

21 December 2018

Structural Business Statistics: Services Sector
Advance year 2017

Turnover in the Services sector increased by 6.0% in 2017 standing at 499,195 million euros

More than one fifth of the sector's turnover corresponded to the activity *Transport and storage*

Turnover of companies in the *Non-financial Market Services*¹ sector reached 499,195 million euros in 2017, representing an increase of 6.0% over the previous year.

The value added generated in 2017 by Services companies stood at 227,541 million euros, 7.1% more than the previous year.

Main magnitudes². Year 2017

Variables económicas	Millones de euros	Variación anual (%)
Cifra de negocios	499.195	6,0
Total de compras de bienes y servicios	290.220	4,4
Valor añadido a coste de los factores	227.541	7,1
Gastos de personal	136.841	4,8
Sueldos y salarios	107.419	4,6
Excedente bruto de explotación	90.700	10,7
Inversión en activos materiales	34.028	6,3
Empresas y personal ocupado		
Número de empresas	1.550.056	0,2
Personal ocupado (media anual, en miles)	6.239	3,7

¹Sections H, I, J, L, M, N, R and divisions 95 and 96 of section S of the CNAE-2009 (see details in the methodological note included at the end of this document).

² All the economic variables are valued at current prices.

Results by activity sections³

More than one-fifth of the turnover in the Services sector (21.9%) corresponded to *Transport and storage*. The turnover for this activity registered an increase of 2.2%, as compared with the previous year.

The following section of activity with greater weight in turnover was *Professional, scientific and technical activities*, with 17.7% of the total turnover of the sector and 16.8% of employment. Its turnover increased by 2.9% compared to 2016.

The activities that employed the greatest number of people were *Accommodation and food service activities* (23.5% of the total) and *Administrative and support service activities* (23.2%). The number of employed personnel grew by 4.6% in the former and by 3.4% in the latter.

Turnover and personnel employed in the Services Sector by section of activity. Year 2017

Sección de actividad	Cifra de negocios			Personal ocupado		
	Millones de euros	% sobre el total	Variación anual (%)	Media anual	% sobre el total	Variación anual (%)
Transporte y almacenamiento	109.075	21,9	2,2	879.927	14,1	3,0
Hostelería	72.358	14,5	8,6	1.464.895	23,5	4,6
Información y comunicaciones	84.176	16,9	5,5	468.303	7,5	1,7
Actividades inmobiliarias	28.831	5,8	12,2	261.457	4,2	9,7
Actividades profesionales, científicas y técnicas	88.410	17,7	2,9	1.050.302	16,8	3,1
Actividades administrativas y servicios auxiliares	75.180	15,1	8,3	1.445.354	23,2	3,4
Actividades artísticas, recreativas y de entretenimiento	31.542	6,3	12,5	345.951	5,5	5,9
Otros servicios (excepto actividades asociativas)	9.623	1,9	7,8	323.301	5,2	1,7
TOTAL	499.195	100,0	6,0	6.239.490	100,0	3,7

Results by divisions of activity

At a more disaggregated level, the divisions with greater contribution to the sector's turnover in 2017 were *Food and beverage service activities* (9.5% of the total), *Land transport and transport via pipelines* (9.3%) and *Warehousing and support activities for transportation* (9,1%).

The divisions of activity that employed the largest number of people were *Food and beverage service activities* (18.5% of the total), *Services to buildings and landscape activities* (9.9%) and *Land transport and transport via pipelines* (8.4%).

In turn, those whose turnover increased the most as compared with the previous year were *Creative, arts and entertainment activities* (18.5%), *Other professional, scientific and technical activities* (16.6%) and *Employment activities* (15.1%).

³ The companies studied were classified according to their main activity. Likewise, all of the study variables referring to the company are assigned to said activity.

