523	5.67	10,081,323	4.51
- Luxembourg	83,655	0.15	439,566	0.20
- Netherlands	2,054,670	3.67	8,886,185	3.97
- Poland	919,019	1.64	4,614,252	2.06
- Portugal	1,644,474	2.94	4,325,597	1.93
- United Kingdom	10,386,888	18.57	56,539,955	25.28
- Czech Republic	295,197	0.53	1,390,770	0.62
- Sweden	1,109,288	1.98	5,558,280	2.49
- Other EU countries ¹	1,313,913	2.35	4,544,927	2.03
Norway	633,920	1.13	3,446,470	1.54
Russia	1,030,789	1.84	5,035,167	2.25
Switzerland	963,565	1.72	3,898,327	1.74
Other European countries	1,213,762	2.17	4,350,601	1.95
Japan	678,060	1.21	1,308,497	0.59
United States of America	3,405,291	6.09	7,992,697	3.57
Rest of America	3,778,022	6.76	9,378,631	4.19
African's countries	833,237	1.49	2,163,135	0.97
Other countries	5,133,341	9.18	10,576,200	4.73

¹Countries included in the Rest of UE: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

5. Evolution in the year 2018: guests, overnight stays and average stay

Months	Number of guests			Overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	108,595,668	52,672,422	55,923,246	343,118,005	119,485,103	223,632,902	3.16
January	5,228,870	2,747,341	2,481,528	15,462,415	5,502,144	9,960,271	2.96
February	6,003,840	3,316,151	2,687,689	16,590,095	6,388,716	10,201,379	2.76
March	7,542,541	4,046,788	3,495,753	21,518,252	8,531,525	12,986,727	2.85
April	9,141,970	4,471,245	4,670,725	26,888,520	10,116,846	16,771,674	2.94
May	10,562,869	4,579,288	5,983,581	32,040,448	9,787,095	22,253,353	3.03
June	11,344,295	5,165,633	6,178,662	37,102,583	11,544,670	25,557,914	3.27
July	12,097,381	5,653,443	6,443,939	43,205,627	14,845,306	28,360,321	3.57
August	12,893,366	6,371,876	6,521,490	46,998,612	18,185,405	28,813,207	3.65
September	11,020,402	4,815,168	6,205,234	37,551,418	11,560,035	25,991,383	3.41
October	9,821,821	4,320,420	5,501,401	30,508,159	8,765,767	21,742,391	3.11
November	6,696,762	3,582,770	3,113,993	18,345,499	7,204,004	11,141,495	2.74
December	6,241,550	3,602,299	2,639,250	16,906,376	7,053,590	9,852,786	2.71

6. Evolution in the year 2018: establishments, capacity, occupancy and employed personnel

Months	Estimated open establishments ¹	Estimated bedrooms ¹	Estimated bed-places ¹	Occupancy rate			Employed personnel ¹
				Of bed-places ²	Of bed-places at weekends ²	Of bedrooms ³	
TOTAL	14,818	725,622	1,515,608	60.22	66.10	67.38	219,784
January	11,858	531,523	1,096,904	45.10	49.17	53.35	153,103
February	12,707	569,861	1,174,969	49.91	56.47	59.23	161,237
March	13,727	626,408	1,297,198	53.02	61.31	62.48	179,790
April	15,139	718,444	1,497,219	58.54	65.20	64.88	212,089
May	16,144	840,804	1,763,479	57.75	63.97	66.25	249,885
June	16,585	868,137	1,823,073	65.81	72.42	72.91	268,016
July	17,003	883,351	1,860,292	70.97	75.90	74.52	282,483
August	16,900	880,561	1,855,939	76.77	77.54	79.19	285,578
September	16,541	869,784	1,831,780	67.09	71.73	76.08	274,467
October	15,360	788,211	1,653,045	58.58	66.20	67.18	238,608
November	13,294	579,907	1,196,165	50.73	58.33	61.20	169,731
December	12,559	550,476	1,137,234	47.43	56.52	53.92	162,420

¹ Annual average.

² Weighted average per bed-places.

³ Weighted average per bedrooms.

Hotel Price Index (HPI). 2008 Base

Year 2019

Provisional data

1. Annual variation rate by autonomous community

	Weighted average rate
TOTAL	1.9
Andalucía	1.4
Aragón	1.9
Asturias, Principado de	0.0
Balears, Illes	2.6
Canarias	0.3
Cantabria	2.9
Castilla y León	1.0
Castilla - La Mancha	2.2
Cataluña	3.6
Comunitat Valenciana	0.5
Extremadura	1.1
Galicia	2.2
Madrid, Comunidad de	3.5
Murcia, Región de	1.0
Navarra, Comunidad Foral de	3.3
País Vasco	1.5
Rioja, La	1.9
Ceuta	-0.3
Melilla	2.0

2. Annual variation rate by category

	Weighted average rate
TOTAL	1.9
HOTELS: Gold stars	
Five	0.8
Fourth	1.8
Three	2.5
Two	2.0
One	2.3
HOSTALS: Silver stars	
Three and two	4.4
One	1.6

The average annual variation rate of the year for HPI have been calculated as an average of the annual variation rates for HPI weighted by occupied rooms each month.

Indicators on the Profitability of the Hotel Sector (IPHS)

Year 2019

Provisional data

1. ADR and RevPAR for Autonomous Communities and National Total

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	91.0	2.5	61.2	3.2
Andalucía	0.0	0.0	0.0	0.0
Aragón	59.3	3.1	28.2	4.9
Asturias, Principado de	61.3	-2.5	28.5	2.8
Balears, Illes	106.6	2.1	84.6	1.9
Canarias	99.1	0.7	79.3	-3.1
Cantabria	74.3	4.1	39.6	6.1
Castilla y León	57.3	0.2	26.0	5.0
Castilla - La Mancha	55.9	2.2	21.6	6.0
Cataluña	101.2	5.4	70.3	7.9
Comunitat Valenciana	76.0	-0.2	51.9	1.8
Extremadura	57.6	0.2	24.9	5.4
Galicia	59.7	1.9	26.9	7.0
Madrid, Comunidad de	94.1	6.6	69.6	7.4
Murcia, Región de	64.3	4.5	36.3	2.2
Navarra, Comunidad Foral de	68.0	2.9	36.7	4.9
País Vasco	92.4	3.2	62.0	3.4
Rioja, La	66.2	3.6	34.0	3.9
Ceuta	70.0	1.0	42.4	-1.3
Melilla	70.4	2.7	44.7	1.9

2. National ADR and RevPar and breakdown by categories

	ADR (en euros)	Tasa de variación interanual	RevPAR (en euros)	Tasa de variación interanual
TOTAL	91.0	2.5	61.2	3.2
HOTELS: Gold stars				
Five	190.4	1.4	131.3	3.8
Four	97.6	2.4	73.1	2.3
Three	74.6	1.3	52.8	1.7
Two	62.6	2.7	34.0	4.2
One	60.5	3.1	29.2	8.8
GUESTHOUSES: Silver stars				
Three and two	56.2	2.9	24.2	4.7
One	48.6	1.3	21.7	5.9

The average interannual indicators and variation rates for ADR and RevPAR have been calculated as an average of the mensual data respectively, weighted by occupied rooms each month.