

1 December 2010

**Annual Services Survey 2009**  
(Results preview)

**Market Services sector turnover in 2009 is 1,013,479 million euros,  
13.6% less than the previous year**

**Employed personnel decreases 5.1% and investment falls 27.3% as  
compared with the year 2008**

Turnover for the Market Services sector reached 1,013,479 million euros in 2009, indicating a decrease of 13.6% as compared with the year 2008. Turnover in *Trade* registered an interannual decrease of 15.8%, whereas turnover for *Rest of services sector* fell 9.8%.

**Results of the Main Market Services Variables**

Economic variables in millions of euros

Variables	Year 2009 TOTAL	Variation 2009/2008	Trade	Variation 2009/2008	Services without trade	Variation 2009/2008
Number of companies	1,976,738	-2.7	778,307	-2.6	1,198,431	-2.8
Turnover	1,013,479	-13.6	619,124	-15.8	394,355	-9.8
Production value (*)	487,230	-10.0	169,231	-10.9	317,999	-9.5
Purchases and expenditure on goods and services	751,251	-15.9	524,969	-17.8	226,281	-11.2
Added value at factor cost	282,426	-8.9	97,891	-10.1	184,535	-8.3
Personnel costs	176,742	-5.6	64,216	-5.9	112,525	-5.3
Investment	54,522	-27.3	13,537	-22.5	40,985	-28.8
Average for employed persons	8,388,462	-5.1	3,171,012	-5.3	5,217,450	-5.0
Average for employees	6,580,219	-6.4	2,465,783	-6.6	4,114,436	-6.3

(\*) In some service activities, mainly in trade, the value of merchandise purchases is high, thus resulting in the difference between turnover and production.

Regarding employment, the number of employees for the *Services sector* was 8,388,462, that is, 5.1% less than in 2008. Staff costs recorded interannual growth of 5.6%, standing at 176,742 million euros.

**Results by group of activity**

The groups of activity with the greatest decrease in turnover in 2009 as compared with the year 2008 were *Real estate activities* (–20.4%), *Sales and repair of vehicles* (–20.2%) and *Wholesale trade* (–19.8%).

On the other hand, the groups recording a more steady loss were the activities *Information and communications* (–5.5%) and *Accommodation* (–6.6%).

## Turnover of Market Services

Groups of activity	Year 2009	Millions of euros	
		% over total	Variation 1
<b>Total Services</b>	<b>1,013,479</b>	<b>100.0</b>	<b>-13.6</b>
Sale and repair of vehicles (division 45)	68,133	6.7	-20.2
Wholesale trade (division 46)	328,136	32.4	-19.8
Retail trade (division 47)	222,855	22.0	-7.4
Transport and storage (section H:)	96,087	9.5	-10.7
Accommodation (section I)	57,554	5.7	-6.6
Information and communications (section J)	80,814	8.0	-5.5
Real estate activities (section L)	17,231	1.7	-20.4
Professional, scientific and technical activities (section M)	75,031	7.4	-11.2
Administrative and support service activities (section N)	57,940	5.7	-11.7
Sporting and entertainment activities (division 93)	7,623	0.8	-7.0
Repair of computers and personal and household goods (division 95)	2,075	0.2	-10.0

## Results by branch of activity

the following tables shows the 20 Services subsectors with highest turnover (the results of this preview are disseminated for 31 activity subsectors), which indicates the percentage of participation of each of the aforementioned sectors in the total turnover. The sectors with the greatest contribution were the three corresponding to Wholesale trade, with a joint contribution of 31.9% of total turnover for 2009.

## Evolution of the 20 subsectors with the greatest turnover

Subsectors of activity	Year 2009	Millions of euros	
		% over total	Variation 1
<b>Total Services</b>	<b>1,013,479</b>	<b>100.0</b>	<b>-13.6</b>
466-467,469 Wholesale of machinery, fuels and other wholesale trade	119,214	11.8	-29.8
462.463 Wholesale of agricultural raw materials and live animals, food products, beverages and tobacco	104,304	10.3	-12.0
464.465 Wholesale of articles for domestic use, of equipment for information technologies	99,666	9.8	-13.7
474-479 Other specialised retail trade or retail trade external to the establishment	98,084	9.7	-7.5
471 Other retail sale in non-specialised establishments	84,389	8.3	-1.8
451-453 Sale, maintenance and repair of motor vehicles, except motorcycles	66,651	6.6	-20.0
49 Land transport and transport via pipelines	44,784	4.4	-13.0
56 Food and beverage services	41,795	4.1	-4.5
472-473 Retail trade of food, beverages and tobacco products and fuel for automotion	40,381	4.0	-17.1
61 Telecommunications	39,302	3.9	-1.9
52 Storage and activities connected to transport	36,238	3.6	-4.5
80-82 Security activities, cleaning and administrative office activities and other business support activities	26,320	2.6	-3.0
71 Technical architecture and engineering services; technical tests and analysis	25,802	2.5	-12.9
69-70 Legal and consultancy activities and economic advisory	25,446	2.5	-6.7
62-63 Programming, IT consultancy and information services	22,316	2.2	-6.4
79 Travel agency and tour operator activities and reservation services	17,635	1.7	-11.8
Real estate activities 3.9	17,231	1.7	-20.4
73 Advertising and market studies	16,739	1.7	-15.6
55 Accommodation services	15,760	1.6	-11.8
77 Rental activities	10,891	1.1	-21.0