Turnover and employed personnel by divisions of activity. Year 2017

División de actividad	Cifra de negocios			Personal ocupado		
	Millones de euros	% sobre el total	Variación anual (%)	Media anual	% sobre el total	Variación anual (%)
Transporte y almacenamiento						
- Transporte terrestre y por tubería	46.319	9,3	3,5	526.584	8,4	2,3
- Transporte marítimo y por vías navegables interiores	2.066	0,4	6,2	7.667	0,1	5,0
- Transporte aéreo	11.057	2,2	9,3	30.439	0,5	3,7
- Almacenamiento y actividades anexas al transporte	45.253	9,1	-0,1	226.875	3,6	3,3
- Actividades postales y de correos	4.380	0,9	-5,3	88.363	1,4	6,1
Hostelería						
- Servicios de alojamiento	24.763	5,0	10,8	313.298	5,0	10,0
- Servicios de comidas y bebidas	47.595	9,5	7,5	1.151.597	18,5	3,2
Información y comunicaciones						
- Edición	5.922	1,2	-1,7	47.620	0,8	-5,3
- Actividades cinematográficas, de vídeo y de programas de televisión, grabación de sonido y edición musical	5.306	1,1	-0,3	33.063	0,5	0,2
- Actividades de programación y emisión de radio y televisión	5.659	1,1	4,9	28.255	0,5	-1,9
- Telecomunicaciones	34.104	6,8	6,4	64.981	1,0	-3,0
- Programación, consultoría y otras actividades relacionadas con la informática	30.887	6,2	6,7	269.845	4,3	4,9
- Servicios de información	2.298	0,5	13,6	24.538	0,4	1,3
Actividades inmobiliarias						
- Actividades inmobiliarias	28.831	5,8	12,2	261.457	4,2	9,7
Actividades profesionales, científicas y técnicas						
- Actividades jurídicas y de contabilidad	21.320	4,3	2,1	365.629	5,9	2,4
- Actividades de las sedes centrales; actividades de consultoría de gestión empresarial	14.948	3,0	3,9	120.713	1,9	6,8
- Servicios técnicos de arquitectura e ingeniería; ensayos y análisis técnicos	25.392	5,1	0,6	264.700	4,2	0,1
- Investigación y desarrollo	2.141	0,4	5,4	49.824	0,8	5,5
- Publicidad y estudios de mercado	17.623	3,5	2,3	117.988	1,9	-2,0
- Otras actividades profesionales, científicas y técnicas	5.989	1,2	16,6	107.399	1,7	13,8
- Actividades veterinarias	997	0,2	2,8	24.049	0,4	7,1
Actividades administrativas y servicios auxiliares						
- Actividades de alquiler	11.805	2,4	7,8	62.703	1,0	0,1
- Actividades relacionadas con el empleo	6.287	1,3	15,1	241.473	3,9	11,3
- Actividades de agencias de viajes, operadores turísticos, servicios de reservas y actividades relacionadas	21.783	4,4	8,2	57.444	0,9	4,9
- Actividades de seguridad e investigación	5.026	1,0	5,4	135.416	2,2	1,5
- Servicios a edificios y actividades de jardinería	14.540	2,9	8,9	617.907	9,9	3,2
- Actividades administrativas de oficina y otras actividades auxiliares a las empresas	15.739	3,2	6,9	330.410	5,3	-0,1
Actividades artísticas, recreativas y de entrenamiento						
- Actividades de creación, artísticas y espectáculos	2.890	0,6	18,5	62.679	1,0	-4,3
- Actividades de bibliotecas, archivos, museos y otras actividades culturales	826	0,2	9,6	17.929	0,3	3,4
- Actividades de juegos de azar y apuestas	15.407	3,1	12,1	49.659	0,8	10,5
- Actividades deportivas, recreativas y de entretenimiento	12.419	2,5	11,9	215.684	3,5	8,4
Otros servicios						
- Reparación de ordenadores, efectos personales y artículos de uso doméstico	2.572	0,5	-0,2	53.672	0,9	-5,7
- Otros servicios personales	7.051	1,4	11,0	269.629	4,3	3,3
TOTAL	499.195	100,0	6,0	6.239.490	100,0	3,7

Productivity

Productivity (value added per employed person) in the Services sector was 36,468 euros in 2017, that is, 3.2% higher than the previous year.

