

22 December 2022

Tourism Satellite Account of Spain 2016-2021 Series

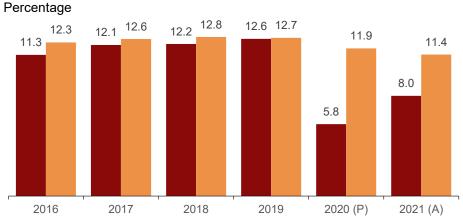
Tourism activity reached 97,126 million euros in 2021, or 8.0% of GDP, which was 2.2 points more than in 2020

Tourism-related industries generated 2.27 million jobs, or 11.4% of total employment.

The Gross Domestic Product (GDP) contribution associated with tourism, measured using total tourist demand, reached 97,126 million euros in 2021. This figure accounted for 8.0% of the GDP, an increase of 2.2 points compared to 2020.

In turn, employment in tourism-related industries reached 2.27 million jobs. This represented 11.4% of total employment in the economy, five tenths less than in 2020.

Contribution of tourism to GDP and employment



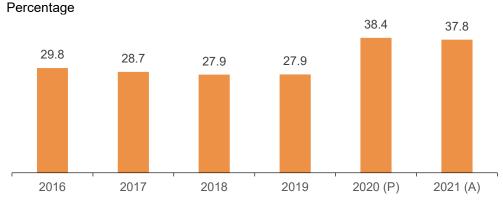
■ Contribution of tourism to GDP

■ Employment in characteristic branches of activity (% total employment)

(P): Provisional estimate, (A): Preview estimate

In 2021, the component with the greatest weight in domestic tourism consumption was domestic tourism spending, with 37.8% of the total, six tenths less than the previous year.

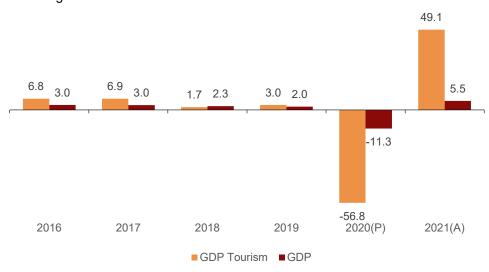
Contribution of domestic tourism spending to domestic tourism consumption



(P): Provisional estimate, (A): Preview estimate

The final demand associated with tourism rose by 49.1% in terms of volume in 2021.

Variation rates of the economic GDP and the tourism GDP Percentage



(P): Provisional estimate, (A): Preview estimate

Contribution of tourism to the Spanish economy

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	2015	2016	2017	2018	2019	2020(P)	2021(A)
Current prices: Millions of euros							
Internal tourism expenditure		115,709.2	127,895.6	132,255.3	138,622.6	50,010.1	90,312.9
Internal tourism comsuption		131,668.9	145,963.0	151,910.4	158,577.8	58,873.8	107,219.1
Gross value added of tourism industries (GVATI)		221,584.8	230,996.4	238,930.8	247,454.6	190,815.2	
Tourism direct gross value added (TDGVA)		64,860.7	71,127.0	74,857.1	77,663.3	54,280.6	
Tourism direct gross domestic product (TDGDP)		72,783.1	77,015.5	81,105.0	84,245.9	59,842.5	
Tourism gross domestic product	119,185.4	126,304.8	141,053.4	147,074.7	157,355.0	64,573.2	97,126.5
Current prices: Percentage regarding GDP							
Tourism direct gross domestic product (TDGDP)		6.5	6.6	6.7	6.8	5.4	
Tourism gross domestic product	11.1	11.3	12.1	12.2	12.6	5.8	8.0
Constant prices: Chain-linked value indices (reference year 2015 = 100)							
Tourism gross domestic product	100.0	106.8	114.2	116.2	119.7	51.7	77.1
Thousands of jobs							
Tourism employment	2,324.1	2,421.5	2,541.9	2,629.2	2,673.8	2,228.8	2,273.8
% total employment							
Tourism employment	12.1	12.3	12.6	12.8	12.7	11.9	11.4

Comparison of inbound tourist expenditure with outbound tourist expenditure Current prices Billion euros

82.7 79.1 76.2 68.7 53.7 54.4 53.5 49.0 35.0 28.3 25.4 22.6 21.4 16.4^{18.6} 19.6 12.2 9.2 2016 2017 2018 2019 2020(P) 2021(A)

■ Outbound tourism

(P): Provisional estimate, (A): Preview estimate

■ Inbound tourism

Balance

Data Review and Update

Coinciding with today's publication, the INE has updated the data for the 2019 and 2020 Satellite Tourism Account. The results are available at INEBase.

Methodological note

The Tourist Satellite Account in Spain (TSAS) is a summary statistic comprised of a set of accounts and tables, based on the methodological principles of national accounting. It shows the different economic parameters for tourism in Spain for a given reference date. Given the close relationship between the TSAS and the Spanish National Accounts, the statistical review of the latter has led to a similar process in the TSAS.

The TSAS basically comprises three types of elements:

- Supply accounts and tables, in which an attempt is made to characterise the production and cost structures of tourism companies.
- Demand tables, in which an attempt is made to characterise, from an economic viewpoint, the different types of tourists, domestic tourism compared to international tourism, the type of goods and services for which there is demand, etc.
- Tables that interrelate supply and demand, which allow integrated measurements of the contribution of tourism to the economy to be obtained through macro variables such as GDP, production or employment.

For more information the methodology can be accessed at:

https://www.ine.es/metodologia/t35/notametneg_rev19.pdf

The standardized methodological report is at:

https://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=30027

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Press office: Telephone numbers: (+34) 91 583 93 63 /94 08 – gprensa@ine.es Information Area: Telephone number: (+34) 91 583 91 00 – www.ine.es/infoine/?L=1