## Results by company size interval

99.4% of the companies comprising the Market Services sector had fewer than 50 employees in 2009. These companies (micro-companies and small companies) invoiced 50.8% of turnover for the whole sector, providing work for 63.1% of employed persons.

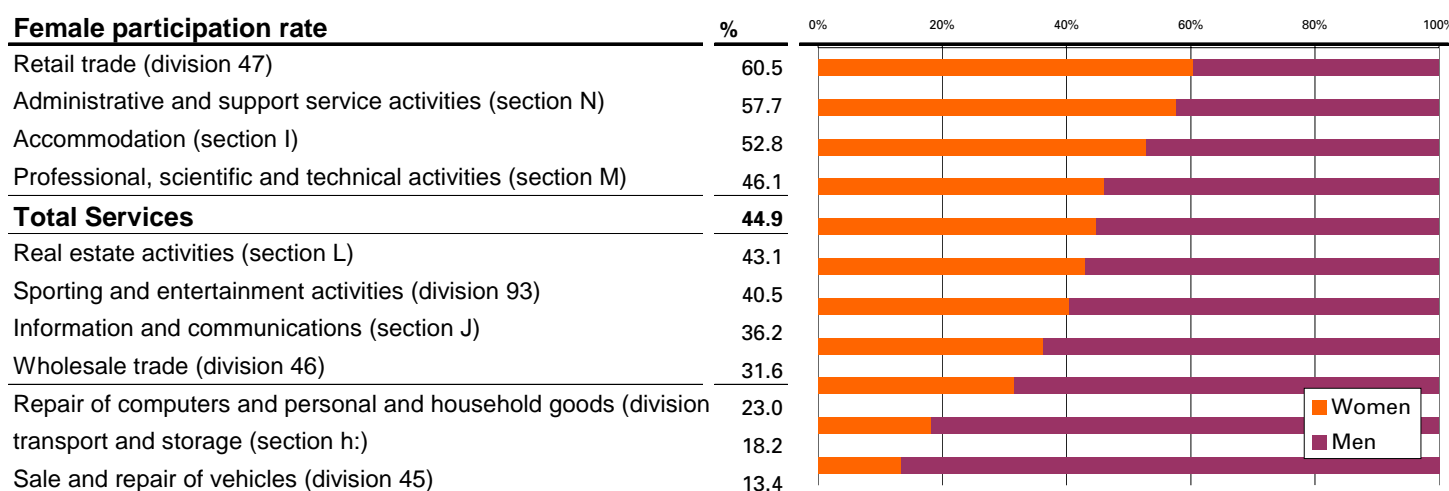
Large companies (more than 250 employees) covered 31.7% of turnover and 25.0% of employment in the sector.

	Companies		Turnover		Employed persons		Investment	
		%	Millions of €	%		%	Millions of €	%
<b>Total Services</b>	<b>1,976,738</b>	<b>100.0</b>	<b>1,013,479</b>	<b>100.0</b>	<b>8,388,462</b>	<b>100.0</b>	<b>54,522</b>	<b>100.0</b>
Micro-enterprise <sup>(1)</sup>	1,889,131	95.6	316,650	31.2	3,838,739	45.8	14,896	27.3
Small <sup>(2)</sup>	75,789	3.8	198,164	19.6	1,454,370	17.3	8,516	15.6
Medium <sup>(3)</sup>	9,988	0.5	177,663	17.5	994,792	11.9	10,263	18.8
Large <sup>(4)</sup>	1,830	0.1	321,002	31.7	2,100,561	25.0	20,847	38.2

- 1 From 0 to 9 employees
- 2 From 10 to 49 employees
- 3 From 50 to 249 employees
- 4 From 250 or more employees

