

31 March 2010

#### Publishing Activity Statistics. Year 2009

# The number of books and leaflets published decreases 13.7% in 2009 as compared with the previous year

# The average print run decreases 16.7%, standing at 2,467 copies per title

Publishing activity decreased 13.7% in 2009, as compared with the previous year. Despite this drop, the total number of titles published (74,521) was the second highest in the last decade. This total comprised first editions; 68,870 titles (14.2% less than in 2008) and reeditions; 5,651 titles (7.4% less).

Differentiating between books and leaflets, the number of books published decreased 14,1%, to 65,213 titles, and leaflets registered a 10.5% decrease, standing at 9,308 titles.

The average print run stood at 2,467 copies per title, confirming the decreasing trend of recent years, with a 16.7% reduction as compared with 2008.

The number of copies published stood at its lowest level for the last 10 years, with 183.87 million copies.

## Evolution of the number of titles and copies published

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Titles (thousands)	62.01	62.53	66.78	72.05	60.49	63.55	66.27	72.91	86.33	74.52
Copies (millions)	233.16	218.58	228.59	238.75	213.56	281.01	255.72	226.87	255.51	183.87
Average print run (thousands)	3.76	3.50	3.42	3.31	3.53	4.42	3.86	3.11	2.96	2.47

In 2009, 12,697 titles were reprinted, a figure representing 14.6% of publications produced in Spain.

By subject category, more than one quarter of titles published (28.0%) and almost half of printed copies (48.7%) corresponded to the category *Literature*.

Titles dedicated to Law, public administration, social prevision and work and insurance accounted for 7.1% of the total, those of History and Biography accounted for 5.9%, those of Medical sciences and Health accounted for 5.5% and those of Political and economic sciences and Plastic and graphic arts and photography each accounted for 5.3%.

It was worth noting two topics of particular interest, despite these accounting for a minor part of production. These were children's publications and textbooks, which constituted 3.2% and 5.8% of published titles, respectively. In terms of volume of copies, these categories represented 5.0% and 12.5%.

19.0% of textbooks dealt with *Natural Sciences*, 17.7% with *Philology*, *languages and linguistics*, and 12.1% with *Mathematics*. Children's publications dealt mainly with *Literature* topics (85.5%).

The number of official publications decreased 19.0% as compared with the previous year. The topic of the highest percentage of titles (11.8%) was *Plastic and graphic arts, and photography*.

## Number of titles and average circulation. Year 2009

	Total titles	Average circulation	Interannual variation titles (%)
TOTAL	74,521	2,467	-13.68
General Interest	2,555	1,473	-20.55
Philosophy, psychology	3,200	2,143	-20.38
Religion, theology	2,504	2,620	-16.51
Social Sciences (Sociology, political science, economics)	15,741	1,190	-3.78
Pure sciences (Mathematics, Natural Sciences)	3,696	2,139	-20.94
Applied sciences (medicine, engineering, technology,)	10,136	1,955	-10.17
Arts	7,714	1,516	-18.53
Philology	2,217	2,920	-19.41
Literature	20,892	4,288	-13.30
Geography and history	5,866	2,128	-21.39

#### Publishing activity by language of publication

Castilian represented 77.4% of the total titles and 80.5% of the copies published in the year 2009. These percentages were similar to those for 2008 (77.0% and 80.1%, respectively).

11.2% of the titles were published in Catalan, Valencian and Balearic, 2.5% in Galician and 1.4% in Basque.

## Titles and copies by language of publication. Year 2009

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	Total	Castilian	Catalan, Valencian and Balearic	Galician	Basque	Other languages
Titles	74,521	57,664	8,379	1,823	1,027	5,628
Percentage	100.00	77.38	11.24	2.45	1.38	7.55
Copies (millions)	183.86	148.03	17.54	3.18	1.95	13.15
Percentage	100.00	80.51	9.54	1.73	1.06	7.15

Titles in foreign languages accounted for 3.5% of the total number of titles published in 2009, with a 17.8% decrease as compared with the previous year.

Within titles published in a single foreign language, of note were books in English (with 48.9% of the total) and in Portuguese (20.9%).

Translated titles reached 14.7% of publishing activity, with those translated from English once again worth noting, as they comprised 60.1% of the total.

#### Titles published abroad and printed in Spain

A total of 201 titles (including reprints) were published abroad and printed in Spain in the year 2009, representing a 34.7% decrease as compared with the previous year.

By language of publication, 42.8% of titles were published in Castilian.

#### **Publishing activity by Autonomous Community**

Comunidad de Madrid (with 23,972 titles) and Cataluña (with 20,871) were the Communities with the greatest publishing activity during 2009. Together they totalled 60.2% of titles and 77.4% of production of copies.

They were followed by Andalucía (with 8,590 titles), Comunitat Valenciana (with 3,960), Galicia (3,180) and País Vasco (2,545).

In Comunidad de Madrid, 32.2% of the total number of titles and 35.8% of copies were published. Cataluña accounted for 28.0% of titles and 41.7% of copies.

## Number of titles published by Autonomous Community. Year 2009

	Total titles
TOTAL	74,521
Andalucía	8,590
Aragón	1,604
Asturias (Principado de)	1,200
Balears (Illes)	1,222
Canarias	861
Cantabria	468
Castilla y León	2,495
Castilla-La Mancha	937
Cataluña	20,871
Comunitat Valenciana	3,960
Extremadura	512
Galicia	3,180
Madrid (Comunidad de)	23,972
Murcia (Región de)	523
Navarra (Comunidad Foral de)	1,284
País Vasco	2,545
Rioja (La)	237
Ceuta (Ciudad Autónoma de)	22
Melilla (Ciudad Autónoma de)	38

### Methodological note

The Book Publishing Production Statistics are carried out annually in accordance with the standards set out in the Revised recommendation on the international standardisation of statistics relating to the production and distribution of books, newspapers and other periodical publications, approved by the UNESCO General Conference in November 1985.

The objective of these Statistics is to obtain information on the number and characteristics of books and leaflets, that is, on the non-periodical print publications published in the country, as well as the print materials available to the public in Spain that stem from foreign publishers.

The analysis unit are books and leaflets. Books are differentiated from leaflets by the number of pages, which cannot be fewer than 49 in the case of books, and not fewer than 5 nor more than 48 in the case of leaflets. The reference period is the calendar year.

The primary data used for the preparation of these statistics is taken directly from the books registered in the Copyright Section of the Acquisitions Department of the National Library, as well as from the accompanying documentation: Copyright number application form, and for books subject to ISBN (International Standard Book Number) registration, the corresponding application card.