

Press Release

31 July 2012

Improvements to accessibility in the presentation and structure of content

The INE is presenting its overhauled website today

Among its new features are a digital journal and an application to compare statistical data for different geographical regions

The National Statistics Institute (INE) is presenting its overhauled website (<u>http://www.ine.es/en/</u>) today.

The design principles that have driven forward this new phase are improvements in accessibility and usability, in terms of both presentation and content structure.

Thus, users now have at their fingertips additional help with browsing the INE website, in order to understand the context of the pages they are viewing, as well as images and videos providing a clearer picture of how statistics are compiled.

New features

Among the new features presented on the new website, worthy of a mention is the new digital journal (MásINE), which includes information on the institution, as well as news about INE products and projects.

Moreover, the website contains a new application for looking up the most frequently requested statistical indicators, and which enables comparison of the different geographical regions.

On the other hand, greater emphasis is placed on information regarding the European Statistics Code of Good Practice as proof of the institution's commitment to improving quality.

Social networks Twitter and Youtube, on which the INE is active, also offer part of its content in different sections of the new website.

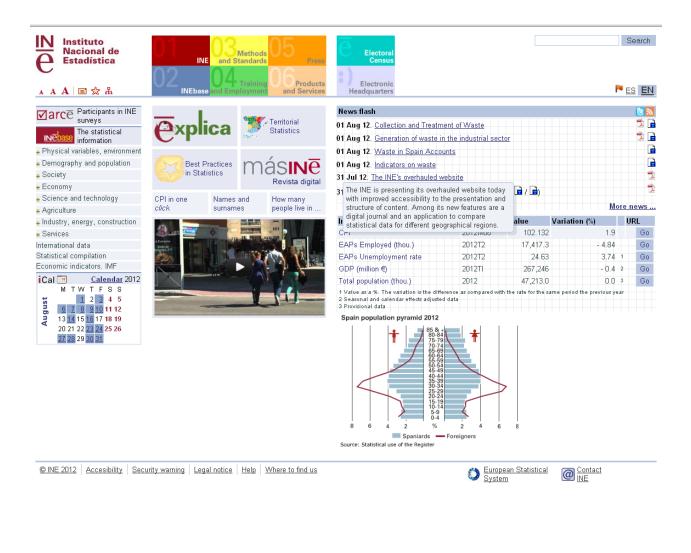
Improvements to management processes and publishing of content

In addition to improving the service for users, another of the reasons that have brought about the change to the website is improving content management and publishing processes. The INE anticipates the launch of new applications and services on this new platform over the next few months.

The INE offers all the statistical information it produces, free of charge via its website. Furthermore, it brings together knowledge of official statistics with the user profiles requesting this: experts, analysts, students, journalists, citizens, employers, institutions etc. All are able to find information of interest regarding the population, "the economic moment", the environment, social changes, etc.

Each year the INE website receives over 12 million enquiries.

Overhauled INE website



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