The divisions of activity that experienced the highest productivity were *Telecommunications* (202,646 euros) and *Gambling and betting activities* (95,888 euros).

On the other hand, those with the lowest productivity were *Other personal services (laundries, hairdressers and other personal services)*, with 14,085 euros, and *Food and beverage services*, with 16,696 euros.

Productivity (in euros) by divisions of activity in the Services sector. Year 2017



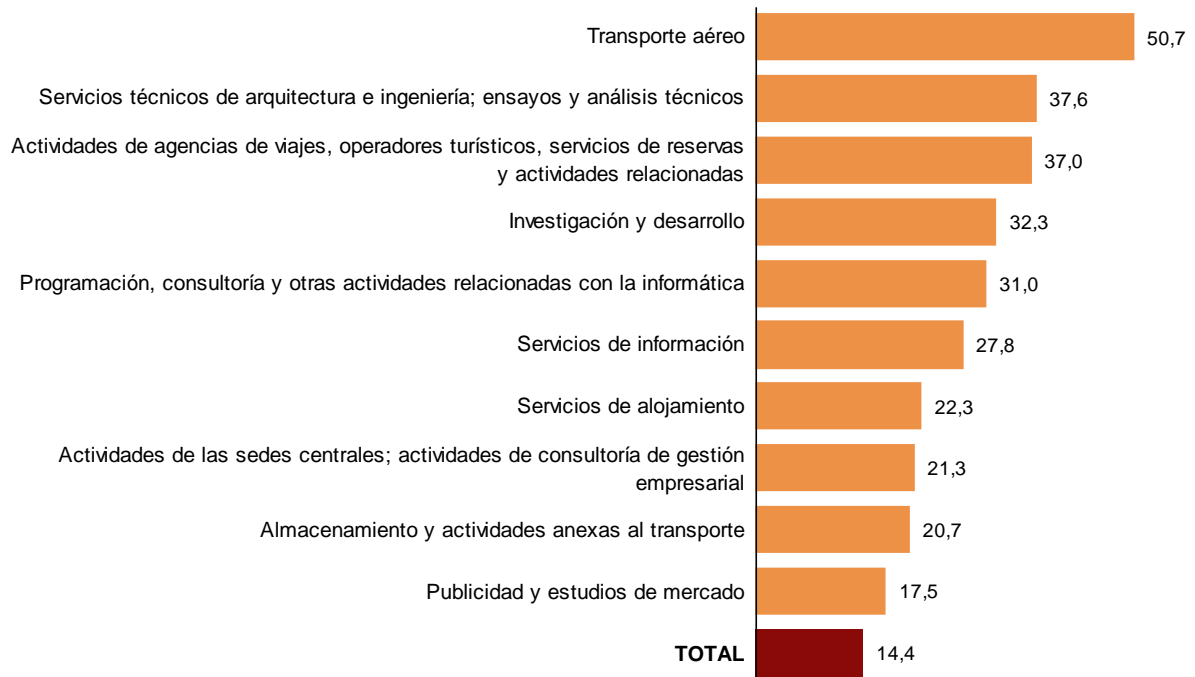
Geographical destination of sales

In 2017, 85.6% of sales in the services sector were made within Spain, 8.1% were made to European Union countries and 6.3% to the rest of the world.

Sales outside Spain amounted to 72,110 million euros, representing 14.4% of the total.

The divisions of activity with the highest percentage of sales outside Spain were *Air transport* (50.7%), *Architectural and engineering activities; technical testing and analysis* (37.6%) and *Travel agency and tour operator activities* (37.0%).

Divisions of activity with the highest percentage of sales outside Spain. Year 2017



Investment in tangible assets

Investment in tangible assets made in the Services sector amounted to 34,028 million euros in 2017, with an increase of 6.3% over the previous year. More than a quarter came from *Transport and storage* companies.

Investment in tangible assets accounted for 15.0% of the value added of the sector. This percentage ranged from 5.7% for *Professional, scientific and technical activities* and 52.1% for *Real estate activities*.