## Female participation in the Services sector

Regarding female participation, **44.9% of employed persons in the Market Services sector in 2009 were women.**

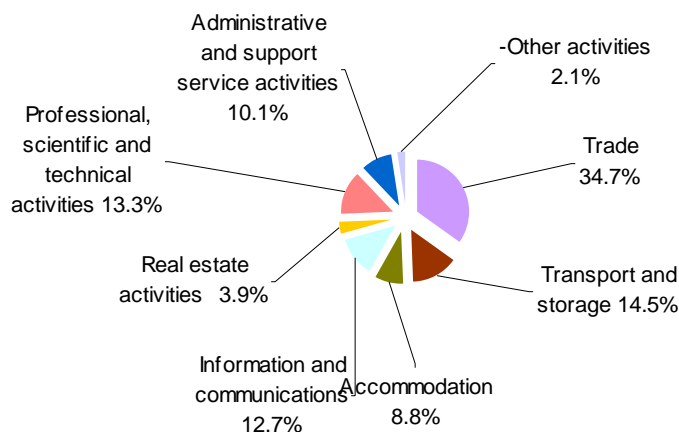


Female employment was insignificant in *Sale and repair of vehicles* (13.4% of the total employed persons) and *Transport and storage* (18.2%). Conversely, it reached quotas over 50% of the total, in *Retail trade* (60.5%), in *Administrative and support service activities* (57.7%) and in *Accommodation* (52.8%).

## Structure of added value in Market Services

In terms of added value at factor cost, **Trade accounted for 34.7% of the Market Services total in the year 2009**. It was followed by *Transport and storage* (with 14.5%), *Professional, scientific and technical activities* (13.3%) and *Information and communications activities* (12.7%).

### Added value at factor cost



## Structure of investment in Market Services

Market Services companies invested 54,522 million euros in 2009, that is, **27.3% less than the previous year**. This amount of investment represented 5.4% of their turnover.

Investment in the year 2009 with regard to turnover	%
<b>Total Services</b>	<b>5.4</b>
Trade (section G)	2.2
Transport and storage (section H:)	15.5
Accommodation (section I)	5.1
Information and communications (section J)	7.0
Real estate activities (section L)	45.5
Professional, scientific and technical activities (section M)	4.1
Administrative and support service activities (section N)	9.4
Sporting activities de: (partitioning 93)	14.5
Repair of computers and personal and household goods (division 95)	2.1
<b>Total Services</b>	<b>5.4</b>
Micro-enterprise	4.7
Small	4.3
Medium	5.8
Large	6.5

By group of activity, the greatest investing effort corresponded to companies with *Real estate activities*, which acquired investment assets valued at 45.5% of their income.

In contrast, *Repair of computers and personal and household goods*, with a value of 2.1% and *Trade*, with 2.2%, were the sectors with the least relative investment.

By size, the greatest investment effort was by large companies, valued at 6.5% of their turnover. In turn, small companies made the least relative investment, valued at 4.3% of their income.

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## **Methodological note**

The Annual Survey for the Services Sector, which is structural and annual, is aimed at companies dedicated to Trade, Transport and Storage, Accommodation, Information and Communications, Real estate activities, Professional, Scientific and Technical Activities, Administrative and Support Service Activities and Repair Activities. Arts, Recreation and Entertainment Activities and Other Personal Services are partially included each year alternately, by means of a rotation system. This year's Survey has included Sports, recreation and entertainment activities.

Associative Activities, Education and Health Activities and Market Social services and Financial and Insurance activities are excluded from the scope of this Survey.

These statistics make it possible to ascertain the specific structural and economic features of each activity comprising the market services sector, such as company size, accounting data (purchases, expenditure, capital movements) and employment and investment structure.

This publication disseminates a results preview for this Survey, which is an advance as compared with the final publication, providing information for the national total and 31 activity subsectors.

The theoretical sample from the Annual Services Survey is composed of 139,000 units, and makes it possible to obtain representative results on a very detailed level and by Autonomous Community. These results will be published, as in previous years, seven months after this preview, with a delay of 18 months with regard to the reference period.

In order to obtain the results of this preview, a 56,000-unit subsample contained in the total sample has been used. All companies with more than 50 employees are included in this subsample. In the strata with fewer employees, a selection has been made in such a way that the resulting subsample was representative of the breakdown levels dealt with in this publication.

The data collection period of the Annual Services Survey is nine months, between April and December of the year following the reference period. Information corresponding to the subsample used for this preview was collected in the first four months (between April and July), in order to make it possible for it to be published in advance.