Investment in tangible assets by sections of activity. Year 2017

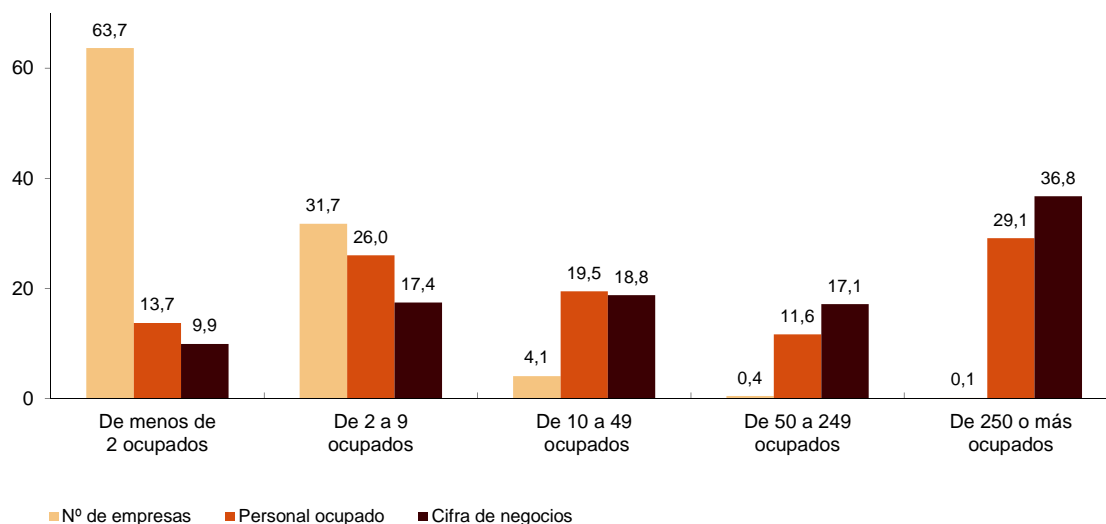
División de actividad	Millones de euros	% sobre el total	Inversión/ Valor añadido (%)
Transporte y almacenamiento	8.600	25,3	18,6
Hostelería	3.585	10,5	11,1
Información y comunicaciones	4.723	13,9	13,4
Actividades inmobiliarias	7.932	23,3	52,1
Actividades profesionales, científicas y técnicas	2.436	7,2	5,7
Actividades administrativas y servicios auxiliares	4.242	12,5	11,5
Actividades artísticas, recreativas y de entretenimiento	2.088	6,1	15,3
Otros servicios	422	1,2	8,5
TOTAL	34.028	100,0	15,0

Results by company size

The services sector is characterised by a predominance of very small companies. More than 95% of them had less than 10 employees in 2017. These companies provided employment for 39.7% of personnel and their turnover represented 27.3% of the total for the sector.

On the other hand, companies with 250 or more employees represented 0.1% of the total and invoiced 36.8% of the sector's turnover. These companies employed 29.1% of the personnel.

Distribution (in percentage) of the number of companies, employed personnel and turnover by size of the company. Year 2017

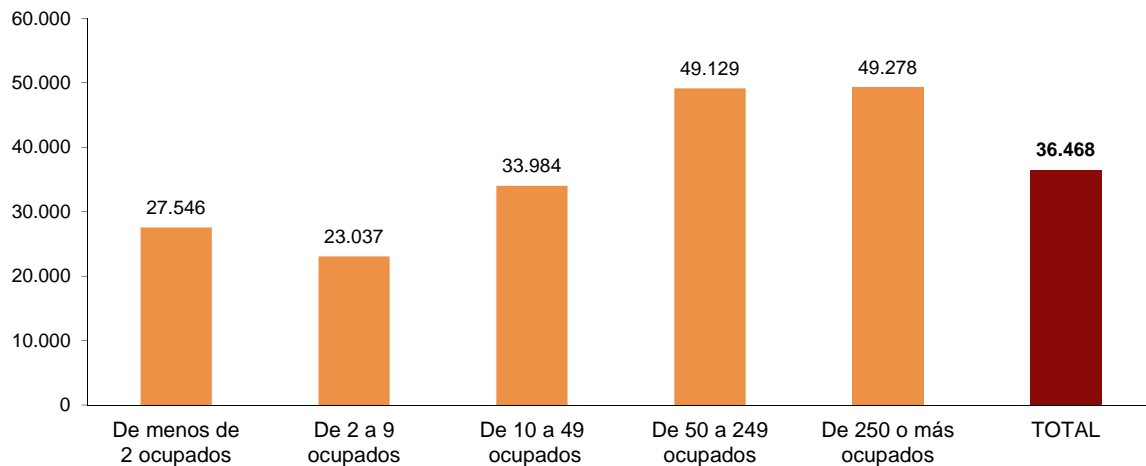


Size of the company and productivity

In medium sized and large companies (with 50 or more employees), productivity surpassed 49,000 euros in 2017.

On the contrary, companies with less than 10 employees were the ones with the lowest productivity, with 27,546 euros for companies with fewer than two employees and 23,037 euros for those with two to nine employees.

Productivity (in euros) in the Services sector by size of the company. Year 2017



Results by Autonomous Communities

The Autonomous Communities with the greatest participation in turnover for the Services sector in the year 2017 were Comunidad de Madrid (with 35.2% of the total), Cataluña (19.6%) and Andalucía (8.8%).

In turn, those with the least weight were La Rioja (0.3%), Cantabria and Extremadura (both with 0.7%).

All Autonomous Communities increased their turnover in the Services sector as compared with the previous year. Those that registered the greatest increases were Illes Balears (12.0%), Castilla-La Mancha (11.1%) and Castilla y León (10.2%).

Turnover and personnel employed in the Services sector by Autonomous Communities and Cities. Year 2017

Comunidad Autónoma	Cifra de negocios			Personal ocupado		
	Millones de euros	% sobre el total	Variación anual (%)	Media anual	% sobre el total	Variación anual (%)
Andalucía	40.632	8,8	4,9	751.054	13,4	4,8
Aragón	8.775	1,9	2,8	138.139	2,5	2,0
Asturias, Principado de	5.743	1,2	4,2	101.692	1,8	0,7
Baleares, Illes	21.669	4,7	12,0	190.333	3,4	5,6
Canarias	20.902	4,5	7,9	299.811	5,3	6,3
Cantabria	3.242	0,7	6,3	58.593	1,0	2,1
Castilla y León	11.982	2,6	10,2	220.582	3,9	3,5
Castilla-La Mancha	8.264	1,8	11,1	144.163	2,6	0,0
Cataluña	90.280	19,6	3,9	1.088.878	19,4	4,3
Comunitat Valenciana	32.578	7,1	5,5	515.273	9,2	5,8
Extremadura	3.292	0,7	0,9	72.822	1,3	3,3
Galicia	16.299	3,5	6,1	259.649	4,6	2,0
Madrid, Comunidad de	162.295	35,2	5,6	1.277.932	22,7	3,0
Murcia, Región de	7.855	1,7	3,1	138.712	2,5	5,0
Navarra, Comunidad Foral de	4.259	0,9	0,2	63.086	1,1	-3,8
País Vasco	20.299	4,4	2,6	261.088	4,6	0,1
Rioja, La	1.578	0,3	2,0	29.509	0,5	0,8
Ceuta	363	0,1	19,2	5.820	0,1	-0,2
Melilla	296	0,1	6,9	6.775	0,1	10,8
TOTAL	460.602	100,0	5,5	5.623.910	100,0	3,6

(*) The results by Autonomous Community do not include Section R nor Division 96 of CNAE-2009

Review and update of data

The data published today provide a preview of results. The final results, in greater detail, will be published in June 2019.

Methodological note

The Structural Business Statistics: Services Sector is an annual structural statistical operation aimed at companies, societies and individuals whose main activity is described in sections H, I, J, L, M, N, R and divisions 95 and 96 of section S of the CNAE-2009. Therefore, this includes the activities of transport and storage, accommodation, information and communications, real estate activities, professional, scientific and technical activities, administrative and support service activities, arts, entertainment and recreation and repair of computers and personal and household goods and other personal services (with the exception of the activities of membership organisations, Division 94).

This operation allows us to ascertain the main structural and economic characteristics of the companies in the sector under study by means of a broad set of variables relating to employed personnel, turnover and other income, purchases and consumption, personnel expenses, taxes and investments. The statistics includes economic aggregates such as the value of production and gross value added, as well as main indicators.

Type of survey: annual continuous survey.

Population scope: companies whose main activity is described in sections H, I, J, L, M, N, R and divisions S95 and S96 of the CNAE-2009.

Geographical scope: the entire national territory.

Reference period: the calendar year, which, with some exceptions, coincides with the company's accounting year.

Sample size: the sample for the Results Preview is approximately 47,800 companies. The complete sample for the Final Results consists of some 80,000 companies

Collection method: completion of the questionnaire by the respondent, mainly via the Internet (IRIA system), and use of administrative sources.

For more information you can access the methodology at:

http://www.ine.es/dyngs/INEbase/en/operacion.htm?c=Estadistica_C&cid=1254736176865&menu=metodologia&idp=1254735576778

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=30177>

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Annex

Structure and evolution in the Industry, Trade and Services sectors

The combined turnover of the *Industry*, *Trade* and *Non-financial Market Services* sectors exceeded 1,882 trillion euros in 2017. Turnover in the *Industrial* sector increased by 7.9%, in the *Services* sector by 6.0% and in *Trade* by 5.7%.

The *industrial* sector accounted for 32.8% of this turnover and employed 18.5% of the personnel. The *Trade* sector invoiced 40.7% of the total, although its gross value added represented 22.5%. On the other hand, the *Services* sector accounted for 26.5% of turnover, 47.8% of the value added and employed 54.1% of the personnel of the three sectors.

Turnover, gross value added and personnel employed in the industrial, trade and services sectors, by section of activity. Preview Year 2017

Sección de actividad	Cifra de negocios		Valor añadido bruto		Personal ocupado (media anual)	
	Millones de euros	% sobre el total	Millones de euros	% sobre el total	Miles de personas	% sobre el total
Sector Industrial	616.918	32,8	141.342	29,7	2.137,1	18,5
B Industrias extractivas	4.250	0,2	2.023	0,4	19,4	0,2
C Industria manufacturera	504.561	26,8	110.634	23,3	1.909,0	16,6
D Suministro de energía eléctrica, gas, vapor y aire acondicionado	88.026	4,7	18.641	3,9	42,2	0,4
E Suministro de agua, actividades de saneamiento, gestión de residuos y descontaminación	20.082	1,1	10.044	2,1	166,5	1,4
Sector Comercio						
G Comercio al por mayor y al por menor; reparación de vehículos de motor y motocicletas	766.153	40,7	106.949	22,5	3.148,2	27,3
Sector Servicios	499.195	26,5	227.541	47,8	6.239,5	54,1
H Transporte y almacenamiento	109.075	5,8	46.287	9,7	879,9	7,6
I Hostelería	72.358	3,8	32.316	6,8	1.464,9	12,7
J Información y comunicaciones	84.176	4,5	35.231	7,4	468,3	4,1
L Actividades inmobiliarias	28.831	1,5	15.213	3,2	261,5	2,3
M Actividades profesionales, científicas y técnicas	88.410	4,7	43.102	9,1	1.050,3	9,1
N Actividades administrativas y servicios auxiliares	75.180	4,0	36.791	7,7	1.445,4	12,5
R Actividades artísticas, recreativas y de entrenamiento	31.542	1,7	13.644	2,9	346,0	3,0
S Otros servicios (excepto actividades asociativas)	9.623	0,5	4.956	1,0	323,3	2,8
TOTAL	1.882.266	100,0	475.832	100,0	11.524,8	100,0

Annual variation rates of turnover, gross value added and employed personnel in the industrial, trade and services sectors. Preview Year 2017.

Percentage

